State Auto Financial CORP Form 10-Q November 05, 2014 <u>Table of Contents</u>

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

ý Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
 For the quarterly period ended September 30, 2014
 or
 Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period fromtoCommission File Number 000-19289STATE AUTO FINANCIAL CORPORATION(Exact name of Registrant as specified in its charter)Ohio31-1324304(State or other jurisdiction of(I.R.S. Employerincorporation or organization)Identification No.)

518 East Broad Street, Columbus, Ohio (Address of principal executive offices)

Registrant's telephone number, including area code: (614) 464-5000

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes \circ No "

43215-3976

(Zip Code)

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes ý No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one): Large accelerated filer " Accelerated filer ý Non-accelerated filer " Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes " No ý

On October 31, 2014, the Registrant had 40,966,888 Common Shares outstanding.

Table of Contents

Index to Form 10-Q Quarterly Report for the three and nine month periods ended September 30, 2014

Part I. Financial Information

Item 1. Financial Statements (Unaudited)

	Condensed consolidated balance sheets – September 30, 2014 and December 31, 2013	<u>1</u>
	Condensed consolidated statements of income – Three months ended September 30, 2014 and 2013	<u>2</u>
	Condensed consolidated statements of income - Nine months ended September 30, 2014 and 2013	<u>3</u>
	Condensed consolidated statements of meone	1,
	and 2013	_
	Condensed consolidated statements of comprehensive income – Nine months ended September 30, 2014	5
	and 2013	<u>ں</u>
	Condensed consolidated statements of cash flows - Nine months ended September 30, 2014 and 2013	<u>6</u>
	Notes to condensed consolidated financial statements - September 30, 2014	<u>7</u>
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations	<u>26</u>
Item 3.	Quantitative and Qualitative Disclosures About Market Risk	<u>54</u>
Item 4.	Controls and Procedures	<u>55</u>
	Part II. Other Information	
Item 1.	Legal Proceedings	<u>56</u>
Item 1A.	Risk Factors	<u>56</u>
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	<u>56</u>
Item 4.	Mine Safety Disclosures	<u>56</u>
Item 5.	Other Information	<u>56</u>
Item 6.	Exhibits	<u>57</u>
	Signatures	<u>58</u>

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

PART I – FINANCIAL STATEMENTS Item 1. Condensed Consolidated Balance Sheets		
(\$ and shares in millions, except per share amounts)	September 30, 2014 (unaudited)	December 31, 2013
Assets		
Fixed maturities, available-for-sale, at fair value	\$1,867.0	\$1,830.1
(amortized cost \$1,815.5 and \$1,804.0, respectively)		·
Equity securities, available-for-sale, at fair value	297.1	265.3
(cost \$231.4 and \$196.6, respectively)		
Other invested assets, available-for-sale, at fair value	83.4	80.9
(cost \$50.4 and \$49.5, respectively)		
Other invested assets	5.3	5.0
Notes receivable from affiliate	70.0	70.0
Total investments	2,322.8	2,251.3
Cash and cash equivalents	82.2	80.3
Accrued investment income and other assets	33.3	33.6
Deferred policy acquisition costs	109.4	96.8
Reinsurance recoverable on losses and loss expenses payable	9.1	9.1
Prepaid reinsurance premiums	6.0	4.7
Due from affiliate	11.4	—
Current federal income taxes		0.3
Net deferred federal income taxes	3.7	11.9
Property and equipment, at cost	8.2	8.4
Total assets	\$2,586.1	\$2,496.4
Liabilities and Stockholders' Equity		
Losses and loss expenses payable (affiliates \$443.3 and \$438.0, respectively)	\$961.3	\$959.9
Unearned premiums (affiliates \$103.0 and \$78.4, respectively)	528.8	491.0
Notes payable (affiliates \$15.5 and \$15.5, respectively)	100.8	100.8
Postretirement and pension benefits	63.9	71.6
Due to affiliate		1.3
Current federal income taxes	0.7	
Other liabilities	96.1	86.8
Total liabilities	1,751.6	1,711.4
Stockholders' equity:	_,,	-,
Class A Preferred stock (nonvoting), without par value. Authorized 2.5 shares; none		
issued		
Class B Preferred stock, without par value. Authorized 2.5 shares; none issued		
Common stock, without par value. Authorized 100.0 shares; 47.7 and 47.5 shares		
issued, respectively, at stated value of \$2.50 per share	119.2	118.8
Treasury stock, 6.8 and 6.8 shares, respectively, at cost	(116.0) (115.9
Additional paid-in capital	141.6	137.5
Accumulated other comprehensive income	96.2	80.8
Retained earnings	593.5	563.8
Total stockholders' equity	834.5	785.0
Total liabilities and stockholders' equity	\$2,586.1	\$2,496.4
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See accompanying notes to condensed consolidated financial statements. 1

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Condensed Consolidated Statements of Income

Condensed Consondated Statements of Income				
(\$ in millions, except per share amounts)	Three months ended September 30			
(unaudited)	2014	2013		
Earned premiums (ceded to affiliates \$215.2 and \$215.2, respectively)	\$270.2	\$266.0		
Net investment income (affiliate \$1.3 and \$1.3, respectively)	18.9	18.8		
Net realized gains on investments:				
Total other-than-temporary impairment losses	(1.1) (0.3)	
Portion of loss recognized in other comprehensive income				
Other net realized investment gains	2.7	7.8		
Total net realized gains on investments	1.6	7.5		
Other income from affiliates	0.6	0.4		
Total revenues	291.3	292.7		
Losses and loss expenses (ceded to affiliates \$131.6 and \$137.9,	184.4	178.8		
respectively)		170.0		
Acquisition and operating expenses	91.4	90.9		
Interest expense (affiliates \$0.2 and \$0.1, respectively)	1.4	1.6		
Other expenses	1.0	2.7		
Total expenses	278.2	274.0		
Income before federal income taxes	13.1	18.7		
Federal income tax expense	1.2	0.2		
Net income	\$11.9	\$18.5		
Earnings per common share:				
Basic	\$0.29	\$0.46		
Diluted	\$0.28	\$0.45		
Dividends paid per common share	\$0.10	\$0.10		

See accompanying notes to condensed consolidated financial statements.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Condensed Consolidated Statements of Income

Condensed Consolidated Statements of Income				
(\$ in millions, except per share amounts)	Nine months ended September 30			
(unaudited)	2014	2013		
Earned premiums (ceded to affiliates \$647.4 and \$639.0, respectively)	\$801.0	\$790.8		
Net investment income (affiliate \$3.7 and \$3.7, respectively)	57.0	55.4		
Net realized gains on investments:				
Total other-than-temporary impairment losses	(2.3) (2.6)	
Portion of loss recognized in other comprehensive income		_		
Other net realized investment gains	19.9	18.3		
Total net realized gains on investments	17.6	15.7		
Other income from affiliates	1.4	1.4		
Total revenues	877.0	863.3		
Losses and loss expenses (ceded to affiliates \$417.3 and \$434.0,	546.6	537.9		
respectively)	540.0	551.9		
Acquisition and operating expenses	277.2	266.7		
Interest expense (affiliates \$0.5 and \$0.5, respectively)	4.0	7.1		
Other expenses	5.3	6.6		
Total expenses	833.1	818.3		
Income before federal income taxes	43.9	45.0		
Federal income tax expense	1.9	0.6		
Net income	\$42.0	\$44.4		
Earnings per common share:				
Basic	\$1.03	\$1.09		
Diluted	\$1.02	\$1.09		
Dividends paid per common share	\$0.30	\$0.30		

See accompanying notes to condensed consolidated financial statements.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Consolidated Statements of Comprehensive Income

Consolidated Statements of Comprehensive medine					
(\$ in millions, except per share amounts)	Three months ended September 30				
(unaudited)	2014	2013			
Net income	\$11.9	\$18.5			
Other comprehensive (loss) income, net of tax:					
Net unrealized holding (losses) gains on investments:					
Unrealized holding (losses) gains	(16.3) 12.1			
Reclassification adjustments for gains realized in net income	(1.6) (7.5)		
Income tax (expense) benefit	(0.6) 1.4			
Total net unrealized holding (losses) gains on investments	(18.5) 6.0			
Net unrecognized benefit plan obligations:					
Reclassification adjustments for amortization to statements of income:					
Prior service benefits	(1.3) (1.3)		
Net actuarial loss	1.6	2.2			
Total net unrecognized benefit plan obligations	0.3	0.9			
Other comprehensive (loss) income, net of tax	(18.2) 6.9			
Comprehensive (loss) income, net of tax	\$(6.3) \$25.4			

See accompanying notes to condensed consolidated financial statements.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Consolidated Statements of Comprehensive Income

Consolitated Statements of Comprehensive Income				
(\$ in millions, except per share amounts)	Nine months ended September 30			
(unaudited)	2014	2013		
Net income	\$42.0	\$44.4		
Other comprehensive income (loss), net of tax:				
Net unrealized holding gains (losses) on investments:				
Unrealized holding gains (losses)	41.6	(35.6)	
Reclassification adjustments for gains realized in net income	(17.6) (15.7)	
Income tax (expense) benefit	(8.3) 9.0		
Total net unrealized holding gains (losses) on investments	15.7	(42.3)	
Amortization of gain on derivative used in cash flow hedge	_	(0.1)	
Net unrecognized benefit plan obligations:				
Net actuarial loss arising during period	(1.6) —		
Reclassification adjustments for amortization to statements of income:				
Prior service benefits	(4.1) (4.1)	
Net actuarial loss	5.4	6.8		
Total net unrecognized benefit plan obligations	(0.3) 2.7		
Other comprehensive income (loss), net of tax	15.4	(39.7)	
Comprehensive income, net of tax	\$57.4	\$4.7		

See accompanying notes to condensed consolidated financial statements.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Condensed Consolidated Statements of Cash Flows

(\$ in millions)	Nine months ended September 30				
(unaudited)	2014	2013			
Cash flows from operating activities:	¢ 4 2 0	<i>ф 4 4 4</i>			
Net income	\$42.0	\$44.4			
Adjustments to reconcile net income to net cash provided by operating activities:		0.5			
Depreciation and amortization, net	6.6	9.5			
Share-based compensation	2.7	3.6	``		
Net realized gains on investments	(17.6) (15.7)		
Changes in operating assets and liabilities:	(10.6		``		
Deferred policy acquisition costs	(12.6) (6.9)		
Accrued investment income and other assets	0.7	(2.7)		
Postretirement and pension benefits	(8.0) (7.4)		
Other liabilities and due to/from affiliates, net	(11.1) (18.8)		
Reinsurance recoverable on losses and loss expenses payable and prepaid reinsurance premiums	(1.3) 1.9			
Losses and loss expenses payable	1.4	9.8			
Unearned premiums	37.8	19.9			
Federal income taxes	1.0	0.1			
Net cash provided by operating activities	41.6	37.7			
Cash flows from investing activities:					
Purchases of fixed maturities, available-for-sale	(325.8) (226.6)		
Purchases of equity securities, available-for-sale	(95.7) (60.5	ý		
Purchases of other invested assets	(1.5) (5.2	ý		
Maturities, calls and pay downs of fixed maturities, available-for-sale	180.8	122.7	,		
Sales of fixed maturities, available-for-sale	135.4	77.8			
Sales of equity securities, available-for-sale	76.6	74.1			
Sales of other invested assets	0.5	0.5			
Net additions of property and equipment		0.2			
Net cash used in investing activities	(29.7) (17.0)		
Cash flows from financing activities:	() (2000	,		
Proceeds from issuance of common stock	2.4	2.3			
Payments to acquire treasury stock	(0.1) (0.1)		
Payment of dividends	(12.3) (12.1	ý		
Payment of credit facility issue costs		(0.5	ý		
Proceeds from long-term debt		85.0	,		
Redemption of long-term debt		(100.0)		
Net cash used in financing activities	(10.0) (25.4	ý		
Net increase (decrease) in cash and cash equivalents	1.9	(4.7	ý		
Cash and cash equivalents at beginning of period	80.3	59.0	,		
Cash and cash equivalents at end of period	\$82.2	\$54.3			
Supplemental disclosures:	4 92 1 2	40110			
Interest paid (affiliates \$0.5 and \$0.5, respectively)	\$3.9	\$7.3			
Federal income taxes paid	\$1.0	\$0.6			
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See accompanying notes to condensed consolidated financial statements.

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company) Notes to Condensed Consolidated Financial Statements (Unaudited)

1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements of State Auto Financial Corporation and Subsidiaries ("State Auto Financial" or the "Company") have been prepared in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. generally accepted accounting principles ("GAAP") for complete financial statements. In the opinion of the Company, all adjustments (consisting of normal, recurring accruals) considered necessary for a fair presentation have been included. Operating results for the three and nine month periods ended September 30, 2014 are not necessarily indicative of the results that may be expected for the year ending December 31, 2014. The balance sheet at December 31, 2013 has been derived from the audited financial statements at that date, but does not include all of the information and footnotes required by GAAP for complete financial statements.

For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's annual report on Form 10-K for the year ended December 31, 2013 (the "2013 Form 10-K"). Capitalized terms used herein and not otherwise defined shall have the meaning ascribed to them in the 2013 Form 10-K.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

2. Investments

The following tables set forth the cost or amortized cost and fair value of available-for-sale securities by lot at September 30, 2014 and December 31, 2013: (\$ millions)

(\$ millions) September 30, 2014 Fixed maturities:	Cost or amortized cost	Gross unrealized holding gains	Gross unrealized holding losses	Fair value
U.S. treasury securities and obligations of U.S. government agencies	\$294.9	\$13.8	\$(3.1) \$305.6
Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities Equity securities:	752.8 305.3 462.5 1,815.5	25.9 10.7 11.7 62.1	(1.3 (3.1 (3.1 (10.6) 777.4) 312.9) 471.1) 1,867.0
Large-cap securities Small-cap securities Total equity securities Other invested assets Total available-for-sale securities	183.0 48.4 231.4 50.4 \$2,097.3	52.6 13.1 65.7 33.0 \$160.8	 \$(10.6	235.6 61.5 297.1 83.4) \$2,247.5
(\$ millions) December 31, 2013	Cost or amortized cost	Gross unrealized holding gains	Gross unrealized holding losses	Fair value
December 31, 2013 Fixed maturities:	amortized	unrealized holding	unrealized holding	Fair value
December 31, 2013 Fixed maturities: U.S. treasury securities and obligations of U.S. government	amortized	unrealized holding	unrealized holding	Fair value) \$352.4
December 31, 2013 Fixed maturities:	amortized cost	unrealized holding gains	unrealized holding losses	

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following tables set forth the Company's gross unrealized losses and fair value on its investments by lot, aggregated by investment category and length of time for individual securities that have been in a continuous unrealized loss position at September 30, 2014 and December 31, 2013:

1	Less than 12 months			12 mont	ths or mo	ore	Total		
(\$ millions, except # of positions) September 30, 2014 Fixed maturities:	Fair value	Unreali losses	zed ^{Number} of positions	Fair value	Unreal losses	Numbe ized of position	^r Fair value	Unrealiz losses	zed Number of positions
U.S. treasury securities and									
obligations of U.S. government agencies	\$29.1	\$(0.7) 4	\$54.7	\$ (2.4) 18	\$83.8	\$ (3.1) 22
Obligations of states and political subdivisions	33.5	(0.1) 6	77.1	(1.2) 25	110.6	(1.3) 31
Corporate securities	14.9	(0.2) 4	65.6	(2.9) 13	80.5	(3.1) 17
U.S. government agencies									
residential mortgage-backed securities	194.6	(1.1) 18	40.5	(2.0) 14	135.1	(3.1) 32
Total fixed maturities	172.1	(2.1) 32	237.9	(8.5) 70	410.0	(10.6) 102
Total temporarily impaired securities	\$172.1	\$(2.1) 32	\$237.9	\$ (8.5) 70	\$410.0	\$(10.6) 102

	Less than 12 months			12 months or more			Total					
(\$ millions, except # of positions) December 31, 2013 Fixed maturities:	Fair value	Unreali losses	ze	d ^{Number} of positions	Fair value	Unreali losses	ze	Number of position	Fair	Unrealiz losses	zeo	Number of positions
U.S. treasury securities and obligations of U.S. government agencies	\$109.6	\$ (6.5)	29	\$—	\$—		_	\$109.6	\$ (6.5)	29
Obligations of states and political subdivisions	206.4	(14.7)	76	25.6	(2.2)	7	232.0	(16.9)	83
Corporate securities U.S. government agencies	105.6	(3.2)	22	40.9	(3.5)	8	146.5	(6.7)	30
residential mortgage-backed	103.6	(3.3)	25	19.3	(0.8)	10	122.9	(4.1)	35
Total fixed maturities	525.2	(27.7)	152	85.8	(6.5)	25	611.0	(34.2)	177
Large-cap equity securities	5.3	(0.3)	2		—			5.3	(0.3)	2
Total temporarily impaired securities	\$530.5	\$ (28.0)	154	\$85.8	\$ (6.5)	25	\$616.3	\$ (34.5)	179

The Company reviewed its investments at September 30, 2014, and determined that no additional other-than-temporary impairment existed in the gross unrealized holding losses other than those listed in the table below. The following table sets forth the realized losses related to other-than-temporary impairments on the Company's investment portfolio recognized for the three and nine months ended September 30, 2014 and 2013:

	Three months ended		Nine mor	ths ended	
	September 30		Septembe	er 30	
(\$ millions)	2014	2013	2014	2013	
Equity securities:					
Large-cap securities	\$ —	\$—	\$(0.3) \$(1.3)
Small-cap securities	(1.1) (0.3) (2.0) (1.3)
Total other-than-temporary impairments	\$(1.1) \$(0.3) \$(2.3) \$(2.6)

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company) Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The Company regularly monitors its investments that have fair values less than cost or amortized cost for signs of other-than-temporary impairment, an assessment that requires significant management judgment regarding the evidence known. Such judgments could change in the future as more information becomes known, which could negatively impact the amounts reported. Among the factors that management considers for fixed maturity securities are the financial condition of the issuer including receipt of scheduled principal and interest cash flows, and intent to sell including if it is more likely than not that the Company will be required to sell the investments before recovery. When a fixed maturity has been determined to have an other-than-temporary impairment, the impairment charge is separated into an amount representing the credit loss, which is recognized in earnings as a realized loss, and the amount related to non-credit factors, which is recognized in accumulated other comprehensive income. Future increases or decreases in fair value, if not other-than-temporary, are included in accumulated other comprehensive income.

Among the factors that management considers for equity securities and other invested assets are the length of time and/or the significance of decline below cost, the Company's ability and intent to hold these securities through their recovery periods, the current financial condition of the issuer and its future business prospects, and the ability of the market value to recover to cost in the near term. When an equity security or other invested asset has been determined to have a decline in fair value that is other-than-temporary, the cost basis of the security is adjusted to fair value. This results in a charge to earnings as a realized loss, which is not reversed for subsequent recoveries in fair value. Future increases or decreases in fair value, if not other-than-temporary, are included in accumulated other comprehensive income.

The following table sets forth the amortized cost and fair value of available-for-sale fixed maturities by contractual maturity at September 30, 2014:

(\$ millions)	Amortized	Fair
(\$ mmons)	cost	value
Due in 1 year or less	\$43.9	\$44.5
Due after 1 year through 5 years	382.8	398.1
Due after 5 years through 10 years	276.6	290.2
Due after 10 years	649.7	663.1
U.S. government agencies residential mortgage-backed securities	462.5	471.1
Total	\$1,815.5	\$1,867.0

Expected maturities may differ from contractual maturities because issuers may have the right to call or prepay the obligations with or without call or prepayment penalties.

At September 30, 2014, State Auto P&C had U.S. government agencies residential mortgage-backed fixed maturity securities, with a carrying value of \$85.0 million, that were pledged as collateral for the Federal Home Loan Bank of Cincinnati ("FHLB") Loan. In accordance with the terms of the FHLB Loan, State Auto P&C retains all rights regarding these securities.

Fixed maturities with fair values of \$8.8 million and \$8.7 million, respectively, were on deposit with insurance regulators as required by law at September 30, 2014 and December 31, 2013. The Company retains all rights regarding these securities.

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company) Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following table sets forth the components of net investment income for the three and nine months ended September 30, 2014 and 2013:

	Three mor	ths ended	Nine mon	ths ended	
	September	r 30	September 30		
(\$ millions)	2014	2013	2014	2013	
Fixed maturities	\$16.1	\$16.2	\$49.4	\$48.2	
Equity securities	1.6 1.9		4.7	4.7	
Cash and cash equivalents, and other	1.7	1.3	4.4	4.1	
Investment income	19.4	19.4	58.5	57.0	
Investment expenses	0.5	0.6	1.5	1.6	
Net investment income	\$18.9	\$18.8	\$57.0	\$55.4	

The Company's current investment strategy does not rely on the use of derivative financial instruments. The following table sets forth the realized and unrealized holding gains (losses) on the Company's investment portfolio for the three and nine months ended September 30, 2014 and 2013:

	Three month September 3		Nine month September 3		
(\$ millions)	2014	2013	2014	2013	
Realized gains:					
Fixed maturities	\$0.1	\$0.4	\$2.6	\$1.6	
Equity securities	3.2	7.9	17.9	17.9	
Other invested assets		0.1	0.1	0.1	
Total realized gains	3.3	8.4	20.6	19.6	
Realized losses:					
Equity securities:					
Sales	(0.6) (0.3) (0.7) (1.0)
OTTI	(1.1) (0.3) (2.3) (2.6)
Fixed maturities:					
Sales		(0.3) —	(0.3)
Total realized losses	(1.7) (0.9) (3.0) (3.9)
Net realized gains on investments	\$1.6	\$7.5	\$17.6	\$15.7	
Change in unrealized holding (losses) gains, net of tax:					
Fixed maturities	\$(8.6) \$(7.7) \$25.4	\$(86.2)
Equity securities	(4.7) 5.3	(3.0) 23.3	
Other invested assets	(4.6) 7.0	1.6	11.6	
Deferred federal income tax liability	6.2	(1.6) (8.4) 18.0	
Valuation allowance	(6.8) 3.0	0.1	(9.0)
Change in net unrealized holding (losses) gains, net of tax	\$(18.5) \$6.0	\$15.7	\$(42.3)

There was a deferred federal income tax liability, net of a valuation allowance, on the net unrealized holding gains at September 30, 2014 and December 31, 2013 of \$49.9 million and \$41.6 million, respectively.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

3. Fair Value of Financial Instruments

Below is the fair value hierarchy that categorizes into three levels the inputs to valuation techniques that are used to measure fair value:

Level 1 includes observable inputs which reflect quoted prices for identical assets or liabilities in active markets at the measurement date.

Level 2 includes observable inputs for assets or liabilities other than quoted prices included in Level 1, and it includes valuation techniques which use prices for similar assets and liabilities.

Level 3 includes unobservable inputs which reflect the reporting entity's estimates of the assumptions that market participants would use in pricing the asset or liability (including assumptions about risk).

The Company utilizes one nationally recognized pricing service to estimate the majority of its available-for-sale investment portfolio's fair value. The Company obtains one price per security and the processes and control procedures employed by the Company are designed to ensure the value is accurately recorded on an unadjusted basis. Through discussions with the pricing service, the Company gains an understanding of the methodologies used to price the different types of securities, that the data and the valuation methods utilized are appropriate and consistently applied, and that the assumptions are reasonable and representative of fair value. To validate the reasonableness of the valuations obtained from the pricing service, the Company compares to other fair value pricing information gathered from other independent pricing sources. At September 30, 2014 and December 31, 2013, the Company did not adjust any of the prices received from the pricing service.

Transfers between level categorizations may occur due to changes in the availability of market observable inputs. Transfers in and out of level categorizations are reported as having occurred at the beginning of the quarter in which the transfer occurred. There were no transfers between level categorizations during the three and nine months ended September 30, 2014 and 2013.

The following sections describe the valuation methods used by the Company for each type of financial instrument it holds that are carried at fair value:

Fixed Maturities

The Company utilizes a third party pricing service to estimate fair value measurements for the majority of its fixed maturities. The fair value estimate of the Company's fixed maturity investments are determined by evaluations that are based on observable market information rather than market quotes. Inputs to the evaluations include, but are not limited to, market prices from recently completed transactions and transactions of comparable securities, interest rate yield curves, credit spreads, and other market-observable information. The fixed maturity portfolio pricing obtained from the pricing service is reviewed for reasonableness. Regularly, a sample of security prices' are referred back to the pricing service for more detailed explanation as to how the pricing service arrived at that particular price. The explanations are reviewed for reasonableness by the portfolio manager and investment officer. Additionally, the prices and assumptions are verified against an alternative pricing source for reasonableness and accuracy. Any discrepancies with the pricing are returned to the pricing service for further explanation and if necessary, adjustments are made. To date, the Company has not identified any significant discrepancies in the pricing provided by its third party pricing service. Investments valued using these inputs include U.S. treasury securities and obligations of U.S. government agencies, obligations of states and political subdivisions, corporate securities (except for two securities discussed below), and U.S. government agencies residential mortgage-backed securities. All unadjusted estimates of fair value for fixed maturities priced by the pricing service are included in the amounts disclosed in Level 2 of the hierarchy. If market inputs are unavailable, then no fair value is provided by the pricing service. For these securities, fair value is determined either by requesting brokers who are knowledgeable about these securities to provide a quote; or the Company internally determines the fair values by employing widely accepted pricing valuation models, and depending on the level of observable market inputs, renders the fair value estimate as Level 2 or Level 3. The Company holds two fixed maturity corporate securities included in Level 3. The Company estimates the fair value of

one security using the present value of the future cash flows and the Company obtains a broker quote of the other security's fair value. Due to the limited amount of observable market information for both of these securities, the Company includes the fair value estimates in Level 3.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

Equities

The fair value of each equity security is based on an observable market price for an identical asset in an active market and is priced by the same pricing service discussed above. All equity securities are recorded using unadjusted market prices and have been disclosed in Level 1.

Other Invested Assets

Included in other invested assets are two international funds ("the funds") that invest in equity securities of foreign issuers and are managed by third party investment managers. The funds had a fair value of \$76.2 million and \$74.2 million at September 30, 2014 and December 31, 2013, respectively, which was determined using each fund's net asset value. The Company employs procedures to assess the reasonableness of the fair value of the funds including obtaining and reviewing each fund's audited financial statements. There are no unfunded commitments related to the funds. The Company may not sell its investment in the funds; however, the Company may redeem all or a portion of its investment in the funds at net asset value per share with the appropriate prior written notice. Due to the Company's ability to redeem its investment in the funds at net asset value per share at the measurement date, the funds have been disclosed in Level 2.

The remainder of the Company's other invested assets consist primarily of holdings in publicly-traded mutual funds. The Company believes that its prices for these publicly-traded mutual funds based on an observable market price for an identical asset in an active market reflect their fair values and consequently these securities have been disclosed in Level 1.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following tables set forth the Company's available-for-sale investments within the fair value hierarchy at September 30, 2014 and December 31, 2013:

(\$ millions) September 30, 2014	Total	Quoted prices in active markets for identical assets (Level 1)	³ Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)
Fixed maturities:				
U.S. treasury securities and obligations of U.S. government agencies	\$305.6	\$ <i>—</i>	\$305.6	\$ —
Obligations of states and political subdivisions	777.4		777.4	
Corporate securities	312.9		303.6	9.3
U.S. government agencies residential mortgage-backed	512.9			7.5
securities	471.1		471.1	
Total fixed maturities	1,867.0		1,857.7	9.3
Equity securities:				
Large-cap securities	235.6	235.6		_
Small-cap securities	61.5	61.5		—
Total equity securities	297.1	297.1		—
Other invested assets	83.4	7.2	76.2	—
Total available-for-sale investments	\$2,247.5	\$ 304.3	\$1,933.9	\$ 9.3
(\$ millions) December 31, 2013	Total	Quoted prices in active markets for identical assets (Level 1)	³ Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)
December 31, 2013 Fixed maturities:	Total	in active markets for identical assets (Level	other observable inputs	unobservable inputs
December 31, 2013	Total \$ 352.4	in active markets for identical assets (Level	other observable inputs	unobservable inputs
December 31, 2013 Fixed maturities: U.S. treasury securities and obligations of U.S. government		in active markets for identical assets (Level 1)	other observable inputs (Level 2)	unobservable inputs (Level 3)
December 31, 2013 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies	\$352.4	in active markets for identical assets (Level 1)	other observable inputs (Level 2) \$ 352.4	unobservable inputs (Level 3)
December 31, 2013 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed	\$352.4 774.2	in active markets for identical assets (Level 1)	significant other observable inputs (Level 2) \$ 352.4 774.2	significant unobservable inputs (Level 3) \$ —
December 31, 2013 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities	\$352.4 774.2 349.7 353.8	in active markets for identical assets (Level 1)	significant other observable inputs (Level 2) \$ 352.4 774.2 340.8 353.8	significant unobservable inputs (Level 3) \$ 8.9
December 31, 2013 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities	\$352.4 774.2 349.7	in active markets for identical assets (Level 1)	significant other observable inputs (Level 2) \$ 352.4 774.2 340.8	significant unobservable inputs (Level 3) \$ —
December 31, 2013 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities Equity securities:	\$ 352.4 774.2 349.7 353.8 1,830.1	in active markets for identical assets (Level 1) \$ 	significant other observable inputs (Level 2) \$ 352.4 774.2 340.8 353.8	significant unobservable inputs (Level 3) \$ 8.9
December 31, 2013 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities Equity securities: Large-cap securities	\$352.4 774.2 349.7 353.8 1,830.1 194.4	in active markets for identical assets (Level 1) \$ 194.4	significant other observable inputs (Level 2) \$ 352.4 774.2 340.8 353.8	significant unobservable inputs (Level 3) \$ 8.9
December 31, 2013 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities Equity securities: Large-cap securities Small-cap securities	\$352.4 774.2 349.7 353.8 1,830.1 194.4 70.9	in active markets for identical assets (Level 1) \$ 194.4 70.9	significant other observable inputs (Level 2) \$ 352.4 774.2 340.8 353.8	significant unobservable inputs (Level 3) \$ 8.9
December 31, 2013 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities Equity securities: Large-cap securities Small-cap securities Total equity securities	\$352.4 774.2 349.7 353.8 1,830.1 194.4 70.9 265.3	in active markets for identical assets (Level 1) \$ 194.4 70.9 265.3	Significant other observable inputs (Level 2) \$ 352.4 774.2 340.8 353.8 1,821.2 	significant unobservable inputs (Level 3) \$ 8.9
December 31, 2013 Fixed maturities: U.S. treasury securities and obligations of U.S. government agencies Obligations of states and political subdivisions Corporate securities U.S. government agencies residential mortgage-backed securities Total fixed maturities Equity securities: Large-cap securities Small-cap securities	\$352.4 774.2 349.7 353.8 1,830.1 194.4 70.9	in active markets for identical assets (Level 1) \$ 194.4 70.9	significant other observable inputs (Level 2) \$ 352.4 774.2 340.8 353.8	significant unobservable inputs (Level 3) \$ 8.9

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company) Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

For assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3), the following tables set forth a reconciliation of the beginning and ending balances for the three and nine months ended September 30, 2014 and the year ended December 31, 2013, separately for each major category of assets:

Balance at January 1, 2014S8.9Total realized gains – included in earnings—Total unrealized gains – included in other comprehensive income0.1Purchases0.1Sales—Transfers into Level 3—Balance at March 31, 2014\$9.1Total unrealized gains – included in earnings—Total unrealized gains – included in other comprehensive income—Purchases0.1Sales—Transfers into Level 3—Total unrealized gains – included in other comprehensive income—Purchases0.1Sales—Transfers into Level 3—Transfers out of Level 3—Balance at June 30, 2014\$9.2Total unrealized gains – included in earnings—Total unrealized gains – included in other comprehensive income—Purchases—Sales—Transfers into Level 3—Transfers out of Level 3—Salance at June 30, 2014\$9.3Salas—Purchases—Salance at September 30, 2014\$9.3(\$ millions)FixedBalance at January 1, 2013\$8.5Total unrealized gains – included in earnings—Total unrealized gains – included in e	(\$ millions)	Fixed maturities
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Sales—Transfers into Level 3—Transfers out of Level 3—	•	
Transfers into Level 3—Transfers out of Level 3—		0.2
Transfers out of Level 3 —		
Balance at December 31, 2013 \$8.9		
	Balance at December 31, 2013	\$8.9

The following sections describe the valuation methods used by the Company for each type of financial instrument it holds that is not measured at fair value but for which fair value is disclosed:

Financial Instruments Disclosed, But Not Carried, At Fair Value

Other Invested Assets

Included in other invested assets are common stock of the Federal Home Loan Bank of Cincinnati ("FHLB") and the Trust Securities. The Trust Securities and FHLB common stock are carried at cost, which approximates fair value.

The fair value of the FHLB common stock at September 30, 2014 was \$4.8 million and the fair value of the Trust Securities was \$0.5 million. Both investments have been placed in Level 3 of the fair value hierarchy.

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company) Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

Notes Receivable from Affiliate

In May 2009, the Company entered into two separate credit agreements with State Automobile Mutual Insurance Company ("State Auto Mutual") pursuant to which it loaned State Auto Mutual a total of \$70.0 million. The Company estimates the fair value of the notes receivable from affiliate using market quotations for U.S. treasury securities with similar maturity dates and applies an appropriate credit spread. Consequently this has been placed in Level 2 of the fair value hierarchy.

(\$ millions, except interest rates)	September 3			December 3				
	Carrying	Carrying Fair value Inte		erest Carrying		Fair	Interest rate	
	value	I'all value	rate		value	value	Interest	late
Notes receivable from affiliate	\$70.0	\$75.6	7.00	%	\$70.0	\$74.6	7.00	%

Notes Payable

Included in notes payable are the FHLB Loan and Subordinated Debentures. The Company estimates the fair value of the FHLB Loan by discounting cash flows using a borrowing rate currently available to the company for a loan with similar terms. This has been placed in Level 3 of the fair value hierarchy. The carrying amount of the Subordinated Debentures approximates its fair value as the interest rate adjusts quarterly and has been disclosed in Level 3.

(\$ millions, except interest rates)	September 30, 2014				December 31, 2013				
	Carrying value	Fair Value	Interest rate		Carrying value	Fair value		rate	
FHLB Loan due 2033: issued \$85.0, July 2013 with fixed interest	\$85.3	\$86.4	5.03	%	\$85.3	\$85.7	5.03	%	
Affiliate Subordinated Debentures due 2033: issued \$15.5, May 2003 with variable interest	15.5	15.5	4.43	%	15.5	15.5	4.44	%	
Total notes payable	\$100.8	\$101.9			\$100.8	\$101.2			

4. Reinsurance

The insurance subsidiaries of State Auto Financial, including State Auto Property & Casualty Insurance Company ("State Auto P&C"), Milbank Insurance Company and State Auto Insurance Company of Ohio (collectively referred to as the "STFC Pooled Companies") participate in a quota share reinsurance pooling arrangement ("the Pooling Arrangement") with State Auto Mutual which includes Meridian Citizens Mutual Insurance Company (merged with State Auto Mutual at the close of business on July 2, 2014), and its subsidiaries and affiliates, State Auto Insurance Company of Wisconsin, Meridian Security Insurance Company, Patrons Mutual Insurance Company of Connecticut, Rockhill Insurance Company, Plaza Insurance Company, American Compensation Insurance Company and Bloomington Compensation Insurance Company, (collectively referred to as the "Mutual Pooled Companies"). In accordance with the terms of the Homeowners Quota Share Arrangement ("HO QS Arrangement"), the participating reinsurers' margin is capped at 9.0%, with any excess returned to the Company in the form of profit commission. For the three and nine months ended September 30, 2014, the Company recognized \$2.9 million of profit commission, reflected as a reduction in acquisition and operating expenses on our consolidated statements of income.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following table sets forth a summary of the Company's external reinsurance transactions, as well as reinsurance transactions with State Auto Mutual under the Pooling Arrangement, for the three and nine months ended September 30, 2014 and 2013:

	Three mo	onths ended	Nine mon	Nine months ended				
	Septembe	er 30	Septembe	r 30				
(\$ millions)	2014	2013	2014	2013				
Premiums earned:								
Assumed from external insurers and reinsurers	\$1.2	\$1.2	\$3.3	\$2.7				
Assumed under Pooling Arrangement	270.2	266.0	801.0	790.8				
Ceded to external insurers and reinsurers	(6.5) (5.4) (18.5) (17.6)			
Ceded under Pooling Arrangement	(215.2) (215.2) (647.4) (639.0)			
Net assumed premiums earned	\$49.7	\$46.6	\$138.4	\$136.9				
Losses and loss expenses incurred:								
Assumed from external insurers and reinsurers	\$0.8	\$0.9	\$2.3	\$1.3				
Assumed under Pooling Arrangement	185.2	179.5	548.9	540.1				
Ceded to external insurers and reinsurers	(2.7) (0.8) (6.4) (4.9)			
Ceded under Pooling Arrangement	(131.6) (137.9) (417.3) (434.0)			
Net assumed losses and loss expenses incurred	\$51.7	\$41.7	\$127.5	\$102.5				

5. Income Taxes

The following table sets forth the reconciliation between actual federal income tax expense and the amount computed at the indicated statutory rate for the three and nine months ended September 30, 2014 and 2013:

·	Three	month	s enc	led Se	ptember	r 30	Nine 1	nonths	end	ed Sept	ember	30
(\$ millions)	2014			2013			2014			2013		
Amount at statutory rate	\$4.6	35	%	\$6.6	35	%	\$15.4	35	%	\$15.8	35	%
Tax-exempt interest and dividends received	(2.1) (16)	(2.5) (13)	(6.3) (14)	(7.2) (16)
deduction	``		·						,			,
Other, net	0.1			(0.3) (1)	1.0	2				
Valuation allowance	(1.4) (10)	(3.6) (19)	(8.2) (19)	(8.0) (18)
Federal income tax expense and effective rate	\$1.2	9	%	\$0.2	2	%	\$1.9	4	%	\$0.6	1	%

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following table sets forth the tax effects of temporary differences that give rise to significant portions of deferred tax assets and deferred tax liabilities at September 30, 2014 and December 31, 2013:

(\$ millions)	September 30, 2014	December 31, 2013
Deferred tax assets:		
Unearned premiums not currently deductible	\$36.4	\$33.8
Losses and loss expenses payable discounting	21.6	21.6
Postretirement and pension benefits	22.4	24.9
Realized loss on other-than-temporary impairment	8.6	7.5
Other liabilities	19.3	17.3
Net operating loss carryforward	49.8	56.5
Tax credit carryforward	3.8	1.7
Other	7.1	9.2
Total deferred tax assets	169.0	172.5
Deferred tax liabilities:		
Deferral of policy acquisition costs	38.3	33.9
Net unrealized holding gains on investments	52.6	44.1
Total deferred tax liabilities	90.9	78.0
Total net deferred tax assets before valuation allowance	78.1	94.5
Less valuation allowance	74.4	82.6
Net deferred federal income taxes	\$3.7	\$11.9

Deferred income tax assets and liabilities represent the tax effect of the differences between the financial statement carrying value of existing assets and liabilities and their respective tax bases. In accordance with the Financial Accounting Standards Board's Accounting Standards Codification 740, Income Taxes (ASC 740), the Company periodically evaluates its deferred tax assets, which requires significant judgment, to determine if they are realizable based upon weighing all available evidence, both positive and negative, including loss carryback potential, past operating results, existence of cumulative losses in the most recent years, projected performance of the business, future taxable income, including the ability to generate capital gains, and prudent and feasible tax planning strategies. In making such judgments, significant weight is given to evidence that can be objectively verified. At September 30, 2014 and December 31, 2013, the Company recorded a valuation allowance of \$74.4 million and \$82.6 million, respectively. The deferred income tax asset remaining after recognition of the valuation allowance represents deferred tax benefits on gross unrealized fixed maturity losses where management determined these benefits to be realizable due to management's assertion it has both the ability and intent to hold these securities through recovery or maturity. Based on ASC 740 intra-period tax allocation guidelines, the following sets forth the change in valuation allowance attributable to continuing operations and other comprehensive income for the three and nine months ended September 30, 2014 and 2013:

	Three mo	onths ended	Nine mor	nths ended	
	Septembe	er 30	Septembe	er 30	
(\$ millions)	2014	2013	2014	2013	
Continuing operations	\$(1.4) \$(3.6) \$(8.2) \$(8.0)
Other comprehensive income	6.8	(3.4) —	8.0	
Change in valuation allowance	\$5.4	\$(7.0) \$(8.2) \$—	

)

In future periods the Company will re-assess its judgments and assumptions regarding the realization of its net deferred tax assets, but until such time the positive evidence exceeds the negative evidence, the Company will maintain a valuation allowance against its net deferred tax assets.

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company) Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

6. Pension and Postretirement Benefit Plans

The following table sets forth the components of net periodic cost for the Company's pension and postretirement benefit plans for the three and nine months ended September 30, 2014 and 2013:

(\$ millions)	Pensio	Pension Postretirement		Pensic	n	Postret	Postretirement			
	Three	months en	s ended September 30 N			nonths end	led Septem	d September 30		
	2014	2013	2014	2013	2014	2013	2014	2013		
Service cost	\$1.3	\$1.7	\$—	\$0.1	\$3.9	\$4.7	\$—	\$0.2		
Interest cost	2.8	2.4	0.3	0.3	8.4	7.2	0.8	0.9		
Expected return on plan assets	(3.2) (3.2) —	0.4	(9.5) (9.2) —	0.4		
Amortization of:										
Prior service benefits		—	(1.3) (1.3) —		(4.1) (4.1)	
Net actuarial loss	1.4	2.0	0.2	0.2	4.9	6.0	0.5	0.8		
Net periodic cost (benefit)	\$2.3	\$2.9	\$(0.8) \$(0.3) \$7.7	\$8.7	\$(2.8) \$(1.8)	

The Company contributed \$13.0 million for the nine months ended September 30, 2014 to its pension plan. 7. Reorganization of Information Technology Department

In May 2014, the Company initiated a plan to reorganize its information technology ("IT") department in support of its long-term IT strategy. This strategic initiative is designed to advance the Company's application maintenance and support capabilities while delivering an improved customer experience. This reorganization is expected to be completed during the fourth quarter of 2014. The Company recognized severance expenses in connection with this reorganization of \$0.1 million and \$4.5 million for the three and nine months ended September 30, 2014. These expenses are included within acquisition and operating expenses on the condensed consolidated statements of income.

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company) Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

8. Other Comprehensive Income and Accumulated Other Comprehensive Income
The following table sets forth the changes in the Company's accumulated other comprehensive income component (AOCI), net of tax, for the three and nine months ended September 30, 2014 and 2013:
(\$ millions)
Unrealized Gains
Gains and

(\$ 111110113)		and Losses on Available-for-S Securities	Benefit Plan Items		Losses on Cash Flow Hedges	Total		
	Beginning balance at July 1, 2014	\$ 118.8		\$(4.4)	\$— [°]	\$114.4	
	Other comprehensive income before reclassifications	(16.9)	_		_	(16.9)
	Amounts reclassified from AOCI (a)	(1.6)	0.3			(1.3)
	Net current period other comprehensive (loss) income	(18.5)	0.3			(18.2)
	Ending balance at September 30, 2014	\$ 100.3		\$(4.1)	\$—	\$96.2	
	Beginning balance at July 1, 2013	\$ 75.7		\$(38.1)	\$—	\$37.6	
	Other comprehensive income before reclassifications	13.6					13.6	
	Amounts reclassified from AOCI (a)	(7.6)	0.9			(6.7)
	Net current period other comprehensive income	6.0		0.9			6.9	
	Ending balance at September 30, 2013	\$ 81.7		\$(37.2)	\$—	\$44.5	

(a) See separate table below for details about these reclassifications

(\$ millions) Beginning balance at January 1, 2014	Unrealized Gains and Losses on Available-for-Sale Securities \$ 84.6		Gains and Losses on Cash Flow Hedges) \$—	Total \$ 80.8	
Other comprehensive income before reclassification	s 33.3	(1.6) —	31.7	
Amounts reclassified from AOCI (a)	(17.6)	1.3		(16.3)
Net current period other comprehensive income (loss)	15.7	(0.3) —	15.4	
Ending balance at September 30, 2014	\$ 100.3	\$(4.1) \$—	\$96.2	
Beginning balance at January 1, 2013	\$ 124.0	\$(39.9) \$0.1	\$84.2	
Other comprehensive income before reclassification	s (26.5)			(26.5)
Amounts reclassified from AOCI (a)	(15.8)	2.7	(0.1) (13.2)
Net current period other comprehensive (loss) income	(42.3)	2.7	(0.1) (39.7)
Ending balance at September 30, 2013	\$ 81.7	\$(37.2) \$—	\$44.5	

(a) See separate table below for details about these reclassifications

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following table sets forth the reclassifications out of accumulated other comprehensive income, by component, to the Company's condensed consolidated statement of income for the three and nine months ended September 30, 2014 and 2013:

(\$ millions) Details about Accumulated Other Three months ended Affected line item in the Condensed **Comprehensive Income Components** September 30 Consolidated Statements of Income 2014 2013 Unrealized gains on available for sale \$1.6 \$7.5 Realized gain on sale of securities securities 1.6 7.5 Total before tax 0.1 Tax benefit 7.6 Net of tax 1.6 Amortization of benefit plan items Prior service benefits 1.3 1.3 (a) Net actuarial loss (1.6)) (2.2) (a)) (0.9) Total before tax (0.3)____ Tax benefit (expense) (0.3) (0.9) Net of tax Total reclassifications for the period \$1.3 \$6.7

(a) These accumulated other comprehensive income components are included in the computation of net periodic pension cost (see pension and postretirement benefit plans footnote for additional details).

(\$ millions)			
Details about Accumulated Other	Nine months ended		Affected line item in the Condensed
Comprehensive Income Components	September 30		Consolidated Statements of Income
	2014	2013	
Unrealized gains on available for sale securities	\$17.6	\$15.7	Realized gain on sale of securities
	17.6	15.7	Total before tax
		0.1	Tax benefit
	17.6	15.8	Net of tax
Amortization of gain on derivative used in cash flow hedge	_	0.1	Realized gain on sale of securities
-		0.1	Total before tax
			Tax benefit (expense)
		0.1	Net of tax
Amortization of benefit plan items			
Prior service benefits	4.1	4.1	(a)
Net actuarial loss	(5.4) (6.8) (a)
	(1.3) (2.7) Total before tax
		—	Tax benefit (expense)
	(1.3) (2.7) Net of tax
Total reclassifications for the period	\$16.3	\$13.2	

(a) These accumulated other comprehensive income components are included in the computation of net periodic pension cost (see pension and postretirement benefit plans footnote for additional details).

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

9. Net Earnings per Common Share

The following table sets forth the compilation of basic and diluted earnings per common share for the three and nine months ended September 30, 2014 and 2013:

	Three months ended September 30		Nine months ended September 30	
(\$ and shares in millions, except per share amounts)	2014	2013	2014	2013
Numerator:				
Net income for basic earnings per common share	\$11.9	\$18.5	\$42.0	\$44.4
Denominator:				
Weighted average shares for basic net earnings per common share	40.9	40.6	40.8	40.5
Effect of dilutive share-based awards	0.6	0.3	0.4	0.2
Adjusted weighted average shares for diluted net earnings per common share	41.5	40.9	41.2	40.7
Basic net earnings per common share	\$0.29	\$0.46	\$1.03	\$1.09
Diluted net earnings per common share	\$0.28	\$0.45	\$1.02	\$1.09

The following table sets forth common stock options and restricted share units ("RSU award") provided to each outside director of the Company that were not included in the computation of diluted earnings per common share because the exercise price of the options, or awards, was greater than the average market price or their inclusion would have been antidilutive for the three and nine months ended September 30, 2014 and 2013.

	Three months ended September 30		Nine months ended		
			September 30		
(shares in millions)	2014	2013	2014	2013	
Total number of antidilutive options and awards	1.5	2.3	1.8	2.8	

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company) Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

10. Segment Information

The Company has four reportable segments: personal insurance, business insurance, specialty insurance and investment operations. The reportable insurance segments are business units managed separately because of the differences in the type of customers they serve, the products they provide or services they offer. The insurance segments market a broad line of property and casualty insurance products throughout the United States through independent insurance agencies, which include retail agents and wholesale brokers. The personal insurance segment provides primarily personal automobile and homeowners to the personal insurance market. The business insurance segment provides primarily commercial automobile, commercial multi-peril, fire & allied and general liability insurance covering small-to-medium sized commercial exposures. The specialty insurance segment provides commercial coverages, including workers' compensation for both the legacy State Auto Group and RTW's insurance subsidiaries, that require specialized product underwriting, claims handling or risk management services through a distribution channel of retail agents and wholesale brokers, which may include program administrators and other specialty sources. The investment operations segment, managed by Stateco, provides investment services. The Company evaluates the performance of its insurance segments using industry financial measurements based on Statutory Accounting Practices ("SAP"), which include loss and loss adjustment expense ratios, underwriting expense ratios, combined ratios, statutory underwriting gain (loss), net premiums earned and net written premiums. One of the most significant differences between SAP and GAAP is that SAP requires all underwriting expenses to be expensed immediately and not deferred and amortized over the same period the premium is earned.

The accounting for pension benefits also contributes to the difference between our GAAP loss and expense ratios and our SAP loss and expense ratios.

The investment operations segment is evaluated based on investment returns of assets managed by Stateco. Asset information by segment is not reported for the insurance segments because the Company does not produce such information internally.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

The following table sets forth financial information regarding the Company's reportable segments for the three and nine months ended September 30, 2014 and 2013:

(\$ millions)	Three months ended September 30		Nine months ended September 30		
	2014	2013	2014	2013	
Revenue from external sources:					
Insurance segments					
Personal insurance	\$112.3	\$116.4	\$340.3	\$348.3	
Business insurance	96.0	92.9	285.4	271.0	
Specialty insurance	61.9	56.7	175.3	171.5	
Total insurance segments	270.2	266.0	801.0	790.8	
Investment operations segment					
Net investment income	18.9	18.8	57.0	55.4	
Net realized capital gains	1.6	7.5	17.6	15.7	
Total investment operations segment	20.5	26.3	74.6	71.1	
All other	0.6	0.4	1.4	1.4	
Total revenue from external sources	291.3	292.7	877.0	863.3	
Intersegment revenue	1.3	1.4	3.9	4.0	
Total revenue	292.6	294.1	880.9	867.3	
Reconciling items:					
Eliminate intersegment revenues	(1.3) (1.4) (3.9) (4.0)
Total consolidated revenues	\$291.3	\$292.7	\$877.0	\$863.3	
Segment income before federal income tax:					
Insurance segments SAP underwriting income (loss)					
Personal insurance	\$4.5	\$(6.0) \$(0.1) \$(11.5)
Business insurance	(3.3) (1.1) (18.6) (11.0)
Specialty insurance	(11.4) 3.1	(24.1) (4.6)
Total insurance segments	(10.2) (4.0) (42.8) (27.1)
Investment operations segment					
Net investment income	18.9	18.8	57.0	55.4	
Net realized capital gains	1.6	7.5	17.6	15.7	
Total investment operations segment	20.5	26.3	74.6	71.1	
All other				0.8	
Total segment income before tax expense	10.3	22.3	31.8	44.8	
Reconciling items:					
GAAP expense adjustments	4.2	(0.4) 18.4	11.4	
Interest expense on corporate debt	(1.4) (1.6) (4.0) (7.1)
Corporate expenses		(1.6) (2.3) (4.1)
Total reconciling items	2.8	(3.6) 12.1	0.2	
Total consolidated income before federal income tax expense	\$13.1	\$18.7	\$43.9	\$45.0	

Investable assets attributable to the Company's investment operations segment totaled \$2,405.0 million and \$2,331.6 million at September 30, 2014 and December 31, 2013, respectively.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Notes to Condensed Consolidated Financial Statements, Continued (Unaudited)

11. Contingencies and Litigation

In accordance with the Contingencies Topic of the Financial Accounting Standards Board's Accounting Standards Codification, the Company accrues for a litigation-related liability when it is probable that such a liability has been incurred and the amount can be reasonably estimated. The Company reviews all litigation on an ongoing basis when making accrual and disclosure decisions. For certain legal proceedings, the Company cannot reasonably estimate losses or a range of loss, if any, particularly for proceedings that are in their early stages of development or where the plaintiffs seek indeterminate damages. Various factors, including, but not limited to, the outcome of potentially lengthy discovery and the resolution of important factual questions, may need to be determined before probability can be established or before a loss or range of loss can be reasonably estimated. If the loss contingency in question is not both probable and reasonably estimable, the Company does not establish an accrual and the matter will continue to be monitored for any developments that would make the loss contingency both probable and reasonably estimable. Based on currently available information known to the Company, it believes that its reserves for litigation-related liabilities are reasonable. However, in the event that a legal proceeding results in a substantial judgment against, or settlement by, the Company, there can be no assurance that any resulting liability or financial commitment would not have a material adverse effect on the financial condition, results of operations or cash flows of the consolidated financial statements of the Company.

The following describes a pending legal proceeding in which the Company is a party:

In April 2013, a putative class action lawsuit (Schumacher vs. State Automobile Mutual Insurance Company, et al.) was filed against State Auto Mutual, State Auto Financial and State Auto P&C in Federal District Court in Ohio. Plaintiffs claim that in connection with the homeowners policies of various State Auto companies, the coverage limits and premiums were improperly increased as a result of an insurance to value ("ITV") program and Plaintiffs allege that they purchased coverage in excess of that which was necessary to insure them in the event of loss. Plaintiffs' claims include breach of good faith and fair dealing, negligent misrepresentation and fraud, violation of the Ohio Deceptive Trade Practices Act, and fraudulent inducement. Plaintiffs are seeking class certification and compensatory and punitive damages to be determined by the court. The Company intends to deny any and all liability to plaintiffs or the alleged class and to vigorously defend this lawsuit.

The Company is involved in other lawsuits in the ordinary course of its business arising out of or otherwise related to its insurance policies. Additionally, from time to time the Company may be involved in lawsuits, including class actions, in the ordinary course of business but not arising out of or otherwise related to its insurance policies. These lawsuits are in various stages of development. The Company generally will contest these matters vigorously but may pursue settlement if appropriate. Based on currently available information, the Company does not believe it is reasonably possible that any such lawsuit or related lawsuits will be material to its results of operations or have a material adverse effect on its consolidated financial position or cash flows.

Additionally, the Company may be impacted by adverse regulatory actions and adverse court decisions where insurance coverages are expanded beyond the scope originally contemplated in its insurance policies. The Company believes that the effects, if any, of such regulatory actions and published court decisions are not likely to have a material adverse effect on its financial or cash flow position.

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations The term "State Auto Financial" as used below refers only to State Auto Financial Corporation and the terms "our Company," "we," "us," and "our" as used below refer to State Auto Financial Corporation and its consolidated subsidiaries. The term "third quarter" as used below refers to the three months ended September 30, for the time period then ended. For a glossary of terms for State Auto Financial Corporation and its subsidiaries and affiliates and a glossary of selected insurance and accounting terms, see the section entitled "Important Defined Terms Used in this Form 10-K" included in our Annual Report on Form 10-K for the year ended December 31, 2013 (the "2013 Form 10-K"). The discussion and analysis presented below relates to the material changes in financial condition and results of operations for our consolidated balance sheets as of September 30, 2014 and December 31, 2013, and for the consolidated statements of income for the three and nine month periods ended September 30, 2014 and 2013. This discussion and analysis should be read together with "Management's Discussion and Analysis of Financial Condition and Results of Operations" included in the 2013 Form 10-K, and in particular the discussions in those sections thereof entitled "Overview," "Executive Summary" and "Critical Accounting Policies." Readers are encouraged to review the entire 2013 Form 10-K, as it includes information regarding our Company not discussed in this Form 10-Q. This information will assist in your understanding of the discussion of our current period financial results. The discussion and analysis presented below includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "estimate," "anticipate," "project," "believe" or "continue" or the negative thereof or variations thereon or similar terminology. Forward-looking statements speak only as of the date the statements were made available. Although we believe that the expectations reflected in forward-looking statements have a reasonable basis, we can give no assurance that these expectations will prove to be correct. Forward-looking statements are subject to risks and uncertainties that could cause actual events or results to differ materially from those expressed in or implied by the statements. For a discussion of the most significant risks and uncertainties that could cause our actual results to differ materially from those projected, see "Risk Factors" in Item 1A of the 2013 Form 10-K, updated by Part II, Item 1A of this Form 10-Q. Except to the limited extent required by applicable law, we undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The Company has four reportable segments: personal insurance, business insurance, specialty insurance and investment operations. The reportable insurance segments are business units managed separately because of the differences in the type of customers they serve or products they provide or services they offer. The insurance segments market a broad line of property and casualty insurance products throughout the United States through independent insurance agencies, which include retail agents and wholesale brokers. The personal insurance segment provides primarily personal automobile and homeowners to the personal insurance market. The business insurance segment provides primarily commercial automobile, commercial multi-peril, fire & allied and general liability insurance covering small-to-medium sized commercial exposures in the business insurance market. The specialty insurance segment provides commercial coverages that require specialized product underwriting, claims handling or risk management services through a distribution channel of retail agents and wholesale brokers, which may include program administrators and other specialty sources. The investment operations segment, managed by Stateco, provides investment services. See "Personal and Business Insurance" and "Specialty Insurance" in Item 1 of the 2013 Form 10-K for more information about our insurance segments. Financial information about our reportable segments for 2014 is set forth in Note 10 of our condensed consolidated financial statements included in Item 1 of this Form 10-O.

POOLING ARRANGEMENT

The STFC Pooled Companies and the Mutual Pooled Companies participate in a quota share reinsurance pooling arrangement referred to as the "Pooling Arrangement." Under the Pooling Arrangement, State Auto Mutual assumes premiums, losses and expenses from each of the Pooled Companies and in turn cedes to each of the Pooled

Companies a specified portion of premiums, losses and expenses based on each of the Pooled Companies' respective pooling percentages. State Auto Mutual then retains the balance of the pooled business.

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following table sets forth the participants and their participation percentages in the Pooling Arrangement since January 1, 2012:

STFC Pooled Companies:		
State Auto P&C	51.0	%
Milbank	14.0	
SA Ohio		
Total STFC Pooled Companies	65.0	%
State Auto Mutual Pooled Companies:		
State Auto Mutual ⁽¹⁾	34.5	%
SA Wisconsin		
Meridian Security		
Patrons Mutual	0.5	
RIC		
Plaza		
American Compensation		
Bloomington Compensation		
Total State Auto Mutual Pooled Companies	35.0	%

Includes the pooling participation percentage of Meridian Citizens Mutual which was merged into State Auto Mutual as

 (1) of the close of business on July 2, 2014. Meridian Citizen Mutual's pooling participation percentage was 0.5% from January 1, 2011 to July 2, 2014.

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

RESULTS OF OPERATIONS

Our pre-tax income for the three and nine months ended September 30, 2014 was \$13.1 million and \$43.9 million, respectively, compared to pre-tax income of \$18.7 million and \$45.0 million, respectively, for the same 2013 periods. The decrease in pre-tax income for the three months ended September 30, 2014, when compared to the same 2013 period, was primarily due to lower net realized gains and a slight decline in net underwriting results. Improved personal insurance segment underwriting results, driven by personal auto and lower catastrophe activity, were offset by less favorable commercial multi-peril results within our business insurance segment and RED reserve strengthening within our specialty insurance segment.

The slight decline in pre-tax income for the first nine months of 2014 as compared to the same period of 2013 was primarily attributable to lower underwriting results driven by RED reserve strengthening within the specialty insurance segment and expenses recognized related to the previously announced reorganization of our information technology department. The lower underwriting results were partially offset by increased investment income and net realized gains as compared to the same 2013 period.

The following table sets forth certain key performance indicators we use to monitor our operations for the three and nine months ended September 30, 2014 and 2013:

(\$ millions, except per share	Three mo				Nine months ended			
amounts)	Septemb	September 30				September 30		
GAAP Basis:	2014		2013		2014		2013	
Total revenues	\$291.3		\$292.7		\$877.0		\$863.3	
Net income	\$11.9		\$18.5		\$42.0		\$44.4	
Basic earnings per share	\$0.29		\$0.46		\$1.03		\$1.09	
Diluted earnings per share	\$0.28		\$0.45		\$1.02		\$1.09	
Stockholders' equity	\$834.5		\$734.0					
Return on average equity (LTM)	7.5	%	8.9	%				
Book value per share	\$20.41		\$18.07					
Debt to capital ratio	10.8	%	12.1	%				
Cat loss and ALAE ratio	0.9	%	2.4	%	3.7	%	4.1	%
Non-cat loss and LAE ratio	67.3	%	64.8	%	64.5	%	63.9	%
Loss and LAE ratio	68.2	%	67.2	%	68.2	%	68.0	%
Expense ratio	33.8	%	34.2	%	34.6	%	33.7	%
Combined ratio	102.0	%	101.4	%	102.8	%	101.7	%
Premium written growth	6.6	%	(2.3)%	3.6	%	1.3	%
Investment yield	3.5	%	3.5	%	3.5	%	3.5	%
SAP Basis :								
Cat loss and ALAE points	0.9	%	2.4	%	3.7	%	4.1	%
Non-cat loss and ALAE	60.9	%	58.4	%	58.4	%	57.6	%
ULAE	6.7	%	6.7	%	6.4	%	6.6	%
Loss and LAE ratio	68.5	%	67.5	%	68.5	%	68.3	%
Expense ratio	34.4	%	34.9	%	35.2	%	34.3	%
Combined ratio	102.9	%	102.4	%	103.7	%	102.6	%
	Twelve n	non	ths ended					
	Septemb	er 3	0					
	2014		2013					
Net premiums written to surplus	1.4		1.6					

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Homeowners Quota Share Arrangement

To reduce risk and volatility in our homeowners line of business, while at the same time providing us with additional catastrophe reinsurance protection, the State Auto Group entered into a quota share reinsurance agreement on December 31, 2011 with a syndicate of unaffiliated reinsurers covering its homeowners line of business (the "HO QS Arrangement"). Under the HO QS Arrangement, the State Auto Group ceded to the reinsurers 75% of its homeowners business under policies in force at December 31, 2011 and new and renewal policies thereafter issued during the term of the agreement. The HO QS Arrangement is in effect until December 31, 2014. See "Management's Discussion and Analysis of Financial Condition and Results of Operations – Liquidity and Capital Resources – Reinsurance Arrangements" in Item 7 of the 2013 Form 10-K for a discussion of the HO QS Arrangement.

In accordance with the terms of the HO QS Arrangement, the participating reinsurers' margin is capped at 9.0%, with any excess returned to the Company in the form of profit commission. For the three and nine months ended September 30, 2014, the Company recognized \$2.9 million of profit commission, reflected as a reduction in acquisition and operating expenses on our consolidated statements of income and is reflected in the three and nine months ended September 30, 2014 GAAP and SAP homeowner's quota share impact tables below.

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following tables set forth, on a GAAP and pro forma basis, certain of our key performance indicators before and after the impact of our HO QS Arrangement cession for the three and nine months ended September 30, 2014 and 2013:

Reconciliation Tables 1 - 2

Reconciliation Tables 1 - 2						
(\$ millions)	GAAP HO Results	QS	Arrangement	t Ce	ssion - Over	all
					Pro-Forma	
					without HO	O QS
Three months ended September 30, 2014	As Reporte	d	HO QS Cession			
Net written premiums	\$ 277.0		\$ 47.1		\$ 324.1	
Earned premiums	270.2		43.9		314.1	
Losses and LAE incurred:						
Cat loss and ALAE	2.4		1.2		3.6	
Non-cat loss and LAE	182.0		17.0		199.0	
Total Loss and LAE incurred	184.4		18.2		202.6	
Acquisition and operating expenses	91.4		15.7		107.1	
Net underwriting (loss) gain	\$(5.6)	\$ 10.0		\$ 4.4	
Cat loss and ALAE ratio	0.9	%	2.8	%	1.1	%
Non-cat loss and LAE ratio	67.3	%	38.7	%	63.4	%
Total Loss and LAE ratio	68.2	%	41.5	%	64.5	%
Expense ratio	33.8	%	35.7	%	34.1	%
Combined ratio	102.0	%	77.2	%	98.6	%
	GAAP HO	05	Arrangement	t Ce	ssion - Over	·all
(\$ millions)	Results	Qυ	7 intangement			un
					Pro-Forma without H0	
Three months ended September 30, 2013	As Reporte	d	HO QS Cess	ion		5 Q3
Net written premiums	\$ 259.9	u	\$ 48.6	51011	\$ 308.5	
Net written premiums	\$ 237.7		φ το.υ		φ 500.5	
Earned premiums	266.0		43.9		309.9	
Losses and LAE incurred:						
Cat loss and ALAE	6.4		5.0		11.4	
Non-cat loss and LAE	172.4		16.2		188.6	
Total Loss and LAE incurred	178.8		21.2		200.0	

Acquisition and operating expenses	90.9		12.7		103.6	
Net underwriting (loss) gain	\$(3.7)	\$ 10.0		\$ 6.3	
Cat loss and ALAE ratio	2.4	%	11.3	%	3.7	%
Non-cat loss and LAE ratio	64.8	%	36.9	%	60.8	%
Total Loss and LAE ratio	67.2	%	48.2	%	64.5	%
Expense ratio	34.2	%	29.0	%	33.4	%
Combined ratio	101.4	%	77.2	%	97.9	%

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Reconciliation Tables 3 - 4

(\$ millions)	GAAP HO QS Arrangement Cession - Overall Results						
Nine months ended September 30, 2014	As Reporte	ad	HO QS Ces	sion	Pro-Forma without HO QS Cession		
Net written premiums	\$ 837.5	cu	\$ 133.6	sion	\$ 971.1		
	¢ 00710		¢ 10010		φ 97111		
Earned premiums	801.0		132.2		933.2		
Losses and LAE incurred:							
Cat loss and ALAE	29.9		19.2		49.1		
Non-cat loss and LAE	516.7		55.8		572.5		
Total Loss and LAE incurred	546.6		75.0		621.6		
Acquisition and operating expenses	277.2		41.3		318.5		
Net underwriting (loss) gain	\$ (22.8)	\$ 15.9		\$ (6.9)	
Cat loss and ALAE ratio	3.7	%	14.5	%	5.3	%	
Non-cat loss and LAE ratio	64.5		42.3		61.3	%	
Total Loss and LAE ratio	68.2		56.8		66.6	%	
Expense ratio	34.6		31.2		34.1	%	
Combined ratio	102.8		88.0		100.7	%	
	illions) GAAP HO QS Arrangement Ce						
(\$ millions)	GAAP HC Results	QS	Arrangemen	t Ce	ssion - Ove	erall	
(\$ millions)) QS	Arrangemen	t Ce	ssion - Ove Pro-Form		
	Results		-		Pro-Form without H	a	
Nine months ended September 30, 2013	Results As Reporte		HO QS Ces		Pro-Form without H Cession	a	
	Results		-		Pro-Form without H	a	
Nine months ended September 30, 2013 Net written premiums Earned premiums	Results As Reporte		HO QS Ces		Pro-Form without H Cession	a	
Nine months ended September 30, 2013 Net written premiums Earned premiums Losses and LAE incurred:	Results As Reporte \$ 808.7 790.8		HO QS Cess \$ 135.9 132.8		Pro-Form without H Cession \$ 944.6 923.6	a	
Nine months ended September 30, 2013 Net written premiums Earned premiums Losses and LAE incurred: Cat loss and ALAE	Results As Reporte \$ 808.7 790.8 32.2		HO QS Cess \$ 135.9 132.8 19.2		Pro-Form without H Cession \$ 944.6 923.6 51.4	a	
Nine months ended September 30, 2013 Net written premiums Earned premiums Losses and LAE incurred: Cat loss and ALAE Non-cat loss and LAE	Results As Reporte \$ 808.7 790.8 32.2 505.7		HO QS Cess \$ 135.9 132.8 19.2 55.5		Pro-Form without H Cession \$ 944.6 923.6 51.4 561.2	a	
Nine months ended September 30, 2013 Net written premiums Earned premiums Losses and LAE incurred: Cat loss and ALAE Non-cat loss and LAE Total Loss and LAE incurred	Results As Reporte \$ 808.7 790.8 32.2 505.7 537.9		HO QS Cess \$ 135.9 132.8 19.2 55.5 74.7		Pro-Form without H Cession \$ 944.6 923.6 51.4 561.2 612.6	a	
Nine months ended September 30, 2013 Net written premiums Earned premiums Losses and LAE incurred: Cat loss and ALAE Non-cat loss and LAE	Results As Reporte \$ 808.7 790.8 32.2 505.7		HO QS Cess \$ 135.9 132.8 19.2 55.5		Pro-Form without H Cession \$ 944.6 923.6 51.4 561.2	a	
Nine months ended September 30, 2013 Net written premiums Earned premiums Losses and LAE incurred: Cat loss and ALAE Non-cat loss and LAE Total Loss and LAE Total Loss and LAE incurred Acquisition and operating expenses Net underwriting (loss) gain	Results As Reporte \$ 808.7 790.8 32.2 505.7 537.9 266.7 \$ (13.8	ed)	HO QS Cess \$ 135.9 132.8 19.2 55.5 74.7 38.5 \$ 19.6	sion	Pro-Form without H Cession \$ 944.6 923.6 51.4 561.2 612.6 305.2 \$ 5.8	a O QS	
Nine months ended September 30, 2013 Net written premiums Earned premiums Losses and LAE incurred: Cat loss and ALAE Non-cat loss and LAE Total Loss and LAE incurred Acquisition and operating expenses Net underwriting (loss) gain Cat loss and ALAE ratio	Results As Reporte \$ 808.7 790.8 32.2 505.7 537.9 266.7 \$ (13.8 4.1	ed) %	HO QS Cess \$ 135.9 132.8 19.2 55.5 74.7 38.5 \$ 19.6 14.5	sion %	Pro-Form without H Cession \$ 944.6 923.6 51.4 561.2 612.6 305.2 \$ 5.8 5.6	a O QS %	
Nine months ended September 30, 2013 Net written premiums Earned premiums Losses and LAE incurred: Cat loss and ALAE Non-cat loss and LAE Total Loss and LAE incurred Acquisition and operating expenses Net underwriting (loss) gain Cat loss and ALAE ratio Non-cat loss and LAE ratio	Results As Reporte \$ 808.7 790.8 32.2 505.7 537.9 266.7 \$ (13.8 4.1 63.9	ed) %	HO QS Cess \$ 135.9 132.8 19.2 55.5 74.7 38.5 \$ 19.6 14.5 41.8	% %	Pro-Form without H Cession \$ 944.6 923.6 51.4 561.2 612.6 305.2 \$ 5.8 5.6 60.7	a O QS % %	
Nine months ended September 30, 2013 Net written premiums Earned premiums Losses and LAE incurred: Cat loss and ALAE Non-cat loss and LAE Total Loss and LAE incurred Acquisition and operating expenses Net underwriting (loss) gain Cat loss and ALAE ratio Non-cat loss and LAE ratio Total Loss and LAE ratio	Results As Reporte \$ 808.7 790.8 32.2 505.7 537.9 266.7 \$ (13.8 4.1 63.9 68.0	ed) % %	HO QS Cess \$ 135.9 132.8 19.2 55.5 74.7 38.5 \$ 19.6 14.5 41.8 56.3	sion % %	Pro-Form without H Cession \$ 944.6 923.6 51.4 561.2 612.6 305.2 \$ 5.8 5.6 60.7 66.3	a O QS % % %	
Nine months ended September 30, 2013 Net written premiums Earned premiums Losses and LAE incurred: Cat loss and ALAE Non-cat loss and LAE Total Loss and LAE incurred Acquisition and operating expenses Net underwriting (loss) gain Cat loss and ALAE ratio Non-cat loss and LAE ratio	Results As Reporte \$ 808.7 790.8 32.2 505.7 537.9 266.7 \$ (13.8 4.1 63.9	ed) % % %	HO QS Cess \$ 135.9 132.8 19.2 55.5 74.7 38.5 \$ 19.6 14.5 41.8	sion % % %	Pro-Form without H Cession \$ 944.6 923.6 51.4 561.2 612.6 305.2 \$ 5.8 5.6 60.7	a O QS % %	

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following tables set forth, on a SAP and pro forma basis, certain of our key performance indicators before and after the impact of the HO QS Arrangement cession for the three and nine months ended September 30, 2014 and 2013:

Reconciliation Tables 5 - 6

Reconciliation Tables 5 - 6 (\$ millions)	SAP HO QS Arrangement Cession - Overall Results						
Three months ended September 30, 2014 Net written premiums	As Reported HO QS Cessio \$277.0 \$47.1		ession	Pro-Forma without He Cession \$ 324.1			
Earned premiums Losses and LAE incurred:	270.2		43.9		314.1		
Cat loss and ALAE	2.4		1.2		3.6		
Non-cat loss and ALAE	164.5		17.0		181.5		
Total Loss and ALAE	166.9		18.2		185.1		
ULAE	18.3				18.3		
Total Loss and ALAE incurred	185.2		18.2		203.4		
Underwriting expenses	95.2		16.6		111.8		
Net underwriting (loss) gain	\$(10.2)	\$ 9.1		\$ (1.1)	
Cat loss and ALAE ratio	0.9	%	2.8	%	1.1	%	
Non-cat loss and ALAE ratio	60.9	%	38.7	%	57.8	%	
Total loss and ALAE ratio	61.8	%	41.5	%	58.9	%	
ULAE ratio	6.7	%			5.8	%	
Total loss and LAE ratio	68.5	%	41.5	%	64.7	%	
Expense ratio	34.4	%	35.2	%	34.5	%	
Combined ratio	102.9	%	76.7	%	99.2	%	
(\$ millions)	SAP HO Q Results	S A	Arrangemei	nt Cessi	ion - Overa	.11	
					Pro-Forma without He		
Three months ended September 30, 2013	As Reporte	ed	HO QS C	ession	Cession		
Net written premiums	\$259.9		\$ 48.6		\$ 308.5		
Earned premiums Losses and LAE incurred:	266.0		43.9		309.9		
Cat loss and ALAE	6.4		5.0		11.4		
Non-cat loss and ALAE	155.3		16.2		171.5		
Total Loss and ALAE	161.7		21.2		182.9		
ULAE	17.7		_		17.7		
Total Loss and ALAE incurred	179.4		21.2		200.6		
Underwriting expenses	90.6		14.1		104.7		
Net underwriting (loss) gain	\$(4.0)	\$ 8.6		\$ 4.6		

Cat loss and ALAE ratio	2.4	% 11.3	%	3.7	%
Non-cat loss and ALAE ratio	58.4	% 36.9	%	55.3	%
Total loss and ALAE ratio	60.8	% 48.2	%	59.0	%
ULAE ratio	6.7	% —		5.8	%
Total loss and LAE ratio	67.5	% 48.2	%	64.8	%
Expense ratio	34.9	% 29.0	%	33.9	%
Combined ratio	102.4	% 77.2	%	98.7	%

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Reconciliation Tables 7 - 8

(\$ millions)	SAP HO QS Arrangement Cession - Overall Results					
Nine months ended September 30, 2014 Net written premiums			HO QS Cess \$ 133.6	sion	Pro-Forma without HO Cession \$ 971.1	QS
Earned premiums	801.0		132.2		933.2	
Losses and LAE incurred:						
Cat loss and ALAE	29.9		19.2		49.1	
Non-cat loss and ALAE	467.4		55.8		523.2	
Total Loss and ALAE	497.3		75.0		572.3	
ULAE	51.7				51.7	
Total Loss and ALAE incurred	549.0		75.0		624.0	
Underwriting expenses	294.8		41.7		336.5	
Net underwriting (loss) gain	\$(42.8)	\$ 15.5		\$ (27.3)
Cat loss and ALAE ratio	3.7	%	14.5	%	5.3	%
Non-cat loss and ALAE ratio	58.4	%	42.3	%	56.0	%
Total loss and ALAE ratio	62.1	%	56.8	%	61.3	%
ULAE ratio	6.4	%			5.5	%
Total loss and LAE ratio	68.5	%	56.8	%	66.8	%
Expense ratio	35.2	%	31.2	%	34.7	%
Combined ratio	103.7	%	88.0	%	101.5	%

(\$ millions)	SAP HO QS Arrangement Cession - Overall Results						
Nine months ended September 30, 2013 Net written premiums	As Reported \$808.7	1	HO QS Cessio \$ 135.9	wit n C	-Forma hout HO ession 44.6	QS	
Earned premiums	790.8		132.8	923	3.6		
Losses and LAE incurred:							
Cat loss and ALAE	32.2		19.2	51.	4		
Non-cat loss and ALAE	455.7		55.5	511	.2		
Total Loss and ALAE	487.9		74.7	562	2.6		
ULAE	52.3		_	52.	3		
Total Loss and ALAE incurred	540.2		74.7	614	1.9		
Underwriting expenses	277.7		39.4	317	7.1		
Net underwriting (loss) gain	\$(27.1)	\$ 18.7	\$ (8.4)	
Cat loss and ALAE ratio	4.1	%	14.5 %	6 5.6		%	
Non-cat loss and ALAE ratio	57.6	%	41.8 %	55.	3	%	

Total loss and ALAE ratio	61.7	% 56.3	%	61.1	%
ULAE ratio	6.6	%		5.7	%
Total loss and LAE ratio	68.3	% 56.3	%	66.6	%
Expense ratio	34.3	% 29.0	%	33.6	%
Combined ratio	102.6	% 85.3	%	100.2	%
Total loss and LAE ratio Expense ratio	68.3 34.3	% 56.3 % 29.0	%	66.6 33.6	% %

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

See additional pro forma reconciliation tables for the impact of the HO QS Arrangement cession on our homeowners' line of business at Reconciliation Tables 5 and 6.

Use of Non-GAAP Financial Measures

In discussing the results of our insurance segments, we sometimes refer to GAAP financial measures in the context of "as reported" and to non-GAAP financial measures in the context of "pro forma." These pro forma, or non-GAAP financial measures, exclude the impact of the HO QS Arrangement cession for the three and nine months ended September 30, 2014 and 2013. We believe the use of these non-GAAP financial measures will enable investors to (a) better understand the impact of the reinsurance arrangement cession on our reported results for the three and nine months ended September 30, 2014 and 2013, and (b) perform a meaningful comparison of our results of operations for the three and nine months ended September 30, 2014 and 2013. We have also included Reconciliation Tables 1 - 12 and Tables 1 - 9 for readers to better understand the use and calculation of these non-GAAP financial measures. Insurance Segments

The insurance segments market a broad line of property and casualty insurance products throughout the United States through independent insurance agencies, which include retail agents and wholesale brokers. The personal insurance segment provides primarily personal automobile and homeowners coverages to the personal insurance market. The business insurance segment provides primarily commercial automobile, commercial multi-peril, fire & allied and general liability insurance covering small-to-medium sized commercial exposures in the business insurance market. The specialty insurance segment provides commercial coverages requiring specialized product underwriting, claims handling or risk management services through a distribution channel of retail agents and wholesale brokers, which may include program administrators and other specialty sources.

We measure top-line growth for our insurance segments based on net written premiums, which represent the premiums on the policies we have issued for a period, net of reinsurance. Net written premiums provide us with an indication of how well we are doing in terms of revenue growth before it is actually earned. Our policies provide a fixed amount of coverage for a stated period of time, often referred to as "the policy term." As such, our net written premiums are recognized as earned ratably over the policy term. The unearned portion of net written premiums, called unearned premiums, is reflected on our balance sheet as a liability and represents our obligation to provide coverage for the unexpired term of the policies.

Insurance industry regulators require our insurance subsidiaries to report their financial condition and results of operations using SAP. We use SAP financial results, along with industry standard financial measures determined on a SAP basis and certain measures determined on a GAAP basis, to internally monitor the performance of our insurance segments and reward our employees.

One of the more significant differences between GAAP and SAP is that SAP requires all underwriting expenses to be expensed immediately and not deferred over the same period that the premium is earned. In converting SAP underwriting results to GAAP underwriting results, acquisition costs are deferred and amortized over the periods the related written premiums are earned. For a discussion of deferred acquisition costs, see "Critical Accounting Policies – Deferred Acquisition Costs" section included in Item 7 of our 2013 Form 10-K.

The accounting for pension benefits also contributes to the difference between our GAAP loss and expense ratios and our SAP loss and expense ratios. At January 1, 2013, we adopted new SAP pension guidance, which required the recognition of service costs for non-vested participants. In accordance with GAAP, service costs related to non-vested participants were recognized over the vesting period. See "Critical Accounting Policies – Pension and Postretirement Benefit Obligations section included in Item 7 of our 2013 Form 10-K.

All references to financial measures or components thereof in this discussion are calculated on a GAAP basis, unless otherwise noted.

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following table sets forth our insurance segments' SAP underwriting gain (loss) and SAP combined ratio for the three and nine months ended September 30, 2014 and 2013:

(\$ millions)	Three months ended									
	Septembe	r 30, 2014								
	Personal	% Ratio	Business	% Ratio	Specialty	% Ratio	Total	% Ratio		
Net written premiums	\$113.1		\$96.1		\$67.8		\$277.0			
Earned premiums	112.3		96.0		61.9		270.2			
Cat loss and ALAE	0.6	0.6	1.8	1.9		(0.1) 2.4	0.9		
Non-cat loss and ALAE	64.9	57.7	53.2	55.4	46.4	75.1	164.5	60.9		
ULAE	11.2	9.9	4.9	5.2	2.2	3.4	18.3	6.7		
Underwriting expenses	31.1	27.5	39.4	41.1	24.7	36.4	95.2	34.4		
SAP underwriting gain										
(loss) and SAP combined	\$4.5	95.7	\$(3.3) 103.6	\$(11.4)	114.8	\$(10.2) 102.9		
ratio										

(\$ millions)		nths ended r 30, 2013 %	Business	%	Specialty	%	Total	%
Net written premiums	\$119.2	Ratio	\$93.4	Ratio	\$47.3	Ratio	\$259.9	Ratio
Earned premiums	116.4		92.9		56.7		266.0	
Cat loss and ALAE	2.2	1.9	5.5	5.9	(1.3) (2.2) 6.4	2.4
Non-cat loss and ALAE	74.2	63.8	45.3	48.8	35.8	63.1	155.3	58.4
ULAE	10.8	9.3	4.6	4.9	2.3	4.1	17.7	6.7
Underwriting expenses	35.2	29.5	38.6	41.4	16.8	35.6	90.6	34.9
SAP underwriting (loss)								
gain and SAP combined ratio	\$(6.0) 104.5	\$(1.1) 101.0	\$3.1	100.6	\$(4.0) 102.4

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

\$355.4

348.3

11.4

214.5

101.8

\$(11.5

32.1

3.3

61.6

28.7

) 102.8

9.2

(\$ millions)	Nine mon September Personal		Business	% Ratio	Specialty	% Ratio	Total	% Ratio
Net written premiums	\$339.0		\$297.7		\$200.8		\$837.5	
Earned premiums Cat loss and ALAE Non-cat loss and ALAE ULAE Underwriting expenses SAP underwriting loss and SAP combined ratio	340.3 13.0 194.6 32.5 100.3 \$(0.1	3.8 57.2 9.6 29.6) 100.2	285.4 15.2 156.1 13.5 119.2 \$(18.6)	5.3 54.7 4.7 40.1 0 104.8	175.3 1.7 116.7 5.7 75.3 \$(24.1)	1.0 66.6 3.2 37.5 108.3	801.0 29.9 467.4 51.7 294.8 \$(42.8	3.7 58.4 6.4 35.2) 103.7
(\$ millions)	Nine mon September Personal		Business	% Ratio	Specialty	% Ratio	Total	% Ratio

\$285.4

271.0

19.2

132.7

14.6

115.5

7.1

48.9

5.4

40.5

\$(11.0) 101.9

\$167.9

171.5

108.5

1.6

5.6

60.4

\$(4.6

1.0

63.2

3.3

36.0

) 103.5

\$808.7

790.8

32.2

455.7

52.3

277.7

\$(27.1

4.1

57.6

6.6

34.3

) 102.6

ULAE

Net written premiums

Earned premiums

Cat loss and ALAE

Non-cat loss and ALAE

Underwriting expenses

SAP combined ratio

SAP underwriting loss and

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Personal Insurance Segment

The following table sets forth the net written premiums by major product line of business for our personal insurance segment for the three and nine months ended September 30, 2014 and 2013:

Table 1

(\$ millions)	Net Writ	tten Prem	iums					
	Three m	onths end	led	Nine months ended				
	Septemb	September 30			nber 30			
Personal insurance segment:	2014	2013	% Change	2014	2013	% Change	e	
Personal auto	\$89.8	\$96.5	(6.9	\$271.3	\$287.8	(5.7)	
Homeowners	15.9	15.8	0.6	44.7	45.2	(1.1)	
Other personal	7.4	6.9	7.2	23.0	22.4	2.7		
Total personal	\$113.1	\$119.2	(5.1	\$339.0	\$355.4	(4.6)	

The following tables set forth the SAP loss and ALAE ratios by major product line of business for our personal insurance segment with the catastrophe and non-catastrophe impact shown separately for the three and nine months ended September 30, 2014 and 2013:

Table 2

Statutory Loss and LAE Ratios	(\$ millions)				%			
Three months ended September 30	Earned Premium	Cat Loss & ALAE		Non-Cat Loss & ALAE	Statutory Loss & LAE	Cat loss Ratio		Non-Cat Loss & ALAE Ratio	Total Loss and LAE Ratio
2014									
Personal insurance segment:									
Personal auto	\$90.2	\$1.0		\$56.2	\$57.2	1.1		62.4	63.5
Homeowners	14.6	0.1		5.9	6.0	1.3		39.5	40.8
Other personal	7.5	(0.5)	2.8	2.3	(7.0)	36.7	29.7
Total personal	112.3	0.6		64.9	65.5	0.6		57.7	58.3
ULAE				_	11.2			_	9.9
Total Loss and LAE	\$112.3	\$0.6		\$64.9	\$76.7	0.6		57.7	68.2
2013									
Personal insurance segment:									
Personal auto	\$94.6	\$1.0		\$64.9	\$65.9	1.0		68.7	69.7
Homeowners	14.4	1.4		4.9	6.3	10.0		33.8	43.8
Other personal	7.4	(0.2)	4.4	4.2	(3.1)	60.3	57.2
Total personal	116.4	2.2		74.2	76.4	1.9		63.8	65.7
ULAE					10.8				9.3
Total Loss and LAE	\$116.4	\$2.2		\$74.2	\$87.2	1.9		63.8	75.0

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Table 3 Statutory Loss and LAE Ratios	(\$ millions				%	Non-Cat	
Nine months ended September 30	Earned Premium	Cat Loss & ALAE	Non-Cat Loss & ALAE	Statutory Loss & LAE	Cat loss Ratio	Loss & ALAE Ratio	Total Loss and LAE Ratio
2014							
Personal insurance segment:							
Personal auto	\$274.0	\$6.2	\$168.3	\$174.5	2.3	61.4	63.7
Homeowners	44.0	5.5	17.3	22.8	12.6	39.2	51.8
Other personal	22.3	1.3	9.0	10.3	5.7	40.1	45.8
Total personal	340.3	13.0	194.6	207.6	3.8	57.2	61.0
ULAE		—		32.5			9.6
Total Loss and LAE	\$340.3	\$13.0	\$194.6	\$240.1	3.8	57.2	70.6
2013							
Personal insurance segment:							
Personal auto	\$284.8	\$4.6	\$187.5	\$192.1	1.6	65.8	67.4
Homeowners	41.4	5.8	17.0	22.8	14.1	41.2	55.3
Other personal	22.1	1.0	10.0	11.0	4.4	45.5	49.9
Total personal	348.3	11.4	214.5	225.9	3.3	61.6	64.9
ULAE				32.1	_	_	9.2
Total Loss and LAE	\$348.3	\$11.4	\$214.5	\$258.0	3.3	61.6	74.1

Personal auto net written premiums for the three and nine months ended September 30, 2014 decreased 6.9% and 5.7%, respectively, compared to the same 2013 periods (Table 1). The decrease in premiums was due to continued efforts to improve personal auto profitability, as well as our homeowners' remediation that included, among other things, pricing and agency management actions. These actions have led to a reduction in companion automobile policies as a high percentage of our auto and homeowners' policies are cross-sold. In an effort to attract new personal auto business, we introduced a new "Start-up Discount", which recognizes longevity with the previous carrier, in ten states during the first nine months of 2014 and plan to introduce the Start-up Discount in additional states by the end of 2014. Our homeowners' net written premiums for the three and nine month periods ended September 30, 2014 remained flat compared to the same 2013 periods as the impact of achieved rate increases offset a decline in policies in-force.

The personal insurance segment's SAP catastrophe loss ratio for the three months ended September 30, 2014 was 0.6% compared to 1.9% for the same 2013 period (Table 2). The improvement was attributable to the homeowners SAP catastrophe loss ratio improvement of 8.7 points compared to the same 2013 period (Table 2), due to fewer and less severe catastrophe events during the quarter.

The personal segment's SAP non-catastrophe loss and ALAE ratios for the three and nine months ended September 30, 2014 were 57.7% and 57.2% compared to 63.8% and 61.6% for the same 2013 periods (Tables 2-3). The three and nine month 2014 improvements were primarily driven by personal auto SAP non-catastrophe loss & ALAE ratio improvements of 6.3 points and 4.4 points, respectively, compared to the same 2013 periods (Tables 2-3). Personal injury protection results, physical damage and the impact of prior year rate increases contributed to the improvement. In addition, our pricing and agency management actions in Arizona, Colorado, Georgia, Illinois and Michigan have reversed the unfavorable loss ratio trends in those states. Our remediation efforts in these five states will continue into 2015.

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

The following tables set forth, on a SAP and pro forma basis, certain of our key performance indicators for the homeowners' line of business before and after the impact of the HO QS Arrangement cession for the three and nine months ended September 30, 2014 and 2013:

Reconciliation Table 9

(\$ millions)	SAP HO QS Arrangement Cession - Homeowners							
Three months ended September 30, 2014	As Reported		HO QS Cess	ion		QS		
Net written premiums	\$15.9		\$ 47.1		\$ 63.0			
Earned premiums Losses and ALAE incurred:	14.6		43.9		58.5			
Cat loss and ALAE	0.1		1.2		1.3			
Non-cat loss and ALAE	5.9		17.0		22.9			
Total Loss and ALAE incurred	\$6.0		\$ 18.2		\$ 24.2			
Cat loss and ALAE ratio	1.3	%	2.8	%	2.4	%		
Non-cat loss and ALAE ratio	39.5		38.7		38.9	%		
Total Loss and ALAE ratio	40.8		41.5		41.3	%		
Reconciliation Table 10								
(\$ millions)	SAP HO QS Homeowner		Arrangement C	less	ion -			
		Pro-Form without H						
Three months ended September 30, 2013	As Reported	d	HO QS Cess	ion		-		
Net written premiums	\$15.8		\$ 48.6		\$ 64.4			
Earned premiums Losses and ALAE incurred:	14.4		43.9		58.3			
Cat loss and ALAE	1.4		5.0		6.4			
Non-cat loss and ALAE	4.9		16.2		21.1			
Total Loss and ALAE incurred	\$6.3		\$ 21.2		\$ 27.5			
Cat loss and ALAE ratio	10.0	%	11.3	%	11.0	%		
Non-cat loss and ALAE ratio	33.8	%	36.9	%	36.1	%		
Total Loss and ALAE ratio	43.8	%	48.2	%	47.1	%		

% 14.5

% 41.8

% 56.3

% 14.4

% 41.6

% 56.0

%

%

%

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Reconciliation Table 11								
(\$ millions)	SAP HO QS Arrangement Cession - Homeowners							
Nine months ended September 30, 2014 Net written premiums	As Reported \$44.7	HO QS Cession \$ 133.6	Pro-Forma without HO Q Cession \$ 178.3	S				
Earned premiums Losses and ALAE incurred:	44.0	132.2	176.2					
Cat loss and ALAE	5.5	19.2	24.7					
Non-cat loss and ALAE	17.3	55.8	73.1					
Total Loss and ALAE incurred	\$22.8	\$ 75.0	\$ 97.8					
Cat loss and ALAE ratio	12.6 %	b 14.5 %	14.0 %	6				
Non-cat loss and ALAE ratio	39.2 %	6 42.3 %	41.5 %	6				
Total Loss and ALAE ratio	51.8 %	b 56.8 %	55.5 %	6				
Reconciliation Table 12								
(\$ millions)	SAP HO QS A Homeowners	Arrangement Cess	ion -					
			Pro-Forma without HO Q	QS				
Nine months ended September 30, 2013	As Reported	HO QS Cession	Cession					
Net written premiums	\$45.2	\$ 135.9	\$ 181.1					
Earned premiums Losses and ALAE incurred:	41.4	132.8	174.2					
Cat loss and ALAE	5.8	19.2	25.0					
Non-cat loss and ALAE	17.0	55.5	72.5					
Total Loss and ALAE incurred	\$22.8	\$ 74.7	\$ 97.5					

14.1

41.2

55.3

Cat loss and ALAE ratio Non-cat loss and ALAE ratio Total Loss and ALAE ratio

<u>Table of Contents</u> STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES (a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Business Insurance Segment

The following table sets forth the net written premiums by major product line of business for our business insurance segment for the three and nine months ended September 30, 2014 and 2013:

Table -	4
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(\$ millions)		Net Written Premiums						
	Three n	Three months ended			Nine months ended			
	Septem	ber 30		Septeml	tember 30			
Business insurance segment:	2014	2013	%	2014	2013	%		
Business insurance segment.	2014	2013	Change	2014	2015	Change		
Commercial auto	\$25.4	\$23.7	7.2	\$78.5	\$74.2	5.8		
Commercial multi-peril	30.7	28.8	6.6	92.4	85.6	7.9		
Fire & allied lines	19.5	19.6	(0.5) 58.1	58.6	(0.9)	
Other & product liability	16.1	16.9	(4.7) 54.9	53.1	3.4		
Other commercial	4.4	4.4		13.8	13.9	(0.7)	
Total business	\$96.1	\$93.4	2.9	\$297.7	\$285.4	4.3		

The following table sets forth the SAP loss and ALAE ratios by major product line of business for our business insurance segment with the catastrophe and non-catastrophe impact shown separately for the three and nine months ended September 30, 2014 and 2013:

%

Table 5

Statutory Loss and LAE Ratios	(\$ millions)

Three months ended September 30	Earned Premium	Cat Loss & ALAE	Non-Cat Loss & ALAE	Statutory Loss & LAE	Cat loss Ratio	Non-Cat Loss & ALAE Ratio	Total Loss and LAE Ratio
2014							
Business insurance segment:							
Commercial auto	\$24.8	\$0.4	\$14.7	\$15.1	1.6	59.3	60.9
Commercial multi-peril	29.8	0.3	20.8	21.1	1.3	69.3	70.6
Fire & allied lines	19.4	1.0	5.9	6.9	5.1	30.7	35.8
Other & product liability	17.6		10.0	10.0		57.0	57.0
Other commercial	4.4	0.1	1.8	1.9	1.5	42.5	44.0
Total business	96.0	1.8	53.2	55.0	1.9	55.4	57.3
ULAE				4.9			5.2
Total Loss and LAE	\$96.0	\$1.8	\$53.2	\$59.9	1.9	55.4	62.5
2013 Business insurance segment:							
Commercial auto	\$23.7	\$0.1	\$14.2	\$14.3	0.3	60.1	60.4
Commercial multi-peril	27.2	2.1	12.9	15.0	7.6	47.7	55.3
Fire & allied lines	19.2	3.0	6.4	9.4	15.8	33.1	48.9
Other & product liability	18.3	_	10.0	10.0		54.7	54.7
Other commercial	4.5	0.3	1.8	2.1	6.7	38.9	45.6
Total business	92.9	5.5	45.3	50.8	5.9	48.8	54.7
ULAE		_		4.6			4.9
Total Loss and LAE	\$92.9	\$5.5	\$45.3	\$55.4	5.9	48.8	59.6

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

Table 6 Statutory Loss and LAE Ratios	(\$ millions)			%	Non-Cat	
Nine months ended September 30	Earned Premium	Cat Loss & ALAE	Non-Cat Loss & ALAE	Statutory Loss & LAE	Cat loss Ratio	Loss & ALAE Ratio	Total Loss and LAE Ratio
2014							
Business insurance segment:							
Commercial auto	\$73.3	\$0.9	\$40.5	\$41.4	1.2	55.3	56.5
Commercial multi-peril	87.9	5.7	55.8	61.5	6.5	63.4	69.9
Fire & allied lines	58.3	8.6	29.0	37.6	14.7	49.8	64.5
Other & product liability	52.7		26.2	26.2		49.8	49.8
Other commercial	13.2		4.6	4.6	(0.3) 35.3	35.0
Total business	285.4	15.2	156.1	171.3	5.3	54.7	60.0
ULAE				13.5			4.7
Total Loss and LAE	\$285.4	\$15.2	\$156.1	\$184.8	5.3	54.7	64.7
2013							
Business insurance segment:							
Commercial auto	\$69.2	\$0.8	\$41.5	\$42.3	1.2	59.9	61.1
Commercial multi-peril	79.9	10.0	40.0	50.0	12.5	50.1	62.6
Fire & allied lines	57.5	8.1	17.5	25.6	14.0	30.5	44.5
Other & product liability	50.8		27.3	27.3		53.6	53.6
Other commercial	13.6	0.3	6.4	6.7	2.4	46.8	49.2
Total business	271.0	19.2	132.7	151.9	7.1	48.9	56.0
ULAE				14.6			5.4
Total Loss and LAE	\$271.0	\$19.2	\$132.7	\$166.5	7.1	48.9	61.4

Net written premiums for the business insurance segment for the three and nine months ended September 30, 2014 increased 2.9% and 4.3%, respectively, compared to the same 2013 periods (Table 4). The increase in premiums was primarily due to growth in commercial auto and commercial multi-peril as a result of writing policies with larger average premiums for new business accounts and achieving price increases in the low-single digits.

We are implementing several strategies to capitalize on opportunities to grow our business insurance segment. With the implementation of Business Insurance Evolution ("BIE") in 2013, our ongoing initiative to automate our small commercial accounts with premiums less than \$25,000, we have been able to shift our underwriting focus from smaller to larger commercial accounts. Through our practice group initiative, we provide expertise for all lines of insurance solutions for niche or target markets, with a focus on writing premiums in excess of \$25,000. For example, in 2013, we launched our food industry practice group, which focuses on food manufacturing and processing risks. We continue to identify industries and areas of focus where we believe we have underwriting expertise and look to expand into those markets through 2015.

BIE has proven successful as approximately 52% of the renewal business is processed without human intervention. As we move forward, we are also looking to automate new business processes, provide more consistent pricing, underwriting and greater service to our agents, while improving our efficiency.

The business insurance segment's SAP catastrophe loss ratio for the three and nine months ended September 30, 2014 was 1.9% and 5.3% compared to 5.9% and 7.1%, respectively, for the same 2013 periods (Tables 5-6). The improvement was primarily due to fewer and less severe catastrophe events during the quarter and year ended 2014

when compared to the same 2013 periods.

The business insurance segment's SAP non-catastrophe loss and ALAE ratio for the three months ended September 30, 2014 increased 6.6 points compared to the same 2013 period (Table 5). The increase was primarily driven by commercial multi-peril due to large loss activity. The business insurance segment's SAP non-catastrophe loss and ALAE ratio for the nine months ended September 30, 2014 increased 5.8 points compared to the same 2013 period (Table 6). The increase was primarily driven by commercial multi-peril and fire & allied lines compared to the same 2013 period (Table 6). The commercial multi-peril increase was driven by an increase in large loss activity during the third quarter of 2014 in addition to wind events, large fire losses and

Table of Contents

STATE AUTO FINANCIAL CORPORATION AND SUBSIDIARIES

(a majority-owned subsidiary of State Automobile Mutual Insurance Company)

the extreme cold weather during the first quarter of 2014. The year to date 2014 fire & allied lines increase was driven by large fire losses during the first half of 2014 and the extreme cold weather during the first quarter of 2014. Offsetting these increases were improvements in commercial auto, other & product liability and other commercial compared to the same 2013 period (Table 6). These improvements were primarily the result of prior period rate increases.

Specialty Insurance Segment

The following table sets forth the net written premiums by unit for our specialty insurance segment for the three and nine months ended September 30, 2014 and 2013.

Table 7

(\$ millions)	Net Written Premiums					
	Three m	onths en	ded	Nine months ended		
	Septeml	oer 30		September 30		
Specialty insurance segment:	2014	2013	% Change	2014	2013	% Change
Excess & Surplus property	\$6.2	\$3.1	100.0	\$32.0	\$26.1	22.6
Excess & Surplus casualty	17.8	10.3	72.8	43.8	31.1	40.8
Programs	21.5	17.5	22.9	61.2	56.5	8.3
Workers' compensation	22.3	16.4	36.0	63.8	54.2	17.7
Total specialty	\$67.8	\$47.3	43.3	\$200.8	\$167.9	19.6

The following table sets forth the SAP loss and ALAE ratios for our specialty insurance segment with the catastrophe and non catastrophe impact shown separately for the three and nine months ended September 30, 2014 and 2013: Table 8

Statutory Loss and LAE Ratios	(\$ millions)				%		
Three months ended September 30	Earned Premium	Cat Loss & ALAE	Non-Cat Loss & ALAE	Statutory Loss & LAE	Cat loss Ratio	Non-Cat Loss & ALAE Ratio	Total Loss and LAE Ratio
2014 Specialty insurance segment: Excess & Surplus property Excess & Surplus casualty	\$9.9 12.7	\$— —	\$1.9 6.1	\$1.9 6.1	(0.8) 20.4	19.6