REDHOOK ALE BREWERY INC Form 10-Q November 13, 2006

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 10-Q

(MARK ONE)

# Description of the securities Description

OR

#### • TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

to

for the transition period from \_\_\_\_\_

#### **COMMISSION FILE NUMBER 0-26542**

#### **REDHOOK ALE BREWERY, INCORPORATED**

91-1141254

(I.R.S. Employer

Identification No.)

98072-9045

(Zip Code)

(Exact name of registrant as specified in its charter)

Washington

(State or other jurisdiction of incorporation or organization)

14300 NE 145<sup>th</sup> Street, Suite 210 Woodinville, Washington

(Address of principal executive offices)

Registrant s telephone number, including area code: (425) 483-3232

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes b No o Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer or a non-accelerated filer. Check one:

 $\label{eq:Large Accelerated Filer o Accelerated Filer o Non-accelerated Filer b Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No b$ 

The number of shares of the registrant s Common Stock outstanding as November 8, 2006 was 8,269,889.

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## PART I. ITEM 1. Financial Statements REDHOOK ALE BREWERY, INCOPORATED BALANCE SHEETS SEPTEMBER 30, 2006 AND DECEMBER 31, 2005

	September 30, 2006 Unaudited)	De	ecember 31, 2005
ASSETS			
Current Assets:			
Cash and Cash Equivalents	\$ 8,759,725	\$	6,435,609
Accounts Receivable	2,172,251		1,297,404
Trade Receivable from Craft Brands	526,698		698,272
Inventories	2,903,931		3,027,720
Deferred Income Tax Asset, Net	340,960		
Other	410,800		502,667
Total Current Assets	15,114,365		11,961,672
Fixed Assets, Net	58,977,346		60,379,901
Investment in Craft Brands	174,188		92,806
Other Assets	260,635		143,326
Total Assets	\$ 74,526,534	\$	72,577,705
LIABILITIES AND COMMON STOCKHOLDERS EQUITY Current Liabilities: Accounts Payable Trade Payable to Craft Brands Accrued Salaries, Wages and Payroll Taxes Refundable Deposits Other Accrued Expenses Current Portion of Long-Term Debt and Capital Lease Obligations	\$ 2,534,486 380,609 1,442,158 2,666,242 274,149 464,439	\$	1,990,627 367,590 1,259,823 2,440,796 211,200 459,245
Total Current Liabilities	7,762,083		6,729,281
Long-Term Debt and Capital Lease Obligations, Net of Current Portion	4,437,860		4,751,920
Deferred Income Taxes, Net	1,505,600		946,395
Other Liabilities	162,822		123,542
Common Stockholders Equity: Common Stock, Par Value \$0.005 per Share, Authorized, 50,000,000 Shares; Issued and Outstanding, 8,264,989 Shares in 2006 and 8,222,609 Shares in 2005 Additional Paid-In Capital	41,325 68,936,740		41,113 68,828,009

Retained Earnings (Deficit)	(8,319,896)	(8,842,555)
Total Common Stockholders Equity	60,658,169	60,026,567
Total Liabilities and Common Stockholders Equity	\$ 74,526,534	\$ 72,577,705
The accompanying notes are an integral part of these statements. 3		

## REDHOOK ALE BREWERY, INCOPORATED STATEMENTS OF OPERATIONS PERIODS ENDED SEPTEMBER 30, 2006 AND SEPTEMBER 30, 2005 (UNAUDITED)

	Three Months Ended September 30,					Nine Mon Septen		
		2006		2005		2006		2005
Sales	\$	10,813,132	\$	9,497,771	\$ .	30,625,893	\$	26,563,961
Less Excise Taxes		1,169,670		946,680		3,246,259		2,681,531
Net Sales		9,643,462		8,551,091	/	27,379,634		23,882,430
Cost of Sales		8,011,838		7,429,086		23,364,532		20,754,426
Gross Profit Selling, General and Administrative		1,631,624		1,122,005		4,015,102		3,128,004
Expenses		1,776,501		1,905,135		5,289,971		5,299,473
Income from Equity Investment in Craft Brands		743,245		673,606		2,076,168		1,624,604
Operating Income (Loss)		598,368		(109,524)		801,299		(546,865)
Interest Expense		92,094		71,882		259,239		198,796
Other Income, net		56,783		20,555		198,844		84,893
Income (Loss) before Income Taxes		563,057		(160,851)		740,904		(660,768)
Income Tax Provision (Benefit)		199,197		9,578		218,245		(41,422)
Net Income (Loss)	\$	363,860	\$	(170,429)	\$	522,659	\$	(619,346)
Basic Earnings (Loss) per Share	\$	0.04	\$	(0.02)	\$	0.06	\$	(0.08)
Diluted Earnings (Loss) per Share	\$	0.04	\$	(0.02)	\$	0.06	\$	(0.08)
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## REDHOOK ALE BREWERY, INCORPORATED STATEMENTS OF OPERATIONS PERIODS ENDED SEPTEMBER 30, 2006 AND SEPTEMBER 30, 2005 (UNAUDITED)

	Nine Months Ended Septemb 30,			September
		2006	,	2005
<b>Operating Activities</b> Net Income (Loss) Adjustments to Reconcile Net Income (Loss) to Net Cash Provided by	\$	522,659	\$	(619,346)
(Used in) Operating Activities: Loss (Gain) on Disposition of Fixed Assets Depreciation and Amortization Income from Equity Investment in Craft Brands In Excess of Cash		2,256,996		14,879 2,194,505
Distributions Stock-Based Compensation Deferred Income Taxes		(81,382) 53,760 218,245		(19,755)
Net Change in Operating Assets and Liabilities		455,790		(70,000) (1,083,101)
Net Cash Provided by Operating Activities		3,426,068		417,182
<b>Investing Activities</b> Expenditures for Fixed Assets Proceeds from sale of fixed assets		(811,868)		(415,731) 4,961
Net Cash Used in Investing Activities		(811,868)		(410,770)
<b>Financing Activities</b> Principal Payments on Debt and Capital Lease Obligations. Issuance of Common Stock .		(345,267) 55,183		(337,500) 62,760
Net Cash Used in Financing Activities		(290,084)		(274,740)
Increase (Decrease) in Cash and Cash Equivalents Cash and Cash Equivalents:		2,324,116		(268,328)
Beginning of Period		6,435,609		5,589,621
End of Period	\$	8,759,725	\$	5,321,293
The accompanying notes are an integral part of these statements. $\frac{1}{2}$				

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#### 1. Basis of Presentation

The accompanying financial statements and related notes of Redhook Ale Brewery, Incorporated (the Company ) should be read in conjunction with the financial statements and notes thereto included in the Company s Annual Report on Form 10-K for the year ended December 31, 2005. These financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission. Accordingly, certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States have been condensed or omitted pursuant to such rules and regulations. These financial statements are unaudited but, in the opinion of management, reflect all material adjustments necessary to present fairly the financial position, results of operations and cash flows of the Company for the periods presented. All such adjustments were of a normal, recurring nature. Certain reclassifications have been made to the prior years financial statements to conform to the current year presentation. The effects of the reclassifications are not considered material. The results of operations for such interim periods are not necessarily indicative of the results of operations for the full year.

#### 2. Inventories

Inventories consist of the following:

	S	eptember 30, 2006	Ι	December 31, 2005
Raw materials	\$	748,532	\$	1,180,831
Work in process		905,934		950,827
Finished goods		296,649		262,618
Promotional merchandise		536,769		372,073
Packaging materials		416,047		261,371
	\$	2,903,931	\$	3,027,720

Work in process is beer held in fermentation tanks prior to the filtration and packaging process.

## 3. Craft Brands Alliance LLC

In July 2004, the Company entered into agreements with Widmer Brothers Brewing Company (Widmer) with respect to the operation of a joint venture sales and marketing entity, Craft Brands Alliance LLC (Craft Brands). Pursuant to these agreements, the Company manufactures and sells its product to Craft Brands at a price substantially below wholesale pricing levels; Craft Brands, in turn, advertises, markets, sells and distributes the product to wholesale outlets in the western United States pursuant to a distribution agreement between Craft Brands and Anheuser-Busch, Incorporated (A-B).

The Company and Widmer have entered into a restated operating agreement with Craft Brands (the Operating Agreement ) that governs the operations of Craft Brands and the obligations of its members, including capital contributions, loans and allocation of profits and losses.

The Operating Agreement requires the Company to make certain capital contributions to support the operations of Craft Brands. Contemporaneous with the execution of the Operating Agreement, the Company made a 2004 sales and marketing capital contribution in the amount of \$250,000. The agreement designated this sales and marketing capital contribution be used by Craft Brands for expenses related to the marketing, advertising and promotion of the Company s products (Special Marketing Expense). The Operating Agreement also requires an additional sales and marketing contribution in 2008 if the volume of sales of Redhook products in 2007 in the Craft Brands territory is less than 92% of the volume of sales of Redhook products in 2003 in the Craft Brands territory. Widmer and Redhook are currently in negotiations to amend the Operating Agreement to reduce the Redhook 2008 contribution to reflect Redhook s commitment to expand both its Washington and New Hampshire Breweries production capacity to produce more Widmer products. Currently, the 2008 contribution, if one is required, cannot exceed \$750,000 and will be required to be paid by the Company in no more than three equal installments made on or before February 1, 2008,

April 1, 2008 and July 1, 2008. Widmer has a similar obligation under the Operating Agreement with respect to the 2008 sales and marketing capital contribution and sales of its product capped at \$750,000. The Operating Agreement also obligates the Company and Widmer to make other additional capital contributions only upon the request and consent of the Craft Brands board of directors.

The Operating Agreement also requires the Company and Widmer to make loans to Craft Brands to assist Craft Brands in conducting its operations and meeting its obligations. To the extent that cash flow from operations and borrowings from

financial institutions is not sufficient for Craft Brands to meet its obligations, the Company and Widmer are obligated to lend to Craft Brands the funds the president of Craft Brands deems necessary to meet such obligations. The Operating Agreement also addresses the allocation of profits and losses of Craft Brands. After giving effect to the allocation of the Special Marketing Expense, which is allocated 100% to Redhook up to the 2004 \$250,000 sales and marketing capital contribution, and after giving effect to income attributable to the shipments of the Kona brand, which is shared differently between the Company and Widmer through 2006, the remaining profits and losses of Craft Brands are allocated between the Company and Widmer based on the cash flow percentages of 42% and 58%, respectively. Net cash flow, if any, will generally be distributed monthly to the Company and Widmer based upon these cash flow percentages. No distribution will be made to the Company or Widmer unless, after the distribution is made, the assets of Craft Brands will be in excess of its liabilities, with the exception of liabilities to members, and Craft Brands will be able to pay its debts as they become due in the ordinary course of business. The Company has assessed its investment in Craft Brands pursuant to the provisions of Financial Accounting Standards Board ( FASB ) Interpretation No. 46 Revised, Consolidation of Variable Interest Entities an Interpretation of ARB No. 51 (FIN No. 46R). FIN No. 46R clarifies the application of consolidation accounting for certain entities that do not have sufficient equity at risk for the entity to finance its activities without additional subordinated financial support from other parties or in which equity investors do not have the characteristics of a controlling financial interest; these entities are referred to as variable interest entities. Variable interest entities within the scope of FIN No. 46R are required to be consolidated by their primary beneficiary. The primary beneficiary of a variable interest entity is determined to be the party that absorbs a majority of the entity s expected losses, receives a majority of its expected returns, or both. FIN No. 46R also requires disclosure of significant variable interests in variable interest entities for which a company is not the primary beneficiary. The Company has concluded that its investment in Craft Brands meets the definition of a variable interest entity but that the Company is not the primary beneficiary. In accordance with FIN No. 46R, the Company has not consolidated the financial statements of Craft Brands with the financial statements of the Company, but instead accounted for its investment in Craft Brands under the equity method, as outlined by Accounting Principle Board Opinion ( APB ) No. 18, The Equity Method of Accounting for Investments in Common Stock. The equity method requires that the Company recognize its share of the net earnings of Craft Brands by increasing its investment in Craft Brands on the Company s balance sheet and recognizing income from equity investment in the Company s statement of operations. A cash distribution or the Company s share of a net loss reported by Craft Brands is reflected as a decrease in investment in Craft Brands on the Company s balance sheet. The Company does not control the amount or timing of cash distributions by Craft Brands. The Company will periodically review its investment in Craft Brands to ensure that it complies with the guidelines prescribed by FIN No. 46R.

For the three months ended September 30, 2006 and 2005, the Company s share of Craft Brands net income totaled \$743,000 and \$674,000, respectively. During the three months ended September 30, 2006 and 2005, the Company received cash distributions of \$930,000 and \$802,000, respectively, representing its share of the net cash flow of Craft Brands.

For the nine months ended September 30, 2006 and 2005, the Company s share of Craft Brands net income totaled \$2,076,000 and \$1,625,000, respectively. The 2005 share of Craft Brands profit was net of \$135,000 of the Special Marketing Expense that had been incurred by Craft Brands during the same period and was fully allocated to the Company. As of September 30, 2005, the entire \$250,000 2004 sales and marketing capital contribution made by the Company had been used by Craft Brands for designated Special Marketing Expenses and netted against Craft Brands profits allocated to the Company. During the nine months ended September 30, 2006 and 2005, the Company received cash distributions of \$1,995,000 and \$1,940,000, respectively, representing its share of the net cash flow of Craft Brands.

As of September 30, 2006 and December 31, 2005, the Company s investment in Craft Brands totaled \$174,000 and \$93,000.

For the three months ended September 30, 2006, shipments of the Company s products to Craft Brands represented approximately 42% of total Company shipments, or 30,600 barrels. For the three months ended September 30, 2005, shipments of the Company s products to Craft Brands represented 55% of total Company shipments, or 33,800 barrels.

For the nine months ended September 30, 2006, shipments of the Company s products to Craft Brands represented 46% of total Company shipments, or 94,700 barrels. For the nine months ended September 30, 2005, shipments of the Company s products to Craft Brands represented 56% of total Company shipments, or 97,400 barrels. In conjunction with the sale of Redhook product to Craft Brands, the Company s balance sheets as of September 30, 2006 and December 31, 2005 reflect a trade payable due to Craft Brands of approximately \$381,000 and \$368,000, respectively, and a trade receivable due from Craft Brands of approximately \$527,000 and \$698,000, respectively.

#### 4. Refundable Deposits

In conjunction with the shipment of its products to wholesalers, the Company collects refundable deposits on its pallets. In certain circumstances when the pallets are returned to the Company, A-B may return the deposit to the wholesaler. In May 2005, the Company reimbursed A-B approximately \$881,000 for these pallet deposits. This payment is reflected in the Company s statement of cash flows for the nine months ended September 30, 2005 as cash used in operating activities and on the Company s balance sheet as of December 31, 2005 as a reduction of refundable deposits.

## 5. Common Stockholders Equity

In conjunction with the exercise of stock options granted under the Company s stock option plans, the Company issued 42,400 shares of the Company s common stock (Common Stock) totaling \$55,000 during the nine months ended September 30, 2006. During the nine months ended September 30, 2005, the Company issued 32,600 shares of Common Stock totaling \$63,000.

## 6. Earnings (Loss) per Share

The Company follows FASB Statement of Financial Accounting Standard (SFAS) No. 128, *Earnings per Share*. Basic earnings (loss) per share is calculated using the weighted average number of shares of Common Stock outstanding. The calculation of adjusted weighted average shares outstanding for purposes of computing diluted earnings (loss) per share includes the dilutive effect of all outstanding stock options for periods when the Company reports net income. Outstanding stock options have been excluded from the calculation of diluted loss per share for the three and nine months ended September 30, 2005 because their effect is antidilutive. The calculation uses the treasury stock method and the as if converted method in determining the resulting incremental average equivalent shares outstanding as applicable.

The following table sets forth the computation of basic and diluted earnings (loss) per common share:

	Three Months Ended September 30,			Nine Months Ende September 30,					
Numerator for basic and diluted net income per	¢	2006		2005	¢	2006		2005	
share net income	\$	363,860	\$ (1	170,429)	\$	522,659	\$ (0	619,346)	
Denominator for basic net income per share weighted average common shares outstanding	8,260,167		8,216,971		8,242,628		8,2	201,071	
Dilutive effect of stock options on weighted average common shares	267,011				260,974				
Denominator for diluted net income per share	8,527,178		8,527,178 8,216,971		216,971	8,503,602		8,201,071	
Basic net income per share	\$	0.04	\$	(0.02)	\$	0.06	\$	(0.08)	
Diluted net income per share	\$	0.04	\$	(0.02)	\$	0.06	\$	(0.08)	

## 7. Stock-Based Compensation

The Company may grant non-qualified stock options and incentive stock options to employees and non-employee directors and independent consultants or advisors under its 2002 Stock Option Plan (the 2002 Plan ). Prior to the January 1, 2006 adoption of the SFAS No. 123R, *Share-Based Payment*, the Company accounted for its employee and director stock-based compensation plans using the intrinsic value method, as prescribed by APB No. 25, *Accounting for Stock Issued to Employees*. Under the intrinsic value method, no stock-based compensation expense had been recognized in the Company s statement of operations because the exercise price of the Company s stock options granted to employees and directors equaled the fair market value of the underlying Common Stock on

the date of grant. As permitted, for all periods prior to January 1, 2006, the Company elected to adopt the disclosure only provisions of SFAS No. 123, *Accounting for Stock-Based Compensation*, as amended by SFAS No. 148.

On November 29, 2005, the board of directors of the Company approved an acceleration (the Acceleration ) of vesting of all of the Company s unvested stock options. The Acceleration was effective for stock options outstanding as of December 30, 2005. These options were granted under the 2002 Plan and the Company s 1992 Stock Incentive Plan, which expired in October 2002. As a result of the Acceleration, options to acquire approximately 136,000 shares of the Company s Common Stock, or 16% of total outstanding options, became exercisable on December 30, 2005. Of the approximately 136,000 shares subject to the Acceleration, options to acquire approximately 70,000 shares of the Company s Common Stock at an exercise price of \$1.865 would have otherwise fully vested in August 2006; and options to acquire approximately 66,000 shares of the Company s Common Stock at an exercise price of the Company s Common Stock at an exercise price of \$2.019 would have otherwise vested in August 2006 and August 2007.

On January 1, 2006, the Company adopted SFAS No. 123R, *Share-Based Payment*, which revises SFAS No. 123 and supersedes APB No. 25. SFAS No. 123R requires all share-based payments to employees and directors be recognized as expense in the statement of operations based on their fair values and vesting periods. The Company is required to estimate the fair value of share-based payment awards on the date of grant using an option-pricing model. The value of the portion of the award that is ultimately expected to vest is recognized as expense over the requisite service periods in the Company s statement of operations. The Company elected to follow the modified prospective transition method, one of two methods prescribed by the standard, for implementing SFAS No. 123R. Under the modified prospective method, compensation cost is recognized beginning with the effective date (i) based on the requirements of SFAS No. 123R for all share-based payments granted after the effective date and (ii) based on the requirements of SFAS No. 123 for all awards granted to employees prior to the effective date of SFAS No. 123R that remain unvested on the effective date.

Stock-based compensation expense recognized in the Company s statement of operations for the nine months ended September 30, 2006 totaled \$54,000 and is solely attributable to stock options granted to the board of directors in May 2006. No compensation expense was recognized in 2006 for stock options outstanding as of December 31, 2005 because these options were fully vested prior to the January 1, 2006 adoption of SFAS No. 123R.

The following table illustrates the effect on net income (loss) and earnings (loss) per share for the three and nine months ended September 30, 2005 had compensation cost for the Company s stock options been recognized based upon the estimated fair value on the grant date under the fair value methodology as prescribed by the disclosure only provisions of SFAS No. 123, *Accounting for Stock-Based Compensation*, as amended by SFAS No. 148:

		ree Months Ended otember 30, 2005	Nine Months Ended September 30, 2005		
<b>Net income as reported</b> <i>Add:</i> Stock compensation as reported under APB 25 <i>Less:</i> Stock-based employee compensation expense determined under the fair value based method for all options, net of related tax	\$	(170,429)	\$	(619,346)	
effects		(36,595)		(70,110)	
Pro forma net income	\$	(207,024)	\$	(689,456)	
Net income per share					
Basic	¢	(0.02)	¢	(0,00)	
As reported	\$ ¢	(0.02)	\$	(0.08)	
Proforma Diluted	\$	(0.03)	\$	(0.08)	
As reported	\$	(0.02)	\$	(0.08)	
Proforma	\$	(0.02) (0.03)	\$	(0.08)	

Disclosures for the three- and nine-month periods ended September 30, 2006 are not presented because the amounts are recognized in the financial statements.

On May 23, 2006, following the Company s Annual Meeting of Shareholders, each non-employee director (other than A-B designated directors) was granted an immediately exercisable option to purchase 3,500 shares of Common Stock at \$0.01 per share (the Options ). The Options expired on September 30, 2006 and were granted under the Company s 2002 Stock

Option Plan. On May 23, 2006, each grantee exercised his option to purchase 3,500 shares of Common Stock. The option grant resulted in stock compensation expense of \$54,000. There were no other grants of options to purchase Common Stock in the first nine months of 2006.

On May 25, 2005, each non-employee director (other than A-B designated directors) was granted an option to purchase 4,000 shares of Common Stock at an exercise price of \$3.15 per share. The options were granted at an exercise price equal to the fair market value on the grant date, became exercisable six months after the grant date, and will terminate on the tenth anniversary of the grant date. The options were granted under the Company s 2002 Plan. There were no other grants of options to purchase Common Stock in 2005.

The fair value of options granted in 2006 and 2005 is estimated on the date of grant using the Black-Scholes single option-pricing model with the following weighted average assumptions:

	2006	2005
Expected life (years)	0 days	5 yrs.
Risk-free interest rate	4.70%	3.88%
Expected volatility rate	0.00%	46.0%
Expected dividend yield	0.00%	0.0%

The expected term of the options represents the estimated period of time until exercise and is based on historical experience of similar awards, giving consideration to the contractual terms, vesting schedules and expectations of future employee behavior. The risk-free interest rate is based on the implied yield currently available on U.S. Treasury securities with an equivalent remaining term. Prior to the adoption of SFAS No. 123R, expected stock price volatility was estimated using only historical volatility. The Company has not paid dividends in the past and does not plan to pay any dividends in the near future. Because the 2006 grant of options to purchase Common Stock were immediately exercised by the director grantees, the expected life of the option and the stock price volatility were known and not estimated.

The weighted average estimated fair value of options granted for the three and nine months ended September 30, 2006 is as follows:

	2006	2005
Total number of options granted	14,000	16,000
Estimated fair value of each option granted	\$ 3.84	\$ 1.24
Total estimated fair value of all options granted	\$54,000	\$20,000
Presented below is a summary of stock option plans	activity for the nine months and a Santamber 30	2006

Presented below is a summary of stock option plans activity for the nine months ended September 30, 2006:

	Shares Subject to Options	Weighted Average Exercise Price per Share	Weighted Average Remaining Contractual Life	Aggregate Intrinsic Value
Outstanding at December 31, 2005 Granted Exercised	846,320 14,000 (42,380)	\$ 3.15 \$ 0.01 \$ 1.30	5.08	\$ 17,000
Canceled	(8,550)	\$21.54		
Outstanding at September 30, 2006	809,390	\$ 3.00	4.34	\$805,000
Exercisable at September 30, 2006	809,390	\$ 3.00	4.34	\$805,000

The intrinsic value is calculated as the difference between the stock closing price as reported by NASDAQ on of the last day of the period and the exercise price of the shares. The market values as of September 30, 2006 and December 31, 2005 were \$3.99 and \$3.17, respectively. As of September 30, 2006, there was no unrecognized stock-based compensation expense related to unvested stock options. During the nine months ended September 30, 2006, the total intrinsic value of stock options exercised was \$106,000. During the nine months ended September 30, 2006, the total fair value of options vested was \$54,000.

The Company issues new shares of Common Stock upon exercise of stock options.

The following table summarizes information for options currently outstanding and exercisable at September 30, 2006:

	C	<b>Options Outstandir</b>	ıg	<b>Options Ex</b>	kercisable
		Weighted Average Remaining	Weighted Average Exercise	•	Weighted Average Exercise
<b>Range of Exercise</b>	Number of	Contratual Life	Price	Number	Price per
Price	Outstanding	(Years)	per Share	Exercisable	Share
\$1.485 to \$1.865	348,790	4.83	\$ 1.860	348,790	\$ 1.860
1.866 to 2.019	159,034	5.91	2.019	159,034	2.019
2.020 to 2.180	8,000	6.64	2.180	8,000	2.180
2.181 to 3.150	39,566	7.66	2.728	39,566	2.728
3.151 to 3.969	168,400	2.64	3.969	168,400	3.969
3.970 to 5.730	44,600	1.64	5.730	44,600	5.730
5.731 to 7.625	24,000	0.64	7.625	24,000	7.625
7.626 to 10.125	13,000	0.35	10.125	13,000	10.125
10.126 to 22.750	4,000	0.14	22.750	4,000	22.750
\$1.485 to \$22.750	809,390	4.34	\$ 2.996	809,390	\$ 2.996

At September 30, 2006, a total of 95,559 options were available for future grants under the 2002 Plan.

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#### ITEM 2. Management s Discussion and Analysis of Financial Condition and Results of Operations

This quarterly report on Form 10-Q includes forward-looking statements. Generally, the words believe, expect, intend, estimate, anticipate, project, will and similar expressions or their negatives identify forward-looking statements, which generally are not historical in nature. These statements are based upon assumptions and projections that the Company believes are reasonable, but are by their nature inherently uncertain. Many possible events or factors could affect the Company s future financial results and performance, and could cause actual results or performance to differ materially from those expressed, including those risks and uncertainties described in Part I, Item 1A. Risk Factors in the Company s Annual Report on Form 10-K for the year ended December 31, 2005, and those described from time to time in the Company s future reports filed with the Securities and Exchange Commission. Caution should be taken not to place undue reliance on these forward-looking statements, which speak only as of the date of this quarterly report.

The following discussion and analysis should be read in conjunction with the Financial Statements and Notes thereto of Redhook Ale Brewery, Incorporated (the Company or Redhook ) included herein, as well as the audited Financial Statements and Notes and Management s Discussion and Analysis of Financial Condition and Results of Operations contained in the Company s Annual Report on Form 10-K for the fiscal year ended December 31, 2005. The discussion and analysis includes period-to-period comparisons of the Company s financial results. Although period-to-period comparisons may be helpful in understanding the Company s financial results, the Company believes that they should not be relied upon as an accurate indicator of future performance.

#### Overview

Since its formation, the Company has focused its business activities on the brewing, marketing and selling of craft beers in the United States. The Company produces its specialty bottled and draft products in two Company-owned breweries, one in the Seattle suburb of Woodinville, Washington (the Washington Brewery ) and the other in Portsmouth, New Hampshire (the New Hampshire Brewery ). Prior to July 1, 2004, the Company s sales consisted predominantly of sales of beer to third-party distributors and Anheuser-Busch, Inc. ( A-B ) through the Company s Distribution Alliance with A-B (the Alliance ). Since July 1, 2004, the Company s sales have consisted predominately of sales of product to Craft Brands Alliance LLC ( Craft Brands ) and A-B. Craft Brands is a joint venture sales and marketing entity formed by the Company and Widmer Brothers Brewing Company ( Widmer ). The Company and Widmer manufacture and sell their product to Craft Brands at a price substantially below wholesale pricing levels; Craft Brands, in turn, advertises, markets, sells and distributes the product to wholesale outlets in the western United States through a distribution agreement between Craft Brands and A-B. (Due to state liquor regulations, the Company sells its product in Washington State directly to third-party beer distributors and returns a portion of the revenue to Craft Brands based upon a contractually determined formula.) Profits and losses of Craft Brands are generally shared between the Company and Widmer based on the cash flow percentages of 42% and 58%, respectively. The Company continues to sell its product in the midwest and eastern United States through sales to A-B pursuant to a distribution agreement dated July 1, 2004 ( A-B Distribution Agreement ). For additional information regarding Craft Brands and Relationship with Anheuser-Busch. the A-B Distribution Agreement, see Part 1, Item 1, Business Product Distribution Relationship with Craft Brands Alliance LLC of the Company s Annual Report on Form 10-K for the Incorporated and fiscal year ended December 31, 2005, and Craft Brands Alliance LLC below. In addition to sales of beer, the Company derives other revenues from sources including the sale of retail beer, food, apparel and other retail items in its two brewery pubs.

The Company s gross sales and net income for the nine months ended September 30, 2006 totaled \$30,626,000 and \$523,000, respectively, compared to gross sales and a net loss of \$26,564,000 and \$619,000, respectively, for the same period in 2005.

The Company s sales are affected by several factors, including consumer demand, price discounting and competitive considerations. The Company competes in the highly competitive craft brewing market as well as in the much larger specialty beer market, which encompasses producers of import beers, major national brewers that produce fuller-flavored products, and large spirit companies and national brewers that produce flavored alcohol beverages. Beyond the beer market, craft brewers also face competition from producers of wines and spirits. The craft beer segment is highly competitive due to the proliferation of small craft brewers, including contract brewers, and the large

number of products offered by such brewers. Imported products from foreign brewers have enjoyed resurgence in demand since the mid-1990s. Certain national domestic brewers have also produced their own fuller-flavored products to compete with craft beers. In the past few years, several major distilled spirits producers and national brewers have produced flavored alcohol beverages, a relatively new product in the segment that has gained significant consumer interest. The wine and spirits market has seen a surge in recent years, attributable to competitive pricing, television advertising, increased merchandising, and increased consumer interest in

wine and spirits. Because the number of participants and different products offered in this segment have increased significantly in the past ten years, the competition for bottled product placements and especially for draft beer placements has intensified.

The Company is required to pay both state and federal excise taxes on sales of its beer. The federal excise tax burden on beer sales increases from \$7 to \$18 per barrel on annual sales over 60,000 barrels and thus, if sales volume increases, federal excise taxes would increase as a percentage of sales.

Under normal circumstances, the Company operates its brewing facilities up to six days per week with multiple shifts per day. Under ideal brewing conditions (which would include, among other factors, production of a single brand in a single package), the current production capacity is approximately 250,000 barrels per year at the Washington Brewery and 140,000 barrels per year at the New Hampshire Brewery. Because of various factors, including the following two, the Company does not believe that it is likely that actual production volume will approximate current production capacity: (1) the Company s brewing process, which management believes is similar to its competitors brewing process, inherently results in some level of beer loss attributable to filtering, bottling and keg filling; and (2) the Company routinely brews and packages various brands and package sizes during the year.

Driven by growth in the midwest and eastern markets, the Company has recently increased the fermentation capacity in its New Hampshire Brewery. The expansion, completed in late July 2006, added approximately 20,000 barrels of capacity. Similar to the current expansion project, production capacity at the New Hampshire Brewery can be added in phases until the facility reaches its maximum designed production capacity of approximately 250,000 barrels per year, under ideal brewing conditions. Such an increase would require additional capital expenditures, primarily for fermentation equipment, and production personnel. The decision to add capacity is affected by the availability of capital, construction constraints and anticipated sales in new and existing markets. In early 2007 the Company plans to bring on-line an additional 25,000 barrels of estimated fermentation capacity at an estimated cost of \$1,000,000 including process control automation upgrades.

The Company s capacity utilization has a significant impact on gross profit. Generally, when facilities are operating at their maximum designed production capacities, profitability is favorably affected because fixed and semi-variable operating costs, such as depreciation and production salaries, are spread over a larger sales base. Because current period production levels have been below the Company s current production capacity and ultimate designed capacity, gross margins have been negatively impacted. This negative impact could be reduced if actual production increases. In addition to capacity utilization, other factors that could affect cost of sales and gross margin include sales to Craft Brands at a price substantially below wholesale pricing levels, sales of contract beer at a pre-determined contract price, sales of *Widmer Hefeweizen* in the east and midwest under the licensing agreement with Widmer, changes in freight charges, the availability and prices of raw materials and packaging materials, the mix between draft and bottled product sales, the sales mix of various bottled product packages, and fees related to the Distribution Agreement with A-B.

See Part I, Item 1A. Risk Factors in the Company s Annual Report on Form 10-K for the year ended December 31, 2005 for additional matters which could materially affect our business, financial condition or future results.

#### **Results of Operations**

The following table sets forth, for the periods indicated, certain items from the Company s Statements of Operations expressed as a percentage of net sales:

	Three Mont Septemb		Nine Months Ended September 30,		
	2006	2005	2006	2005	
Sales	112.1%	111.1%	111.9%	111.2%	
Less Excise Taxes	12.1%	11.1%	11.9%	11.2%	
Net Sales	100.0%	100.0%	100.0%	100.0%	
Cost of Sales	83.1%	86.9%	85.3%	86.9%	
Gross Profit Selling, General and Administrative	16.9%	13.1%	14.7%	13.1%	
Expenses	18.4%	22.3%	19.4%	22.2%	
Income from Equity Investment in Craft					
Brands	7.7%	7.9%	7.6%	6.8%	
Operating Income (Loss)	6.2%	-1.3%	2.9%	-2.3%	
Interest Expense	1.0%	0.8%	0.9%	0.8%	
Other Income, net	0.7%	0.2%	0.7%	0.4%	
Income (Loss) before Income Taxes	5.9%	-1.9%	2.7%	-2.8%	
Income Tax Provision (Benefit)	2.1%	0.1%	0.8%	-0.2%	
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Net Income (Loss)	3.8%	-2.0%	1.9%	-2.6%	

## Three Months Ended September 30, 2006 Compared to Three Months Ended September 30, 2005

The following table sets forth, for the periods indicated, a comparison of certain items from the Company s Statements of Operations:

					Increase /	
	Th	ree Months E	nded S		%	
	30,				(Decrease)	Change
		2006		2005		
Sales	\$	10,813,132	\$	9,497,771	\$1,315,361	14%
Less Excise Taxes		1,169,670		946,680	222,990	24%
Net Sales		9,643,462		8,551,091	1,092,371	13%
Cost of Sales		8,011,838		7,429,086	582,752	8%
Gross Profit Selling, General and Administrative		1,631,624		1,122,005	509,619	45%
Expenses Income from Equity Investment in Craft		1,776,501		1,905,135	(128,634)	7%
Brands		743,245		673,606	69,639	10%

Operating Income (Loss) Interest Expense Other Income, net	598,368 92,094 56,783	(109,524) 71,882 20,555	707,892 20,212 36,228	646% 28% 176%
Income (Loss) before Income Taxes Income Tax Provision	563,057 199,197	(160,851) 9,578	723,908 189,619	450% 1980%
Net Income (Loss)	\$ 363,860	\$ (170,429)	\$ 534,289	313%
Basic Earnings (Loss) per Share	\$ 0.04	\$ (0.02)	\$ 0.06	320%
Diluted Earnings (Loss) per Share	\$ 0.04	\$ (0.02)	\$ 0.06	313%
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*Sales.* Total sales increased \$1,315,000 in the third quarter of 2006 as compared to the third quarter of 2005, impacted by the following factors:

An increase in overall pricing and shipments in the midwest and eastern United States resulted in a \$915,000 increase in sales in 2006;

A decrease in overall pricing and shipments in the western United States (not including beer brewed on a contract basis) resulted in a \$379,000 decrease in sales in 2006;

An increase in shipments of beer brewed on a contract basis, partially offset by a decrease in pricing of these shipments, contributed a \$706,000 increase in sales in 2006; and

Pub and other sales increased \$73,000 in 2006. Shipments. The following table sets forth a comparison of shipments (in barrels) for the periods indicated:

							Increase /	%
		Three	Months En	ded Septem	ber 30,		(Decrease)	Change
		2006			2005			
	Draft	Bottles	Total	Draft	Bottles	Total		
	Shipped	Shipped	Shipped	Shipped	Shipped	Shipped		
A-B and								
Non-wholesalers	11,900	15,300	27,200	11,100	11,900	23,000	4,200	18%
CBA	9,600	21,000	30,600	11,300	22,500	33,800	(3,200)	-9%
Contract Brewing	13,800		13,800	3,400		3,400	10,400	306%
Pubs and Other	1,100	200	1,300	1,200	200	1,400	(100)	-7%
Total Shipped	36,400	36,500	72,900	27,000	34,600	61,600	11,300	18%

Total Company shipments increased 18% during the third quarter of 2006 as compared to the third quarter of 2005, primarily driven by an increase in beer brewed on a contact basis and an increase in shipments of Redhook IPA, Redhook Seasonal Ales, Redhook Sampler Pack and *Widmer Hefeweizen* in the midwest and eastern United States. Total sales volume for the quarter ended September 30, 2006 increased to 72,900 barrels from 61,600 barrels for the same period in 2005, the result of a 6% increase in shipments of its packaged products and a 35% increase in shipments of the Company s draft products. Since the mid 1990s, the Company s sales of bottled beer have steadily increased as a percentage of total beer sales. This migration toward increasing bottled beer sales has reversed slightly over the past two years, with 50% of total shipments as bottle shipments versus 56% in 2005. This reversal towards shipments of draft product is substantially attributable to an increase in beer brewed on a contact basis, as described below.

Contributing significantly to the 11,300 barrel increase in the Company s total shipments is an increase of 10,400 barrels of beer brewed at the Washington Brewery under a contract brewing arrangement with Widmer. In connection with the supply and distribution agreement with Craft Brands, if shipments of the Company s products in the Craft Brands territory decrease as compared to the previous year s shipments, the Company has the right to brew Widmer products in an amount equal to the lower of (i) the Company s product shipment decrease or (ii) the Widmer product shipment increase (the Contractual Obligation ). In addition, the Company may, at Widmer s request, agree to brew more beer for Widmer than the amount obligated by the contract. Under these contract brewing arrangements, the Company brewed and shipped 13,800 barrels and 3,400 barrels of Widmer draft beer in the 2006 third quarter and 2005 third quarter, respectively. Of these shipments, 13,800 barrels of the beer shipped in the 2006 third quarter and 1,700 of the beer shipped in the 2005 third quarter were in excess of the Contractual Obligation. Excluding shipments under these arrangements, shipments of the Company s draft products decreased 4% in the 2006 third quarter and total

Company shipments increased 2%. Driven by the Contractual Obligation as well as Widmer s current production capacity constraints, beer brewed and shipped in 2006 under the contract brewing arrangement with Widmer is significantly higher compared with 2005 levels.

Also included in the Company s total shipments is *Widmer Hefeweizen* brewed at the New Hampshire Brewery under a licensing arrangement with Widmer and distributed through A-B. In 2003, the Company entered into a licensing agreement with Widmer to produce and sell the *Widmer Hefeweizen* brand in states east of the Mississippi River. In March 2005, the *Widmer Hefeweizen* distribution territory was expanded to include all of the Company s midwest and eastern markets. Brewing of this product is conducted at the New Hampshire Brewery under the supervision and assistance of *Widmer s* brewing staff to insure their brand s quality and matching taste profile. The term of this agreement is for five years, with an additional one-year automatic renewal unless either party elects to terminate the arrangement. The agreement may be terminated by either party at any time without cause pursuant to 150 days notice. The agreement may be terminated for cause by either party under certain conditions. During the term of this agreement, Redhook will not brew, advertise, market, or distribute any product that is labeled or advertised as a

Hefeweizen or any similar product in the agreed upon eastern territory. Brewing and selling of Redhook s Hefe-weizen was discontinued in conjunction with this agreement. The

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Company shipped 8,700 barrels and 7,500 barrels of *Widmer Hefeweizen* during the quarters ended September 30, 2006 and 2005, respectively; these shipments are included in the A-B and Non-wholesalers line in the table above. In the fourth quarter of 2006 *Widmer* began selling its *Hefeweizen* directly into Texas where the Company had not sold any *Widmer Hefewiezen* during the first nine months of 2006.

Excluding shipments of beer brewed under the contract brewing arrangement with Widmer and under the *Widmer Hefeweizen* licensing agreement, total Company shipments, in both the A-B and CBA territories, decreased by 300 barrels in the third quarter of 2006 as compared to the third quarter of 2005.

At September 30, 2006 and 2005, the Company s products were distributed in 48 states. Shipments in the midwest and eastern United States increased by 18% compared to the same 2005 period while shipments in the western United States served by Craft Brands decreased by 9% during the same period.

For the third quarter of 2006, sales to Craft Brands represented approximately 42% of total shipments, or 30,600 barrels, compared to 55%, or 33,800 barrels in 2005. Contributing most significantly to the decline in shipments in the western United States were a 12% decline in shipments to California, a 6% decline in shipments to Washington State, a 25% decline in shipments to Colorado and a 12% decline in shipments to Oregon. A significant portion of the Company s sales continue to be in the Pacific Northwest region, which the Company believes is one of the most competitive craft beer markets in the United States, both in terms of number of market participants and consumer awareness. The Company continues to face extreme competitive pressure in Washington State, which is not only the Company s largest market but is also its oldest market. From 2000 through 2005, the Company experienced a 20% decline in sales volume in Washington State. The Company believes its third quarter sales in CBA territory have declined due to CBA s unsuccessful execution of its sales and marketing strategy for Redhook s core and emerging products. During this same period, CBA has been very successful selling the Widmer and Kona products. The Company enjoys the benefits of those successes through its profit-sharing arrangement with CBA, but believes it is critical for CBA to deliver success with the Redhook products in addition to the others. The Company has communicated this concern to CBA, and is working with CBA management to establish new brand management throughout the portfolio of Redhook products. If CBA is unable to increase shipments of the Company s products in the west, the Company s operations will become more dependent on lower margin contract brewing, and profit margins will suffer.

<u>Pricing and Fees.</u> The Company sells its product at wholesale pricing levels in the midwest and eastern United States, at lower than wholesale pricing levels to Craft Brands in the western United States, and at agreed-upon pricing levels for beer brewed on a contract basis.

Redhook continues to sell its product at wholesale pricing levels in the midwest and eastern United States through sales to A-B. Average wholesale revenue per barrel for draft products, net of discounts, increased approximately 3% in third quarter of 2006 as compared to the same quarter in 2005. This increase in pricing accounted for an increase of approximately \$37,000 in total sales. Average wholesale revenue per barrel for bottle products, net of discounts, increased approximately 5% in the third quarter of 2006 as compared to the same period in 2005. This increase in pricing accounted for an increase of approximately \$116,000 in total sales. Seldom, if ever, are pricing changes driven by an inflationary period. Instead, pricing changes implemented by the Company generally follow pricing changes initiated by large domestic or import brewing companies. While the Company has implemented modest price increases during the past few years, some of the benefit has been offset by competitive promotions and discounting. Additionally, the Company may experience a decline in sales in certain regions following a price increase. The Company sells its product to Craft Brands at a price substantially below wholesale pricing levels pursuant to the supply, distribution and licensing agreement with Craft Brands; Craft Brands, in turn, advertises, markets, sells and distributes the product to wholesale outlets in the western United States through a distribution agreement between Craft Brands and A-B. The prices that the Company charges Craft Brands for draft product and for bottled product are determined by contractually defined formulas and are based on the twelve month average pricing ending September of the previous year for all Redhook and Widmer draft product and for all Redhook and Widmer bottled product sold by Craft Brands. The prices are adjusted on January 1st of each year. Average revenue per barrel for draft products sold to Craft Brands decreased approximately 7% in the third quarter of 2006 as compared to the same quarter in 2005. This decrease in pricing accounted for a decrease of approximately \$76,000 in total sales. Average revenue per barrel for

bottle products sold to Craft Brands increased approximately 1% in the third quarter of 2006 as compared to the same period in 2005. This increase in pricing accounted for an increase of approximately \$40,000 in total sales. Average revenue per barrel on beer brewed on a contract basis for Widmer pursuant to the supply, distribution and licensing agreement with Craft Brands is generally at a price substantially lower than wholesale pricing levels, and adjusts based upon the amount of beer brewed. In May 2006, after the Contractual Obligation had been fulfilled, the price charged Widmer for

additional barrels brewed declined approximately 16% for the quarter. This reduced pricing, per the contract dated August 2006, will remain in effect for any additional beer brewed for Widmer by the Company during the remainder of 2006.

In connection with all sales through the July 1, 2004 A-B Distribution Agreement, the Company pays a Margin fee to A-B. The Margin does not apply to sales to the Company s retail operations or to dock sales. The Margin also does not apply to the Company s sales to Craft Brands because Craft Brands pays a comparable fee to A-B on its resale of the product. The A-B Distribution Agreement also provides that the Company shall pay an additional fee on shipments that exceed shipments in the same territory during fiscal 2003 (the Additional Margin ). For the three-month period ended September 30, 2006, the Margin was paid to A-B on shipments totaling 26,800 barrels to approximately 480 distribution points. For the three months ended September 30, 2005, the Margin was paid to A-B on shipments totaling 22,900 barrels to approximately 390 distribution points. The Margin is reflected as a reduction of sales in the Company s statement of operations.

<u>Retail Operations and Other Sales</u>. Sales in the Company s retail operations and other sales increased \$73,000 to \$1,826,000 for the third quarter of 2006 from \$1,753,200 for the third quarter of 2005, primarily the result of an increase in food sales.

*Excise Taxes*. Excise taxes increased \$223,000 to \$1,170,000 for the third quarter of 2006 compared to \$947,000 for the same 2005 period, primarily the result of the overall increase in shipments. The Company continues to be responsible for federal and state excise taxes for all shipments, including those to Craft Brands and brewed under contract. The comparability of excise taxes as a percentage of net sales is impacted by: average revenue per barrel; the mix of sales in the midwest and eastern United States, sales to Craft Brands, sales of beer brewed on contract basis, and pub sales, and the estimated annual average federal and state excise tax rates.

*Cost of Sales*. Comparing the third quarter of 2006 to the third quarter of 2005, cost of sales increased by \$583,000 but decreased as a percentage of net sales and on a per barrel basis. Increased production levels offset slight increases in depreciation and production salaries. Raw materials and freight costs also decreased slightly on a per barrel basis in the third quarter of 2006.

The Company s cost of sales includes a licensing fee of \$149,000 and \$103,000 for the third quarters of 2006 and 2005, respectively, in connection with the Company s shipment of 8,700 barrels and 7,500 barrels of *Widmer Hefeweizen* in the midwest and eastern United States pursuant to a licensing agreement with Widmer. Shipments of *Widmer Hefeweizen* to states that were included in the expanded territory in 2005 are excluded from the computation of the licensing fee due to Widmer.

Based upon the breweries current combined production capacity under optimal year-round brewing conditions of 97,000 and 93,800 barrels for the quarters ended September 30, 2006 and 2005, the utilization rates were 75% and 66%, respectively.

*Selling, General and Administrative Expenses.* Selling, general and administrative expenses decreased \$129,000 to \$1,777,000 from expenses of \$1,905,000 for the third quarter of 2006, primarily the result of a decrease in marketing and promotion expenses, partially offset by an increase in wages.

*Income from Equity Investment in Craft Brands.* After giving effect to income attributable to the Kona brand, which is shared differently between the Company and Widmer through 2006, the Craft Brands operating agreement dictates that remaining profits and losses of Craft Brands are allocated between the Company and Widmer based on the cash flow percentages of 42% and 58%, respectively. For the quarter ended September 30, 2006, the Company s share of Craft Brands net income totaled \$743,000. For the quarter ended September 30, 2005, the Company s share of Craft Brands net income totaled \$674,000. Net cash flow of Craft Brands, if any, is generally distributed monthly to the Company based on the Company s cash flow percentage of 42%. In the third quarter of 2006, the Company received cash distributions of \$930,000, representing its share of the net cash flow of Craft Brands. In the third quarter of 2005, the Company received cash distributions of \$802,000.

*Interest Expense*. Interest expense was \$92,000 for the third quarter of 2006, up from \$72,000 in the comparable 2005 period. Higher average interest rates in the second quarter of 2006, partially offset by a declining term loan balance, resulted in an increase in interest expense.

*Other Income, net.* Other income, net increased by \$36,000 to \$57,000 for the third quarter of 2006 from \$21,000 for the third quarter of 2005, primarily as a result of a \$54,000 increase in interest income earned on interest-bearing deposits.

*Income Taxes.* The Company s effective income tax rate was a 35.4% expense for the quarter ended September 30, 2006 and a 6.0% expense for the quarter ended September 30, 2005. Both periods include a provision for current state taxes. In 2006, the Company decreased the valuation allowance that covers net tax operating loss carryforwards and other net deferred

tax assets. The valuation allowance covers a portion of the Company s deferred tax assets, specifically certain federal and state NOLs that may expire before the Company is able to utilize the tax benefit. Realization of the benefit is dependent on the Company s ability to generate future U.S. taxable income. To the extent that the Company is unable to generate adequate taxable income in future periods, the Company will not be able to recognize additional tax benefits and may be required to record a greater valuation allowance covering potentially expiring NOLs.

#### Craft Brands Alliance LLC

The Company has accounted for its investment in Craft Brands under the equity method, as outlined by APB Opinion No. 18, *The Equity Method of Accounting for Investments in Common Stock*. Pursuant to APB No. 18, the Company has recorded its share of Craft Brands net income in the Company s statement of operations as income from equity investment in Craft Brands. The following discussion should be read in conjunction with the financial statements and notes thereto of Craft Brands Alliance LLC, filed with the Company s Annual Report on Form 10-K for the year ended December 31, 2005, in Item 15. *Exhibits and Financial Statement Schedules* in accordance with Rule 3-09 of Regulation S-X.

The following summarizes a comparison of certain items included in Craft Brands statement of operations for the quarters ended September 30, 2006 and 2005:

*Sales.* Craft Brands sales totaled \$16,760,000 for the third quarter of 2006 compared to \$14,888,000 for the third quarter of 2005. In addition to selling 30,600 barrels of the Company s product to wholesalers in the western United States in the third quarter of 2006 and 33,800 barrels in the third quarter of 2005, Craft Brands also sold Widmer and Kona products. Average wholesale revenue per barrel for all draft products sold by Craft Brands, net of discounts, increased 2.9% in the third quarter of 2006 as compared to the same quarter in 2005. Average wholesale revenue per barrel for all bottle products sold by Craft Brands, net of discounts, decreased 1.6% in the third quarter of 2006 as compared to the average wholesale revenue per barrel for all products sold by Craft Brands was equal to the average wholesale revenue per barrel on direct sales to wholesalers by the Company during the same period. Craft Brands also pays fees to A-B in connection with sales to A-B that are comparable to fees paid by the Company.

*Cost of Sales*. Cost of sales of Craft Brands totaled \$11,845,000 for the third quarter of 2006 compared to \$10,598,000 for the third quarter of 2005. Craft Brands purchases product from the Company and Widmer at a price substantially below wholesale pricing levels pursuant to a supply, distribution, and licensing agreement between Craft Brands and each of the Company and Widmer. Higher sales volume and freight and logistical costs in the second quarter of 2006 contributed to the increase compared to 2005.

*Selling, General and Administrative Expenses.* Craft Brands selling, general and administrative expenses totaled \$3,076,000 for the third quarter of 2006 compared to \$2,554,000 for the third quarter of 2005, reflecting all advertising, marketing and promotion efforts for the Redhook, Widmer and Kona brands. During the quarter ended September 30, 2006, higher sales and marketing costs contributed to the increase compared to 2005. During the three-month period ended September 30, 2006, Craft Brands increased marketing expenses \$452,000 primarily as a result of development and implementation of a web-based ordering system for wholesaler support items, media placements and increased support in other marketing programs including the development of new packaging materials.

*Net Income*. Craft Brands net income totaled \$1,775,000 for the third quarter of 2006 compared to \$1,619,000 for the third quarter of 2005. The Company s share of Craft Brands net income totaled \$743,000 for the third quarter of 2006 compared to \$674,000 for the third quarter of 2005. After giving effect to income attributable to the Kona brand, which is shared differently between the Company and Widmer through 2006, the operating agreement dictates that remaining profits and losses of Craft Brands are allocated between the Company and Widmer based on the cash flow percentages of 42% and 58%, respectively.

#### Outlook

Shipments in October 2006, including shipments of beer brewed on a contract basis and shipments of *Widmer Hefeweizen* in the midwest and east under the licensing agreement with Widmer, increased 33% as compared to shipments in October 2005. Excluding shipments of *Widmer Hefeweizen* brewed on a contract basis at the Washington Brewery, shipments increased 4% in October 2006 compared to October 2005 reflecting an increase of 19% in

shipments in the midwest and eastern United States and a decline of 8% in the CBA territory. The Company believes that sales volume for the first month of a quarter should not be relied upon as an accurate indicator of results for future periods. Sales in the craft beer industry generally reflect a degree of seasonality, with the first and fourth quarters historically being the slowest and the rest of the year typically demonstrating stronger sales. The Company has historically operated with little or no backlog and, therefore, its ability to predict sales for future periods is limited.

#### Nine Months Ended September 30, 2006 Compared to Nine Months Ended September 30, 2005

The following table sets forth, for the periods indicated, a comparison of certain items from the Company s Statements of Operations:

	Nii	no Monthe I	Inded	Santambar	Inc	rease /	%
	Nine Months Ended September 30,					crease)	Change
		2006	50,	2005	(DC	ci casc)	Change
Sales	\$ 3	30,625,893	\$	26,563,961	\$4(	061,932	15%
Less Excise Taxes	Ψ.	3,246,259	Ŷ	2,681,531		564,728	21%
Net Sales	2	27,379,634		23,882,430	3,4	497,204	15%
Cost of Sales	2	23,364,532		20,754,426	2,6	510,106	13%
Gross Profit Selling, General and Administrative		4,015,102		3,128,004	8	887,098	28%
Expenses		5,289,971		5,299,473		(9,502)	0%
Income from Equity Investment in Craft							
Brands		2,076,168		1,624,604	2	451,564	28%
Operating Income (Loss)		801,299		(546,865)	1,3	348,164	247%
Interest Expense		259,239		198,796		60,443	30%
Other Income, net		198,844		84,893	1	113,951	134%
Income (Loss) before Income Taxes		740,904		(660,768)	1,4	401,672	212%
Income Tax Provision (Benefit)		218,245		(41,422)	4	259,667	627%
Net Income (Loss)	\$	522,659	\$	(619,346)	\$1,1	142,005	184%
Basic Earnings (Loss) per Share	\$	0.06	\$	(0.08)	\$	0.14	179%
Diluted Earnings (Loss) per Share	\$	0.06	\$	(0.08)	\$	0.14	177%

Sales. Total sales increased \$4,062,000 in first nine months of 2006 as compared to the same period in 2005, impacted primarily by the following factors:

An increase in overall pricing and shipments in the midwest and eastern United States resulted in a \$2.667.000 increase in sales in 2006:

A decrease in overall pricing and shipments in the western United States (not including beer brewed on a contract basis) resulted in a \$343,700 decrease in sales in 2006;

An increase in shipments of beer brewed on a contract basis, partially offset by a decrease in pricing of these shipments, contributed to a \$1,596,300 increase in sales in 2006; and

Pub and other sales increased \$142,400 in 2006.

Shipments. The following table sets forth a comparison of shipments (in barrels) for the periods indicated:

							Increase /	%
		Nine	Months End	led Septemb	oer 30,		(Decrease)	
		2006			2005			
	Draft	Bottles	Total	Draft	Bottles	Total		
	Shipped	Shipped	Shipped	Shipped	Shipped	Shipped		
A-B and								
Non-wholesalers	35,200	43,200	78,400	30,800	34,400	65,200	13,200	20%
CBA	29,000	65,700	94,700	31,300	66,100	97,400	(2,700)	-3%
Contract Brewing	30,600		30,600	8,700		8,700	21,900	252%
Pubs and Other	2,700	600	3,300	2,700	800	3,500	(200)	-6%
Total Shipped	97,500	109,500	207,000	73,500	101,300	174,800	32,200	18%
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Total Company shipments increased 18% during the first nine months of 2006 as compared to the same period in 2005, driven by an increase in beer brewed on a contact basis and shipments of Redhook IPA, Redhook Sampler Pack, Redhook Seasonal Ales, and Widmer Hefeweizen in the midwest and eastern United States. Total sales volume for the nine months ended September 30, 2006 increased to 207,000 barrels from 174,800 barrels for the same period in 2005, the result of an 8% increase in shipments of its packaged products and a 33% increase in shipments of the Company s draft products. Since the mid 1990s, the Company s sales of bottled beer have steadily increased as a percentage of total beer sales. This migration toward increasing bottled beer sales has reversed slightly over the past two years, with 53% of total shipments as bottle shipments versus 58% in 2005. This reversal towards shipments of draft product is substantially attributable to an increase in beer brewed on a contact basis, as described below. Contributing significantly to the 32,200 barrel increase in the Company s total shipments is an increase of 21,900 barrels of beer brewed at the Washington Brewery under a contract brewing arrangement with Widmer. In connection with the supply and distribution agreement with Craft Brands, if shipments of the Company s products in the Craft Brands territory decrease as compared to the previous year s shipments, the Company has the right to brew Widmer products in an amount equal to the lower of (i) the Company s product shipment decrease or (ii) the Widmer product shipment increase (the Contractual Obligation ). In addition, the Company may, at Widmer s request, agree to brew more beer for Widmer than the amount obligated by the contract. Under these contract brewing arrangements, the Company brewed and shipped 30,600 barrels and 8,700 barrels of Widmer draft beer in the first nine months of 2006 and 2005, respectively. Of these shipments, 20,600 barrels of the beer shipped in the 2006 nine-month period and 1,700 barrels of the beer shipped in the 2005 nine-month period were in excess of the Contractual Obligation. Excluding shipments under these arrangements, shipments of the Company s draft products increased 3% in the first nine months of 2006 and total Company shipments increased 6%. Driven by the Contractual Obligation as well as Widmer s current production capacity constraints, beer brewed and shipped in 2006 under the contract brewing arrangement with Widmer is significantly higher compared with 2005 levels.

Also included in the Company s total shipments is Widmer Hefeweizen brewed at the New Hampshire Brewery under a licensing arrangement with Widmer. In 2003, the Company entered into a licensing agreement with Widmer to produce and sell the Widmer Hefeweizen brand in states east of the Mississippi River. In March 2005, the Widmer Hefeweizen distribution territory was expanded to include all of the Company s midwest and eastern markets. Brewing of this product is conducted at the New Hampshire Brewery under the supervision and assistance of Widmer s brewing staff to ensure their brand s quality and matching taste profile. The term of this agreement is for five years, with an additional one-year automatic renewal unless either party elects to terminate the arrangement. The agreement may be terminated by either party at any time without cause pursuant to 150 days notice. The agreement may be terminated for cause by either party under certain conditions. During the term of this agreement, Redhook will not brew, advertise, market, or distribute any product that is labeled or advertised as a Hefeweizen or any similar product in the agreed upon eastern territory. Brewing and selling of Redhook s Hefe-weizen was discontinued in conjunction with this agreement. The Company shipped 24,900 barrels and 19,800 barrels of Widmer Hefeweizen during the nine months ended September 30, 2006 and 2005, respectively; these shipments are included in the A-B and Non-wholesalers line in the table above. In the fourth quarter of 2006 Widmer began selling its Hefeweizen directly into Texas where the Company had not sold any Widmer Hefewiezen during the first nine months of 2006. Excluding shipments of beer brewed under the contract brewing arrangement with Widmer and under the Widmer Hefeweizen licensing agreement, total Company shipments, in both the A-B and CBA territories, increased 5,100 barrels in the first nine months of 2006 as compared to the first nine months of 2005.

At September 30, 2006 and 2005, the Company s products were distributed in 48 states. Shipments in the midwest and eastern United States increased by 20% compared to the same 2005 period while shipments in the western United States served by Craft Brands decreased 3% during the same period.

For the nine months of 2006, sales to Craft Brands represented approximately 46% of total shipments, or 94,700 barrels, compared to 56%, or 97,400 barrels in 2005. Contributing most significantly to the decline in shipments in the western United States were a 8% decline in shipments to California, and a 14% decrease in shipments to Colorado, offset by a 1% increase in shipments to Washington. A significant portion of the Company s sales continue to be in the Pacific Northwest region, which the Company believes is one of the most competitive craft beer markets in the

United States, both in terms of number of market participants and consumer awareness. The Company continues to face extreme competitive pressure in Washington State, which is not only the Company s largest market but is also its oldest market. From 2000 through 2005, the Company experienced a 20% decline in sales volume in Washington State. The Company believes its third quarter sales in CBA territory have declined due to CBA s unsuccessful execution of its sales and marketing strategy for Redhook s core and emerging products. During this same period, CBA has been very successful selling the Widmer and Kona products. The Company enjoys the benefits of those successes through its profit-sharing arrangement with CBA, but believes it is critical for CBA to deliver success with the Redhook products in addition to the others. The Company has communicated this concern to CBA, and is working with CBA management to establish new brand management throughout the portfolio of

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Redhook products. If CBA is unable to increase shipments of the Company s products in the west, the Company s operations will become more dependent on lower margin contract brewing, and profit margins will suffer. <u>Pricing and Fees.</u> The Company sells its product at wholesale pricing levels in the midwest and eastern United States, at lower than wholesale pricing levels to Craft Brands in the western United States, and at agreed-upon pricing levels for beer brewed on a contract basis.

Redhook continues to sell its product at wholesale pricing levels in the midwest and eastern United States through sales to A-B. Average wholesale revenue per barrel for draft products, net of discounts, increased approximately 2% in the first nine months of 2006 as compared to the same period in 2005. This increase in pricing accounted for an increase of approximately \$72,000 in total sales. Average wholesale revenue per barrel for bottle products, net of discounts, increased approximately 4% in the in the first nine months of 2006 as compared to the same period in 2005. This increase in pricing accounted for an increase of approximately \$238,000 in total sales. Seldom, if ever, are pricing changes driven by an inflationary period. Instead, pricing changes implemented by the Company generally follow pricing changes initiated by large domestic or import brewing companies. While the Company has implemented modest price increases during the past few years, some of the benefit has been offset by competitive promotions and discounting. Additionally, the Company may experience a decline in sales in certain regions following a price increase.

The Company sells its product to Craft Brands at a price substantially below wholesale pricing levels pursuant to the supply, distribution and licensing agreement with Craft Brands; Craft Brands, in turn, advertises, markets, sells and distributes the product to wholesale outlets in the western United States through a distribution agreement between Craft Brands and A-B. The prices that the Company charges Craft Brands for draft product and for bottled product are determined by contractually defined formulas and are based on the twelve month average pricing ending September of the previous year for all Redhook and Widmer draft product and for all Redhook and Widmer bottled product sold by Craft Brands. The prices are adjusted on January 1<sup>st</sup> of each year. Average revenue per barrel for draft products sold to Craft Brands decreased approximately 6% in the first nine months of 2006 as compared to the same period in 2005. This decrease in pricing accounted for a decrease of approximately \$160,000 in total sales. Average revenue per barrel for bottle products sold to Craft Brands increased 1% during the nine-month period of 2006 as compared to the same period in 2005 resulting in an increase of \$66,000 in total sales.

Average revenue per barrel on beer brewed on a contract basis for Widmer pursuant to the supply, distribution and licensing agreement with Craft Brands is generally at a price substantially lower than wholesale pricing levels, and adjusts based upon the amount of beer brewed. In May 2006, after the Contractual Obligation had been fulfilled, the price charged Widmer for additional barrels brewed declined approximately 12% for the nine month ended. This reduced pricing, per the contract dated August 2006, will remain in effect for any additional beer brewed for Widmer by the Company during the remainder of 2006.

In connection with all sales through the July 1, 2004 A-B Distribution Agreement, the Company pays a Margin fee to A-B. The Margin does not apply to sales to the Company s retail operations or to dock sales. The Margin also does not apply to the Company s sales to Craft Brands because Craft Brands pays a comparable fee to A-B on its resale of the product. The A-B Distribution Agreement also provides that the Company shall pay an additional fee on shipments that exceed shipments in the same territory during fiscal 2003 (the Additional Margin ). For the nine-month period ended September 30, 2006, the Margin was paid to A-B on shipments totaling 77,800 barrels to approximately 510 distribution points. For the nine months ended September 30, 2005, the Margin was paid to A-B on shipments totaling 65,100 barrels to approximately 415 distribution points. The Margin is reflected as a reduction of sales in the Company s statement of operations.

<u>Retail Operations and Other Sales</u>. Sales in the Company s retail operations and other sales increased \$143,000 to \$4,306,000 for the nine-month period of 2006 from \$4,164,000 for the same period of 2005, primarily the result of an increase in food sales.

*Excise Taxes*. Excise taxes increased \$565,000 to \$3,246,000 for the first nine months of 2006 compared to \$2,682,000 for the same 2005 period, primarily the result of the overall increase in shipments. The Company continues to be responsible for federal and state excise taxes for all shipments, including those to Craft Brands and brewed under contract. The comparability of excise taxes as a percentage of net sales is impacted by: average revenue

per barrel; the mix of sales in the midwest and eastern United States, sales to Craft Brands, sales of beer brewed on contract basis, and pub sales, and the estimated annual average federal and state excise tax rates. *Cost of Sales.* Comparing the nine months ended September 30, 2006 to the same period in 2005, cost of sales increased by \$2,610,000 but decreased as a percentage of net sales and on a per barrel basis. Increased production levels offset increases in depreciation and production salaries. Raw materials and freight costs also decreased slightly on a per barrel basis in 2006.

Cost of sales in 2006 was also reduced by a payment of \$124,000 from A-B for invoice costs collected by A-B from 1995 through 2005 in excess of amounts due under the 1994 A-B Distribution Alliance and the 2004 A-B Distribution Agreement.