

SANFORD MARY C
Form 4
December 13, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SANFORD MARY C

2. Issuer Name and Ticker or Trading Symbol
MAUI LAND & PINEAPPLE CO
INC [MLP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
3694 WOODLAWN TERRACE
PLACE

3. Date of Earliest Transaction
(Month/Day/Year)
09/26/2005

____ Director
____ Officer (give title below)
__X__ 10% Owner
____ Other (specify below)

(Street)
HONOLULU, HI 96822

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	09/26/2005		S		1,000	D	\$ 31.84	155,116	I	By Allan G. Sandford Trust
Common Stock	10/07/2005		S		7,116	D	\$ 28.1394	148,000	I	By Allan G. Sandford Trust
Common Stock	10/10/2005		S		2,000	D	\$ 28.0725	146,000	I	By Allan G. Sandford Trust
Common	10/13/2005		S		3,400	D	\$	142,600	I	By Allan G.

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Stock					28.0094			Sandford Trust
Common Stock	10/14/2005	S	1,800	D	\$ 28.0678	140,800	I	By Allan G. Sandford Trust
Common Stock	10/21/2005	S	12,000	D	\$ 28.0028	128,800	I	By Allan G. Sandford Trust
Common Stock	10/24/2005	S	21,300	D	\$ 28.0055	107,500	I	By Allan G. Sandford Trust
Common Stock	10/25/2005	S	500	D	\$ 28	107,000	I	By Allan G. Sandford Trust
Common Stock	11/07/2005	S	1,300	D	\$ 28	105,700	I	By Allan G. Sandford Trust
Common Stock	11/09/2005	S	4,800	D	\$ 28.0154	100,900	I	By Allan G. Sandford Trust
Common Stock	11/10/2005	S	1,700	D	\$ 28	99,200	I	By Allan G. Sandford Trust
Common Stock	11/11/2005	S	1,300	D	\$ 28	97,900	I	By Allan G. Sandford Trust
Common Stock	11/16/2005	<u>P(1)(2)</u>	9,000	A	\$ 32.67	106,900	I	By Allan G. Sandford Trust
Common Stock	11/17/2005	<u>P(1)(2)</u>	14,300	A	\$ 33.5339	121,200	I	By Allan G. Sandford Trust
Common Stock						648,331	I	By Po'ohala Investments L.P.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

