TOPPS CO INC Form DFAN14A April 19, 2007

## SCHEDULE 14A (RULE 14a-101)

## INFORMATION REQUIRED IN PROXY STATEMENT

## SCHEDULE 14A INFORMATION

PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO. )

Filed by the Registrant /\_/

Filed by a Party other than the Registrant /X/

Check the appropriate box:

- /\_/ Preliminary Proxy Statement
- /\_/ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- /\_/ Definitive Proxy Statement
- /\_/ Definitive Additional Materials
- /X/ Soliciting Material Under Rule 14a-12

THE TOPPS COMPANY, INC.

(Name of Registrant as Specified in Its Charter)

CRESCENDO PARTNERS II L.P., SERIES Y CRESCENDO INVESTMENTS II, LLC CRESCENDO ADVISORS LLC ERIC ROSENFELD ARNAUD AJDLER

(Name of Persons(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- /X/ No fee required.
- /\_/ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- (1) Title of each class of securities to which transaction applies:

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