TOPPS CO INC Form DFAN14A August 20, 2007

## SCHEDULE 14A (RULE 14a-101)

## INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO. ) Filed by the Registrant /\_/ Filed by a Party other than the Registrant /X/ Check the appropriate box: /\_/ Preliminary Proxy Statement /\_/ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) /\_/ Definitive Proxy Statement /X/ Definitive Additional Materials /\_/ Soliciting Material Under Rule 14a-12 THE TOPPS COMPANY, INC. \_\_\_\_\_ \_\_\_\_\_ (Name of Registrant as Specified in Its Charter) CRESCENDO ADVISORS LLC CRESCENDO PARTNERS II L.P., SERIES Y CRESCENDO PARTNERS III, L.P. CRESCENDO INVESTMENTS III, LLC CRESCENDO INVESTMENTS II, LLC ERIC S. ROSENFELD

(Name of Persons(s) Filing Proxy Statement, if Other Than the Registrant) Payment of Filing Fee (Check the appropriate box):

ARNAUD AJDLER THE COMMITTEE TO ENHANCE TOPPS

/X/ No fee required.

/\_/ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.