

Edgar Filing: MOVIE STAR INC /NY/ - Form SC 13D

MOVIE STAR INC /NY/  
Form SC 13D  
February 26, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934  
(Amendment No. \_\_\_\_\_) \*

MOVIE STAR, INC.

-----  
(Name of Issuer)

Common Stock (Par Value \$0.01 Per Share)

-----  
(Title of Securities)

624591103

-----  
(CUSIP Number)

HERBERT ROSENSTOCK  
50 East 79th Street, Apt. 12A  
New York, NY 10021  
Telephone: (212) 288-4572

-----  
(Names, Address and Telephone Number of Person Authorized to  
Receive Notices and Communications)

FEBRUARY 1, 2007

-----  
(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Section 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. [ ]

(Continued on following pages)  
(Page 1 of 5)

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1 Names of Reporting Persons  
IRS Identification Nos. of Above Persons

Herbert Rosenstock

2 Check the Appropriate Box if a Member of a Group (See Instructions)

(a)  (b)

3 SEC Use Only

4 Source of Funds

PF

5 Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)

None

6 Citizenship or Place of Organization

United States

Number of Shares Beneficially Owned by Each Reporting Person With	7	Sole Voting Power	305,000
	8	Shared Voting Power	805,000
	9	Sole Dispositive Power	305,000
	10	Shared Dispositive Power	805,000

11 Aggregate Amount Beneficially Owned by Each Reporting Person

805,000

12 Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

13 Percent of Class Represented by Amount in Row (9)

5.1%

14 Type of Reporting Person (See Instructions)

IN

CUSIP No. 624591103

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1 Names of Reporting Persons  
IRS Identification Nos. of Above Persons

General Sportswear Co. Inc.

14-0689960

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2 Check the Appropriate Box if a Member of a Group (See Instructions) (a)  (b)

3 SEC Use Only

4 Source of Funds

WC

5 Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)

None

6 Citizenship or Place of Organization

United States

Number of Shares Beneficially Owned by Each Reporting Person With	7	Sole Voting Power	500,000
	8	Shared Voting Power	805,000
	9	Sole Dispositive Power	500,000
	10	Shared Dispositive Power	805,000

11 Aggregate Amount Beneficially Owned by Each Reporting Person  
805,000

12 Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) | |

13 Percent of Class Represented by Amount in Row (9)

5.1%

14 Type of Reporting Person (See Instructions)

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Item 1. Security and Issuer.

This statement on Schedule 13D (this "Schedule 13D") relates to the common stock ("Common Stock") of Movie Star, Inc., a New York corporation (the "Issuer"). The Issuer's principal executive offices are located at 1115 Broadway, New York, New York, New York 10010.

Item 2. Identity and Background

This statement is being filed by: (i) Herbert Rosenstock; and (ii) General Sportwear Co., Inc. (collectively, the "Reporting

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Persons"). The Reporting Persons are making a joint filing because they may be deemed to be a group pursuant to Section 13 of the Securities Exchange Act of 1934.

The respective address of each of the Reporting Persons are as follows:

Name	Address
-----	-----
Herbert Rosenstock	c/o General Sportwear Co., Inc. 23 Market Street Ellenville, NY 12428
General Sportwear Co., Inc.	23 Market Street Ellenville, NY 12428

None of the Reporting Persons has, during the last five (5) years, been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).

None of the Reporting Persons has, during the last five (5) years, been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations or, prohibiting or mandating activities subject to, Federal or State securities laws or finding any violation with respect to such laws.

Herbert Rosenstock is a United States citizen

General Sportwear Co., Inc. is a New York corporation

General Sportwear Co., Inc.'s principal executive offices are located at 23 Market Street, Ellenville, NY 12428. The principal business of General Sportwear Co., Inc. is manufacturing of clothing. Herbert Rosenstock is an Officer, Director and Shareholder of General Sportwear Co., Inc.

### Item 3. Source and Amount of Funds or Other Considerations.

The acquisition of February 1, 2007 of \$234,506.00 of the Issuer Resulted in an acquisition of common stock which requires this Filing. All of the shares covered by this statement were acquired by the Reporting Persons with personal funds or working capital.

### Item 4. Purpose of the Transaction.

The securities were acquired for investment purposes only.

### Item 5. Interest in Securities of the Issuer

Pursuant to Rule 13b-3 promulgated under the Securities Exchange Act of 1934, the Reporting Persons are considered the beneficial

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owners of 805,000 shares of the Issuer's common stock representing approximately 5.1% of all of the issued and outstanding shares of the Registrant's common stock.

Item 6. Contracts, Arrangements, Understandings or Relationship with respect to Securities of the Issuer.

Herbert Rosenstock is a shareholder, Officer and Director of General Sportwear Co., Inc. Other than this relationship, there are no Contracts or arrangements or understandings with respect to the Securities of the Issuer.

ITEM 7. Material to be filed as Exhibits.

None

SIGNATURES

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this statement is true, complete and accurate.

Dated: February 2, 2007     /s/Herbert Rosenstock  
-----  
Name: Herbert Rosenstock

General Sportwear Co., Inc.

Dated: February 2,2007 By:/s/Herbert Rosenstock  
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Name: Herbert Rosenstock, President