

DealerTrack Holdings, Inc.  
Form S-8  
August 07, 2009

**Table of Contents**

**As filed with the Securities and Exchange Commission on August 7, 2009**

**Registration No. 333- \_\_\_\_\_**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM S-8  
REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933**

**DEALERTRACK HOLDINGS, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State of other jurisdiction of incorporation or organization)

**52-2336218**

(I.R.S. Employer Identification No.)

**1111 Marcus Avenue, Suite M04**

**Lake Success, New York**

(Address of principal executive offices)

**11042**

(Zip Code)

**Third Amended and Restated 2005 Incentive Award Plan**

(Full title of plan)

**Gary N. Papilsky, Esq.**

**Vice President, General Counsel and Secretary**

**DealerTrack Holdings, Inc.**

**1111 Marcus Avenue, Suite M04**

**Lake Success, New York 11042**

**(516) 734-3600**

(Name, address, including zip code, and telephone number, including area code, of agent for service)

Copy to:

Andrew J. Varner

O Melveny & Myers LLP

Times Square Tower

7 Times Square

New York, NY 10036

(212) 326-2000

(212) 326-2061 (fax)

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer     Accelerated filer     Non-accelerated filer     Smaller reporting company

(Do not check if a smaller reporting company)

**CALCULATION OF REGISTRATION FEE**

Title of Securities to be Registered	Amount of Shares to be Registered (1)	Proposed Maximum Offering Price Per Share (2)	Proposed Maximum Aggregate Offering Price (2)	Amount of Registration Fee
Common Stock \$0.01 par value	4,855,847	\$18.89	\$91,726,950	\$5,119

(1) Pursuant to Rule 416 under the Securities Act of 1933, as amended (the Securities Act ), this Registration Statement shall also be deemed to cover an indeterminate number of additional shares of Common Stock of DealerTrack Holdings, Inc. (the Company ) issuable in the event the number of outstanding shares of the Company is increased by split-up, reclassification, stock dividend, recapitalization, and certain other capital adjustments and the like.

(2) Estimated solely for the purpose of calculating the registration fee. In accordance with Rules 457(c) and 457(h), the proposed

maximum offering price per share, the proposed maximum aggregate offering price, and the registration fee shown has been computed based upon the average of the high and low sales price of the Company's Common Stock on August 5, 2009, as reported on the Nasdaq Global Market.

---

**TABLE OF CONTENTS**

NOTE

PART II

Item 8. Exhibits

SIGNATURES

Exhibit Index

EX-5.1

EX-23.2

---

**Table of Contents**

**EXPLANATORY NOTE**

This Registration Statement is filed by DealerTrack Holdings, Inc. (the Company) to register additional securities issuable pursuant to the Third Amended and Restated 2005 Incentive Award Plan (the 2005 Plan) and consists of only those items required by General Instruction E to Form S-8. This Registration Statement on Form S-8 registers 4,855,847 additional shares of common stock, par value \$0.01 per share (the Common Stock), of the Company reserved for issuance under the 2005 Plan, which shares are in addition to 1,550,000 shares of Common Stock previously registered pursuant to Registration Statement on Form S-8 (File No. 333-152941), 1,300,000 shares of Common Stock previously registered pursuant to Registration Statement on Form S-8 (File No. 333-144491) and 3,183,853 shares of Common Stock previously registered pursuant to Registration Statement on Form S-8 (File No. 333-130310). The current filing is being made to register 4,855,847 additional shares approved at the Annual Meeting of Stockholders of the Company held on June 17, 2009. After giving effect to this Registration Statement, an aggregate of 10,889,700 shares of Common Stock have been registered for issuance pursuant to the 2005 Plan.

**PART I**  
**INFORMATION REQUIRED IN THE**  
**SECTION 10(a) PROSPECTUS**

The document(s) containing the information specified in Part I of Form S-8 will be sent or given to participants as specified by Securities Act Rule 428(b)(1).

**PART II**  
**INFORMATION REQUIRED IN THE**  
**REGISTRATION STATEMENT**

**Item 3. Incorporation of Certain Documents by Reference**

The following documents of the Company filed with the Securities and Exchange Commission (the Commission) are incorporated herein by reference:

- (a) The Company's Annual Report on Form 10-K for its fiscal year ended December 31, 2008, filed with the Commission on February 24, 2009 and as amended by the Company's Form 10-K/A filed with the SEC on April 30 2009 (Commission File No. 000-51653);
- (b) The Company's Quarterly Report on Form 10-Q for its fiscal quarter ended March 31, 2009, filed with the Commission on May 8, 2009 (Commission File No. 000-51653);
- (c) The Company's Quarterly Report on Form 10-Q for its fiscal quarter ended June 30, 2009, filed with the Commission on August 7, 2009 (Commission File No. 000-51653);
- (d) The Company's Current Reports on Form 8-K, filed with the Commission on February 19, 2009, March 4, 2009, March 17, 2009, May 7, 2009, May 20, 2009, June 22, 2009, July 7, 2009 and August 6, 2009. (Commission File No. 000-51653);
- (e) The description of the Company's Common Stock contained in its Registration Statement on Form 8-A filed with the Commission on December 6, 2005 (Commission File No. 000-51653), and any other amendment or report filed for the purpose of updating such description; and
- (f) The Company's Registration Statements on Form S-8 relating to the Plan, filed with the Commission on December 14, 2005 (Commission File No. 333-130310), July 11, 2007 (Commission File No. 333-144491) and August 8, 2008 (Commission File No. 333-152941).

All documents subsequently filed by the Company pursuant to Sections 13(a), 13(c), 14 and 15(d) of the Securities Exchange Act of 1934, as amended (the Exchange Act), prior to the filing of a post-effective amendment which indicates that all securities offered hereby have been sold or which deregisters all securities then remaining unsold, shall be deemed to be incorporated by reference into this Registration Statement and to be a part hereof from the date

of filing of such documents; provided, however, that documents or information deemed to have been furnished and not filed in accordance with Commission rules shall not be deemed incorporated by reference into this Registration Statement. Any statement contained herein or in a document, all or a portion of which is incorporated or deemed to be incorporated by reference herein, shall be deemed to be modified or superseded for purposes of this Registration Statement to the extent that a statement contained herein or in any other subsequently filed document which also is or is deemed to be incorporated by reference herein modifies or supersedes such statement. Any such statement so modified or superseded shall not be deemed, except as so modified or amended, to constitute a part of this Registration Statement.

**Item 5. Interests of Named Experts and Counsel**

Not applicable.

**Item 8. Exhibits**

See the attached Exhibit Index, which is incorporated herein by reference.

---

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Act, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Lake Success, State of New York, on August 7, 2009.

DEALERTRACK HOLDINGS, INC.

By: /s/ Mark F. O Neil  
Mark F. O Neil  
Chairman, President and Chief  
Executive Officer

**POWER OF ATTORNEY**

Each of the undersigned officers and directors of the Company hereby severally constitutes and appoints each of Mark F. O Neil and Eric D. Jacobs the undersigned's true and lawful attorney-in-fact and agent, with full power of substitution and resubstitution, for the undersigned and in the undersigned's name, place and stead, in any and all capacities (unless revoked in writing), to sign this Registration Statement on Form S-8, and any and all amendments thereto, including any post-effective amendments as well as any related registration statement (or amended thereto) filed in reliance upon Rule 462(b) under the Securities Act, as amended and to file the same, with all exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, granting to such attorney-in-fact and agent full power and authority to do and perform each and every act and thing requisite or necessary to be done in connection therewith, as fully as to all intents and purposes as the undersigned might and could do in person, hereby ratifying and confirming all that said attorney-in-fact and agents or his substitute or substitutes, may lawfully do or cause to be done by virtue thereof.

---

**Table of Contents**

Pursuant to the requirements of the Securities Act, this Registration Statement has been signed by the following persons in the capacities indicated as of August 7, 2009.

Signature	Title
/s/ Mark F. O Neil Mark F. O Neil	Chairman, President and Chief Executive Officer (as principal executive officer of DealerTrack Holdings, Inc.)
/s/ Eric D. Jacobs Eric D. Jacobs	Senior Vice President, Chief Financial and Administrative Officer (as principal financial officer and principal accounting officer of DealerTrack Holdings, Inc.)
/s/ Barry Zwarenstein Barry Zwarenstein	Director
/s/ Mary Cirillo-Goldberg Mary Cirillo-Goldberg	Director
/s/ Ann B. Lane Ann B. Lane	Director
/s/ John J. McDonnell, Jr. John J. McDonnell, Jr.	Director
/s/ James David Power III James David Power III	Director
/s/ James Foy James Foy	Director
/s/ Howard L. Tischler Howard L. Tischler	Director

---

**Table of Contents**

**Exhibit Index**

- 4.1 Third Amended and Restated 2005 Incentive Award Plan of DealerTrack Holdings, Inc. (incorporated herein by reference to Exhibit I to the Company's Definitive Proxy Statement, filed on May 13, 2009).
- 5.1 Opinion of Counsel regarding the legality of the Common Stock being registered.
- 23.1 Consent of Counsel (included in Exhibit 5.1).
- 23.2 Consent of Independent Registered Public Accounting Firm.
- 24.3 Power of Attorney (included on signature page).