

SHAW COMMUNICATIONS INC  
Form 6-K  
January 14, 2010

**SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549  
FORM 6-K  
REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934  
For the month of January 2010  
Shaw Communications Inc.**

(Translation of registrant's name into English)  
Suite 900, 630 1<sup>st</sup> Avenue S.W., Calgary, Alberta T2P 4L4 (403) 750-4500

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant, Shaw Communications Inc., has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: January 14, 2010

Shaw Communications Inc.

By: /s/ Steve Wilson

Steve Wilson

Sr. V.P., Chief Financial Officer

Shaw Communications Inc.

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**NEWS RELEASE**

**Shaw announces first quarter results**

**Calgary, Alberta (January 14, 2010)** - Shaw Communications Inc. announced results for the first quarter ended November 30, 2009. Consolidated service revenue for the three month period of \$906 million was up 11% over the same period last year. Service operating income before amortization<sup>1</sup> of \$475 million improved 29% over the comparable period. Excluding a one-time CRTC Part II fee recovery the increase in service operating income before amortization was almost 9%. Funds flow from operations<sup>2</sup> was \$339 million for the quarter compared to \$312 million in the same period last year.

During the quarter Digital customers were up 88,259 to 1,409,983, and Internet and Digital Phone lines grew by 36,242 to 1,744,577 and 61,461 to 923,365, respectively. Basic customers declined by 1,416 and DTH customers increased 1,097.

Free cash flow<sup>1</sup> for the quarter was \$165 million compared to \$114 million for the same period last year. The improvement was primarily due to increased service operating income before amortization and lower capital investment both of which were partially offset by cash taxes.

Chief Executive Officer and Vice Chair Jim Shaw stated, "Our first quarter is off to a solid start. Through high quality customer service, attractive and compelling product choice, and valuable bundled service offerings, we continue to successfully compete in the current landscape.

Net income of \$114 million or \$0.26 per share for the quarter ended November 30, 2009 compared to \$123 million or \$0.29 per share for the same quarter last year. All periods included non-operating items which are more fully detailed in Management's Discussions and Analysis (MD&A)<sup>3</sup>. The current period included debt retirement costs and amounts related to financial instruments of \$82 million and \$45 million, respectively. Excluding the non-operating items, net income for the current three month period ended November 30, 2009 would have been \$180 million compared to \$122 million in the same period last year.

Service revenue in the Cable division was up 13% for the three month period to \$709 million. The improvement was primarily driven by customer growth, including acquisitions, and rate increases. Service operating income before amortization was up 26% including a one-time Part II fee recovery. Excluding the one-time recovery, the growth was over 9%.

Service revenue in the Satellite division was \$197 million, up 5% over the comparable period last year. Service operating income before amortization for the quarter was \$94 million compared to \$65 million for the same period last year. Excluding the impact of the one-time Part II fee recovery the growth was 4%.

During the quarter the Company completed the acquisition of Mountain Cablevision operating in Hamilton, Ontario adding approximately 41,000 Basic cable customers, including 24,000 Digital subscribers, as well as 30,000 Internet subscribers, and 32,000 Digital Phone lines.

On October 1, 2009 the Company closed a \$1.25 billion offering of 5.65% senior notes due October 1, 2019. The net proceeds were used to early repay near term maturing debt, including US\$440 million Senior Notes and US\$225 million Senior Notes on October 13, 2009 and US\$300 million Senior Notes on October 20, 2009.

On November 9, 2009 the Company closed a \$650 million offering of 6.75% Senior Notes due November 9, 2039. Mr. Shaw continued, The successful debt offerings at attractive rates completed during the quarter demonstrate the financial and operational strength of the business. Our solid balance sheet and moderate risk profile have allowed us to use current economic circumstances and capital market conditions to our advantage to strengthen our capital structure and lower costs.

In November 2009 Shaw received approval from the TSX to renew its normal course issuer bid ( NCIB ) to purchase Class B Non-Voting Shares for a further one year period. In the current quarter the Company repurchased 1,500,000 Class B Non-Voting Shares for \$28 million and subsequent to the quarter end, Shaw repurchased a further 3,000,000 Class B Non-Voting Shares for \$60 million.

Today, Shaw s Board of Directors will be reviewing the current dividend rate. Should any changes be made, they will be confirmed by separate press release.

Mr. Shaw concluded Our performance is on track. Our strong management team continues to execute on strategic initiatives to deliver long term sustainable growth. With this focus, our commitment to customer service, and the strength of our delivery system including our network infrastructure and employee base we believe we are positioned to deliver another solid year of financial and operational performance. During fiscal 2010 we also plan to take initial steps to commence wireless activities, with build out planned over the next several years.

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Shaw Direct). The Company serves 3.4 million customers, including over 1.7 million Internet and 900,000 Digital Phone customers, through a reliable and extensive network, which comprises 625,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX SJR.B, NYSE SJR).

The accompanying Management s Discussion and Analysis forms part of this news release and the Caution Concerning Forward Looking Statements applies to all forward-looking statements made in this news release.

For more information, please contact:

Shaw Investor Relations  
[Investor.relations@sjrb.ca](mailto:Investor.relations@sjrb.ca)

- 1 See definitions and discussion under Key Performance Drivers in MD&A.
- 2 Funds flow from operations is before changes in non-cash working capital balances related to operations as presented in the unaudited interim

Consolidated  
Statements of  
Cash Flows.

- 3 See  
reconciliation of  
Net Income in  
Consolidated  
Overview in  
MD&A

## Shaw Communications Inc.

**MANAGEMENT'S DISCUSSION AND ANALYSIS**  
**NOVEMBER 30, 2009**

**January 14, 2009**

Certain statements in this report may constitute forward-looking statements. Included herein is a **Caution Concerning Forward-Looking Statements** section which should be read in conjunction with this report. The following should also be read in conjunction with Management's Discussion and Analysis included in the Company's August 31, 2009 Annual Report including the Consolidated Financial Statements and the Notes thereto and the unaudited interim Consolidated Financial Statements and the Notes thereto of the current quarter.

**CONSOLIDATED RESULTS OF OPERATIONS**  
**FIRST QUARTER ENDING NOVEMBER 30, 2009**  
**Selected Financial Highlights**

|  | Three months ended November 30, |         | Change |
|--|---------------------------------|---------|--------|
|  | 2009                            | 2008    | %      |
| (\$000's Cdn except per share amounts)                                     |                                 |         |        |
| <b>Operations:</b>   |                                 |         |        |
| Service revenue  | <b>905,934</b>                  | 817,468 | 10.8   |
| Service operating income before amortization <sup>(1) (2)</sup>            | <b>474,952</b>                  | 368,330 | 28.9   |
| Operating margin <sup>(1) (2) (3)</sup>                                    | <b>52.4%</b>                    | 45.1%   | 7.3    |
| Funds flow from operations <sup>(4)</sup>                                  | <b>338,952</b>                  | 311,967 | 8.6    |
| Net income <sup>(2)</sup>  | <b>114,229</b>                  | 123,474 | (7.5)  |
| <b>Per share data:</b>   |                                 |         |        |
| Earnings per share – basic and diluted                                     | <b>\$ 0.26</b>                  | \$ 0.29 |        |
| Weighted average participating shares outstanding during period<br>(000's) | <b>432,507</b>                  | 427,764 |        |

(1) See definition under Key Performance Drivers in Management's Discussion and Analysis.

(2) Service operating income before amortization, Operating margin, and Net income for the comparative 2008 period have been

restated from  
\$367,797,  
45.0% and  
\$123,077,  
respectively, as  
a result of the  
retrospective  
adoption of  
CICA  
Handbook  
Section 3064,  
Goodwill and  
Intangible  
Assets . See  
update to  
critical  
accounting  
policies and  
estimates on  
page 19.

- (3) If service  
operating  
income before  
amortization for  
the three months  
ended  
November 30,  
2009 was  
adjusted to  
exclude the  
one-time CRTC  
Part II recovery,  
operating  
margin would  
decrease to  
44.1%.
- (4) Funds flow  
from operations  
is before  
changes in  
non-cash  
working capital  
balances related  
to operations as  
presented in the  
unaudited  
interim  
Consolidated  
Statements of

Cash Flows.

**Subscriber Highlights**

|  |                     | Growth                      |             |
|--|---------------------|-----------------------------|-------------|
|  |                     | Three months ended November |             |
|  |                     | 30,                         |             |
|  | <b>Total</b>        | <b>2009</b>                 | <b>2008</b> |
|  | <b>November 30,</b> |                             |             |
|  | <b>2009</b>         |                             |             |

## Subscriber statistics:

|  |                  |         |        |
|--|------------------|---------|--------|
| Basic cable customers                            | <b>2,329,612</b> | (1,416) | 9,198  |
| Digital customers                                | <b>1,409,983</b> | 88,259  | 60,717 |
| Internet customers (including pending installs)  | <b>1,744,577</b> | 36,242  | 31,152 |
| Digital phone lines (including pending installs) | <b>923,365</b>   | 61,461  | 56,597 |
| DTH customers                                    | <b>902,038</b>   | 1,097   | 448    |

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**Shaw Communications Inc.**

**Additional Highlights**

Consolidated service revenue of \$905.9 million for the quarter improved 10.8% over the comparable period last year. Total service operating income before amortization of \$475.0, including a one-time Part II fee recovery of \$75.3 million, was up 28.9% over the comparable period.

Consolidated free cash flow<sup>1</sup> for the quarter was \$165.4 million compared to \$114.0 million for the same period last year.

On October 1, 2009 the Company closed a \$1.25 billion offering of 5.65% Senior Notes due October 1, 2019. The net proceeds were used to early redeem Shaw's US\$440 million Senior Notes and US\$225 million Senior Notes on October 13, 2009, and its US\$300 million Senior Notes on October 20, 2009.

On November 9, 2009 the Company closed a \$650 million offering of 6.75% Senior Notes due November 9, 2039. In November 2009 Shaw renewed its NCIB to purchase Class B Non-Voting Shares for a further one year period. In the quarter the Company repurchased 1,500,000 Class B Non-Voting Shares for \$27.9 million and subsequent to the quarter end repurchased a further 3,000,000 Class B Non-Voting Shares for \$59.8 million.

**Consolidated Overview**

Consolidated service revenue of \$905.9 million for the quarter improved 10.8% over the same period last year. The improvement was primarily due to customer growth and rate increases. Consolidated service operating income before amortization for the three month period was up 28.9% over the comparable period to \$475.0 million. The increase was driven by a one-time CRTC Part II fee recovery and the revenue related improvements, partially offset by higher employee related and other costs associated with growth including marketing and sales activities as well as the impact of the new Local Programming Improvement Fund ( LPIF ) fees. Excluding the one-time Part II fee recovery, the improvement was 8.5%.

On October 7, 2009 the Government of Canada and members of the broadcasting industry that are required to pay Part II license fees announced they had entered into a settlement agreement on the Part II license fee issue. The agreement resulted in the government agreeing that it will not seek Part II license fees owing for the fiscal years 2007, 2008 and 2009 that were not collected due to the ongoing legal dispute. In return, members of the broadcasting industry, including Shaw, discontinued their appeal before the Supreme Court of Canada challenging the validity of the fees. In October 2009 the Company recorded a recovery of \$75.3 million, before taxes, for the Part II fees that had been accrued for the past three years and will not be collected pursuant to the agreement.

<sup>1</sup> See definitions and discussion under Key Performance Drivers in Management's Discussion and Analysis.

**Shaw Communications Inc.**

Net income was \$114.2 million for the quarter compared to \$123.5 million for the same period last year.

Non-operating items affected net income in both periods including debt retirement and amounts related to financial instruments in the current period of \$81.6 million and \$44.6 million, respectively. Outlined below are further details on these and other operating and non-operating components of net income for each period.

| (\$000 s Cdn)  | Three months<br>ended |                                 |                   | Three months<br>ended <sup>(1)</sup> |                                 |                   |
|--|-----------------------|---------------------------------|-------------------|--------------------------------------|---------------------------------|-------------------|
|  | November<br>30, 2009  | Operating<br>net<br>of interest | Non-<br>operating | November 30,<br>2008                 | Operating<br>net<br>of interest | Non-<br>operating |
| <b>Operating income</b>                              | 315,854               |                                 |                   | 233,269                              |                                 |                   |
| Amortization of<br>financing costs<br>long-term debt | (1,101)               |                                 |                   | (946)                                |                                 |                   |
| Interest expense debt                                | (62,064)              |                                 |                   | (57,210)                             |                                 |                   |
| <b>Operating income after<br/>interest</b>           | 252,689               | 252,689                         |                   | 175,113                              | 175,113                         |                   |
| Debt retirement costs                                | (81,585)              |                                 | (81,585)          |                                      |                                 |                   |
| Loss on financial<br>instruments                     | (44,645)              |                                 | (44,645)          |                                      |                                 |                   |
| Other gains  | 8,717                 |                                 | 8,717             | 1,682                                |                                 | 1,682             |
| <b>Income (loss) before<br/>income taxes</b>         | 135,176               | 252,689                         | (117,513)         | 176,795                              | 175,113                         | 1,682             |
| Current income tax<br>expense                        | 94,578                | 67,006                          | 27,572            |                                      |                                 |                   |
| Future income tax<br>expense (recovery)              | (73,631)              | 5,551                           | (79,182)          | 53,454                               | 52,941                          | 513               |
| <b>Income (loss) before<br/>following</b>            | 114,229               | 180,132                         | (65,903)          | 123,341                              | 122,172                         | 1,169             |
| Equity income on<br>investee                         |                       |                                 |                   | 133                                  |                                 | 133               |
| <b>Net income (loss)</b>                             | 114,229               | 180,132                         | (65,903)          | 123,474                              | 122,172                         | 1,302             |

(1) Restated for the retrospective adoption of CICA Handbook Section 3064, Goodwill and Intangible

Assets . See  
update to  
critical  
accounting  
policies and  
estimates on  
page 19.

The changes in net income are outlined in the table below.

|  | <b>November 30, 2009 net income<br/>compared to:</b> |                      |
|--|--|----------------------|
|  | Three months ended                                   |                      |
|  | August 31, 2009                                      | November 30,<br>2008 |
| <i>(000 s Cdn)</i>                                     |  |                      |
| Increased service operating income before amortization | 80,052   | 106,622              |
| Increased amortization                                 | (1,012)  | (24,192)             |
| Decreased (increased) interest expense                 | 336  | (4,854)              |
| Change in net other costs and revenue <sup>(1)</sup>   | (118,341)  | (119,328)            |
| Decreased income taxes                                 | 28,929   | 32,507               |
|  | (10,036)   | (9,245)              |

<sup>(1)</sup> Net other costs and revenue includes debt retirement costs, loss on financial instruments, other gains and equity income on investee as detailed in the unaudited interim Consolidated Statements of Income and Retained Earnings.

Basic earnings per share was \$0.26 for the quarter compared to \$0.29 in the same period last year. The current three month period benefitted from higher service operating income before amortization of \$106.6 million and lower taxes of \$32.5 million, the total of which was more than offset by the change in net other costs and revenue of \$119.3 million. The higher service operating income before amortization included a one-time Part II fee recovery of \$75.3 million. The reduced taxes were due to lower net income before taxes in the current period and also included a tax recovery of \$17.6 million related to reductions in corporate income tax rates. The change in net other costs and revenue was due to debt retirement costs and amounts related to financial instruments in the current period associated with the early redemption of the three series of US senior notes.



**Shaw Communications Inc.**

Net income in the current quarter decreased \$10.0 million compared to the fourth quarter of fiscal 2009 mainly due to increased service operating income before amortization, including the one-time part II fee recovery, along with lower income taxes, being more than offset by the debt retirement costs and amounts related to financial instruments incurred in the current quarter and higher amortization.

Funds flow from operations was \$339.0 million in the current three month period compared to \$312.0 million last year. The increase was primarily due to improved service operating income before amortization in the current quarter partially offset by current income taxes.

Consolidated free cash flow for the quarter of \$165.4 million compared to \$114.0 million in the same period last year. Improved service operating income and lower capital investment in the current three month period of \$106.6 million and \$12.3 million, respectively, was partially offset by current quarter cash taxes of \$67.0 million. The Cable division generated \$121.9 million of free cash flow for the quarter compared to \$76.3 million in the comparable period. The Satellite division achieved free cash flow of \$43.6 million compared to \$37.7 million last year.

**Key Performance Drivers**

The Company's continuous disclosure documents may provide discussion and analysis of non-GAAP financial measures. These financial measures do not have standard definitions prescribed by Canadian GAAP or US GAAP and therefore may not be comparable to similar measures disclosed by other companies. The Company utilizes these measures in making operating decisions and assessing its performance. Certain investors, analysts and others, utilize these measures in assessing the Company's operational and financial performance and as an indicator of its ability to service debt and return cash to shareholders. These non-GAAP financial measures have not been presented as an alternative to net income or any other measure of performance required by Canadian or US GAAP.

The following contains a listing of non-GAAP financial measures used by the Company and provides a reconciliation to the nearest GAAP measurement or provides a reference to such reconciliation.

Service operating income before amortization and operating margin

Service operating income before amortization is calculated as service revenue less operating, general and administrative expenses and is presented as a sub-total line item in the Company's unaudited interim Consolidated Statements of Income and Retained Earnings. It is intended to indicate the Company's ability to service and/or incur debt, and therefore it is calculated before amortization (a non-cash expense) and interest. Service operating income before amortization is also one of the measures used by the investing community to value the business. Operating margin is calculated by dividing service operating income before amortization by service revenue.

Free cash flow

The Company utilizes this measurement as it measures the Company's ability to repay debt and return cash to shareholders.

**Shaw Communications Inc.**

Free cash flow for cable and satellite is calculated as service operating income before amortization, less interest, cash taxes paid or payable, capital expenditures (on an accrual basis and net of proceeds on capital dispositions) and equipment costs (net).

Commencing in 2010, for the purpose of determining free cash flow, Shaw will exclude stock-based compensation expense, reflecting the fact that it is not a reduction in the Company's cash flow. This practice is also more in line with the Company's North American peers who report free cash flow.

Consolidated free cash flow is calculated as follows:

|  | Three months ended November<br>30, |                     |
|--|------------------------------------|---------------------|
|  | <b>2009</b>                        | 2008 <sup>(2)</sup> |
| <i>(\$000's Cdn)</i>                             |                                    |                     |
| Cable free cash flow <sup>(1)</sup>              | <b>121,860</b>                     | 76,280              |
| Combined satellite free cash flow <sup>(1)</sup> | <b>43,568</b>                      | 37,693              |
| Consolidated free cash flow                      | <b>165,428</b>                     | 113,973             |

(1) Reconciliations of free cash flow for both cable and satellite are provided under Cable - Financial Highlights and Satellite Financial Highlights .

(2) Free cash flow for the three months ended November 30, 2008 has not been restated to exclude stock based compensation. Cable free cash flow for this period has been restated from \$75,747 for the retrospective adoption of

CICA  
Handbook  
Section 3064,  
Goodwill and  
Intangible  
Assets . See  
update to  
critical  
accounting  
policies and  
estimates on  
page 19.

## Shaw Communications Inc.

**CABLE  
FINANCIAL HIGHLIGHTS**

|   | Three months ended November 30, |                     |             |
|---|---------------------------------|---------------------|-------------|
|   | <b>2009</b>                     | 2008 <sup>(3)</sup> | Change<br>% |
| <i>(\$000 s Cdn)</i>  |                                 |                     |             |
| Service revenue (third party)   | <b>708,510</b>                  | 629,354             | 12.6        |
| <b>Service operating income before amortization <sup>(1)</sup></b>                | <b>381,102</b>                  | 303,708             | 25.5        |
| Less:   |                                 |                     |             |
| Interest expense  | <b>55,166</b>                   | 50,304              | 9.7         |
| Cash taxes  | <b>48,005</b>                   |                     | 100.0       |
| Cash flow before the following:   | <b>277,931</b>                  | 253,404             | 9.7         |
| <b>Capital expenditures and equipment costs (net):</b>                            |                                 |                     |             |
| New housing development   | <b>21,730</b>                   | 24,107              | (9.9)       |
| Success based   | <b>50,350</b>                   | 33,437              | 50.6        |
| Upgrades and enhancement  | <b>62,169</b>                   | 69,132              | (10.1)      |
| Replacement   | <b>12,578</b>                   | 15,140              | (16.9)      |
| Buildings/other   | <b>13,258</b>                   | 35,308              | (62.5)      |
| Total as per Note 2 to the unaudited interim Consolidated<br>Financial Statements | <b>160,085</b>                  | 177,124             | (9.6)       |
| <b>Free cash flow before the following</b>  | <b>117,846</b>                  | 76,280              | 54.5        |
| <b>Add back:</b>  |                                 |                     |             |
| Non-cash stock based compensation   | <b>4,014</b>                    |                     | 100.0       |
| <b>Free cash flow <sup>(1)</sup></b>  | <b>121,860</b>                  | 76,280              | 59.8        |
| Operating margin <sup>(2)</sup>   | <b>46.9%</b>                    | 48.3%               | (1.4)       |

(1) See definitions and discussion under Key Performance Drivers in Management's Discussion and Analysis.

(2) Adjusted to exclude the CRTC Part II

fee recovery in the three months ended November 30, 2009. Service operating income before amortization, Free cash flow, and Operating margin for the comparative 2008 period have been restated from \$303,175, \$75,747 and 48.2%, respectively for the retrospective adoption of CICA Handbook Section 3064, Goodwill and Intangible Assets . See update to critical accounting policies and estimates on page 19.

### **Operating Highlights**

Cable service revenue for the quarter of \$708.5 million was up 12.6% over the same period last year. Service operating income before amortization of \$381.1 million, including a one-time Part II fee recovery, increased 25.5% over the comparable three month period.

During the quarter the Company completed the acquisition of Mountain Cablevision operating in Hamilton, Ontario adding approximately 41,000 Basic cable customers, including 24,000 Digital subscribers, 30,000 Internet subscribers, and 32,000 Digital Phone lines.

During the quarter Basic cable subscribers declined 1,416. Digital customers increased 88,259 during the three month period to 1,409,983. Since launching the digital rental program in the fall of 2008, Shaw's Digital penetration of Basic has increased from approximately 40.0% at August 31, 2008 to 60.5% at November 30, 2009.

Digital Phone lines increased 61,461 during the quarter to 923,365 lines and Internet was up 36,242 to total 1,744,577 as at November 30, 2009. Internet penetration of Basic now stands at almost 75%, one of the highest in North America.

**Shaw Communications Inc.**

Cable service revenue for the quarter of \$708.5 million was up 12.6% over the same period last year. Customer growth, including acquisitions, and rate increases accounted for the improvement. Service operating income before amortization of \$381.1 million increased 25.5% over the comparable three month period. The increase was due to a one-time Part II fee recovery and the revenue driven improvements, partially offset by higher employee related and other costs associated with growth including marketing and sales activities as well as the impact of the LPIF fees. Excluding the impact of the Part II fee recovery, the improvement was 9.5%.

Service revenue was up \$26.0 million or 3.8% over the fourth quarter of fiscal 2009 primarily due to rate increases and the acquisition of the Hamilton cable system. Service operating income before amortization improved \$52.7 million over this same period primarily due to the Part II fee recovery and revenue related growth, partially reduced by increased employee related expenses, marketing costs, and the impact of the LPIF fees.

Total capital investment of \$160.1 million for the quarter was \$17.0 million lower than the same period last year.

Success-based capital increased \$16.9 million over the comparable quarter. Digital success-based capital was up in the current period primarily due to increased rental activity as well as higher customer activations.

Taken together, investment in the upgrades and enhancement category and replacement category declined \$9.5 million for the quarter compared to the same period last year. The prior period included higher spending on internet speed upgrade projects which was partially offset by investment in the current quarter related to video-on-demand ( VOD ) growth and internet capacity expansion.

Investment in Buildings and Other decreased \$22.1 million compared to the same period last year. The decline was primarily related to higher spending in the comparable quarter on facilities projects to relocate certain Calgary employees to the Shaw campus facility, as well as IT related projects to upgrade back office and customer support systems.

## Shaw Communications Inc.

## Subscriber Statistics

|   | November 30,<br>2009 | August 31,<br>2009 <sup>(1)</sup> | November 30, 2009<br>Three months ended |         |
|---|----------------------|-----------------------------------|---|---------|
|   |                      |                                   | Growth                                  | Change% |
| <b>CABLE:</b>                                   |                      |                                   |   |         |
| Basic service:                                  |                      |                                   |   |         |
| Actual  | <b>2,329,612</b>     | 2,331,028                         | (1,416)                                 | (0.1)   |
| Penetration as % of homes passed                | <b>62.5%</b>         | 62.9%                             |   |         |
| Digital customers                               | <b>1,409,983</b>     | 1,321,724                         | 88,259                                  | 6.7     |
| <b>INTERNET:</b>                                |                      |                                   |   |         |
| Connected and scheduled                         | <b>1,744,577</b>     | 1,708,335                         | 36,242                                  | 2.1     |
| Penetration as % of basic                       | <b>74.9%</b>         | 73.3%                             |   |         |
| Standalone Internet not included in basic cable | <b>244,732</b>       | 238,710                           | 6,022                                   | 2.5     |
| <b>DIGITAL PHONE:</b>                           |                      |                                   |   |         |
| Number of lines <sup>(2)</sup>                  | <b>923,365</b>       | 861,904                           | 61,461                                  | 7.1     |

(1) August 31, 2009 figures are restated for comparative purposes as if the acquisition of the Hamilton cable system in Ontario had occurred on that date.

(2) Represents primary and secondary lines on billing plus pending installs.

Shaw continues to build on its long-standing commitment to deliver attractive and compelling products and services to its customers. During the quarter the Company expanded its channel line up to include Nickelodeon, one of the world's leading entertainment brands for children, as well as History HD, The Score HD and various cultural programming additions. Shaw also expanded its VOD offerings, enhanced the VOD on-line ordering system, and launched a new PVR expander that adds 1 terabyte of memory allowing for recording of up to an additional 600 hours of digital programming.

The Company also increased the internet speed of Shaw High Speed Lite almost four-fold to 1Mbps, and launched High-Speed Nitro, the new 100 Mbps Internet service, in Vancouver, Calgary and Edmonton. This premium speed

Internet product is now available in 6 major centres including Victoria, Winnipeg and Saskatoon.

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**Shaw Communications Inc.****SATELLITE (DTH and Satellite Services)  
FINANCIAL HIGHLIGHTS**

|   | Three months ended November 30, |         |             |
|---|---------------------------------|---------|-------------|
|   | <b>2009</b>                     | 2008    | Change<br>% |
| <i>(\$000 s Cdn)</i>  |                                 |         |             |
| Service revenue (third party)   |                                 |         |             |
| DTH (Shaw Direct)   | <b>177,352</b>                  | 165,776 | 7.0         |
| Satellite Services  | <b>20,072</b>                   | 22,338  | (10.1)      |
|   | <b>197,424</b>                  | 188,114 | 4.9         |
| <b>Service operating income before amortization <sup>(1)</sup></b>                |                                 |         |             |
| DTH (Shaw Direct)   | <b>83,751</b>                   | 52,489  | 59.6        |
| Satellite Services  | <b>10,099</b>                   | 12,133  | (16.8)      |
|   | <b>93,850</b>                   | 64,622  | 45.2        |
| Less:   |                                 |         |             |
| Interest expense <sup>(2)</sup>   | <b>6,563</b>                    | 6,563   |             |
| Cash taxes on net income  | <b>19,001</b>                   |         | 100.0       |
| Cash flow before the following:   | <b>68,286</b>                   | 58,059  | 17.6        |
| <b>Capital expenditures and equipment costs (net):</b>                            |                                 |         |             |
| Success based <sup>(3)</sup>  | <b>23,040</b>                   | 19,481  | 18.3        |
| Buildings and other   | <b>2,084</b>                    | 885     | 135.5       |
| Total as per Note 2 to the unaudited interim Consolidated<br>Financial Statements | <b>25,124</b>                   | 20,366  | 23.4        |
| <b>Free cash flow before the following</b>  | <b>43,162</b>                   | 37,693  | 14.5        |
| <b>Add back:</b>  |                                 |         |             |
| Non-cash stock option expense   | <b>406</b>                      |         | 100.0       |
| <b>Free cash flow <sup>(1)</sup></b>  | <b>43,568</b>                   | 37,693  | 15.6        |
| Operating Margin <sup>(4)</sup>   | <b>34.1%</b>                    | 34.4%   | (0.3)       |

(1) See definitions and discussion under Key Performance Drivers in Management's Discussion and Analysis.

- (2) Interest is allocated to the Satellite division based on the actual cost of debt incurred by the Company to repay Satellite debt and to fund accumulated cash deficits of Shaw Satellite Services and Shaw Direct.
- (3) Net of the profit on the sale of satellite equipment as it is viewed as a recovery of expenditures on customer premise equipment.
- (4) Adjusted to exclude the CRTC Part II fee recovery in the three months ended November 30, 2009.

#### **Operating Highlights**

Free cash flow of \$43.6 million for the quarter compares to \$37.7 million in the same period last year.

During the quarter Shaw Direct added 1,097 customers and as at November 30, 2009 DTH customers now total 902,038.

Service revenue of \$197.4 million for the three month period was up 4.9% over the same period last year. The improvement was primarily due to rate increases and customer growth partially offset by lower revenues in the Satellite services division related to various contract renegotiations.

Service operating income before amortization for the quarter of \$93.9 million compared to \$64.6 million for the same period last year. In addition to the one-time Part II fee recovery, the improvement was mainly due to the revenue related growth partially offset by higher marketing, employee related, and LPIF costs.

**Shaw Communications Inc.**

Service operating income before amortization increased \$27.3 million over the fourth quarter primarily due to the one-time Part II fee recovery.

Total capital investment of \$25.1 million for the quarter increased over the prior year spend of \$20.4 million. Success based capital was higher mainly due to increased activations as well as lower customer pricing. The increase in Buildings and Other was mainly due to the relocation and expansion of the Montreal call centre.

During the quarter Shaw Direct added several new HD channels including AMC, The Score, and History.

**Subscriber Statistics**

|                              | <b>November 30,<br/>2009</b> | August 31,<br>2009 | Three months ended<br>November 30, 2009<br>Growth | Change<br>% |
|------------------------------|------------------------------|--------------------|---|-------------|
| DTH customers <sup>(1)</sup> | <b>902,038</b>               | 900,941            | 1,097   | 0.1         |

(1) Including seasonal customers who temporarily suspend their service.

**OTHER INCOME AND EXPENSE ITEMS****Amortization**

|                                | <b>2009</b>      | 2008      | Three months ended November 30,<br>Change<br>% |
|--------------------------------|------------------|-----------|--|
| <i>(\$000 s Cdn)</i>           |                  |           |  |
| Amortization revenue (expense) |                  |           |  |
| Deferred IRU revenue           | <b>3,137</b>     | 3,137     |  |
| Deferred equipment revenue     | <b>31,261</b>    | 33,037    | (5.4)  |
| Deferred equipment costs       | <b>(59,509)</b>  | (60,429)  | (1.5)  |
| Deferred charges               | <b>(256)</b>     | (256)     |  |
| Property, plant and equipment  | <b>(124,639)</b> | (103,589) | 20.3   |
| Other intangibles              | <b>(9,092)</b>   | (6,961)   | 30.6   |

Amortization of property, plant and equipment and other intangibles increased over the comparable period as the amortization of capital expenditures exceeded the impact of assets that became fully depreciated.

**Amortization of financing costs and Interest expense**

|  | <b>2009</b>  | 2008 | Three months ended November 30,<br>Change<br>% |
|--|--------------|------|--|
| <i>(\$000 s Cdn)</i>                           |              |      |  |
| Amortization of financing costs long-term debt | <b>1,101</b> | 946  | 16.4   |

|                  |      |               |        |     |
|------------------|------|---------------|--------|-----|
| Interest expense | debt | <b>62,064</b> | 57,210 | 8.5 |
|------------------|------|---------------|--------|-----|

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**Shaw Communications Inc.**

Interest expense increased over the comparative period as a result of a higher average debt level partially offset by a lower average cost of borrowing resulting from changes in various components of long-term debt.

**Debt retirement costs**

During the quarter, the Company redeemed all of its outstanding US \$440 million 8.25% senior notes due April 11, 2010, US \$225 million 7.25% senior notes due April 6, 2011 and US \$300 million 7.20% senior notes due December 15, 2011. In connection with the early redemption, the Company incurred costs of \$79.5 million and wrote-off the remaining discount and finance costs of \$2.1 million. The Company used proceeds from its \$1.25 billion senior notes issuance in early October 2009 to fund the cash requirements for the redemptions. The refinancing of the three series of US senior notes has reduced the Company's annual interest expense by approximately \$35.0 million.

**Loss on financial instruments**

On redemption of the US senior notes, the Corporation unwound and settled a portion of the principal components of two of the associated cross-currency agreements and entered into offsetting currency swap transactions and amended agreements for the outstanding notional principal amounts. The associated interest component of the cross-currency interest rate exchange agreements remains outstanding. These contracts no longer qualify as cash flow hedges and the related loss in accumulated other comprehensive loss of \$50.1 million was reclassified to net income. In addition, all subsequent changes in the value of these agreements will be recorded in net income. During the first quarter, a gain of \$5.5 million was recorded.

**Other gains**

This category generally includes realized and unrealized foreign exchange gains and losses on US dollar denominated current assets and liabilities, gains and losses on disposal of property, plant and equipment and the Company's share of the operations of Burrard Landing Lot 2 Holdings Partnership (the Partnership). In addition, the first quarter of the prior year includes a gain of \$10.8 million on cancellation of a bond forward contract.

**Income taxes**

Income taxes fluctuated over the comparative period due to lower net income before taxes in the current period and a current quarter tax recovery of \$17.6 million related to reductions in corporate income tax rates.

**RISKS AND UNCERTAINTIES**

The significant risks and uncertainties affecting the Company and its business are discussed in the Company's August 31, 2009 Annual Report under the Introduction to the Business - Known Events, Trends, Risks and Uncertainties in Management's Discussion and Analysis.

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**FINANCIAL POSITION**

Total assets at November 30, 2009 were \$9.9 billion compared to \$8.9 billion at August 31, 2009. Following is a discussion of significant changes in the consolidated balance sheet since August 31, 2009.

Current assets (excluding the derivative instrument) increased \$242.9 million due to increases in cash and cash equivalents of \$197.4 million, accounts receivable of \$19.3 million, inventories of \$9.8 million and future income taxes of \$16.8 million. Cash and cash equivalents were up due to excess funds from the \$650 million senior note issuance. Accounts receivable were up due to rate increases, subscriber growth and higher equipment shipments to retailers while inventories increased due to timing of equipment purchases to ensure sufficient supply for the holiday season. Future income taxes increased due to the timing of various temporary differences in the current quarter. Derivative instruments (current and non-current) of \$146.5 million arose upon payment of \$145.9 million to enter into offsetting currency swap transactions for the outstanding notional principal amounts (i.e. end of swap notional exchanges) under certain of the remaining cross-currency interest rate exchange agreements.

Investments decreased by \$30.7 million due to reclassifying \$190.9 million of spectrum license deposits to intangibles partially offset by the purchase of a Government of Canada bond for \$159.0 million.

Property, plant and equipment increased \$79.5 million as current year capital investment and amounts acquired on the Mountain Cable acquisition exceeded amortization.

Broadcast rights and goodwill increased \$245.0 million and \$81.0 million, respectively due to the acquisition of Mountain Cable in Hamilton, Ontario.

Spectrum licenses of \$190.9 million arose in the first quarter as the Company received its ownership compliance decision from Industry Canada and was granted its AWS licenses.

Current liabilities (excluding current portion of long-term debt and derivative instruments) increased \$30.0 million due to a decrease in accounts payable of \$65.1 million offset by increases in income taxes payable of \$84.0 million and unearned revenue of \$11.0 million. Accounts payable and accrued liabilities declined due to the impact of the Part II fee recovery and timing of interest payments, the total of which was partially offset by increased trade and other payables. Income taxes payable were up due to the current year income tax expense and unearned revenue increased due to customer growth, rate increases and the acquisition of Mountain Cable.

Total long-term debt increased \$828.4 million as a result of \$1.88 billion in net proceeds on the \$1.25 billion and \$650.0 million senior note issuances partially offset by the payment of \$1.02 billion on the early redemption of US \$440 million senior notes, US \$225 million senior notes and US \$300 million senior notes and a decrease of \$40.5 million relating to the translation of these US denominated senior notes prior to the redemption dates. The current portion of long-

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term debt decreased due to the early redemption of US \$440 million senior notes due in April 2010.

Other long-term liabilities increased by \$165.0 million due to the reclassification of \$158.1 million from derivative instruments in respect to the liability for the principal components of the US \$300,000 amended cross-currency interest exchange agreements.

Derivative instruments (including current portion) decreased \$260.4 million due to the payment of \$146.1 million to unwind and settle a portion of the principal component of two of the cross-currency interest rate exchange agreements related to the US senior notes and the aforementioned reclassification of \$158.1 million which was partially offset by the current period derivative loss, including \$40.5 million in respect of the foreign exchange loss on the notional amounts of the derivatives relating to the hedged on long-term debt prior to the redemption dates.

Deferred credits decreased \$5.9 million mainly due to amortization of deferred IRU revenue of \$3.1 million.

Future income taxes increased \$32.7 million due to the acquisition of Mountain Cable partially offset by the current period tax recovery which included a recovery related to reductions in corporate income tax rates.

Share capital increased by \$120.4 million primarily due to the issuance of 6,141,250 Class B Non-Voting Shares in connection with the acquisition of Mountain Cable for \$120.0 million and the issuance of 483,630 Class B Non-Voting Shares under the Company's option plans for \$8.5 million partially offset by the repurchase of 1,500,000 Class B Non-Voting Shares for \$27.9 million of which \$8.1 million reduced stated share capital and \$19.8 million was charged against retained earnings. As of December 31, 2009, share capital is as reported at November 30, 2009 with the exception of the issuance of 792,143 Class B Non-Voting Shares upon exercise of options subsequent to the quarter end and repurchase of 3,000,000 Class B Non-Voting Shares for cancellation. Accumulated other comprehensive loss decreased primarily due to reclassifying the remaining losses on the cross-currency interest rate exchange agreements into income upon redemption of the underlying US denominated long-term debt.

**LIQUIDITY AND CAPITAL RESOURCES**

In the current quarter, the Company generated \$165.4 million of consolidated free cash flow. Shaw used its free cash flow along with net proceeds of \$1.88 billion from its two senior notes offerings and proceeds on issuance of Class B Non-Voting Shares of \$7.9 million to redeem the three series of US dollar denominated senior notes for \$1.02 billion, pay \$291.9 million on cross-currency interest rate swap agreements, pay \$79.5 million in debt retirement costs, purchase \$27.9 million of Class B Non-Voting Shares for cancellation, pay common share dividends of \$90.8 million, purchase the Hamilton cable system for \$155.3 million, purchase a Government of Canada bond for \$159.0 million, increase cash and short-term securities of \$197.7 million and fund other items totaling \$37.6 million.

During the quarter, the Company redeemed all of its outstanding US \$440 million 8.25% senior notes due April 11, 2010 and US \$225 million 7.25% due April 6, 2011 on October 13, 2009,

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and its US \$300 million 7.20% senior notes due December 15, 2011 on October 20, 2009. The net proceeds from the \$1.25 billion 5.65% senior note issuance due 2019 were used to fund the majority of the cash requirements for the redemptions including the make-whole premiums and payments in respect of the associated cross-currency interest rate exchange agreements. The Company also issued \$650.0 million senior notes at a rate of 6.75% due 2039. The net proceeds from this offering were used for working capital and general corporate purposes while excess funds are held in cash and cash equivalents as well as invested in a Government of Canada bond.

On November 16, 2009, Shaw received the approval of the TSX to renew its normal course issuer bid to purchase its Class B Non-Voting Shares for a further one year period. The Company is authorized to acquire up to 35,000,000 Class B Non-Voting Shares during the period November 19, 2009 to November 18, 2010. During the first quarter, the Company repurchased 1,500,000 Class B Non-Voting Shares for \$27.9 million.

At November 30, 2009, Shaw held \$651 million in cash and short-term securities and had access to \$1 billion of available credit facilities. Based on cash balances, available credit facilities and forecasted free cash flow, the Company expects to have sufficient liquidity to fund operations and obligations during the current fiscal year. On a longer-term basis, Shaw expects to generate free cash flow and have borrowing capacity sufficient to finance foreseeable future business plans and refinance maturing debt.

**CASH FLOW****Operating Activities**

|   | Three months ended November 30, |         |             |
|---|---------------------------------|---------|-------------|
|   | 2009                            | 2008    | Change<br>% |
| <i>(\$000 s Cdn)</i>  |                                 |         |             |
| Funds flow from operations  | <b>338,952</b>                  | 311,967 | 8.6         |
| Net increase in non-cash working capital balances related to operations | <b>(5,393)</b>                  | (6,947) | 22.4        |
|   | <b>333,559</b>                  | 305,020 | 9.4         |

Funds flow from operations increased over the comparative year mainly due to growth in service operating income before amortization partially offset by current income tax expense. The net increase in non-cash working capital balances is comparable to the previous quarter as the reduction in accounts payable and accrued liabilities due to the reversal of the previously accrued Part II fees was offset by an increase in current taxes payable as the Company became cash taxable in the fourth quarter of the prior year.

**Investing Activities**

|  | Three months ended November 30, |           |          |
|--|---------------------------------|-----------|----------|
|  | 2009                            | 2008      | Increase |
| <i>(\$000 s Cdn)</i>                   |                                 |           |          |
| Cash flow used in investing activities | <b>(519,898)</b>                | (326,421) | 193,477  |

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The cash used in investing activities increased over the comparable quarter due to the acquisition of Mountain Cable in Hamilton, Ontario, investing certain excess funds from the \$650.0 million senior notes issuance in a Government of Canada bond, higher cash outlays for capital expenditures all of which were partially offset by the impact of the final cash outlay in the first quarter of the prior year in respect of deposits for the wireless spectrum licenses. In addition, the comparative quarter benefitted from proceeds on cancellation of certain US dollar forward purchase contracts.

**Financing Activities**

The changes in financing activities during the comparative periods were as follows:

|  | Three months ended November<br>30, |        |
|--|------------------------------------|--------|
|  | 2009                               | 2008   |
| <i>(In \$millions Cdn)</i>                             |                                    |        |
| Bank loans and bank indebtedness net borrowings        |                                    | 122.3  |
| Issuance of Cdn \$1.25 billion 5.65% senior notes      | <b>1,246.0</b>                     |        |
| Issuance of Cdn \$650 million 6.75% senior notes       | <b>645.6</b>                       |        |
| Senior notes issuance costs                            | <b>(9.0)</b>                       |        |
| Redemption of US \$440 million 8.25% senior notes      | <b>(465.5)</b>                     |        |
| Redemption of US \$225 million 7.25% senior notes      | <b>(238.1)</b>                     |        |
| Redemption of US \$300 million 7.20% senior notes      | <b>(312.6)</b>                     |        |
| Payments on cross-currency agreements                  | <b>(291.9)</b>                     |        |
| Debt retirement costs                                  | <b>(79.5)</b>                      |        |
| Dividends  | <b>(90.8)</b>                      | (85.6) |
| Repayment of Partnership debt                          | <b>(0.1)</b>                       | (0.1)  |
| Issue of Class B Non-Voting Shares                     | <b>7.9</b>                         | 7.5    |
| Purchase of Class B Non-Voting Shares for cancellation | <b>(27.9)</b>                      | (33.6) |
| Proceeds on cancellation of bond forward contract      |                                    | 10.8   |
|  | <b>384.1</b>                       | 21.3   |

**Shaw Communications Inc.****SUPPLEMENTARY QUARTERLY FINANCIAL INFORMATION**

|  | Service<br>revenue | Service<br>operating<br>income<br>before<br>amortization <sup>(1)(3)</sup> | Net income<br>(3) | Basic<br>earnings<br>per share<br>(3)(4) | Funds flow<br>from<br>operations<br>(2) |
|--|--------------------|--|-------------------|--|---|
| (\$000 s Cdn except per share amounts) |                    |  |                   |  |   |
| <b>2010</b>                            |                    |  |                   |  |   |
| First                                  | 905,934            | 474,952  | 114,229           | 0.26                                     | 338,952                                 |
| <b>2009</b>                            |                    |  |                   |  |   |
| Fourth                                 | 872,919            | 394,900  | 124,265           | 0.29                                     | 321,319                                 |
| Third                                  | 861,382            | 395,547  | 132,151           | 0.31                                     | 356,046                                 |
| Second                                 | 839,144            | 381,832  | 156,585           | 0.37                                     | 334,508                                 |
| First                                  | 817,468            | 368,330  | 123,474           | 0.29                                     | 311,967                                 |
| <b>2008</b>                            |                    |  |                   |  |   |
| Fourth                                 | 805,700            | 370,406  | 133,032           | 0.31                                     | 321,276                                 |
| Third                                  | 792,149            | 356,688  | 128,560           | 0.30                                     | 310,984                                 |
| Second                                 | 763,182            | 350,388  | 298,985           | 0.69                                     | 304,293                                 |

(1) See definition and discussion under Key Performance Drivers in Management's Discussion and Analysis.

(2) Funds flow from operations is presented before changes in net non-cash working capital balances related to operations as presented in the unaudited interim Consolidated Statements of Cash Flows.

(3)

2009 and 2008 are restated for the retrospective adoption of CICA Handbook Section 3064, Goodwill and Intangible Assets . See update to critical accounting policies and estimates on page 19.

- (4) Diluted earnings per share equals basic earnings per share except for the second quarter of 2009 where diluted earnings per share is \$0.36.

Generally, service revenue and service operating income before amortization have grown quarter-over-quarter mainly due to customer growth and rate increases. Net income has fluctuated quarter-over-quarter primarily as a result of the growth in service operating income before amortization described above, the impact of the net change in non-operating items such as debt retirement costs, loss on financial instruments, and the impact of corporate income tax rate reductions. Net income declined by \$10.0 million in the first quarter of 2010 mainly due to debt retirement costs of \$81.6 million in respect of the US senior note redemptions and the loss on financial instruments of \$44.6 million, the total of which was partially offset by higher service operating income before amortization of \$80.1 million (which includes the impact of the one-time Part II fee recovery of \$75.3 million) and lower income taxes of \$28.9 million. The lower income taxes were due to lower net income before taxes and a current period income tax recovery of \$17.6 million related to reductions in corporate income tax rates. During the second quarters of 2009 and 2008, the Company recorded future tax recoveries related to reductions in corporate income tax rates which contributed \$22.6 million and \$188.0 million, respectively, to net income. Net income declined by \$24.4 million in the third quarter of 2009 and \$170.4 million in the third quarter of 2008 primarily due to the tax recoveries recorded in each of the immediately preceding quarters. The decline in net income in the first and fourth quarters of 2009 of \$9.6 million and \$7.9 million, respectively is mainly due to an increase in amortization expense. As a result of the aforementioned changes in net income, basic and diluted earnings per share have trended accordingly.

**Shaw Communications Inc.****ACCOUNTING STANDARDS****Update to critical accounting policies and estimates**

The Management's Discussion and Analysis ( MD&A ) included in the Company's August 31, 2009 Annual Report outlined critical accounting policies including key estimates and assumptions that management has made under these policies and how they affect the amounts reported in the Consolidated Financial Statements. The MD&A also describes significant accounting policies where alternatives exist. Also described therein was a new accounting policy that the Company is required to adopt in fiscal 2010 as a result of changes in Canadian accounting pronouncements. The unaudited interim Consolidated Financial Statements follow the same accounting policies and methods of application as the most recent annual consolidated financial statements other than as set out below.

**Goodwill and intangible assets**

In 2010, the Company adopted CICA Handbook Section 3064, Goodwill and Intangible Assets , which replaces Sections 3062, Goodwill and Other Intangible Assets , and 3450, Research and Development Costs . Section 3064 establishes standards for the recognition, measurement, presentation and disclosure of goodwill and intangible assets. As a result, connection costs that had been previously deferred and amortized, no longer meet the recognition criteria for intangible assets. In addition, the new standard requires computer software, that is not an integral part of the related hardware, to be classified as an intangible asset.

The provisions of Section 3064 were adopted retrospectively with restatement of prior periods. The impact on the Consolidated Balance Sheets as at November 30, 2009 and August 31, 2009 and on the Consolidated Statements of Income and Retained Earnings for the three months ended November 30, 2009 and 2008 is as follows:

|  | Increase (decrease) |            |
|--|---------------------|------------|
|  | <b>November 30,</b> | August 31, |
|  | <b>2009</b>         | 2009       |
|  | \$                  | \$         |
| <b>Consolidated balance sheets:</b>        |                     |            |
| Property, plant and equipment              | <b>(104,798)</b>    | (105,180)  |
| Deferred charges                           | <b>(3,182)</b>      | (3,383)    |
| Intangibles                                | <b>104,798</b>      | 105,180    |
| Future income taxes                        | <b>(813)</b>        | (863)      |
| Retained earnings                          | <b>(2,369)</b>      | (2,520)    |
| <b>Decrease in retained earnings:</b>      |                     |            |
| Adjustment for change in accounting policy | <b>(2,520)</b>      | (3,756)    |
| Increase in net income                     | <b>151</b>          | 1,236      |
|  | <b>(2,369)</b>      | (2,520)    |

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|  | Three months ended           |                      |
|--|------------------------------|----------------------|
|  | <b>November<br/>30, 2009</b> | November 30,<br>2008 |
|  | \$                           | \$                   |
| <b>Consolidated statements of income:</b>                  |                              |                      |
| Decrease in operating, general and administrative expenses | <b>201</b>                   | 533                  |
| Decrease in amortization of property, plant and equipment  | <b>9,092</b>                 | 6,961                |
| Increase in amortization of other intangibles              | <b>(9,092)</b>               | (6,961)              |
| Increase in income tax expense                             | <b>(50)</b>                  | (136)                |
| Increase in net income and comprehensive income            | <b>151</b>                   | 397                  |
| Increase in earnings per share                             |                              |                      |

**Recent accounting pronouncements:****International Financial Reporting Standards (IFRS)**

In February 2008, the CICA Accounting Standards Board (AScB) confirmed that Canadian publicly accountable enterprises will be required to adopt International Financial Reporting Standards (IFRS), as issued by the International Accounting Standards Board (IASB), for fiscal periods beginning on or after January 1, 2011. These standards require the Company to begin reporting under IFRS in the first quarter of fiscal 2012 with comparative data for the prior year. The table below outlines the phases involved in the changeover to IFRS.

| <b>Phase</b>                        | <b>Description and status</b>   |
|-------------------------------------|---|
| Impact assessment and planning      | This phase includes establishment of a project team and high-level review to determine potential significant differences under IFRS as compared to Canadian GAAP. This phase has been completed and as a result, the Company has developed a transition plan and a preliminary timeline to comply with the changeover date while recognizing that project activities and timelines may change as a result of unexpected developments.   |
| Design and development key elements | This phase includes (i) an in-depth review to identify and assess accounting and reporting differences, (ii) evaluation and selection of accounting policies, (iii) assessment of impact on information systems, internal controls, and business activities, and (iv) training and communication with key stakeholders. The Company has completed its preliminary identification and assessment of accounting and reporting differences and evaluation of accounting policies is in progress. The preliminary assessment of the impact on information systems has been completed and the design phase of system changes is underway. In addition, training has been provided to certain key employees involved in or directly impacted by the conversion process. |
| Implementation                      |   |

This phase includes integration of solutions into processes and financial systems that are required for the conversion to IFRS and parallel reporting during the year prior to transition including proforma financial statements and note disclosures. Process solutions will incorporate required revisions to internal controls during the changeover and on an on-going basis.

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**2010 GUIDANCE**

The Company's preliminary view with respect to 2010 guidance was provided coincident with the release of its fourth quarter results on October 23, 2009. It called for consolidated service operating income before amortization to increase by 14% or more including the impact of a one-time CRTC Part II fee recovery and free cash flow to be comparable to 2009 after considering the full year impact of cash taxes and continued capital investment. Excluding the impact of the Part II fee recovery and the expected contribution from Mountain Cable this represents an organic growth rate of approximately 8%. There are no revisions to the guidance at this time.

Certain important assumptions for 2010 guidance purposes include: customer growth continuing generally in line with historical trends; stable pricing environment for Shaw's products relative to today's rates; no significant market disruption or other significant changes in competition or regulation that would have a material impact; cash income taxes to be paid or payable in 2010; and a stable regulatory fee and rate environment. While the Company does anticipate continued weaker economic conditions in Western Canada, it does not see any material changes to its business at this time.

See the section below entitled "Caution Concerning Forward-Looking Statements".

**CAUTION CONCERNING FORWARD-LOOKING STATEMENTS**

Certain statements included and incorporated by reference herein may constitute forward-looking statements. Such forward-looking statements involve risks, uncertainties and other factors which may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. When used, the words "anticipate", "believe", "expect", "plan", "intend", "target", "guideline", "goal", and similar expressions generally identify forward-looking statements. These forward-looking statements include, but are not limited to, references to future capital expenditures (including the amount and nature thereof), financial guidance for future performance, business strategies and measures to implement strategies, competitive strengths, goals, expansion and growth of Shaw's business and operations, plans and references to the future success of Shaw. These forward-looking statements are based on certain assumptions, some of which are noted above, and analyses made by Shaw in light of its experience and its perception of historical trends, current conditions and expected future developments as well as other factors it believes are appropriate in the circumstances as of the current date. These assumptions include but are not limited to general economic and industry growth rates, currency exchange rates, technology deployment, content and equipment costs, and industry structure and stability. Whether actual results and developments will conform with expectations and predictions of the Company is subject to a number of factors including, but not limited to, general economic, market or business conditions; the opportunities that may be available to Shaw; Shaw's ability to execute its strategic plans; changes in the competitive environment in the markets in which Shaw operates and from the development of new markets for emerging technologies; changes in laws, regulations and decisions by regulators that affect Shaw or the markets in which it operates in both Canada and the United States; Shaw's status as a holding company with separate operating subsidiaries; changing conditions in the entertainment, information and communications

**Shaw Communications Inc.**

industries; risks associated with the economic, political and regulatory policies of local governments and laws and policies of Canada and the United States; and other factors, many of which are beyond the control of Shaw. The foregoing is not an exhaustive list of all possible factors. Should one or more of these risks materialize or should assumptions underlying the forward-looking statements prove incorrect, actual results may vary materially from those as described herein. Consequently, all of the forward-looking statements made in this report and the documents incorporated by reference herein are qualified by these cautionary statements, and there can be no assurance that the actual results or developments anticipated by Shaw will be realized or, even if substantially realized, that they will have the expected consequences to, or effects on, the Company.

You should not place undue reliance on any such forward-looking statements. The Company utilizes forward-looking statements in assessing its performance. Certain investors, analysts and others, utilize the Company's financial guidance and other forward-looking information in order to assess the Company's expected operational and financial performance and as an indicator of its ability to service debt and return cash to shareholders. The Company's financial guidance may not be appropriate for other purposes.

Any forward-looking statement (and such risks, uncertainties and other factors) speaks only as of the date on which it was originally made and the Company expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained in this document to reflect any change in expectations with regard to those statements or any other change in events, conditions or circumstances on which any such statement is based, except as required by law. New factors affecting the Company emerge from time to time, and it is not possible for the Company to predict what factors will arise or when. In addition, the Company cannot assess the impact of each factor on its business or the extent to which any particular factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statement.

## Shaw Communications Inc.

**CONSOLIDATED BALANCE SHEETS**  
(unaudited)

| [thousands of Canadian dollars]                   | November 30,<br>2009 | August 31, 2009<br><i>Restated note<br/>1</i> |
|---|----------------------|---|
| <b>ASSETS</b>                                     |                      |   |
| <b>Current</b>                                    |                      |   |
| Cash and cash equivalents                         | 451,288              | 253,862                                       |
| Short-term securities                             | 199,662              | 199,375                                       |
| Accounts receivable                               | 213,771              | 194,483                                       |
| Inventories                                       | 62,109               | 52,304  |
| Prepays and other                                 | 35,055               | 35,688  |
| Derivative instrument <i>[note 10]</i>            | 88,695               |   |
| Future income taxes                               | 38,727               | 21,957  |
|   | <b>1,089,307</b>     | 757,669                                       |
| Derivative instrument <i>[note 10]</i>            | 57,757               |   |
| Investments and other assets <i>[note 10]</i>     | 164,168              | 194,854                                       |
| Property, plant and equipment                     | 2,795,894            | 2,716,364                                     |
| Deferred charges                                  | 255,254              | 256,355                                       |
| Intangibles                                       |                      |   |
| Broadcast rights <i>[note 3]</i>                  | 5,061,153            | 4,816,153                                     |
| Spectrum licenses <i>[note 1]</i>                 | 190,912              |   |
| Goodwill <i>[note 3]</i>                          | 169,106              | 88,111  |
| Other intangibles                                 | 104,798              | 105,180                                       |
|   | <b>9,888,349</b>     | 8,934,686                                     |
| <b>LIABILITIES AND SHAREHOLDERS EQUITY</b>        |                      |   |
| <b>Current</b>                                    |                      |   |
| Accounts payable and accrued liabilities          | 498,054              | 563,110                                       |
| Income taxes payable                              | 109,344              | 25,320  |
| Unearned revenue                                  | 144,790              | 133,798                                       |
| Current portion of long-term debt <i>[note 4]</i> | 531                  | 481,739                                       |
| Derivative instruments <i>[note 10]</i>           | 122,795              | 173,050                                       |
|   | <b>875,514</b>       | 1,377,017                                     |
| Long-term debt <i>[note 4]</i>                    | 3,978,376            | 2,668,749                                     |
| Other long-term liabilities <i>[note 9]</i>       | 269,995              | 104,964                                       |
| Derivative instruments <i>[note 10]</i>           | 82,437               | 292,560                                       |
| Deferred credits                                  | 653,185              | 659,073                                       |
| Future income taxes                               | 1,369,530            | 1,336,859                                     |
|   | <b>7,229,037</b>     | 6,439,222                                     |

**Shareholders equity**

|  |                  |           |
|--|------------------|-----------|
| Share capital <i>[note 5]</i>                        | <b>2,234,279</b> | 2,113,849 |
| Contributed surplus <i>[note 5]</i>                  | <b>41,779</b>    | 38,022    |
| Retained earnings                                    | <b>385,852</b>   | 382,227   |
| Accumulated other comprehensive loss <i>[note 7]</i> | <b>(2,598)</b>   | (38,634)  |
|  | <b>2,659,312</b> | 2,495,464 |
|  | <b>9,888,349</b> | 8,934,686 |

*See accompanying notes*

## Shaw Communications Inc.

**CONSOLIDATED STATEMENTS OF INCOME AND  
RETAINED EARNINGS**  
(unaudited)

|   | Three months ended November<br>30, |                                    |
|---|------------------------------------|------------------------------------|
| [thousands of Canadian dollars except per share amounts]                          | 2009                               | 2008<br><i>Restated note<br/>1</i> |
| Service revenue <i>[note 2]</i>   | <b>905,934</b>                     | 817,468                            |
| Operating, general and administrative expenses                                    | <b>430,982</b>                     | 449,138                            |
| <b>Service operating income before amortization <i>[note 2]</i></b>               | <b>474,952</b>                     | 368,330                            |
| Amortization:   |                                    |                                    |
| Deferred IRU revenue  | <b>3,137</b>                       | 3,137                              |
| Deferred equipment revenue  | <b>31,261</b>                      | 33,037                             |
| Deferred equipment costs  | <b>(59,509)</b>                    | (60,429)                           |
| Deferred charges  | <b>(256)</b>                       | (256)                              |
| Property, plant and equipment   | <b>(124,639)</b>                   | (103,589)                          |
| Other intangibles   | <b>(9,092)</b>                     | (6,961)                            |
| <b>Operating income</b>   | <b>315,854</b>                     | 233,269                            |
| Amortization of financing costs long-term debt                                    | <b>(1,101)</b>                     | (946)                              |
| Interest expense debt <i>[note 2]</i>   | <b>(62,064)</b>                    | (57,210)                           |
|   | <b>252,689</b>                     | 175,113                            |
| Debt retirement costs   | <b>(81,585)</b>                    |                                    |
| Loss on financial instruments <i>[note 10]</i>                                    | <b>(44,645)</b>                    |                                    |
| Other gains   | <b>8,717</b>                       | 1,682                              |
| <b>Income before income taxes</b>   | <b>135,176</b>                     | 176,795                            |
| Current income tax expense  | <b>94,578</b>                      |                                    |
| Future income tax expense (recovery)  | <b>(73,631)</b>                    | 53,454                             |
| <b>Income before the following</b>  | <b>114,229</b>                     | 123,341                            |
| Equity income on investee   |                                    | 133                                |
| <b>Net income</b>   | <b>114,229</b>                     | 123,474                            |
| Retained earnings, beginning of period  | <b>384,747</b>                     | 226,408                            |
| Adjustment for adoption of new accounting policy <i>[note 1]</i>                  | <b>(2,520)</b>                     | (3,756)                            |
| Retained earnings, beginning of period restated                                   | <b>382,227</b>                     | 222,652                            |
| Reduction on Class B Non-Voting Shares purchased for cancellation <i>[note 5]</i> | <b>(19,789)</b>                    | (25,017)                           |
| Dividends Class A Shares and Class B Non-Voting Shares                            | <b>(90,815)</b>                    | (85,569)                           |
| <b>Retained earnings, end of period</b>   | <b>385,852</b>                     | 235,540                            |
| <b>Earnings per share <i>[note 6]</i></b>   |                                    |                                    |

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|   |                |         |
|---|----------------|---------|
| Basic and diluted   | <b>0.26</b>    | 0.29    |
| [thousands of shares]   |                |         |
| Weighted average participating shares outstanding during period | <b>432,507</b> | 427,764 |
| Participating shares outstanding, end of period                 | <b>435,363</b> | 427,200 |

*See accompanying notes*

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**Shaw Communications Inc.****CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME AND  
ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)****(unaudited)**

| [thousands of Canadian dollars]   | Three months ended November 30, |                            |
|---|---------------------------------|----------------------------|
|   | <b>2009</b>                     | 2008                       |
|   |                                 | <i>Restated note<br/>1</i> |
| <b>Net income</b>   | <b>114,229</b>                  | 123,474                    |
| <b>Other comprehensive income (loss) [note 7]</b>   |                                 |                            |
| Change in unrealized fair value of derivatives designated as cash flow hedges   | <b>(51,435)</b>                 | 153,482                    |
| Realized gains on cancellation of forward purchase contracts  |                                 | 9,314                      |
| Adjustment for hedged items recognized in the period  | <b>9,444</b>                    | 7,088                      |
| Reclassification of foreign exchange loss (gain) on hedging derivatives to income to offset foreign exchange adjustments on US denominated debt | <b>34,940</b>                   | (144,720)                  |
| Reclassification of remaining losses on hedging derivatives to income upon early redemption of hedged US denominated debt                       | <b>42,658</b>                   |                            |
| Unrealized gain on available-for-sale investment  | <b>430</b>                      |                            |
| Unrealized foreign exchange gain (loss) on translation of a self-sustaining foreign operation   | <b>(1)</b>                      | 94                         |
|   | <b>36,036</b>                   | 25,258                     |
| <b>Comprehensive income</b>   | <b>150,265</b>                  | 148,732                    |
| <b>Accumulated other comprehensive loss, beginning of period</b>  | <b>(38,634)</b>                 | (57,674)                   |
| Other comprehensive income  | <b>36,036</b>                   | 25,258                     |
| <b>Accumulated other comprehensive loss, end of period</b>  | <b>(2,598)</b>                  | (32,416)                   |

*See accompanying notes*

## Shaw Communications Inc.

**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(unaudited)

| [thousands of Canadian dollars]   | Three months ended November 30, |                            |
|---|---------------------------------|----------------------------|
|   | <b>2009</b>                     | 2008                       |
|   |                                 | <i>Restated note<br/>1</i> |
| <b>OPERATING ACTIVITIES</b> <i>[note 8]</i>                             |                                 |                            |
| <b>Funds flow from operations</b>                                       | <b>338,952</b>                  | 311,967                    |
| Net increase in non-cash working capital balances related to operations | <b>(5,393)</b>                  | (6,947)                    |
|   | <b>333,559</b>                  | 305,020                    |
| <b>INVESTING ACTIVITIES</b>   |                                 |                            |
| Additions to property, plant and equipment <i>[note 2]</i>              | <b>(158,820)</b>                | (136,859)                  |
| Additions to equipment costs (net) <i>[note 2]</i>                      | <b>(27,760)</b>                 | (34,427)                   |
| Additions to other intangibles <i>[note 2]</i>                          | <b>(9,528)</b>                  | (11,251)                   |
| Proceeds on cancellation of US forward purchase contracts               |                                 | 13,384                     |
| Net addition to inventories   | <b>(9,555)</b>                  | (5,638)                    |
| Deposits on wireless spectrum licenses                                  |                                 | (152,465)                  |
| Cable business acquisition <i>[note 3]</i>                              | <b>(155,334)</b>                | (36)                       |
| Purchase of Government of Canada bond <i>[note 10]</i>                  | <b>(158,968)</b>                |                            |
| Proceeds on disposal of property, plant and equipment <i>[note 2]</i>   | <b>67</b>                       | 871                        |
|   | <b>(519,898)</b>                | (326,421)                  |
| <b>FINANCING ACTIVITIES</b>   |                                 |                            |
| Increase in bank indebtedness   |                                 | 27,317                     |
| Increase in long-term debt, net of discounts                            | <b>1,891,656</b>                | 171,615                    |
| Senior notes issuance costs   | <b>(9,057)</b>                  |                            |
| Long-term debt repayments   | <b>(1,016,302)</b>              | (76,739)                   |
| Payments on cross-currency agreements <i>[note 10]</i>                  | <b>(291,920)</b>                |                            |
| Debt retirement costs   | <b>(79,488)</b>                 |                            |
| Proceeds on cancellation of bond forward contract                       |                                 | 10,757                     |
| Issue of Class B Non-Voting Shares <i>[note 5]</i>                      | <b>7,870</b>                    | 7,506                      |
| Purchase of Class B Non-Voting Shares for cancellation <i>[note 5]</i>  | <b>(27,892)</b>                 | (33,574)                   |
| Dividends paid on Class A Shares and Class B Non-Voting Shares          | <b>(90,815)</b>                 | (85,569)                   |
|   | <b>384,052</b>                  | 21,313                     |
| <b>Effect of currency translation on cash balances and cash flows</b>   |                                 | 88                         |
| <b>Increase in cash</b>   | <b>197,713</b>                  |                            |
| Cash, beginning of the period   | <b>453,237</b>                  |                            |
| <b>Cash, end of the period</b>  | <b>650,950</b>                  |                            |
| Cash includes cash, cash equivalents and short-term securities          |                                 |                            |

*See accompanying notes*

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****November 30, 2009 and 2008****[all amounts in thousands of Canadian dollars, except per share amounts]****1. BASIS OF PRESENTATION AND ACCOUNTING POLICIES**

The unaudited interim Consolidated Financial Statements include the accounts of Shaw Communications Inc. and its subsidiaries (collectively the Company). The notes presented in these unaudited interim Consolidated Financial Statements include only significant events and transactions occurring since the Company's last fiscal year end and are not fully inclusive of all matters required to be disclosed in the Company's annual audited consolidated financial statements. As a result, these unaudited interim Consolidated Financial Statements should be read in conjunction with the Company's consolidated financial statements for the year ended August 31, 2009.

The unaudited interim Consolidated Financial Statements follow the same accounting policies and methods of application as the most recent annual consolidated financial statements except as noted below.

**Spectrum licenses**

During the first quarter, the Company received its ownership compliance decision from Industry Canada and was granted its Advanced Wireless Spectrum (AWS) licenses. Accordingly, the deposits on spectrum licenses were then reclassified from Investments and other assets to Intangibles. AWS licenses have indefinite useful lives and are not amortized but will be subject to an annual review for impairment by comparing the estimated fair value to the carrying amount.

**Adoption of recent accounting pronouncements****Goodwill and intangible assets**

Effective September 1, 2009, the Company adopted CICA Handbook Section 3064, Goodwill and Intangible Assets, which replaces Sections 3062, Goodwill and Other Intangible Assets, and 3450, Research and Development Costs. Section 3064 establishes standards for the recognition, measurement, presentation and disclosure of goodwill and intangible assets. As a result, connection costs that had been previously deferred and amortized, no longer meet the recognition criteria for intangible assets. In addition, the new standard requires computer software, that is not an integral part of the related hardware, to be classified as an intangible asset.

The provisions of Section 3064 were adopted retrospectively with restatement of prior periods. The impact on the Consolidated Balance Sheets as at November 30, 2009 and August 31, 2009 and on the Consolidated Statements of Income and Retained Earnings for the three months ended November 30, 2009 and 2008 is as follows:

|  | Increase (decrease)  |                    |
|--|----------------------|--------------------|
|  | November 30,<br>2009 | August 31,<br>2009 |
|  | \$                   | \$                 |
| <b>Consolidated balance sheets:</b>        |                      |                    |
| Property, plant and equipment              | (104,798)            | (105,180)          |
| Deferred charges                           | (3,182)              | (3,383)            |
| Intangibles                                | 104,798              | 105,180            |
| Future income taxes                        | (813)                | (863)              |
| Retained earnings                          | (2,369)              | (2,520)            |
| <b>Decrease in retained earnings:</b>      |                      |                    |
| Adjustment for change in accounting policy | (2,520)              | (3,756)            |
| Increase in net income                     | 151                  | 1,236              |

**(2,369)**

(2,520)

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**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****November 30, 2009 and 2008****[all amounts in thousands of Canadian dollars, except per share amounts]**

|  | Three months ended           |                      |
|--|------------------------------|----------------------|
|  | <b>November<br/>30, 2009</b> | November 30,<br>2008 |
|  | \$                           | \$                   |
| <b>Consolidated statements of income:</b>                  |                              |                      |
| Decrease in operating, general and administrative expenses | <b>201</b>                   | 533                  |
| Decrease in amortization of property, plant and equipment  | <b>9,092</b>                 | 6,961                |
| Increase in amortization of other intangibles              | <b>(9,092)</b>               | (6,961)              |
| Increase in income tax expense                             | <b>(50)</b>                  | (136)                |
| Increase in net income and comprehensive income            | <b>151</b>                   | 397                  |
| Increase in earnings per share                             |                              |                      |

The cash outflows for additions to other intangibles have been reclassified from property, plant and equipment and presented separately in the Consolidated Statements of Cash Flows for the three months ended November 30, 2009 and 2008.

**Recent accounting pronouncements****International Financial Reporting Standards (IFRS)**

In February 2008, the CICA Accounting Standards Board (AScB) confirmed that Canadian publicly accountable enterprises will be required to adopt International Financial Reporting Standards (IFRS), as issued by the International Accounting Standards Board (IASB), for fiscal periods beginning on or after January 1, 2011. These standards require the Company to begin reporting under IFRS in the first quarter of fiscal 2012 with comparative data for the prior year. The Company has developed its plan and has completed the preliminary identification and assessment of the accounting and reporting differences under IFRS as compared to Canadian GAAP. Evaluation of accounting policies is in progress; however, at this time, the full impact of adopting IFRS is not reasonably estimable or determinable.

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****November 30, 2009 and 2008****[all amounts in thousands of Canadian dollars, except per share amounts]****2. BUSINESS SEGMENT INFORMATION**

The Company provides cable television services, high-speed Internet access, Digital Phone and Internet infrastructure services ( Cable ); DTH satellite services (Shaw Direct); and, satellite distribution services ( Satellite Services ). All of these operations are substantially located in Canada. Information on operations by segment is as follows:

**Operating information**

|  | Three months ended November<br>30, |         |
|--|------------------------------------|---------|
|  | 2009                               | 2008    |
|  | \$                                 | \$      |
| <b>Service revenue</b>   |                                    |         |
| Cable  | <b>709,747</b>                     | 630,408 |
| DTH  | <b>179,764</b>                     | 168,481 |
| Satellite Services   | <b>20,947</b>                      | 23,213  |
|  | <b>910,458</b>                     | 822,102 |
| <br>   |                                    |         |
| <b>Inter segment</b>   |                                    |         |
| Cable  | <b>(1,237)</b>                     | (1,054) |
| DTH  | <b>(2,412)</b>                     | (2,705) |
| Satellite Services   | <b>(875)</b>                       | (875)   |
|  | <b>905,934</b>                     | 817,468 |
| <br>   |                                    |         |
| <b>Service operating income before amortization <sup>(2)</sup></b> |                                    |         |
| Cable  | <b>381,102</b>                     | 303,708 |
| DTH  | <b>83,751</b>                      | 52,489  |
| Satellite Services   | <b>10,099</b>                      | 12,133  |
|  | <b>474,952</b>                     | 368,330 |
| <br>   |                                    |         |
| <b>Interest <sup>(1)</sup></b>                                     |                                    |         |
| Cable  | <b>55,166</b>                      | 50,304  |
| DTH and Satellite Services   | <b>6,563</b>                       | 6,563   |
| Burrard Landing Lot 2 Holdings Partnership                         | <b>335</b>                         | 343     |
|  | <b>62,064</b>                      | 57,210  |
| <br>   |                                    |         |
| <b>Cash taxes <sup>(1)</sup></b>                                   |                                    |         |
| Cable  | <b>48,005</b>                      |         |
| DTH and Satellite Services   | <b>19,001</b>                      |         |
| Other/non-operating  | <b>27,572</b>                      |         |

**94,578**

- (1) The Company reports interest and cash taxes on a segmented basis for Cable and combined satellite only. It does not report interest or cash taxes on a segmented basis for DTH and Satellite Services.
- (2) The three months ended November 30, 2009 includes the impact of a one-time CRTC Part II fee recovery of \$48,662 for Cable and \$26,570 for combined satellite.

## Shaw Communications Inc.

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(unaudited)

November 30, 2009 and 2008

[all amounts in thousands of Canadian dollars, except per share amounts]

**Capital expenditures**

|  | Three months ended November<br>30, |         |
|--|------------------------------------|---------|
|  | 2009                               | 2008    |
|  | \$                                 | \$      |
| <b>Capital expenditures accrual basis</b>  |                                    |         |
| Cable  | 145,230                            | 140,380 |
| Corporate  | 10,801                             | 23,889  |
| Sub-total Cable including corporate  | 156,031                            | 164,269 |
| Satellite (net of equipment profit)  | 1,418                              | 132     |
|  | 157,449                            | 164,401 |
| <br>   |                                    |         |
| <b>Equipment costs (net of revenue received)</b>   |                                    |         |
| Cable  | 4,054                              | 12,855  |
| Satellite  | 23,706                             | 20,234  |
|  | 27,760                             | 33,089  |
| <br>   |                                    |         |
| <b>Capital expenditures and equipment costs (net)</b>  |                                    |         |
| Cable  | 160,085                            | 177,124 |
| Satellite  | 25,124                             | 20,366  |
|  | 185,209                            | 197,490 |
| <br>   |                                    |         |
| <b>Reconciliation to Consolidated Statements of Cash Flows</b>                                       |                                    |         |
| Additions to property, plant and equipment   | 158,820                            | 136,859 |
| Additions to equipment costs (net)   | 27,760                             | 34,427  |
| Additions to other intangibles   | 9,528                              | 11,251  |
| <br>   |                                    |         |
| Total of capital expenditures and equipment costs (net) per Consolidated<br>Statements of Cash Flows | 196,108                            | 182,537 |
| Increase (decrease) in working capital related to capital expenditures                               | (10,127)                           | 18,000  |
| Less: Realized gains on cancellation of US dollar forward purchase contracts<br>(1)                  |                                    | (1,338) |
| Less: Proceeds on disposal of property, plant and equipment  | (67)                               | (871)   |
| Less: Satellite equipment profit (2)   | (705)                              | (838)   |

|   |                |         |
|---|----------------|---------|
| Total capital expenditures and equipment costs (net) reported by segments   | <b>185,209</b> | 197,490 |
| (1) During the first quarter of the prior year, the Company realized gains totaling \$13,384 on cancellation of certain of its US dollar forward purchase contracts in respect of capital expenditures and equipment costs. The gains are included in other comprehensive income and reclassified to the initial carrying amount of capital assets or equipment costs when the assets are recognized. |                |         |
| (2) The profit from the sale of satellite equipment is subtracted from the calculation of segmented capital expenditures and equipment costs (net) as the Company views the profit on sale as a recovery of expenditures on customer premise  |                |         |

equipment.

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****November 30, 2009 and 2008****[all amounts in thousands of Canadian dollars, except per share amounts]****Assets**

|                  | <b>November 30, 2009</b> |            |                               |              |
|------------------|--------------------------|------------|-------------------------------|--------------|
|                  | <b>Cable</b>             | <b>DTH</b> | <b>Satellite<br/>Services</b> | <b>Total</b> |
|                  | \$                       | \$         | \$                            | \$           |
| Segment assets   | 7,015,482                | 858,682    | 491,698                       | 8,365,862    |
| Corporate assets |                          |            |                               | 1,522,487    |
| Total assets     |                          |            |                               | 9,888,349    |

|                  | <b>August 31, 2009</b> |            |                               |              |
|------------------|------------------------|------------|-------------------------------|--------------|
|                  | <b>Cable</b>           | <b>DTH</b> | <b>Satellite<br/>Services</b> | <b>Total</b> |
|                  | \$                     | \$         | \$                            | \$           |
| Segment assets   | 6,599,120              | 855,283    | 498,720                       | 7,953,123    |
| Corporate assets |                        |            |                               | 981,563      |
| Total assets     |                        |            |                               | 8,934,686    |

**3. BUSINESS ACQUISITION**

|              | <b>November 30, 2009</b>   |                             |  | <b>Total</b>              |
|--------------|----------------------------|-----------------------------|--|---------------------------|
|              | <b>Cash <sup>(1)</sup></b> | <b>Accounts<br/>payable</b> | <b>Issuance of<br/>Class B<br/>Non-Voting<br/>Shares</b> | <b>purchase<br/>price</b> |
|              | \$                         | \$                          | \$   | \$                        |
| Cable system | 160,404                    | 278                         | 120,000  | 280,682                   |

<sup>(1)</sup> The cash consideration paid, net of cash acquired of \$5,070, was \$155,334.

A summary of net assets acquired on the Hamilton cable business acquisition, accounted for as a purchase, is as follows:

|  | \$             |
|--|----------------|
| <b>Net assets acquired at assigned fair values</b> |                |
| Investments  | 206            |
| Property, plant and equipment                      | 54,750         |
| Broadcast rights                                   | 245,000        |
| Goodwill, not deductible for tax                   | 80,995         |
|  | <b>380,951</b> |
| Working capital deficiency                         | (27,494)       |
| Future income taxes                                | (72,775)       |
|  | <b>280,682</b> |

The Company closed the purchase of all of the outstanding shares of Mountain Cablevision in Hamilton, Ontario in late October 2009. The cable system serves approximately 41,000 basic subscribers and results of operations have been included commencing November 1, 2009. The purchase price allocation may be impacted by settlement of final closing adjustments.

## Shaw Communications Inc.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)

November 30, 2009 and 2008

[all amounts in thousands of Canadian dollars, except per share amounts]

## 4. LONG-TERM DEBT

|  | November 30, 2009          |  |  |   | August 31, 2009  |  |   |
|--|----------------------------|--|--|---|--|--|---|
|  | Effective interest rates % | Long-term debt at amortized cost <sup>(1)</sup> \$ | Adjustment for finance costs <sup>(1)</sup> \$ | Long-term debt repayable at maturity \$ | Translated at year end exchange rate <sup>(1)</sup> \$ | Adjustment for hedged debt and finance costs <sup>(1) (2)</sup> \$ | Long-term debt repayable at maturity \$ |
| <b>Corporate</b>   |                            |  |  |   |  |  |   |
| Senior notes-  |                            |  |  |   |  |  |   |
| Cdn \$600,000 6.50% due June 2, 2014                     | 6.56                       | 594,110  | 5,890  | 600,000                                 | 593,824  | 6,176  | 600,000                                 |
| Cdn \$400,000 5.70% due March 2, 2017                    | 5.72                       | 395,765  | 4,235  | 400,000                                 | 395,646  | 4,354  | 400,000                                 |
| Cdn \$450,000 6.10% due November 16, 2012                | 6.11                       | 447,063  | 2,937  | 450,000                                 | 446,836  | 3,164  | 450,000                                 |
| Cdn \$300,000 6.15% due May 9, 2016                      | 6.34                       | 292,235  | 7,765  | 300,000                                 | 291,987  | 8,013  | 300,000                                 |
| Cdn \$1,250,000 5.65% due October 1, 2019 <sup>(3)</sup> | 5.69                       | 1,240,162  | 9,838  | 1,250,000                               |  |  |   |
| Cdn \$650,000 6.75% due November 9, 2039 <sup>(4)</sup>  | 6.80                       | 641,659  | 8,341  | 650,000                                 |  |  |   |
| US \$440,000 8.25% due April 11, 2010 <sup>(2)</sup>     | 7.88                       |  |  |   | 481,198  | 161,422  | 642,620                                 |
| US \$225,000 7.25% due April 6, 2011 <sup>(2)</sup>      | 7.68                       |  |  |   | 245,632  | 110,206  | 355,838                                 |
| US \$300,000 7.20% due December 15, 2011 <sup>(2)</sup>  | 7.61                       |  |  |   | 327,512  | 149,338  | 476,850                                 |
| Cdn \$350,000 7.50% due November 20, 2013                | 7.50                       | 346,568  | 3,432  | 350,000                                 | 346,380  | 3,620  | 350,000                                 |
|  |                            | <b>3,957,562</b>                                   | <b>42,438</b>                                  | <b>4,000,000</b>                        | <b>3,129,015</b>                                       | <b>446,293</b>   | <b>3,575,308</b>                        |

## Other subsidiaries and entities

|  |      |                  |               |                  |           |         |           |
|--|------|------------------|---------------|------------------|-----------|---------|-----------|
| Burrard Landing Lot<br>2 Holdings<br>Partnership | 6.31 | <b>21,345</b>    | <b>97</b>     | <b>21,442</b>    | 21,473    | 101     | 21,574    |
| Total consolidated<br>debt                       |      | <b>3,978,907</b> | <b>42,535</b> | <b>4,021,442</b> | 3,150,488 | 446,394 | 3,596,882 |
| Less current portion<br>(5)                      |      | <b>531</b>       | <b>19</b>     | <b>550</b>       | 481,739   | 161,422 | 643,161   |
|  |      | <b>3,978,376</b> | <b>42,516</b> | <b>4,020,892</b> | 2,668,749 | 284,972 | 2,953,721 |

(1) Long-term debt, excluding bank loans, is presented net of unamortized discounts, finance costs and bond forward proceeds of \$42,535 (August 31, 2009 \$27,761).

(2) Foreign denominated long-term debt was translated at the year-end foreign exchange rate of 1.095 Cdn. If the rate of translation had been adjusted to reflect the hedged rates of the Company's cross-currency interest rate agreements (which fixed the liability for interest and principal), long-term debt would have increased by \$418,633. The

US senior notes were redeemed in October 2009.

(3) On October 1, 2009 the Company issued \$1,250,000 of senior notes at a rate of 5.65%. The effective rate is 5.69% due to the discount on issuance. The senior notes are unsecured obligations that rank equally and ratably with all existing and future senior unsecured indebtedness. The notes are redeemable at the Company's option at any time in whole or in part, prior to maturity at 100% of the principal plus a make-whole premium.

(4) On November 9, 2009, the Company issued \$650,000 of senior notes at a rate of 6.75%. The effective rate is 6.80% due to the discount on issuance. The senior notes are unsecured obligations that

rank equally and ratably with all existing and future senior unsecured indebtedness.

The notes are redeemable at the Company's option at any time, in whole or in part, prior to maturity at 100% of the principal plus a make-whole premium.

- (5) Current portion of long-term debt at November 30, 2009 includes the amount due within one year on the Partnership's mortgage bonds.

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****November 30, 2009 and 2008****[all amounts in thousands of Canadian dollars, except per share amounts]****5. SHARE CAPITAL****Issued and outstanding**

Changes in Class A Share and Class B Non-Voting Share capital during the quarter ended November 30, 2009 are as follows:

|  | <b>Class A Shares</b> |           | <b>Class B Non-Voting Shares</b> |           |
|--|-----------------------|-----------|----------------------------------|-----------|
|  | <b>Number</b>         | <b>\$</b> | <b>Number</b>                    | <b>\$</b> |
| <b>August 31, 2009</b>                       | 22,520,064            | 2,468     | 407,717,782                      | 2,111,381 |
| Issued upon stock option plan exercises      |                       |           | 483,630                          | 8,533     |
| Issued in respect of an acquisition (note 2) |                       |           | 6,141,250                        | 120,000   |
| Purchase of shares for cancellation          |                       |           | (1,500,000)                      | (8,103)   |
| <b>November 30, 2009</b>                     | 22,520,064            | 2,468     | 412,842,662                      | 2,231,811 |

**Purchase of shares for cancellation**

During the quarter ended November 30, 2009, the Company purchased 1,500,000 Class B Non-Voting Shares for cancellation for \$27,892 of which \$8,103 reduced the stated capital of the Class B Non-Voting Shares and \$19,789 was charged against retained earnings.

**Stock option plan**

Under a stock option plan, directors, officers, employees and consultants of the Company are eligible to receive stock options to acquire Class B Non-Voting Shares with terms not to exceed 10 years from the date of grant. Options granted up to November 30, 2009 vest evenly on the anniversary dates from the original grant at either 25% per year over four years or 20% per year over five years. The options must be issued at not less than the fair market value of the Class B Non-Voting Shares at the date of grant. The maximum number of Class B Non-Voting Shares issuable under the plan may not exceed 52,000,000. To date 11,725,246 Class B Non-Voting Shares have been issued under the plan. During the three months ended November 30, 2009, 483,630 options were exercised for \$7,870.

The changes in options for the three months ended November 30, 2009 are as follows:

|                                  | <b>Number</b>     | <b>Weighted<br/>average<br/>exercise price<br/>\$</b> |
|----------------------------------|-------------------|---|
| Outstanding, beginning of period | <b>23,714,667</b> | <b>20.21</b>  |
| Granted                          | <b>376,000</b>    | <b>18.79</b>  |
| Forfeited                        | <b>(195,323)</b>  | <b>20.32</b>  |
| Exercised                        | <b>(483,630)</b>  | <b>16.27</b>  |
| Outstanding, end of period       | <b>23,411,714</b> | <b>20.26</b>  |

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
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The following table summarizes information about the options outstanding at November 30, 2009:

| Range of prices   | Number<br>outstanding<br>at<br>November 30, 2009 | Weighted<br>average<br>remaining<br>contractual<br>life | Weighted<br>average<br>exercise<br>price | Number<br>exercisable<br>at<br>November 30, 2009 | Weighted<br>average<br>exercise<br>price |
|-------------------|--|---|--|--|--|
| \$8.69            | 20,000   | 3.89  | \$ 8.69                                  | 20,000   | \$ 8.69                                  |
| \$14.85 - \$22.27 | 15,266,214                                       | 6.48  | \$ 18.05                                 | 7,998,736  | \$ 16.85                                 |
| \$22.28 - \$26.20 | 8,125,500  | 7.76  | \$ 24.45                                 | 3,960,375  | \$ 24.45                                 |

The weighted average estimated fair value at the date of the grant for common share options granted was \$2.94 per option (2008 \$4.08 per option) for the quarter. The fair value of each option granted was estimated on the date of the grant using the Black-Scholes option-pricing model with the following assumptions:

|  | Three months ended November<br>30, |         |
|--|------------------------------------|---------|
|  | 2009                               | 2008    |
| Dividend yield   | 4.47%                              | 3.49%   |
| Risk-free interest rate  | 2.40%                              | 3.24%   |
| Expected life of options   | 5 years                            | 5 years |
| Expected volatility factor of the future expected market price of Class B<br>Non-Voting Shares | 26.6%                              | 24.6%   |

**Contributed surplus**

The changes in contributed surplus are as follows:

|                              | Three months<br>ended<br>November 30, 2009 |
|------------------------------|--|
|                              | \$   |
| Balance, beginning of period | 38,022                                     |
| Stock-based compensation     | 4,420                                      |
| Stock options exercised      | (663)                                      |
| Balance, end of period       | 41,779                                     |

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****November 30, 2009 and 2008****[all amounts in thousands of Canadian dollars, except per share amounts]****6. EARNINGS PER SHARE**

Earnings per share calculations are as follows:

|   | Three months ended November<br>30, |         |
|---|------------------------------------|---------|
|   | <b>2009</b>                        | 2008    |
| <b>Numerator for basic and diluted earnings per share (\$)</b>  |                                    |         |
| Net income  | <b>114,229</b>                     | 123,474 |
| <b>Denominator (thousands of shares)</b>  |                                    |         |
| Weighted average number of Class A Shares and Class B Non-Voting Shares<br>for basic earnings per share   | <b>432,507</b>                     | 427,764 |
| Effect of dilutive securities   | <b>1,241</b>                       | 2,655   |
| Weighted average number of Class A Shares and Class B Non-Voting Shares<br>for diluted earnings per share | <b>433,748</b>                     | 430,419 |
| <b>Earnings per share (\$)</b>  |                                    |         |
| Basic   | <b>0.26</b>                        | 0.29    |
| Diluted   | <b>0.26</b>                        | 0.29    |

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****November 30, 2009 and 2008****[all amounts in thousands of Canadian dollars, except per share amounts]****7. OTHER COMPREHENSIVE INCOME (LOSS) AND ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)**

Components of other comprehensive income (loss) and the related income tax effects for the three months ended November 30, 2009 are as follows:

|   | <b>Amount</b>   | <b>Income</b>  | <b>Net</b>      |
|---|-----------------|----------------|-----------------|
|   | <b>\$</b>       | <b>taxes</b>   | <b>\$</b>       |
|   |                 | <b>\$</b>      |                 |
| Change in unrealized fair value of derivatives designated as cash flow hedges   | <b>(61,820)</b> | <b>10,385</b>  | <b>(51,435)</b> |
| Adjustment for hedged items recognized in the period  | <b>13,196</b>   | <b>(3,752)</b> | <b>9,444</b>    |
| Reclassification of foreign exchange loss on hedging derivatives to income to offset foreign exchange gain on US denominated debt | <b>40,505</b>   | <b>(5,565)</b> | <b>34,940</b>   |
| Reclassification of remaining losses on hedging derivatives to income upon early redemption of hedged US denominated debt         | <b>50,121</b>   | <b>(7,463)</b> | <b>42,658</b>   |
| Unrealized gain on available-for-sale investment  | <b>495</b>      | <b>(65)</b>    | <b>430</b>      |
| Unrealized foreign exchange loss on translation of a self-sustaining foreign operation  | <b>(1)</b>      |                | <b>(1)</b>      |
|   | <b>42,496</b>   | <b>(6,460)</b> | <b>36,036</b>   |

Components of other comprehensive income (loss) and the related income tax effects for the three months ended November 30, 2008 are as follows:

|   | <b>Amount</b> | <b>Income</b> | <b>Net</b> |
|---|---------------|---------------|------------|
|   | <b>\$</b>     | <b>taxes</b>  | <b>\$</b>  |
|   |               | <b>\$</b>     |            |
| Changes in unrealized fair value of derivatives designated as cash flow hedges  | 179,684       | (26,202)      | 153,482    |
| Proceeds on cancellation of forward purchase contracts  | 13,384        | (4,070)       | 9,314      |
| Adjustment for hedged items recognized in the period  | 8,097         | (1,009)       | 7,088      |
| Reclassification of foreign exchange gain on hedging derivatives to income to offset foreign exchange loss on US denominated debt | (168,875)     | 24,155        | (144,720)  |
| Unrealized foreign exchange gain on translation of a self-sustaining foreign operations   | 94            |               | 94         |
|   | 32,384        | (7,126)       | 25,258     |

Accumulated other comprehensive income (loss) is comprised of the following:

|  | <b>November 30,<br/>2009</b> | August 31,<br>2009 |
|--|------------------------------|--------------------|
|  | \$                           | \$                 |
| Unrealized foreign exchange gain on translation of a self-sustaining foreign operation | <b>349</b>                   | 350                |
| Unrealized gain on available-for-sale investment                                       | <b>430</b>                   |                    |
| Fair value of derivatives  | <b>(3,377)</b>               | (38,984)           |
|  | <b>(2,598)</b>               | (38,634)           |

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****November 30, 2009 and 2008****[all amounts in thousands of Canadian dollars, except per share amounts]****8. STATEMENTS OF CASH FLOWS**

Disclosures with respect to the Consolidated Statements of Cash Flows are as follows:

(i) Funds flow from operations

|                                      | Three months ended November<br>30, |          |
|--------------------------------------|------------------------------------|----------|
|                                      | <b>2009</b>                        | 2008     |
|                                      | \$                                 | \$       |
| Net income                           | <b>114,229</b>                     | 123,474  |
| Non-cash items:                      |                                    |          |
| Amortization                         |                                    |          |
| Deferred IRU revenue                 | <b>(3,137)</b>                     | (3,137)  |
| Deferred equipment revenue           | <b>(31,261)</b>                    | (33,037) |
| Deferred equipment costs             | <b>59,509</b>                      | 60,429   |
| Deferred charges                     | <b>256</b>                         | 256      |
| Property, plant and equipment        | <b>124,639</b>                     | 103,589  |
| Other intangibles                    | <b>9,092</b>                       | 6,961    |
| Financing costs long-term debt       | <b>1,101</b>                       | 946      |
| Future income tax expense (recovery) | <b>(73,631)</b>                    | 53,454   |
| Equity income on investee            |                                    | (133)    |
| Debt retirement costs                | <b>81,585</b>                      |          |
| Stock-based compensation             | <b>4,420</b>                       | 4,231    |
| Defined benefit pension plan         | <b>6,969</b>                       | 6,513    |
| Gain on cancellation of bond forward |                                    | (10,757) |
| Loss on financial instruments        | <b>44,645</b>                      |          |
| Other                                | <b>536</b>                         | (822)    |
| Funds flow from operations           | <b>338,952</b>                     | 311,967  |

(ii) Changes in non-cash working capital balances related to operations include the following:

|  | Three months ended November<br>30, |          |
|--|------------------------------------|----------|
|  | <b>2009</b>                        | 2008     |
|  | \$                                 | \$       |
| Accounts receivable                      | <b>(18,566)</b>                    | (15,886) |
| Prepays and other                        | <b>(1,250)</b>                     | 340      |
| Accounts payable and accrued liabilities | <b>(77,758)</b>                    | 2,714    |
| Income taxes payable                     | <b>87,302</b>                      | (37)     |
| Unearned revenue                         | <b>4,879</b>                       | 5,922    |
|  | <b>(5,393)</b>                     | (6,947)  |

(iii) Interest and income taxes paid and classified as operating activities are as follows:

|              | Three months ended November<br>30, |        |
|--------------|------------------------------------|--------|
|              | 2009                               | 2008   |
|              | \$                                 | \$     |
| Interest     | 95,047                             | 94,608 |
| Income taxes | 55                                 | 19     |

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**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****November 30, 2009 and 2008****[all amounts in thousands of Canadian dollars, except per share amounts]**

(iv) Non-cash transaction:

The Consolidated Statements of Cash Flows exclude the following non-cash transaction:

|   | Three months ended November<br>30, |      |
|---|------------------------------------|------|
|   | 2009                               | 2008 |
|   | \$                                 | \$   |
| Issuance of Class B Non-Voting Shares on a cable system acquisition | <b>120,000</b>                     |      |

**9. OTHER LONG-TERM LIABILITIES**

Other long-term liabilities include the long-term portion of the Company's defined benefit pension plan of \$111,933 and the liability of \$158,062 with respect to the principal components of the US \$300,000 amended cross-currency interest rate agreements. The total benefit costs expensed under the Company's defined benefit pension was \$7,331 for the three months ended November 30, 2009 (2008 - \$6,875).

**10. FINANCIAL INSTRUMENTS**

During the first quarter, the Company redeemed all of its outstanding US \$440,000 8.25% senior notes due April 11, 2010, US \$225,000 7.25% senior notes due April 6, 2011 and US \$300,000 7.20% senior notes due December 15, 2011. In conjunction with the redemption of the US \$440,000 and US \$225,000 senior notes, the Company paid \$146,065 to unwind and settle a portion of the principal component of two of the associated cross-currency interest rate swaps and simultaneously entered into offsetting currency swap transactions for the remaining outstanding notional principal amounts (i.e. the end of swap notional exchanges) and paid \$145,855 in respect of these offsetting swap transactions. The derivatives have been classified as held for trading as they are not accounted for as hedging instruments. In addition, upon redemption of the US \$300,000 senior notes, the Company entered into amended agreements with the counterparties of the cross-currency agreements to fix the settlement of the principal liability on December 15, 2011 at \$162,150. As a result, there is no further foreign exchange rate exposure in respect of the principal component of the cross-currency interest rate exchange agreements.

Upon redemption of the underlying hedged US denominated debt, the associated cross-currency interest rate exchange agreements no longer qualify as cash flow hedges and the remaining loss in accumulated other comprehensive loss of \$50,121 was reclassified to the income statement. All subsequent changes in the value of the above noted agreements will be recorded in the income statement. During the first quarter, a gain of \$5,476 was recorded.

The Government of Canada bond purchased during the first quarter has been classified as available-for-sale and is recorded at its estimated fair value.