

DICKS SPORTING GOODS INC
Form 8-K
August 19, 2010

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 8-K
CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934
Date of Report: August 19, 2010
DICK S SPORTING GOODS, INC.
(Exact name of registrant as specified in its charter)**

Delaware
(State or other jurisdiction of
incorporation)

001-31463
(Commission File No.)

16-1241537
(I.R.S. Employer
Identification No.)

**345 Court Street,
Coraopolis, Pennsylvania**
(Address of principal executive offices)

15108
(Zip Code)

(724) 273-3400

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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TABLE OF CONTENTS

| | |
|--|---|
| ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION | 3 |
| ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS | 3 |
| SIGNATURE | 4 |

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On August 19, 2010, Dick's Sporting Goods, Inc. issued a press release announcing its results for the second fiscal quarter ended July 31, 2010 and certain other information that is furnished as Exhibit 99.1 hereto.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

Exhibit 99.1 Press release dated August 19, 2010 by Dick's Sporting Goods, Inc. furnished herewith.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DICK S SPORTING GOODS, INC.

Date: August 19, 2010

By: /S/ TIMOTHY E. KULLMAN

Name: Timothy E. Kullman

Title: EVP Finance, Administration and
Chief Financial Officer