SERVICE CORPORATION INTERNATIONAL Form 10-K/A

October 27, 2005

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 Form 10-K/A (Amendment No. 2)

# **ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the fiscal year ended December 31, 2004 Or

# o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to Commission file number 1-6402-1 Service Corporation International

(Exact name of registrant as specified in its charter)

Texas 74-1488375

(State or other jurisdiction of identification no.) (I.R.S. employer incorporation or organization)

1929 Allen Parkway 77019 Houston, Texas (Zip code)

(Address of principal executive offices)

Registrant s telephone number, including area code: 713/522-5141

Securities registered pursuant to Section 12(b) of the Act:

### Title of each class

Name of each exchange on which registered

Common Stock (\$1 par value) New York Stock Exchange
Preferred Share Purchase Rights New York Stock Exchange

# Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes o No b

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant s knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is an accelerated filer (as defined in the Securities Exchange Act of 1934 Rule 12b-2). Yes \( \bar{p} \) No o

The aggregate market value of the common stock held by non-affiliates of the registrant (assuming that the registrant s only affiliates are its officers and directors) was \$2,070,760,397 based upon a closing market price of \$7.37 on June 30, 2004 of a share of common stock as reported on the New York Stock Exchange Composite Transactions Tape.

The number of shares outstanding of the registrant s common stock as of March 7, 2005 was 309,972,343 (net of treasury shares).

### DOCUMENTS INCORPORATED BY REFERENCE

Portions of the registrant s Proxy Statement in connection with its 2005 Annual Meeting of Shareholders (Part III)

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# **Explanatory Note:**

The Company has amended and restated its 2004 Form 10-K/A (Amendment No. 1) filed April 7, 2005 to restate its consolidated financial statements as of December 31, 2004 and 2003 and for each of the three years in the period ended December 31, 2004. In addition, the Company has restated its selected financial data as of December 31, 2002, 2001 and 2000, and for each of the two years in the period ended December 31, 2001, as included in Item 6. Selected Financial Data. The Company has also restated its unaudited quarterly financial data for each of the interim periods of 2004 and 2003, as included in Note twenty-two of the consolidated financial statements. Included in this Form 10-K/A (Amendment No. 2) are certain adjustments to correct errors related to (1) the Company s recognition of income related to its preneed funeral and cemetery trust accounts, (2) preneed funeral trust income that was previously understated as a result of a point-of-sale system error, and (3) the computation of gains and losses on certain asset divestiture activities, including the write-off of certain covenant-not-to-compete agreements which should have been recognized in the Company s 2002 consolidated financial statements. All applicable amounts relating to this restatement have been reflected in the consolidated financial statements and disclosed in the notes to the consolidated financial statements in this Form 10-K/A (Amendment No. 2). This Form 10-K/A (Amendment No. 2) includes amounts related to the Company s prior restatement of its consolidated financial statements and financial statement schedule which was contained in the Company s 2004 Form 10-K filing, as amended on April 7, 2005 (Amendment No. 1).

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### **PART I**

ITEM 1. Business.

### General

At December 31, 2004, Service Corporation International (SCI or the Company) owned and operated 1,216 funeral service locations and 400 cemeteries. Complementary to our funeral operations, we own and operate Kenyon International Emergency Services, a disaster response company that engages in mass fatality and emergency response services.

Our funeral service and cemetery operations consist of funeral service locations, cemeteries, crematoria and related businesses. Personnel at the funeral service locations provide all professional services relating to at need funerals, including the use of funeral facilities and motor vehicles, and preparation and embalming services. Funeral related merchandise (including caskets, burial vaults, cremation receptacles, flowers and other ancillary products and services) is sold at funeral service locations. Certain funeral service locations contain crematoria. We sell preneed funeral services whereby a customer contractually agrees to the terms of a funeral to be performed in the future. Our cemeteries provide cemetery property interment rights (including mausoleum spaces, lots and lawn crypts) and sell cemetery related merchandise (including stone and bronze memorials, burial vaults, casket and cremation memorialization products) and services (primarily merchandise installations and burial openings and closings). Cemetery items are sold on an atneed or preneed basis. Personnel at cemeteries perform interment services and provide management and maintenance of cemetery grounds. Certain cemeteries operate crematoria, and certain cemeteries contain gardens specifically for the purpose of cremation memorialization.

During the first quarter of 2004, we sold our funeral operations in France and subsequently purchased a 25% equity interest in the acquiring entity. We sold our minority interest investment in our United Kingdom operations in the second quarter of 2004. For additional information regarding these transactions, see note twenty to the consolidated financial statements in Item 8 of this amended Form 10-K/A. During the first quarter of 2005, we disposed of our operations in Argentina and Uruguay, which were accounted for as discontinued operations at December 31, 2004. See note twenty-one to the consolidated financial statements in Item 8 of this amended Form 10-K/A for additional information related to discontinued operations.

SCI was incorporated in Texas in July of 1962. Our principal corporate offices are located at 1929 Allen Parkway, Houston, Texas 77019 and our telephone number is (713) 522-5141. Our website is <a href="http://www.sci-corp.com">http://www.sci-corp.com</a>. We make available free of charge, on or through our website, our annual, quarterly and current reports and any amendments to those reports, as soon as reasonably practicable after electronically filing such reports with the Securities and Exchange Commission.

Each of our Board s standing committee charters, our Corporate Governance Guidelines, our Code of Ethics for Board Members, and our Code of Conduct for Officers and Employees are available, free of charge, through our website or, upon request, in print. We will post on our internet website all waivers to or amendments of our Code of Conduct for Officers and Employees, which are required to be disclosed by applicable law and rules of the New York Stock Exchange listing standards. Information contained on our website is not part of this report.

# **Funeral and Cemetery Operations**

### General

The funeral and cemetery operations consist of our funeral service locations, cemeteries, crematoria and related businesses. In 2004, our operations were organized into a North America division, which represents the United States and Canada, a European division primarily consisting of operations in France and Germany and an Other Foreign division relating to operations in South America and Singapore. See note seventeen to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2) for financial information about our business segments.

Our operations in North America are organized into 32 major markets and 42 middle markets. Each market is led by a market director with responsibility for funeral and cemetery operations and preneed sales. Within each market, the funeral homes and cemeteries realize efficiencies by sharing common resources such as personnel, preparation services, and vehicles. There are three market support centers in North America to assist market directors with financial, administrative and human resource needs. These support centers are located in Houston, New York, and Los Angeles. The primary functions of the market support centers are to help facilitate the execution of corporate

strategies, coordinate communication between the field and corporate offices, and serve as liaisons for implementation of policies and procedures.

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The death care industry in North America is characterized by a large number of locally owned, independent operations. In order to be successful, we believe our funeral service locations and cemeteries must maintain good reputations and high professional standards in the industry, as well as offer attractive products and services at competitive prices. We believe we have an unparalleled network of funeral service locations and cemeteries that offer high quality products and services at prices that are competitive with local competing funeral homes, cemeteries, and retail locations.

We have multiple funeral service locations and cemeteries in a number of metropolitan areas. Within individual metropolitan areas, the funeral service locations and cemeteries operate under various names as most operations were acquired as existing businesses. Some of our international funeral service locations operate under certain brand names specific for a general area or country. We have branded our funeral operations in North America under the name Dignity Memorial<sup>®</sup>. A national brand name is unique to the death care industry in North America and we believe this gives us a strategic advantage in the industry. While this branding process is intended to emphasize our seamless national network of funeral service locations and cemeteries, the original names associated with acquired operations, and their inherent goodwill and heritage, will generally remain the same. For example, Geo. H. Lewis & Sons Funeral Directors is now Geo. H. Lewis & Sons Funeral Directors, a Dignity Memorial<sup>®</sup> provider.

In the death care industry, there has been a growing trend in the number of cremations performed in North America as an alternative to traditional funeral service dispositions. The west coast of the United States, Florida and Arizona have the highest concentration of cremation consumers in North America. Cremation services usually result in lower revenue and gross profit dollars than traditional funeral services. In North America during 2004, 40.0% of all funeral services we performed were cremation cases, compared to 39.0% performed in 2003. We have expanded our cremation memorialization products and services in several North America markets, which has resulted in higher average sales for cremation cases compared to historical levels. We also continue to own and operate National Cremation® Service (NCS), our nationally branded cremation company with multiple locations in 16 states and Ontario, Canada at December 31, 2004.

Prior to 1999, we focused on the acquisition and consolidation of independent funeral homes and cemeteries in the fragmented death care industry in North America. During the 1990 s, we also expanded our operations through acquisitions in Europe, Australia, South America and the Pacific Rim. At one time, our network consisted of more than 4,500 businesses in 20 countries on 5 continents. During the mid to late 1990 s, the acquisition market became extremely competitive resulting in increased prices for acquisitions and substantially reduced returns on invested capital. In 1999, we significantly reduced the level of acquisition activity and focused on identifying and addressing non-strategic or underperforming businesses. This focus resulted in the divestiture of several North America and international operations. During 2002 and 2001, we completed joint ventures of operations in Australia, United Kingdom, Spain and Portugal. In 2003, we sold our equity investment in our operations in Australia, Spain and Portugal. During the first quarter of 2004, we completed a joint venture of our funeral operations in France. We sold our minority interest equity investment in the United Kingdom in the second quarter of 2004. During the first quarter of 2005, we divested of all of our operations in Argentina and Uruguay. We may pursue discussions with various third parties concerning the sale or joint venture of our remaining international operations as we intend to focus our efforts on operating a core business of high quality funeral service locations and cemeteries in North America.

Our 1,216 funeral service locations provide all professional services relating to funerals, including the use of funeral facilities, motor vehicles, and preparation and embalming services. Funeral service locations sell caskets, burial vaults, cremation receptacles, flowers, burial garments, and other ancillary products and services. Primary costs associated with our funeral service locations include labor, facility costs, vehicle costs and cost of merchandise. Our funeral service locations generally experience a greater demand for services in the winter months primarily related to higher incidents of deaths from pneumonia and influenza.

In addition to selling products and services to client families at the time of need, we also sell preneed funeral services in most of our service markets. A preneed funeral arrangement is a means through which a customer agrees to the terms of a funeral to be performed in the future. All or a portion of the funds collected from preneed funeral contracts are placed into trust accounts, pursuant to applicable law. Alternatively, where allowed, customers may

choose to purchase a life insurance or annuity policy from third party insurance companies to fund their preneed funerals. In certain situations and pursuant to applicable laws, we will post a surety bond as financial assurance for a certain amount of the preneed funeral contract in lieu of placing certain funds in trust accounts. See the *Financial Assurances* section included in Financial Condition, Liquidity and Capital Resources in Item 7 of this amended Form 10-K/A for further details on our practice of posting such surety bonds. For additional information regarding preneed funeral activities, see the *Preneed Funeral and Cemetery Activities* section in Financial Condition, Liquidity and Capital Resources in Item 7 and notes three, four and five to the consolidated financial statements in Item 8 of this amended Form 10-K/A.

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### Cemeteries

Our 400 cemeteries sell interment rights associated with cemetery properties such as mausoleum spaces, lots and lawn crypts, and sell cemetery merchandise such as stone and bronze memorials, burial vaults, caskets and cremation memorialization products. Our cemeteries perform interment services and provide management and maintenance of cemetery grounds. Certain cemeteries operate crematoria and certain cemeteries contain gardens specifically for the purpose of cremation memorialization. Primary costs associated with our cemetery operations include labor costs, selling costs, cost of merchandise (including cemetery property), and maintenance costs.

Cemetery sales are often made on a preneed basis pursuant to installment contracts providing for monthly payments. A portion of the proceeds from cemetery contracts is generally required by law to be paid into perpetual care trust funds. Earnings from perpetual care trust funds are used to defray the maintenance costs of cemeteries. Additionally, all or a portion of the proceeds from the sale of preneed cemetery merchandise and services may be required by various state laws to be paid into merchandise and services trusts until the merchandise is delivered or the service is provided. In certain situations and pursuant to applicable laws, we will post a surety bond as financial assurance for a certain amount of the preneed cemetery contract in lieu of placing certain funds into trust accounts. See the *Financial Assurances* section included in Financial Condition, Liquidity and Capital Resources in Item 7 of this Form 10-K/A (Amendment No. 2) for further details on the practice of posting such surety bonds. For additional information regarding cemetery preneed activities, see the *Preneed Funeral and Cemetery Activities* section in Financial Condition, Liquidity and Capital Resources in Item 7 of this Form 10-K/A (Amendment No. 2) and notes three, four and six to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2). *Combined Funeral Service Locations and Cemeteries* 

We own 189 funeral service/cemetery combination locations in which a funeral service location is physically located within or adjoining an SCI owned cemetery. Combination locations allow certain facility, personnel, and equipment costs to be shared between the funeral service location and cemetery and typically have a higher gross margin than if the funeral and cemetery operations were operated separately. Combination locations also create synergies between funeral and cemetery sales force personnel and give consumers added convenience to purchase both funeral and cemetery products and services at a single location.

### **Employees**

At December 31, 2004, we employed 13,939 (12,535 in North America) individuals on a full time basis and 6,659 (6,637 in North America) individuals on a part time basis. Of the full time employees, 13,410 were employed in the funeral and cemetery operations and 529 were employed in corporate or other overhead activities and services. All eligible employees in the United States who so elect are covered by SCI s group health and life insurance plans. Eligible employees in the United States are participants in retirement plans of SCI or various subsidiaries, while international employees are covered by other SCI (or SCI subsidiary) defined or government mandated benefit plans. Approximately 5% of our employees in North America are represented by unions. Although labor disputes are experienced from time to time, relations with employees are generally considered favorable.

### Regulation

Our operations are subject to regulations, supervision and licensing under numerous foreign, federal, state and local laws, ordinances and regulations, including extensive regulations concerning trust funds, preneed sales of funeral and cemetery products and services and various other aspects of our business. We comply in all material respects with the provisions of such laws, ordinances and regulations. Since 1984, we have operated in the United States under the Federal Trade Commission (FTC) comprehensive trade regulation rule for the funeral industry. The rule contains requirements for funeral industry practices, including extensive price and other affirmative disclosures and imposes mandatory itemization of funeral goods and services. From time to time in connection with our former strategy of growth through acquisitions, we entered into consent orders with the FTC that required us to dispose of certain operations in order to proceed with such acquisitions, or limited our ability to make acquisitions in specified areas. The trade regulation rule and the various consent orders have not had a material adverse effect on our operations. **ITEM 2.** *Properties.* 

Our corporate headquarters are located at 1929 Allen Parkway, Houston, Texas 77019. A wholly-owned subsidiary of SCI owns an undivided one-half interest in the building and parking garage. The other undivided one-half interest is

owned by an unrelated third party. We plan to acquire the other one-half interest in the building at the end of the lease in July 2005 for \$2 million. The property consists of approximately 127,000 square feet of office space and 185,000 square feet of parking space. We lease all of the office space in the building for \$59,000 per month and pay all operating expenses. One half of the rent is paid to the wholly-owned subsidiary and the other half is paid to the owners of the remaining undivided one-half interest. We own and utilize two additional buildings located in Houston, Texas for corporate activities containing a total of approximately 207,000 square feet of office space.

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At December 31, 2004, we owned approximately 82% of the real estate and buildings used by our 1,216 funeral service locations, 400 cemeteries and 145 crematoria, and 18% of such facilities were leased. In addition, we leased two aircraft pursuant to cancelable operating leases. At December 31, 2004, we operated 6,066 vehicles, of which 15% were owned and 85% were leased. For additional information regarding leases, see the *Contractual, Commercial and Contingent Commitments* section in Financial Condition, Liquidity and Capital Resources in Item 7 and note fourteen to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2).

At December 31, 2004, our 400 cemeteries contained a total of approximately 28,563 acres, of which approximately 57% was developed.

The specialized nature of our businesses requires that our facilities be well-maintained and kept in good condition and we believe that these standards are being met.

The following table provides the number of SCI funeral homes and cemeteries by state and country as of December 31, 2004:

	Number of	Number of
Country	funeral homes	cemeteries
United States		
Alabama	31	16
Alaska	7	2
Arizona	27	10
Arkansas	8	5
California	110	35
Colorado	29	11
Connecticut	17	0
District of Columbia	1	0
Florida	124	43
Georgia	24	12
Hawaii	2	2
Illinois	57	17
Indiana	25	9
Iowa	7	4
Kansas	9	4
Kentucky	16	5
Louisiana	27	5
Maine	17	0
Maryland	13	11
Massachusetts	31	0
Michigan	17	12
Minnesota	7	4
Mississippi	11	2
Missouri	25	8
Nebraska	4	0
New Hampshire	3	0
New Jersey	23	0
New Mexico	5	1
New York	62	0
North Carolina	28	15
Ohio	18	14
Oklahoma	15	8
Oregon	24	12

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Pennsylvania	17	25
Rhode Island	1	0
South Carolina	2	4
South Dakota	2	0
Tennessee	20	12
Texas	132	45
Utah	5	3
Vermont	1	0
Virginia	17	12
Washington	23	9
West Virginia	4	6
Wisconsin	12	0
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Canada Alberta British Columbia New Brunswick Nova Scotia Ontario Quebec Saskatchawan  Argentina Chile	Number of funeral homes	Number of cemeteries		
Canada				
Alberta	15	1		
British Columbia	23	5		
New Brunswick	5	0		
Nova Scotia	5	0		
Ontario	29	0		
Quebec	49	0		
Saskatchawan	4	1		
Argentina	5(1)	5(1)		
Chile	0	3		
Germany	17	0		
Singapore	4	0		
Uruguay	0	2(1)		
Total	1,216	400		

(1) These

businesses were

sold in

February 2005.

# ITEM 3. Legal Proceedings.

Information regarding legal proceedings is set forth in note fourteen to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2).

# ITEM 4. Submission of Matters to a Vote of Security Holders.

None.

# **EXECUTIVE OFFICERS OF THE COMPANY**

Pursuant to General Instruction G to Form 10-K, the information regarding executive officers of the Company called for by Item 401 of Regulation S-K is hereby included in Part I of this report.

The following table sets forth as of March 14, 2005 the name and age of each executive officer of the Company, the office held, and the date first elected an officer.

			Year
			First
			Became
Officer Name	Age	Position	Officer <sup>(1)</sup>
R. L. Waltrip	74	Chairman of the Board	1962
Thomas L. Ryan	39	President and Chief Executive Officer	1999
Michael R. Webb	46	Executive Vice President and Chief Operating Officer	1998
Jeffrey E. Curtiss	56	Senior Vice President Chief Financial Officer and Treasurer	2000
J. Daniel Garrison	53	Senior Vice President Operations Support	1998
Stephen M. Mack	53	Senior Vice President Middle Market Operations	1998
James M. Shelger	55	Senior Vice President General Counsel and Secretary	1987
Christopher H. Cruger	30	Vice President Business Development	2005
W. Cardon Gerner	50	Vice President Accounting	1999

Jane Jones	49	Vice President Human Resources	2005
Albert R. Lohse	44	Vice President Corporate Governance	2004
Elisabeth G. Nash	44	Vice President Continuous Process Improvement	2004
Donald R. Robinson	47	Vice President Supply Chain Management	2005
Eric D. Tanzberger	36	Vice President and Corporate Controller	2000
Sumner J. Waring, III	36	Vice President Major Market Operations	2002

(1) Indicates the year a person was first elected as an officer although there were subsequent periods when certain persons ceased being officers of the Company.

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Unless otherwise indicated below, the persons listed above have been executive officers or employees for more than five years.

Mr. Waltrip is the founder, Chairman of the Company, and a licensed funeral director. He grew up in his family s funeral business and assumed management of the firm in the 1950s after earning a Bachelor s degree in Business Administration from the University of Houston. He began buying additional funeral homes in the 1960s, achieving cost efficiencies by pooling their resources. At the end of 2004, the network he began had grown to include more than 1,700 funeral service locations, cemeteries and crematoria. Mr. Waltrip took the Company public in 1969. He has provided leadership to the Company for over 40 years.

Mr. Ryan joined the Company in June 1996 and served in a variety of financial management roles within the Company. In February 1999, Mr. Ryan was promoted to Vice President International Finance. In November 2000, he was promoted to Chief Executive Officer of European Operations based in Paris, France. In July 2002, Mr. Ryan was appointed President and Chief Operating Officer. In February 2005, he was promoted to Chief Executive Officer. Prior to joining the Company, Mr. Ryan was a Certified Public Accountant with Coopers & Lybrand L.L.P. for more than five years. Mr. Ryan is a Certified Public Accountant and holds a Bachelor of Business Administration degree from the University of Texas-Austin.

Mr. Webb joined the Company in 1991 when it acquired Arlington Corporation, a regional funeral and cemetery consolidator, where he was then Chief Financial Officer. Prior to joining Arlington Corporation, Mr. Webb held various executive financial and development roles at Days Inns of America and Telemundo Group, Inc. In 1993, Mr. Webb joined the Company s corporate development group, which he later led on a global basis before accepting operational responsibility for the Company s Australian and Hispanic businesses. Most recently, Mr. Webb has led the efforts to reduce overhead costs and improve business and financial processes. Mr. Webb was named Executive Vice President in July 2002. In February 2005, he was promoted to Chief Operating Officer. He is a graduate of the University of Georgia, where he earned a Bachelor of Business Administration degree.

Mr. Curtiss joined the Company as Senior Vice President and Chief Financial Officer in January 2000. In August 2002, Mr. Curtiss responsibilities changed to include the responsibilities of Treasurer of the Company. From January 1992 until July 1999, Mr. Curtiss served as Senior Vice President and Chief Financial Officer of Browning-Ferris Industries, a waste services company. Mr. Curtiss attended the University of Nebraska, Lincoln, where he earned Bachelor of Science in Business Administration and Doctor of Jurisprudence degrees. He also holds a Master of Legal Letters degree in taxation from Washington University in St. Louis, Missouri. Mr. Curtiss is also a Certified Public Accountant.

Mr. Garrison joined the Company in 1978 and worked in a series of management positions until he was promoted to President of the Southeastern Region in 1992. In 1998, Mr. Garrison was promoted to Corporate Vice President in charge of operations outside North America. In 2000, Mr. Garrison was promoted to Vice President North American Cemetery Operations. Mr. Garrison was promoted to Vice President Operations Services in August 2002. He served in this position until assuming his current position as Senior Vice President Operations Support in February 2005. Mr. Garrison is an Administrative Management graduate of Clemson University.

Mr. Mack joined the Company in 1973 as a resident director after graduating from Farmingdale State University of New York. He became Vice President of the Eastern Region in 1987 and Regional President in 1992. Mr. Mack was appointed Corporate Vice President in 1998 and then promoted to Senior Vice President in 2002. Mr. Mack was promoted to Senior Vice President Eastern Operations in August 2002 and assumed the office of Senior Vice President Middle Market Operations in November 2003.

Mr. Shelger joined the Company in 1981 when it acquired IFS Industries, a regional funeral and cemetery consolidator, where he was then General Counsel. Mr. Shelger subsequently served as counsel for the cemetery division until 1991, when he was appointed General Counsel. Mr. Shelger earned a Bachelor of Science degree in Business Administration from the University of Southern California in Los Angeles and a Juris Doctor from the California Western School of Law in San Diego.

Mr. Cruger oversees Corporate Development and the Dignity Memorial<sup>®</sup> affiliate network of independent funeral homes. He initially served SCI as a financial analyst in the corporate development department from 1996 until 1999, when he left to become Manager of Financial Analysis for R. H. Donnelley Corporation. During 2000, he became

Vice President of BestHalf.com, an internet company dedicated to senior citizen issues, before returning to SCI as Director of European Corporate Development in France. Since 2003, he served as Managing Director of Corporate Development. In February 2005, he was promoted to Vice President of Business Development. Mr. Cruger graduated from Lehigh University with a Bachelor of Science in Finance.

Mr. Gerner joined the Company in January 1999 in connection with the acquisition of Equity Corporation International (ECI) and in March 1999 was promoted to Vice President Corporate Controller. In August 2002, Mr. Gerner s responsibilities and position changed to Vice President Accounting. Before the acquisition, Mr. Gerner had been Senior Vice President and Chief Financial Officer of ECI since March 1995. Prior thereto, Mr. Gerner was a partner with Ernst & Young LLP. Mr. Gerner graduated with honors from the University of Texas-Austin, with a Bachelor of Business Administration in Accounting. Mr. Gerner is also a Certified Public Accountant.

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Mrs. Jones joined SCI in 2003 from Dynegy, Inc., where she served as Vice President of Total Rewards. She oversees human resources, training and education, and payroll and commission services—activities that assist approximately 20,000 employees in North America. Mrs. Jones was promoted to Vice President Human Resources in February 2005. A native of Bonham, Texas, she holds a Bachelors of Business Administration degree in Accounting with a minor in Finance from Southern Methodist University. She is a Certified Compensation Professional and is active in professional organizations that include World at Work and the Society for Human Resources Management.

Mr. Lohse joined SCI in 2000 as Managing Director of litigation and has been involved in the resolution of major litigation issues for the Company. In 2004, Mr. Lohse was promoted to Vice President of Corporate Governance. Before joining the Company, Mr. Lohse was Managing Partner at McDade, Fogler, Maines & Lohse where he conducted a general civil trial practice. Prior to that, he practiced tort and commercial litigation at Fulbright & Jaworski. Mr. Lohse received a Bachelor of Business Administration degree from the University of Texas and a Juris Doctor from the University of Houston Law Center.

Ms. Nash joined SCI in 2002 as Managing Director of Strategic Planning and Process Improvement. Her primary responsibilities include improving operating systems; reducing overhead costs; and identifying and assisting in the implementation of initiatives to improve operating profit margins and cash flow. In 2004, Ms. Nash was promoted to Vice President of Continuous Process Improvement. Prior to joining SCI, Ms. Nash worked for the Pennzoil Corporation and held various senior management accounting and financial positions. She is a graduate of Texas A&M University where she received a Bachelor of Business Administration degree in Accounting.

Mr. Robinson joined SCI in 1996 as Director of Procurement from Marathon Oil Company, where he spent 16 years in a variety of procurement, logistics and information technology positions. Most recently, he has been Managing Director of Business Support Services, a position in which he has overseen fleet management and office services; voice services, travel and shipping services; and supply chain and purchasing activities. In February 2005, he was promoted to Vice President of Supply Chain Management. Mr. Robinson holds a Bachelors of Science degree in Business Administration with a minor in Computer Service from Taylor University in Upland, Indiana.

Mr. Tanzberger joined the Company in August 1996 as Manager of Budgets & Financial Analysis. Since then, Mr. Tanzberger has served as Vice President of Operations/Western Division, Director of Investor Relations and Assistant Corporate Controller. Mr. Tanzberger was promoted to Vice President Investor Relations and Assistant Corporate Controller in January 2000, and to Corporate Controller in August 2002. Prior to joining the Company, Mr. Tanzberger was Assistant Corporate Controller at Kirby Marine Transportation Corporation, an inland waterway barge and tanker company, from January through August 1996. Prior thereto, he was a Certified Public Accountant with Coopers & Lybrand L.L.P. for more than five years. Mr. Tanzberger is a Certified Public Accountant and a graduate of the University of Notre Dame, where he earned a Bachelor of Business Administration degree.

Mr. Waring, a licensed funeral director, joined the Company as an Area Vice President in 1996 when the Company merged with his family s funeral business. Mr. Waring was appointed Regional President of the Northeast Region in 1999 and was promoted to Regional President of the Pacific Region in September 2001. Mr. Waring was promoted to Vice President Western Operations in August 2002 and assumed the office of Vice President Major Market Operations in November 2003. Mr. Waring holds a Bachelor s degree in Business Administration from Stetson University in Deland, Florida, a degree in Mortuary Science from Mt. Ida College and a Masters of Business Administration degree from the University of Massachusetts Dartmouth.

Each officer of the Company is elected by the Board of Directors and holds their office until a successor is elected and qualified or until earlier death, resignation or removal in the manner prescribed in the Bylaws of the Company. Each officer of a subsidiary of the Company is elected by the subsidiary s board of directors and holds their office until a successor is elected and qualified or until earlier death, resignation or removal in the manner prescribed in the Bylaws of the Subsidiary.

### **PART II**

# ITEM 5. Market for the Company s Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities.

Our common stock has been traded on the New York Stock Exchange since May 14, 1974. On December 31, 2004, there were 6,105 holders of record of our common stock. At December 31, 2004, we had 323,225,352 shares

outstanding, net of treasury shares.

In October 1999, we suspended payment of regular quarterly cash dividends on our outstanding common stock in order to focus on improving cash flow and reducing existing debt. On February 10, 2005, our Board of Directors approved the initiation of a quarterly cash dividend of \$.025 per common share. The first dividend is payable on April 29, 2005 to shareholders of record at April 15, 2005. While we intend to pay regular quarterly cash dividends for the foreseeable future, all subsequent dividends are subject to final determination by the Board of Directors of SCI each quarter after its review of our financial performance.

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The table below shows our quarterly high and low common stock prices for the two years ended December 31, 2004:

	20	2004		
	High	Low	High	Low
First quarter	\$ 7.64	\$ 5.48	\$ 3.82	\$ 2.78
Second quarter	7.69	7.03	4.24	2.67
Third quarter	7.30	5.90	4.95	3.75
Fourth quarter	7.45	6.18	5.58	4.45

On August 27, 2004, we changed our New York Stock Exchange ticker symbol for our common stock from SRV to SCI. Options in our common stock are traded on the Philadelphia Stock Exchange under the symbol SCI. For equity compensation plan information, see Part III of this report.

On August 16, 2004, we announced a share repurchase program authorizing the investment of up to \$100 million to repurchase our common stock. On November 10, 2004, we announced an increase in the share repurchase program authorizing the investment of up to an additional \$100 million to repurchase our common stock. Pursuant to the program, we have repurchased shares of our common stock as set forth in the table below. As of December 31, 2004, these purchases totaled \$110.3 million.

	Issuer purchases of equity securities							
	(a)	<b>(b)</b>	(c)	<b>(d)</b>				
	Total		Total number of shares purchased as part of	Dollar value of shares that may yet be				
	number of	Average price	publicly	purchased				
	shares	paid	announced	under the				
Period	purchased	per share	programs	programs				
October 1, 2004 October 31, 2004	3,908,400	\$ 6.3029	3,908,400	\$ 40,554,201				
November 1, 2004 November 30, 2004	1,130,760	\$ 6.8384	1,130,760	\$ 132,821,585				
December 1, 2004 December 31, 2004	6,074,712	\$ 7.0916	6,074,712	\$ 89,741,915				
	11,113,872	\$ 6.7885	11,113,872	\$ 89,741,915				

Subsequent to December 31, 2004, we announced an increase in the share repurchase program authorizing the investment of up to an additional \$100 million to repurchase our common stock for an aggregate of \$300 million. From January 1, 2005 to March 31, 2005, we repurchased 14.7 million shares for a total cost of \$103.5 million. As of March 31, 2005, the remaining dollar value of shares that may yet be purchased under our share repurchase programs was approximately \$86 million.

### ITEM 6. Selected Financial Data.

The table below contains selected consolidated financial data for the years ended December 31, 2000 through December 31, 2004. We have amended and restated herein our previously filed 2004 Form 10-K/A (Amendment No. 1) filed on April 7, 2005 to correct errors related to (1) the recognition of income related to preneed funeral and cemetery trust accounts, (2) preneed funeral trust income that was previously understated as a result of a point-of-sale system error, and (3) the computation of gains and losses on certain asset divestiture activities, including the write-off of certain covenant-not-to-compete agreements which should have been recognized in the Company s 2002 consolidated financial statements. In connection with this restatement, we restated our previously reported financial statements and selected financial data for each of the five fiscal years ended December 31, 2004. All applicable

amounts related to these restatements are reflected in the selected consolidated financial data below. See Item 7 Management s Discussion and Analysis of Financial Condition and Results of Operations and notes two and twenty-two to the consolidated financial statements in Item 8 of Form 10-K/A (Amendment No. 2) for details of these restatements. The statement of operations data also includes reclassifications of certain other items to conform to current period presentations with no impact on net income or financial position. In the second quarter of 2004, we committed to a plan to divest our existing funeral and cemetery operations in Argentina and Uruguay. Subsequent to December 31, 2004, we sold our businesses in Argentina and Uruguay. These operations are classified as discontinued operations for all periods presented. In the first quarter of 2004, we changed our method of accounting for insurance funded preneed contracts as we have concluded that our insurance funded preneed funeral contracts are not assets and liabilities of the Company. Therefore, we have removed from our consolidated balance sheet amounts relating to insurance funded preneed funeral contracts for all periods presented. The data set forth should be read in conjunction with our consolidated financial statements and accompanying notes to the consolidated financial statements included in this Form 10-K/A (Amendment No. 2). This historical information is not necessarily indicative of the results to be expected in the future.

In 2002, we adopted Statement of Financial Accounting Standards (SFAS) No. 142, *Goodwill and Other Intangible Assets* (SFAS 142). SFAS 142 addresses accounting for goodwill and other intangible assets and redefines useful lives, amortization periods and impairment of goodwill. Under the pronouncement, goodwill is no longer amortized, but is tested for impairment annually by assessing the fair value of reporting units, generally one level below reportable segments. As a result of the adoption of SFAS 142, we

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recognized a non-cash charge in 2002 reflected as a cumulative effect of accounting change of \$135.6 million, net of applicable taxes, related to the impairment of goodwill in our North America cemetery reporting unit. For more information regarding goodwill, see note nine to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2).

In 2000, we implemented Staff Accounting Bulletin No. 101, *Revenue Recognition in Financial Statements* (SAB 101). As a result of this implementation, we changed certain of our accounting policies regarding prened sales activities. We recorded the charge as a cumulative effect of accounting change of \$870.4 million (as restated), net of applicable taxes, as of January 1, 2000.

### **Selected Consolidated Financial Information**

	Year ended December 31,									
(Dollars in millions, except per share amounts)		2004	2003		2002		2001		2000	
	(R	estated)	(Re	estated)	(R	estated)	(Restated)		(Restated)	
Selected Consolidated Statements of										
Operations Data:										
Revenue	\$ 1	1,860.9	\$ 2	2,338.1	\$	2,310.9	\$	2,489.1	\$	2,571.6
Income (loss) from continuing operations before	·	,	·	,	·	,	·	,	·	,
cumulative effects of accounting changes	\$	117.9	\$	82.5	\$	(84.3)	\$	(462.7)	\$	(387.4)
Net income (loss)	\$	114.1	\$	85.1	\$	(234.6)	\$	(622.2)	\$ (	1,293.1)
Earnings (loss) per share:										
Income (loss) from continuing operations before										
cumulative effects of accounting changes										
Basic	\$	.37	\$	0.28	\$	(0.29)	\$	(1.62)	\$	(1.42)
Diluted	\$	.36	\$	0.27	\$	(0.29)	\$	(1.62)	\$	(1.42)
Net income (loss)						, ,		, ,		. ,
Basic	\$	.36	\$	0.28	\$	(0.80)	\$	(2.18)	\$	(4.75)
Diluted	\$	.35	\$	0.28	\$	(0.80)	\$	(2.18)	\$	(4.75)
<b>Selected Consolidated Balance Sheet Data:</b>										
Total assets	\$ 8	3,205.7	\$ 7	7,562.9	\$	7,793.1	\$	9,020.5	\$ 1	0,518.9
Long-term debt, less current maturities		1,178.9		,519.2		1,874.1		2,301.4		3,078.7
Stockholders equity	\$ 3	1,848.7		,521.6		1,321.3	\$	1,453.2		2,020.5

# ITEM 7. Management s Discussion and Analysis of Financial Condition and Results of Operations.

# Restatement of Financial Statements

Overview

We have restated our previously issued consolidated financial statements as of December 31, 2004 and 2003 and for each of the three years in the period ended December 31, 2004 and our unaudited quarterly financial data for each of the interim periods of 2004 and 2003. This restatement corrects errors related to (1) our recognition of income related to our preneed funeral and cemetery trust accounts, (2) preneed funeral trust income that was previously understated as a result of a point-of-sale system error, and (3) the computation of gains and losses on certain asset divestiture activities, including the write-off of certain covenant-not-to-compete agreements which should have been recognized in our 2002 consolidated financial statements.

We had previously restated our unaudited quarterly financial data for the first three quarters of 2004 by including such restated financial statements in our initial 2004 Form 10-K. Such errors related to (1) the recognition of deferred preneed cemetery contract revenues, (2) certain reconciliations of our preneed funeral and cemetery trust assets and deferred revenues, and (3) operating leases and other account reconciliations. At that time, we concluded that the net

aggregate impact of such errors related to periods prior to January 1, 2004 was not material to our consolidated financial statements or to the first quarter of 2004, nor for any quarterly or annual period prior to January 1, 2004, and as a result, we recorded the net aggregate impact of such errors (a \$0.4 million increase to pre-tax income) in *Other operating (expense) income* as a correction of an immaterial error in the first quarter of 2004. However, in light of the material impact of the errors identified in the second quarter of 2005, as described in the previous paragraph, we have concluded that the Current Period Restatement should reflect the \$0.4 million net impact of these errors, previously reported as *Other operating (expense) income*, in the restatement of our prior period financial statements for the fiscal years ended 2004, 2003, and 2002, and the restatement of our unaudited quarterly financial data for each of the interim periods of 2004 and 2003.

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### **Current Period Restatement**

Preneed Funeral and Cemetery Trust Verification and Reconciliation Project

During 2003, we began the implementation of the revised Financial Accounting Standards Board (FASB) Interpretation No. 46, *Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin (ARB) No. 51* (FIN 46R), the preparation for the implementation of Section 404 of the Sarbanes Oxley Act, and the implementation of our new funeral and cemetery point-of-sale system. As a result of these events, we began a project to reconcile our preneed funeral and cemetery trust accounts and verify our preneed funeral and preneed cemetery contracts.

The preneed funeral and cemetery trust verification and reconciliation project included three primary components: (1) the reconciliation of assets and deferred revenue related to preneed cemetery merchandise and service trusts; preneed funeral merchandise and service trusts; and cemetery perpetual care trusts, (2) the verification of approximately 430,000 preneed funeral contracts to determine if those contracts were appropriately included in our new point-of-sale system, and (3) the verification of each individual item on each preneed cemetery contract (approximately 3.6 million contract items) to determine if revenue was appropriately recognized at the time of delivery or at the time of service.

As these projects progressed, we assessed their status and adjusted the applicable general ledger accounts accordingly. At December 31, 2003, June 30, 2004 and December 31, 2004, we made certain adjustments to our consolidated financial statements based on our best estimates at that time. These adjustments were based on statistical sampling methods which were influenced by the percentage of reconciliations and verifications completed at a location level and the expected error rate of such uncompleted verifications and reconciliations.

By March 2005, we completed our examination of the 430,000 preneed funeral contracts and had also implemented the reconciliation procedures described above, which resulted in the identification of a significant number of reconciling items. In light of these reconciling items, we reevaluated previous adjustments related to these projects and the impact to previously issued financial statements. We determined that these adjustments had a material impact on our consolidated financial data for the first three interim periods of 2004. As a result, we restated our unaudited quarterly financial statements for the first three interim periods of 2004 in our original Form 10-K. We evaluated the materiality of these adjustments on our consolidated financial statements issued prior to January 1, 2004 and concluded that the impact of these adjustments was not material to the fiscal period ended 2004 or to any quarterly or annual period prior to January 1, 2004. As a result, we recorded the net aggregate effect of these adjustments (\$0.4 million increase to pretax income) in *Other operating income (expense)* in our restated first quarter 2004 financial statements as a correction of an error.

During the first and second quarters of 2005, we continued to find and record these reconciling items to our trust asset and deferred revenue detailed records. During the second quarter of 2005, we determined that certain of the reconciling items had been reflected improperly in our initial reconciliation process at December 31, 2004, which resulted in the identification of additional errors to our consolidated financial statements. We recorded a \$1.6 million charge in our first quarter 2005 consolidated financial statements for similar prior period adjustments arising from the aforementioned reconciliation process.

Also during the second quarter of 2005, we identified other adjustments, one of which related to a point-of-sale system error that caused preneed funeral trust income accounts to be understated in the fourth quarter of 2004 by \$1.6 million, and another of which related to improper computation of gains and losses on asset divestiture activities. In connection with the asset divestitures we failed to write off certain covenant-not-to-compete agreements, which should have been recorded in our 2002 consolidated financial statements.

Operating Leases and Other Account Reconciliations

We initiated a review of our accounting practices and determined that we should adjust our method of accounting for certain types of operating leases related primarily to our funeral home properties.

Historically, we have recorded operating lease expense, related primarily to funeral home properties, over the initial lease term without regard to reasonably assured renewal options or fixed escalation provisions. We will now calculate our straight-line operating lease expense over the lease term (including certain renewals options and fixed escalation provisions, to the extent necessary) in accordance with SFAS 13, *Accounting for Leases* .

During 2004, we also performed various other reconciliations. These reconciliations primarily resulted from the conversion of our point-of-sale system.

Materiality Assessment

We evaluated the materiality of these adjustments (including the \$1.6 million charge recorded in the first quarter 2005 and the adjustments aggregating to \$0.4 million associated with the restatement of the first three interim periods of 2004 described above) as of December 31, 2004 and 2003 and for each of the three years in the period ended December 31, 2004. We determined that the net effect of these adjustments (\$7.0 million charge to pretax income), which primarily related to periods prior to 2000, was not material to our previously reported consolidated financial statements for the periods described above; however, we determined that such impact was material to our second quarter 2005 consolidated financial statements. As a result, we have restated our 2004, 2003 and 2002 consolidated financial statements as well as our quarterly financial data for the first quarter of 2005 and all quarters of 2004 and 2003. The effect of each of these restatement items is individually immaterial to net income and earnings per share for periods presented.

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Effect on Annual Periods

The effect of these adjustments on our consolidated statement of operations for the years ended December 31, 2004, 2003 and 2002 is detailed as follows: (In thousands)

		ıded		
		2004		
		As		As
	R	Reported	F	Restated
Revenues	\$ 1	1,859,308	\$ 1	1,860,862
Costs and expenses		1,524,810	-	1,524,652
Gross profits		334,498		336,210
Gains and impairment (losses) on dispositions, net		25,628		25,797
Operating income		229,646		231,111
Income from continuing operations before income taxes and cumulative effects of				
accounting changes		110,798		112,263
Benefit for income taxes		(6,213)		(5,659)
Cumulative effect of accounting changes, net		(47,074)		(47,556)
Net income	\$	113,699	\$	114,128
Earnings per share:				
Basic EPS	\$	.36	\$	.36
Diluted EPS	\$	.35	\$	.35

	For the year ended			For the year ended				
	<b>December 31, 2003</b>				<b>December 31, 2002</b>			
	As As			As		As		As
	R	eported	R	Restated	Re	ported	]	Restated
Revenues	\$ 2	2,328,425	\$ 2	2,338,062	\$ 2,3	312,439	\$ :	2,310,880
Costs and expenses	1	,966,460	1	,976,503	1,9	950,430		1,950,681
Gross profits		361,965		361,559	3	362,009		360,199
Gains and impairment (losses) on dispositions,								
net		49,366		49,727	(	161,510)		(163,152)
Operating income		224,222		224,177		15,837		12,385
Income (loss) from continuing operations before								
income taxes and cumulative effects of								
accounting changes		111,219		111,174	(	119,850)		(123,302)
Provision (benefit) for income taxes		28,666		28,638		(37,692)		(38,992)
Net income (loss)	\$	85,082	\$	85,065	\$ (2	232,486)	\$	(234,638)
Earnings (loss) per share:								
Basic EPS	\$	.28	\$	.28	\$	(.79)	\$	(.80)
Diluted EPS	\$	.28	\$	.28	\$	(.79)	\$	(.80)

The effect of the restatement on our previously reported consolidated balance sheet as of December 31, 2004 and 2003 is as follows:

(In thousands)

Decemb	er 31, 2004	<b>December 31, 2003</b>				
As	As	As	As			
Reported	Restated	Reported	Restated			

Selected consolidated balance sheet data:

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Receivables, net of allowances	\$ 102,156	\$ 102,622	\$ 229,839	\$ 229,839
Total current assets	533,497	533,963	673,324	673,277
Preneed funeral receivables and trust				
investments	1,264,600	1,267,784	1,229,765	1,080,108
Preneed cemetery receivables and trust				
investments	1,402,750	1,399,778	1,083,035	1,068,216
Deferred charges and other assets	618,565	621,561	738,011	742,160
Total assets	8,199,196	8,205,687	7,725,204	7,562,903
Deferred preneed funeral revenues	486,191	498,571	1,612,347	1,464,218
Deferred preneed cemetery revenues	801,065	803,144	1,575,352	1,551,187
Deferred income taxes	279,474	276,572	418,375	415,208
Non-controlling interest in funeral and cemetery				
trusts	2,095,852	2,092,881		
Accumulated deficit	824,364	829,244	938,063	943,372
Total stockholders equity	1,853,576	1,848,667	1,526,958	1,521,620
Total liabilities and stockholders equity	8,199,196	8,205,687	7,725,204	7,562,903
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Effect of Restatement on Quarterly Information

The effect of these adjustments on our quarterly financial data for each of the four quarters in both 2004 and 2003 are presented below. As discussed in Current Period Restatement, the quarterly financial data for the first three interim periods of 2004 has been further restated in connection with this restatement. (In thousands)

	Three months ended December 31, 2004 (Unaudited)					Three months ended September 30, 2004 (Unaudited)					
	As				As	As		As			
	Reported			R	estated	Reported		Restated			
Revenues	\$ 433,226			\$ 4	135,064	_	04,557	\$ 404,731			
Costs and expenses		358,1			358,141	334,463		334,422			
Gross profits		75,0			76,923		70,094	70,309			
Gains and impairment (losses) on dispositions, net		(7,3		(7,224)		(3,281)		(3,281)			
Operating income		37,1	-	39,150		41,515		41,730			
Income from continuing operations before income		57,1	07		57,150		. 1 , 5 1 5		11,750		
taxes		16,9	39	18,982		18,196		18,411			
(Benefit) provision for income taxes			(60)	205		4,739		4,819			
Net income	\$	25,8		\$	27,164	\$	13,741	\$	13,876		
Earnings per share:	Ψ	23,0	00	Ψ	27,104	Ψ.	13,771	Ψ	13,070		
Basic EPS	\$		.08	\$	.08	\$	.04	\$	.04		
Diluted EPS	\$		.08	я \$	.08	э \$	.04	\$ \$	.04		
Diluted EFS	Ф	•	.00	Ф	.08	Ф	.04	Ф	.04		
	Three months ended						Three months ended				
	<b>June 30, 2004</b>					March 31, 2004					
	(Unaudited			dited	lited)		(Unau	dited)			
		As			As		As		$\mathbf{A}\mathbf{s}$		
	Reported		ed	Restated		Reported		Restated			
Revenues	\$ 432,103		\$432,368		\$ 589,422		\$ 588,699				
Costs and expenses	359,058		359,019		473,109		473,070				
Gross profits	73,045		73,349			16,313	115,629				
Gains and impairment (losses) on dispositions, net		1,5		1,517		34,782		34,785			
Operating income		50,5		50,838		100,490		99,393			
Income from continuing operations before income		,-			,		,		,		
taxes and cumulative effects of accounting changes		1,4	.07	1,711		74,256		73,159			
Benefit for income taxes	(7,017)		(6,904)		(3,375)		(3,779)				
Net income	\$	42,7		\$	42,952		31,311	\$	30,136		
Earnings per share:	4	,,	0.1	Ψ	,,,,	Ψ.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	4	00,100		
Basic EPS	\$		14	\$	.14	\$	.10	\$	.10		
Diluted EPS	\$		14	\$	.14	\$	.10	\$	.10		
Diluted El 5	Ψ	•	17	Ψ	,17	Ψ	.10	Ψ	.10		
	Three months ended					Three months ended					
	<b>December 31, 2003</b>				<b>September 30, 2003</b>						
	(Unaudited)					(Unaudited)					
	As			As			As	As			
	R	eport	ed	R	estated		orted	R	estated		
Revenues		599,0			504,780	_	56,461		568,853		
Costs and expenses		515,6		522,419		497,515		498,910			
	•	,0	- /		- <b>-</b> , · • >	.,	. ,		., 0,, 10		

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Gross profits		83,429	82,361	68,946	69,943
Gains and impairment (losses) on dispositions, net		43,953	43,690	(1,452)	524
Operating income		52,451	51,120	14,719	17,692
(Loss) income from continuing operations before					
income taxes		28,747	27,416	(8,722)	(5,749)
Benefit for income taxes		(1,149)	(1,650)	(3,331)	(2,209)
Net income (loss)	\$	30,420	\$ 29,590	\$ (4,732)	\$ (2,881)
Earnings (loss) per share:					
Basic EPS	\$	.10	\$ .10	\$ (.02)	\$ (.01)
Diluted EPS	\$	.10	\$ .10	\$ (.02)	\$ (.01)
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Three months ended June 30, 2003 (Unaudited)				Three months ended March 31, 2003 (Unaudited)			
	As	As			As	As	
R	eported	R	estated	R	eported	R	estated
\$:	584,050	\$ :	584,553	\$:	578,826	\$ .	579,876
4	489,418	4	489,839	4	463,868		465,335
	94,632		94,714		114,958		114,541
	(2,469)		(3,884)		9,334		9,397
54,171		52,838		102,881		102,527	
	21,082		19,749		70,112		69,758
	7,008		6,494		26,138		26,003
\$	15,308	\$	14,489	\$	44,086	\$	43,867
\$	.05	\$	.05	\$	.15	\$	.15
\$	.05	\$	.05	\$	.14	\$	.14
16							
	<b>R</b> \$ \$ \$ \$ \$ \$ \$	June 3 (Unau As Reported \$ 584,050 489,418 94,632 (2,469) 54,171 21,082 7,008 \$ 15,308 \$ .05 \$ .05	June 30, 200 (Unaudited As  Reported R \$ 584,050 \$: 489,418 94,632 (2,469) 54,171  21,082 7,008 \$ 15,308 \$  \$ .05 \$ \$ .05 \$ \$ .05 \$	June 30, 2003 (Unaudited)  As As  Reported Restated \$ 584,050 \$ 584,553 489,418 489,839 94,632 94,714 (2,469) (3,884) 54,171 52,838  21,082 19,749 7,008 6,494 \$ 15,308 \$ 14,489  \$ .05 \$ .05 \$ .05 \$ .05	June 30, 2003 (Unaudited)  As As  Reported Restated \$\frac{8}{584,050} \\$ 584,553 \$\$ \$\frac{489,418}{489,839} \]  94,632 94,714 (2,469) (3,884) 54,171 52,838  21,082 19,749 7,008 6,494 \$ 15,308 \$ 14,489 \$\$  \$ .05 \$ .05 \$ \$ \$ .05 \$ \$	June 30, 2003         March (Unaudited)           As         As           Reported         Restated         Reported           \$584,050         \$584,553         \$578,826           489,418         489,839         463,868           94,632         94,714         114,958           (2,469)         (3,884)         9,334           54,171         52,838         102,881           21,082         19,749         70,112           7,008         6,494         26,138           \$ 15,308         \$ 14,489         \$ 44,086           \$ .05         \$ .05         \$ .15           \$ .05         \$ .05         \$ .14	June 30, 2003       March 31, 20         (Unaudited)       (Unaudited)         As       As         Reported       Restated       Reported       R         \$584,050       \$584,553       \$578,826       \$584,826         489,418       489,839       463,868         94,632       94,714       114,958         (2,469)       (3,884)       9,334         54,171       52,838       102,881         21,082       19,749       70,112         7,008       6,494       26,138         \$15,308       \$14,489       \$44,086         \$.05       \$.05       \$.15         \$.05       \$.05       \$.14

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### **Our Company**

At December 31, 2004, Service Corporation International (SCI or the Company) operated 1,216 funeral service locations and 400 cemeteries. We also had a 25% minority interest equity investment in our former funeral operations in France. In addition to our funeral and cemetery operations, we own Kenyon International Emergency Services (Kenyon), a company that engages in mass fatality and emergency response services.

Our funeral and cemetery operations are organized into a North American division covering the United States and Canada, a European division primarily consisting of operations in France and Germany, and an Other Foreign division including operations in South America and Singapore. At December 31, 2004, we also owned businesses in Argentina and Uruguay that were classified as discontinued operations. In February 2005, we sold our businesses in Argentina and Uruguay. See note twenty-one to the financial statements in Item 8 of this amended Form 10-K/A.

For the year ended December 31, 2004, our North American funeral and cemetery operations represented 90.8% of our consolidated revenues and 93.8% of our consolidated gross profits. At December 31, 2004, we owned and operated 1,190 funeral service locations and 390 cemeteries in North America.

Our operations in North America are organized into 32 major markets and 42 middle markets. Major markets are characterized by areas with large populations such as Houston, New York, and Chicago. Middle markets have relatively smaller populations and include areas such as Southern Louisiana; Memphis, Tennessee; and Lynchburg, Virginia. Each major and middle market is led by a market director with responsibility for funeral and cemetery operations as well as preneed sales. Within each market, the funeral homes and cemeteries realize efficiencies by sharing common resources such as personnel, preparation services and vehicles.

There are three market support centers in North America to assist major and middle market directors with financial, administrative and human resource needs. These support centers are located in Houston, New York and Los Angeles. The market support centers help facilitate the execution of corporate strategies, coordinate communications between the field and corporate offices and serve as liaisons for implementation of policies and procedures.

### **Our Competitive Strengths**

Industry leader. SCI is the leading provider of funeral, cremation and cemetery services in North America. There are six other major publicly-traded companies that operate in our industry in North America (Alderwoods Group, Stewart Enterprises, Arbor Memorial Services, Carriage Services, StoneMor Group, and Keystone North America). Our revenues in North America are more than twice the size of our next largest competitor (Alderwoods Group) and are approximately equal to the combined revenues of these six other public companies. Despite some consolidation, the industry remains fragmented. We estimate that the public companies mentioned above and SCI combined generate approximately 20% of total industry revenue in North America. The other 80% is generated by independent funeral and cemetery operators.

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Geographically diverse network. We operate businesses in North America in 44 states and seven Canadian provinces. We believe we are able to provide funeral services to more than 70% of the households in the United States. We believe this comprehensive national coverage enables us to be the only company in our industry to successfully implement a national branding strategy and to develop alliances with national strategic partners. Both of these initiatives are discussed below as part of our long-term revenue growth opportunities.

National branding strategy. In 2000, we launched the first national branding strategy in the funeral service industry in North America under the name Dignity Memorial<sup>®</sup>. While this branding process is intended to emphasize our seamless national network of funeral service locations and cemeteries, the original names associated with acquired locations generally remain the same. The Dignity<sup>®</sup> brand name is a co-brand to the existing name of the business. Signage, advertising and promotional efforts emphasize both names. We believe that a national brand gives us a competitive advantage. This is discussed as part of our long-term revenue growth opportunities described below.

Favorable demographics over the long term. The population is aging at an unprecedented rate. According to the U.S. Census Bureau, the number of persons 65 years or older totaled 36 million in 2003. They represented 12.3% of the population, or about one in every eight Americans. The number of Americans aged 65 and older is expected to climb to approximately 16% of the total population by 2020, and to approximately 20% by 2030. Approximately 75% of all deaths in the United States are at ages 65 and older. We believe these demographic trends will provide a growing demand in the future for our services on both an atneed and preneed basis.

Stable revenues and cash flows. Our core business can be described as stable, with relatively predictable revenue and cash flows on an annual basis. We believe our ability to consistently generate strong cash flows sets us apart from others in the industry. This stability is enhanced by a large backlog of future revenues associated with preneed funeral and cemetery sales. In North America, our backlog of preneed funeral and cemetery sales consists of more than \$5 billion of revenues that will be recognized in future periods. These unfulfilled preneed funeral and cemetery contracts are primarily supported by investments in trust funds or third party insurance policies.

Financial flexibility. We believe we have significant opportunities to grow shareholder value due to our strong cash flows and liquidity, and modest debt maturities in the near term. For a further discussion about our financial flexibility, please see Financial Condition, Liquidity and Capital Resources in Item 7 of this Form 10-K/A (Amendment No. 2).

### **Business Challenges**

No meaningful near-term increase in the numbers of deaths. The numbers of deaths in the United States are not expected to increase meaningfully in the near term. Modern advances in medicine and healthier lifestyles are contributing to record levels of life expectancy in the United States. In 2003, life expectancy in the United States reached 77.6 years according to the Centers for Disease Control and Prevention. The Baby Boom generation is expected to have an impact on the numbers of deaths in the future; however, the first Baby Boomers do not reach age 65 until the year 2011.

Increasing trend toward cremation. In North America, social trends, (such as a mobile, less rooted society), religious changes, environmental issues and cultural preferences are driving an increasing preference for cremation. Cremation rates in the United States have grown from approximately 3.6% in 1960 to approximately 28.6% in 2003 according to the Cremation Association of North America. Cremation rates in Canada during this same period have grown from approximately 3.3% to approximately 47.3%. SCI is the largest provider of cremation services in North America where approximately 40% of the total funeral services we perform are cremation services. Our cremation mix is greater than the national average due to the high concentration of properties we own in high cremation states including California, Florida, and Arizona where cremation rates exceed 47%.

The mix of cremation in our business has been increasing approximately 100 to 150 basis points each year and we expect this trend to continue in the near term. Cremation services historically have generated less revenue and gross profit dollars than traditional funeral services that involve burials. Additionally, the cremation consumer may choose not to purchase cemetery property or merchandise. Industry research has shown that most consumers choose cremation for reasons other than cost, which we believe provides us significant opportunities to better serve the cremation consumer. We believe we are well positioned to respond to this trend and have experienced initial success through the use of contemporary marketing strategies and unique product and service offerings that specifically appeal

to cremation consumers. See a further discussion regarding initiatives to address cremation as part of our long-term revenue growth opportunities described below.

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Increasing competition from low cost retailers. In recent years there has been an influx of retail outlets and internet websites specializing in the sale of funeral and cemetery products, particularly caskets, vaults and markers. While these types of businesses have grown in numbers and have caused pricing pressure in certain markets, we do not believe they are having a material impact on our consolidated financial results at this time. As we continue to develop strategies that are centered on creating a meaningful experience for the consumer with a greater focus on innovative service offerings and less emphasis on traditional product offerings, we expect the influence of these types of businesses will be even less.

Regulatory and litigation exposure. Our industry is heavily regulated at the federal and state levels. Although we believe we are in compliance in all material respects with these regulations, there is a continuous movement toward a stricter regulatory environment. Our compliance department strives to keep our businesses up-to-date on changes in regulation and to develop programs to monitor our compliance with various regulations. From time-to-time, we are also exposed to matters that result in litigation. We work diligently to investigate and resolve such litigation as quickly and thoroughly as possible and have placed a great deal of focus throughout the Company on litigation avoidance practices and programs. Lastly, as a public company, compliance with regulations such as the Sarbanes-Oxley Act has become increasingly costly and time-consuming for our company.

### The Path to Growth

We have made substantial progress in reducing debt and improving cash flow since 1999. Our current capital structure and liquidity afford us significant financial flexibility. Our primary focus is now on initiatives that will grow revenues and earnings. We believe strategies centered on our national brand, Dignity Memorial®, and other revenue growth initiatives, along with a focus on cost management, can provide the framework for sustainable growth over the longer term.

Improving the Infrastructure

Historically, our infrastructure did not allow us to fully realize the inherent efficiencies of our business organization. As a result, we were unable to capitalize on all of the benefits of standardization, technology, and process improvement. Beginning in late 2002 and continuing through 2003, we moved to capture more fully the inherent economies of scale of our business by reformulating our infrastructure. This has been accomplished by redesigning our sales organization, improving business and financial processes, outsourcing certain of our accounting functions including accounts payable and payroll, and expanding our existing trust administration and information technology outsourcing programs. In 2003 and continuing through 2004, we also implemented a new information system in our field locations. This new system replaced three separate contract entry systems and integrated these functions into one. At December 31, 2004, the new information system is fully implemented and functioning as intended.

Having simplified our sales approach and redesigned our financial, technical and administrative infrastructure, we were able to make significant changes to the field management structure in late 2003. The former management structure consisted of multiple layers and two organizations (sales and operations). The new management structure is based on a major market and middle market concept with the understanding that our markets and businesses are not all the same and can benefit from different management approaches. We eliminated the dual management organizational structure, and now have one person responsible for each market who has the ability to lead in a multi-segment environment. This individual is charged with the responsibility of growing our business and maintaining a commitment to the Dignity Memorial® standards and brand.

Building the Brand

SCI has implemented the first national brand in the funeral service industry. This brand is called Dignity Memorial<sup>®</sup>. We believe that a national brand name will provide us access to new customers over the long term given the increasingly mobile nature of families in North America. We believe consumers are less likely to know a funeral director personally or live in the same area as past generations who may have used funeral home services before. A favorable experience with Dignity Memorial<sup>®</sup> through one of our national advertising or community outreach programs, attending a funeral service at a Dignity<sup>®</sup> location, or through previous use of a Dignity<sup>®</sup> provider may influence a consumer to choose one of our funeral homes.

Internally, we are focused on ensuring that we have consistency in service standards and processes across our network of businesses. We want every customer interaction to be the standard Dignity interaction, which is based upon values of integrity, respect, enduring relationships and service excellence.

Externally, we continue to enhance signage and local advertising efforts using the Dignity® name and logo. Through our national brand we are also the sponsor of several nationally recognized community programs including Dignity Memorial Escape School® (<a href="www.escapeschool.com">www.escapeschool.com</a>), which provides parents and their children with critical abduction prevention and escape techniques; Dignity Memorial Smart and Safe Seniors (<a href="www.smartandsafe.com">www.smartandsafe.com</a>), which educates seniors about consumer fraud, cons and scams, travel safety and other topics; and The Vietnam Wall Experience (<a href="www.vietnamwallexperience.com">www.vietnamwallexperience.com</a>), a traveling, three-quarter sized replica of the Vietnam Veterans Memorial in Washington, D.C.

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In 2004, we rolled out a marketing campaign to promote awareness of our national brand name throughout North America. The campaign focused on the distinct benefits and values that set Dignity Memorial® apart from other providers. The marketing approach utilized response driven communications executed through television, print, radio, direct mail, point of purchase collateral materials, the internet and yellow pages. Those requesting additional information are directed to a local Dignity® provider. In 2004, the campaign reached 113 designated market areas, or more than 80% of all households in the United States, according to Nielsen Media Research. *Growing Our Revenues* 

We have made significant improvements to our cost structure in the last two years; however, we realize that to achieve sustainable long-term earnings growth, we must also increase our revenues. We believe we can be successful in this regard by developing the Dignity® brand and focusing on our customers concerns and satisfaction.

The world of funeral service is changing. As aging Baby Boomers begin to contemplate and deal with the realities of death, they bring with them new attitudes, ideas, requirements and preferences when it comes to observing the final stage of life. Traditional rituals associated with funerals are transitioning to new and modern ways to personalize and create a meaningful experience.

Through our Dignity® brand we are developing more contemporary and comprehensive products and services that we believe will help the consumer create a personal experience as well as help them with the administrative and legal challenges that occur when a loved one dies. Some of the exclusive items offered through Dignity® providers include grief counseling services offered 24-hours a day, 365 days a year; a legal services membership; and internet memorial archive capabilities through Making Everlasting Memories®, or MeM® (www.mem.com). MeM® publishes written biographies, photos, memories and tributes shared by loved ones around the world that capture the essence of one s life. A product that is particularly helpful to our consumers is the Aftercare® Planner—a comprehensive organization system that helps families manage the many business details that arise after a death occurs. Dignity® benefits also include the Bereavement Travel Program, a unique feature that allows customers to obtain special rates on airfare, car rentals and hotel accommodations for family and friends who travel from out of town to attend funeral, cremation or memorial services. Importantly, these products and services appeal to both burial and cremation consumers.

We are also focused on offering consumers new ways to personalize funeral services and create value in the experience. Examples include creating movies from pictures that span the person s life and important events; displaying items that were special to the individual or that reflect a hobby; having a dove, butterfly or balloon release; or holding a memorial service in a favorite place such as a park, marina or sports venue.

### **Near-Term Revenue Growth Opportunities**

Dignity® packaged plans. Our national brand name represents a unique set of packaged funeral and cremation plans offered exclusively through our network on an atneed and preneed basis. These packages are designed to simplify customer decision-making and include the unique value-added products and services described above that have traditionally been unavailable through funeral service locations. The plans also offer the security of a 100% service guarantee and national transferability of preneed services to any of more than 1,300 Dignity Memorial® providers in North America. In 2004, we continued to achieve high customer satisfaction ratings, as measured by independent surveys completed by consumers three weeks following a funeral. We believe this is largely attributable to the value consumers receive when they select a Dignity® package. When Dignity® packages are sold, it results in significant incremental revenue and gross profit margin per funeral service compared to non-Dignity sales due to the comprehensive product and service offerings they provide.

In early 2005, we began to develop Dignity Memorial® packaged cemetery plans. These plans are being tested in a limited number of locations. After completing a successful test, we intend to begin the roll-out of this packaged plan initiative to our cemeteries in mid-2005.

Contemporary funeral merchandising strategies. In 2004, approximately 17% of the total funeral consumers we served selected a Dignity® packaged plan. On a preneed basis, approximately 24% of funeral preneed contracts sold were Dignity® plans. We believe we can increase the selection rate of the Dignity® packaged plans through improved merchandising strategies that place less emphasis on traditional funeral merchandise and more focus on the comprehensive product and service offerings unique to Dignity Memorial® providers. In late 2004, we began to roll-out enhanced merchandise displays and other presentation models in our funeral homes that offer personalization

options. In addition, funeral personnel at each of these locations have completed a comprehensive training and certification program to ensure their effectiveness and optimal customer satisfaction.

Contemporary cemetery marketing strategies. We are beginning to use more contemporary marketing techniques within our cemetery segment. We have begun to employ a tiered-product model that emphasizes a wide range of product and service offerings, including a variety of grave spaces at various price levels, cremation gardens, mausoleums, lawn crypts and niches. We are particularly focused on the development of high-end cemetery property such as private family estates.

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In late 2004, we also developed and began to implement a standardized pricing methodology for each of our cemeteries. This approach incorporates marketplace demographic information and data about competitive cemeteries in the market, as well as historical retail and wholesale prices. This new pricing methodology complements our tiered-product strategy and ensures that we are capturing appropriate values for the different levels of our products.

Improved management structure. In late 2003, we eliminated the dual management structures of sales and operations and replaced them with a single-line business management structure. In addition to reducing costs, this new structure is intended to have our strongest business managers focused on producing favorable financial results in each of our markets. Under the old structure, multiple persons shared accountability and responsibility for financial results in multiple markets. Now accountability rests solely in the market director in charge of the geographical area that he or she manages. Under the new structure, many of the administrative and financial functions are now handled by market support centers. We believe this new structure allows for greater focus on developing people, growing market share, and improving profitability.

Preneed sales. At December 31, 2004, the backlog of revenues associated with unfulfilled preneed contracts sold for funeral and cemetery merchandise and services in North America totaled more than \$5 billion. We believe that the sale of preneed goods and services is a primary driver of maintaining and growing market share. It also provides a level of predictability and stability to our revenues and cash flows. Over the last two years, we have redesigned our sales organization to tailor our approach to emerging customer preferences, to reduce costs, and to increase our effectiveness. We eliminated certain lead generation programs and incentive travel programs and moved to an approach that is based on personal referrals and standardized professional certification. We also shifted from a compensation model that was solely based on commissions to one where sales counselors can receive a portion of sales compensation through a draw with the opportunity to earn a bonus if certain sales targets are achieved. We are continuing to invest in our sales organization in 2005 through continued training and certification programs.

An important advantage of SCI preneed sales for consumers, besides protecting them from having to make important decisions at a difficult time and locking in prices at today s level, is the ability to transfer preneed contracts to funeral homes and cemeteries throughout our geographically diverse network of properties.

#### **Long-Term Revenue Growth Opportunities**

Enhancing cremation opportunities. To grow core revenues and profits, we believe we must capitalize on the opportunities provided by the growing cremation trend. We believe a successful cremation strategy is built on product differentiation, personalization and simplicity. Along with the sale of Dignity Memorial® cremation plans, we are developing new displays to be used in the arrangement process that clearly explain the products and services available to cremation consumers. We also own and operate National Cremation®, which specifically targets the cremation consumer. Within the cemetery segment, we are promoting cremation gardens, which are separate sections located within certain of our cemeteries where cremated remains can be permanently placed and that contain other unique memorialization products.

Developing access to new customers. We believe that SCI has opportunities to grow market share due to its size and geographic diversity. As discussed earlier, we believe that a national brand name will provide us access to new customers over the long term.

Our centralized marketing effort will utilize information from our broad customer databases to identify geographic, demographic and lifestyle information about our consumers in order to promote awareness of the Dignity Memorial® brand name, our local names and our provider network in the most efficient and effective manner.

In addition, we will continue to capitalize on our nationwide network of providers to develop affinity relationships with large groups of individuals to whom we can market our products and services. Such relationships include employers, social organizations and insurance companies. Our most strategic affinity partnership today is with the Veterans of Foreign Wars and Ladies Auxiliary whose membership exceeds two million. Over the longer term, we believe such groups can be a key influence in the funeral home selection process.

We continue to develop marketing strategies that target specific ethnic groups. As an example, we are developing a brand of businesses that specifically appeal to the Hispanic population. This brand is called Funeraria del ángel (Funeral Home of the Angel). According to the United States Census Bureau, the Hispanic population reached 39.9 million in 2003, accounting for about one-half of the 9.4 million residents added to the nation spopulation since

Census 2000. We currently operate Funeraria del ángel in 12 California locations, three Chicago locations and six affiliated locations in Miami.

Expanding through acquisition, construction, or franchise. We are also targeting expansion through acquisition or construction in the top 150 markets in North America where probable investment returns will exceed our cost of capital. We will focus future growth capital deployment in the major metropolitan markets where there is a large population base. In areas with large populations, the businesses are more institutional and less dependent on an individual; it is more conducive to have multiple businesses and realize

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economies of scale through clustering; we can benefit more from using contemporary marketing strategies; and it is easier to attract quality management. In states where allowed, we intend to focus construction efforts on developing more combination operations by building funeral homes on our existing cemeteries. Combination operations create synergies between funeral and cemetery functions and provide consumers the convenience of making all arrangements at a single location.

Over the longer term, the potential for a franchising opportunity exists for further expansion in the smaller markets. In a franchise relationship we could recruit independent funeral providers to join the Dignity Memorial® network and earn fees for a comprehensive range of services that we could provide to the franchisee all at very little or no capital cost to us.

Developing our people. A key objective that we believe will have a favorable impact on our future growth and success is building a best in class workforce. We have developed a comprehensive education strategy in an online campus format called Dignity University . Dignity University features job-focused curriculum for each position in the company. Upon completion of coursework, participants are required to pass examinations to be certified in their individual jobs. Dignity University uses a blended approach to learning using a combination of traditional classroom, web-based courses, virtual classroom and on-the-job training for the approximately 20,000 individuals that we employ in North America.

In conjunction with Dignity University , we use an online performance management tool that employees use to document their annual key objectives. Objectives are balanced between financial, operations, customer/market, and leadership/employee development. These objectives are then weighted by management and linked to incentive compensation. During the year, managers monitor and provide regular feedback on progress towards these objectives. Training and development courses are assigned as needed.

Focusing on customer loyalty. We began to track customer satisfaction in our funeral segment in 2000 through the use of independent surveys mailed to every consumer three weeks following the funeral. On average, we receive more than 40% of the surveys back. Through statistically weighted questions, we are able to track satisfaction scores at the funeral home, region, and company levels. Results are used to share best practices and develop training programs in areas where weaknesses are identified. During 2004, over 98% of the respondents in North America indicated that they were likely to recommend our services.

In 2005, we moved to a new program with J.D. Power and Associates, one of the world spremier marketing firms specializing in customer satisfaction. Our new survey to client families utilizes a combined approach measuring satisfaction and loyalty and the relationship between the two. The new survey will be used for both funeral and cemetery consumers and will be available in three different languages. After completing a successful test of the new measurement tool, the new survey was launched on a national basis in March 2005.

Becoming the preplanning experts. As the Baby Boom generation ages, many are becoming more aware of their own mortality or facing their parents approaching need for funeral and burial arrangements. While research indicates high public approval of the pre-planning concept, the percentage of North Americans who have actually completed such arrangements is quite small.

Historically we have focused on preplanning and prefunding funeral arrangements. Our focus for the long-term is developing a comprehensive marketing strategy to give consumers the opportunity to make the decisions about their funeral and to choose a Dignity Memorial<sup>®</sup> funeral provider without paying in advance if they choose not to do so. Based on research and testing with members of the Veterans of Foreign Wars in seminars conducted in 2003 and 2004, we have found initial success in creating a commitment pattern on behalf of the consumer without funding.

#### Critical Accounting Policies, New Accounting Pronouncements and Accounting Changes

Our consolidated financial statements are impacted by the accounting policies used and the estimates and assumptions made by management during their preparation. Estimates and assumptions affect the carrying values of assets and liabilities and disclosures of contingent assets and liabilities at the balance sheet date. Actual results could differ from such estimates due to uncertainties associated with the methods and assumptions underlying our critical accounting measurements. The following is a discussion of our critical accounting policies pertaining to revenue recognition, the impairment or disposal of long-lived assets, and the use of estimates.

## Revenue Recognition

Funeral revenue is recognized when funeral services are performed. Our trade receivables primarily consist of amounts due for funeral services already performed. We sell price guaranteed preneed funeral contracts through various programs providing for future funeral services at prices prevailing when the agreements are signed. Revenues associated with sales of preneed funeral contracts, including accumulated trust earnings, are deferred until such time that the funeral services are performed (see notes three, four, and five to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2).

Revenue associated with cemetery merchandise and services is recognized when the service is performed or merchandise is delivered. Revenue associated with cemetery property interment rights is recognized in accordance with the retail land sales provision

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of SFAS No. 66, Accounting for the Sales of Real Estate (SFAS 66). Under SFAS 66, revenue from constructed cemetery property is not recognized until a minimum percentage (10%) of the sales price has been collected. Revenue related to the preneed sale of unconstructed cemetery property is deferred until it is constructed and 10% of the sales price is collected. Revenue associated with sales of preneed merchandise and services is not recognized until the merchandise is delivered or the services are performed (see notes three, four, and six to the consolidated financial statements in Item 8 of this 10-K/A (Amendment No. 2).

#### Impairment or Disposal of Long-Lived Assets

We test for impairment of goodwill using a two-step approach as prescribed in SFAS No. 142, *Goodwill and Other Intangible Assets* (SFAS 142). The first step of our goodwill impairment test compares the fair value of a reporting unit with its carrying amount, including goodwill. We do not record an impairment of goodwill in instances where the fair value of a reporting unit exceeds its carrying amount. The second step of our goodwill impairment test is required only in situations where the carrying amount of the reporting unit exceeds its fair value as determined in the first step. In such instances, we compare the implied fair value of goodwill (as defined in SFAS 142) to its carrying amount of goodwill. If the carrying amount of reporting unit goodwill exceeds the implied fair value of that goodwill, an impairment loss is recognized in an amount equal to that excess. Fair market value of a reporting until is determined using a calculation based on multiples of revenue and multiples of EBITDA of both SCI and its competitors. Based on our tests at September 30, 2004 and September 30, 2003, we concluded that there was no impairment of goodwill in accordance with SFAS 142.

We apply SFAS No. 60 Accounting and Reporting by Insurance Enterprises (SFAS 60) to test for impairment of our deferred selling costs as prescribed by the AICPA Industry Guide, Life and Health Insurance Entities. Accordingly, when circumstances indicate that actual experience for a portfolio of contracts, regardless of the year of origin, may result in losses, we assess whether the expected gross contract revenues for each portfolio of preneed funeral contracts or preneed cemetery contracts less all related expected contract costs is sufficient to cover the current unamortized deferred selling costs associated with each portfolio. For purposes of applying this policy, a portfolio of preneed funeral contracts or preneed cemetery contracts is comprised of all such contracts executed within a given market (i.e. an area of operation). If deferred selling costs for a portfolio of contracts exceeds the related gross contract revenue less expected contract costs, the excess is charged to expense. We believe this is the most appropriate way to evaluate impairment because it is consistent with the manner in which we acquire, service, and measure the profitability of our preneed funeral and cemetery contracts. Our sales organization is organized by market, and the selling costs incurred and deferred specifically relate to the preneed funeral and cemetery deferred revenues recorded in the operating market. The Company is addressing loss contracts in its impairment review of deferred selling costs because we are including all related expected costs in the contract analysis. The application of the requirements under SFAS No. 5 Accounting for Contingencies is comparable with the Company s current application of the requirements under SFAS 60. In 2004, the Company performed an impairment test for cemetery and funeral deferred selling costs with no impairment indicated.

We do not track cash flow at the individual contract level as defined by SFAS No. 144 for preneed funeral and cemetery contracts. Further, we do not believe that evaluation for impairment at the individual contract level is required by SFAS 60 or SFAS 5. We believe the lowest level of identifiable cash flows associated with our preneed funeral and cemetery activities is at our market level of operations. The contracts are homogenous at this level. Therefore, the assumptions at this level would be the same as on an individual contract level.

We review our remaining long-lived assets for impairment when changes in circumstances indicate that the carrying amount of the asset may not be recoverable, in accordance with SFAS No. 144, *Accounting for the Impairment or Disposal of Long-Lived Assets* (SFAS 144). SFAS 144 requires that long-lived assets to be held and used be reported at the lower of their carrying amount or fair value. Assets to be disposed of and assets not expected to provide any future service potential to us are recorded at the lower of their carrying amount or fair value less estimated cost to sell.

#### Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make certain estimates and assumptions. These estimates and assumptions affect the carrying values of assets and liabilities and disclosures

of contingent assets and liabilities at the balance sheet date. Actual results could differ from such estimates due to uncertainties associated with the methods and assumptions underlying our critical accounting measurements. Key estimates used by management, among others, include:

Allowances We provide various allowances and/or cancellation reserves for our funeral and cemetery preneed and at need receivables, our preneed funeral and preneed cemetery deferred revenues, as well as for our funeral and cemetery deferred selling costs. These allowances are based on an analysis of historical trends and include, where applicable, collection and cancellation activity. These estimates are impacted by a number of factors, including changes in economy, relocation, and demographic or competitive changes in our areas of operation.

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Valuation of trust investments With the implementation of revised FASB Interpretation No. 46, Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin No. 51 (FIN 46R), as of March 31, 2004, we replaced receivables due from trust assets at cost with the actual trust investments recorded at market value. The trust investments include marketable securities that are classified as available-for-sale in accordance with Statement of Financial Accounting Standards No. 115, Accounting for Certain Investments in Debt and Equity Securities. Where quoted market prices are not available, we obtain estimates of fair value from the managers of the private equity funds, which are based on the market value of the underlying real estate and private equity investments. These market values are based on contract offers for the real estate or the managers appraisals of the venture capital funds. <u>Depreciation of long-lived assets</u> We depreciate our long-lived assets over their estimated useful lives. These estimates of useful lives may be affected by such factors as changing market conditions or changes in regulatory requirements. In 2002, we changed the estimated useful life of our existing information technology systems as a result of the decision to implement a new North America point of sale system and an upgraded general ledger system. We recognized approximately \$13.8 million of additional amortization expense related to this change in estimate in 2003 and did not recognize any additional amortization expense in 2004 as the system was fully amortized in 2003. <u>Deferred selling costs</u> Our policy is to defer selling costs that vary with and are primarily related to the acquisition of preneed funeral (trust funded only) and preneed cemetery contracts, and to expense such costs in proportion to the revenue recognized. This deferral, which is calculated based on deferral rates discussed below, and amortization model follows the provisions of SFAS 60, Accounting and Reporting by Insurance Enterprises (SFAS 60). The selling costs subject to deferral are the pool of compensation expense and related fringe costs incurred by our sales counselors and sales managers. Other selling costs associated with the sales and marketing of preneed funeral and cemetery contracts (e.g., lead procurement costs, brochures and marketing materials, advertising and general administrative costs) are expensed as incurred.

Deferral rates are determined for the following:

Preneed funeral contracts

Preneed cemetery contract items: Interment rights (burial property)

Merchandise

Services

These deferral rates are based on the ratio of the selling compensation and fringe costs to preneed funeral and cemetery production (in dollars) weighted accordingly in the manner for which the counselor is compensated (with interment rights, or burial property, being the highest and preneed cemetery services being the lowest compensation to the counselor). In developing the deferral rates, we review various rate scenarios to ensure the finalized rates, when applied to forecasted production dollars, are reasonable compared to forecasted selling compensation. Additionally, the developed deferral rates are reviewed annually for reasonableness compared to current and historical commission rates used by the Company.

As preneed funeral and cemetery contracts are processed, the rates are applied systematically to the production dollars and the resulting amount is deferred. As a result, the funeral and cemetery deferred selling costs are only generated when preneed funeral and cemetery contract production is recorded. Therefore, these deferred selling costs vary with and relate primarily to the production of the business. We have separate deferred selling cost accounts related to preneed funeral, preneed cemetery interment rights, preneed cemetery merchandise, and preneed cemetery services. The deferred preneed funeral and cemetery revenue accounts are recorded similarly.

Periodically, the selling costs deferred are compared to the actual costs incurred to ensure there is not a significant variance between the two.

The deferred selling costs are expensed in proportion to the revenue when recognized (proportionate method). This is determined annually by the ratio of the unamortized deferred selling costs (funeral, cemetery interment rights, cemetery merchandise and cemetery services) to the associated deferred revenue, and systematically applying this

ratio against the deferred selling cost accounts as the applicable revenues are recognized.

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We do not attribute deferred selling costs to each individual contract (or each item in the case of cemetery deferred selling costs) because our systems do not currently have the complete functionality to defer and amortize the costs and we have no other cost effective means by which to do so. We believe using the proportionate method of amortization and the homogenous nature of the 430,000 preneed funeral contracts and 3.6 million of preneed cemetery contract items (as separated by interment rights, merchandise and services) allow for a systematic match of costs with related revenues.

<u>Income taxes</u> Our ability to realize the benefit of deferred tax assets requires us to achieve certain future earnings levels. We have established a valuation allowance against a portion of deferred tax assets and could be required to further adjust that valuation allowance if market conditions change materially and future earnings are, or are projected to be, significantly different from our current estimates. We intend to permanently reinvest the unremitted earnings of certain of our foreign subsidiaries in those businesses outside the United States and, therefore, have not provided for deferred federal income taxes on such unremitted foreign earnings.

Pension cost Our pension costs and liabilities are actuarially determined based on certain assumptions, including expected long-term rates of return on plan assets and the discount rate used to compute future benefit obligations. In 2003 and prior years, it was our policy to use a discount rate for return on assets comparable to rates of return on high-quality fixed income investments available and expected to be available during the period to maturity of the Company s pension benefits. Actuarial gains and losses resulting from changes in the assumptions, or experience differences from those assumptions, were amortized over the remaining service period of active employees expected to receive benefits under the plans. In 2004, we changed our method of accounting for gains and losses on pension assets and obligations to recognize such gains and losses in our consolidated statement of operations during the year in which they occur. We recorded net pension expense reflecting estimated returns on plan assets and obligations for our interim financial statements. Under the new accounting policy, upon the review of our annual remeasurement, we recognized actual gains and losses on plan assets and obligations. See notes four and sixteen to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2) for more information related to pensions. We used a 9.0% assumed rate of return on plan assets in 2003 as a result of a high allocation of equity securities within the plan assets. In 2004, the rate of return on plan assets is not applicable as we recognize gains and losses on plan assets during the year in which they occur. At December 31, 2004, 55% of the plan assets were invested in core diversified and market neutral hedge funds, 33% of the plan assets were equity securities and the remaining 12% of plan assets were fixed income securities. As of December 31, 2004, the equity securities were invested approximately 57% in U.S. Large Cap investments, 22% in international equities and 21% in U.S. Small Cap investments. In connection with the \$20 million infusion of funds into the plan in early 2004, we rebalanced the plan assets to have a lower percentage invested in traditional equity securities and fixed income securities and instead incorporate investments in hedge funds. We believe that over time this reallocation will reduce the volatility with limited reduction of returns.

Insurance loss reserves We purchase comprehensive general liability, morticians and cemetery professional liability, automobile liability and workers compensation insurance coverages structured with high deductibles. This high deductible insurance program results in the Company being primarily self-insured for claims and associated costs and losses covered by these policies. Historical insurance industry experience indicates a high degree of inherent variability in assessing the ultimate amount of losses associated with casualty insurance claims. This is especially true with respect to liability and workers compensation exposures due to the extended period of time that transpires between when the claim might occur and the full settlement of such claim, often many years. We continually evaluate loss estimates associated with claims and losses related to these insurance coverages and falling within the deductible of each coverage through the use of qualified and independent actuaries. Assumptions based on factors such as claim settlement patterns, claim development trends, claim frequency and severity patterns, inflationary trends and data reasonableness will generally effect the analysis and determination of the best estimate of the projected ultimate claim losses. The results of these actuarial evaluations are used to both analyze and adjust our insurance loss reserves. Our independent actuaries used five actuarial methods generally accepted by the Casualty Actuarial Society to arrive at an estimate of a range that we refer to as reasonably possible. The Actuarial Standard of Practice No. 36 (ASOP 36 published by the American Academy of Actuaries) states: A range of reasonable estimates is a range of estimates that

could be produced by appropriate actuarial methods or alternative sets of assumptions that the actuary judges to be reasonable. Methods used to determine the Company's reasonably possible range are: paid and incurred loss development methods; frequency-severity methods; and paid and incurred Bornhuetter-Ferguson methods. All of these methods were used to determine our reasonably possible range of insurance loss reserves for the years ended December 31, 2004, 2003 and 2002.

We have not changed our methodologies for determining the reasonably possible range; however, there are changes made to the assumptions as the loss development factors are updated. These loss development factors are determined based on our historical loss development data<sup>(1)</sup> and are updated annually as new data becomes available. As a result, the loss development factors used in the

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December 31, 2004 analysis could be different from the loss development factors used in the December 31, 2005 analysis. We consider these changes in loss development factors synonymous to changes in assumptions. The final loss estimate is not determined by weighting the methodologies, but instead is subjectively arrived at by our independent actuary considering the relative merits of the various methods and the truncated average of the various methods.

For each loss type (workers compensation, general liability, and auto liability) loss triangles are generated, which show the cumulative valuation of each loss period over time. The loss components evaluated include incurred losses, paid losses, reported claim counts, and average incurred loss. The actuarial analysis of losses uses this data to estimate future loss development or settlement value of the losses. Since these loss development factors are an estimate about future loss development, the calculation of ultimate losses is also an estimate. The actual ultimate loss value may not be known for many years, and may differ significantly from the estimated value of the ultimate losses.

As of December 31, 2004, reported losses within our retention for workers compensation, general liability and auto liability incurred during the period May 1, 1987 through December 31, 2004 were approximately \$188.1 million. The selected fully developed ultimate settlement value estimated by our independent actuary was \$222.5 million. Paid losses were \$175.9 million indicating a reserve requirement of \$46.7 million. After considering matters discussed with our independent actuary related to this calculation, we estimated the reserve to be \$47.3 million as of December 31, 2004.

At December 31, 2004 and 2003, the balances in the reserve and the related activity were as follows:

(Dollars in millions)	
Balance at December 31, 2002	\$ (39.0)
Additions	(31.6)
Payments	23.8
Balance at December 31, 2003	\$ (46.8)
Additions	(38.3)
Payments	37.8
Balance at December 31, 2004	\$ (47.3)

Our independent actuary performed a sensitivity analysis that was modeled to assess the impact of changes to the reserve pertaining to workers compensation, general liability, and auto liability. The sensitivity analysis assumes an instantaneous 5% adverse change to the loss development factors as summarized below.

	Ser	nsitivity
(Dollars in millions)	$\mathbf{A}$	nalysis
Workers Compensation	\$	1.30
General Liability	\$	0.82
Auto Liability	\$	.24
Total Sensitivity	\$	2.36

(1) The loss development factors used in the December 31, 2004 calculation

are based on the Company s actual claim history by policy year for the period beginning May 1, 1991 May 1, 2004.

# New Accounting Pronouncements and Accounting Changes

Other Than Temporary Impairments

In March 2004, the Financial Accounting Standards Board (FASB) reached consensus on the guidance provided by Emerging Issues Task Force Issue 03-1 (EITF 03-1), *The Meaning of Other-Than-Temporary Impairment and Its Application to Certain Investments*. The guidance is applicable to debt and equity securities that are within the scope of FASB Statement of Financial Accounting Standard (SFAS) No. 115, *Accounting for Certain Investments in Debt and Equity Securities*. EITF 03-1 specifies that an impairment would be considered other-than-temporary unless (a) the investor has the ability and intent to hold an investment for a reasonable period of time sufficient for the recovery of the fair value up to (or beyond) the cost of the investment and (b) evidence indicating the cost of the investment is recoverable within a reasonable period of time outweighs evidence to the contrary. EITF 03-1 was scheduled to be effective for reporting periods ending after June 15, 2004. The measurement and recognition provisions relating to debt and equity securities have been delayed until the FASB issues additional guidance. We adopted the disclosure provisions of EITF 03-1 during the period ended June 30, 2004. The adoption of the measurement and recognition provisions are not expected to have a material impact on our consolidated financial statements, results of operations, financial position, or cash flows.

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**Inventory Costs** 

In November 2004, the FASB issued SFAS No. 151, *Inventory Costs an amendment of ARB 43, Chapter 4* (SFAS 151). SFAS 151 amends the guidance in ARB No. 43, Chapter 4, *Inventory Pricing*, to clarify the accounting for abnormal amounts of idle facility expense, freight, handling costs and wasted material. SFAS 151 requires that those items be recognized as current-period charges, rather than as a portion of the inventory cost. In addition, SFAS 151 requires that allocation of fixed production overhead to the costs of conversion be based on the normal capacity of the production facilities. SFAS 151 will be effective for inventory costs incurred during fiscal years beginning after June 15, 2005. We do not expect this statement to have a material impact on our consolidated financial statements, results of operations, or cash flows.

Income Taxes

In December 2004, the FASB issued Staff Position No. FAS 109-1 Application of FASB Statement No. 109, Accounting for Income Taxes, to the Tax Deduction on Qualified Production Activities provided by the American Jobs Creation Act of 2004 (FAS 109-1). The American Jobs Creation Act of 2004, enacted on October 22, 2004, provides for a deduction for certain qualified production activities. FAS 109-1 provides guidance for the application of FASB Statement No. 109, Accounting for Income Taxes, to the deduction for certain qualified production activities, and was effective immediately upon issuance. We do not believe that the adoption of FAS 109-1 will have a significant effect, if any, on our consolidated financial statements, results of operations, or cash flows.

In December 2004, the FASB issued Staff Position No. FAS 109-2 Accounting and Disclosure Guidance for the Foreign Earnings Repatriation Provision within the American Jobs Creation Act of 2004 (FAS 109-2). The American Jobs Creation Act of 2004 (Jobs Act), enacted on October 22, 2004, provides for a temporary 85% dividends-received deduction on certain foreign earnings repatriated to a U.S. taxpayer, provided certain criteria are met. FAS 109-2 provides accounting and disclosure guidance for the repatriation provision, and was effective immediately upon issuance. We are in the process of evaluating whether we will repatriate earnings under the repatriation provisions of the Jobs Act, and if so, the amount that will be repatriated; therefore, as provided for in FAS 109-2, deferred tax liabilities have not been adjusted. We estimate the range of possible amounts of unremitted earnings under consideration is between \$0 and \$2.3 million. If the maximum amount of \$2.3 million were to be repatriated, we would accrue tax expense of approximately \$0.4 million. Share-Based Payment

In December 2004, the FASB issued SFAS No. 123R, *Share-Based Payment* (SFAS 123R). SFAS 123R is a revision of SFAS No. 123, *Accounting for Stock-Based Compensation*, and supersedes APB 25. Among other items, SFAS 123R eliminates the use of the intrinsic value method of accounting, and requires companies to recognize the cost of employee services received in exchange for awards of equity instruments, based on the grant date fair value of those awards, in the financial statements. The effective date of SFAS 123R is the first reporting period beginning after June 15, 2005, which is third quarter 2005 for our Company. SFAS 123R permits companies to adopt its requirements using either a modified prospective method, or a modified retrospective method.

We currently utilize a standard option pricing model (i.e., Black-Scholes) to measure the fair value of stock options granted to employees. While SFAS 123R permits entities to continue to use such a model, the standard also permits the use of a lattice model. We performed a cost-benefit analysis comparing option pricing models. Based on this analysis, we will continue to utilize the Black-Scholes option pricing model to measure the fair value of our stock options.

We expect to adopt SFAS 123R effective July 1, 2005. We are currently evaluating the impact that this adoption will have on our results of operations. See note fifteen to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2) for further information related to our stock-based compensation plans. *Variable Interest Entities* 

In January 2003, the FASB issued FASB Interpretation No. 46, Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin (ARB) No. 51. This interpretation clarifies the application of ARB No. 51, Consolidated Financial Statements, to certain entities in which equity investors do not have the characteristics of a controlling financial interest or do not have sufficient equity at risk for the entity to finance its activities without additional subordinated financial support from other parties. In December 2003, the FASB revised FASB

Interpretation No. 46 (FIN 46R).

Under the provisions of FIN 46R, we are required to consolidate certain cemeteries and trust assets. Merchandise and service trusts and cemetery perpetual care trusts are considered variable interest entities because the trusts meet the conditions of paragraphs 5(a) and 5(b)(1) of FIN 46R. That is, as a group, the equity investors (if any) do not have sufficient equity at risk and do not have the direct or indirect ability through voting or similar rights to make decisions about the trusts—activities that have a significant effect on the success of the trusts. FIN 46R requires us to consolidate merchandise and service trusts and cemetery perpetual care trusts for which

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we are the primary beneficiary (i.e., those for which we absorb a majority of the trusts expected losses). We are the primary beneficiary of a trust whenever a majority of the assets of the trust are attributable to deposits of our customers.

Consolidation of Trusts: We implemented FIN 46R as of March 31, 2004, which resulted in the consolidation of our preneed funeral and cemetery merchandise and service trust assets and our cemetery perpetual care trusts. No cumulative effect of an accounting change was recognized as a result of the implementation of FIN 46R as it relates to the consolidation of the trusts. The implementation of FIN 46R affects certain line items on our consolidated balance sheet and statement of operations as described below; however, there is no impact to net income in the statement of operations as a result of the implementation. Additionally, the implementation of FIN 46R did not result in any net changes to our consolidated statement of cash flows; however, it does require certain financing and investing activities to be disclosed. For additional information, see notes five through eight to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2).

Although FIN 46R requires consolidation of most of the merchandise and service and perpetual care trusts, it does not change the legal relationships among the trusts, SCI and our customers. In the case of merchandise and service trusts, the customers are the legal beneficiaries. In the case of cemetery perpetual care trusts, we do not have a legal right to the perpetual care trust assets. For these reasons, upon consolidation of the trusts, we recognize non-controlling interests in our financial statements to reflect third party interests in these trusts in accordance with FASB Statement No. 150, Accounting for Certain Financial Instruments with Characteristics of Both Liability and Equity (SFAS 150). We classify deposits to merchandise and service trusts as non-controlling liability interests and classify deposits to cemetery perpetual care trusts as non-controlling equity interests.

We record cash received from customers that is payable to the trust, but not yet required to be deposited in the trusts as restricted cash in *Deferred charges and other assets* in our consolidated balance sheet. At December 31, 2004, these pending deposits totaled \$11.2 million. We continue to account for amounts received from customers prior to delivery of merchandise or services that are not required to be deposited in merchandise and service trusts as deferred revenue.

Beginning March 31, 2004, we recognize net realized investment earnings of the merchandise and service trusts and perpetual care trusts, as well as the related trustee investment expenses and taxes, within *Other income, net*. We then recognize a corresponding expense within *Other income, net* representing the net realized earnings of those trusts that are attributable to the non-controlling interest holders. The corresponding credit for this expense is reflected in our consolidated balance sheet in *Non-controlling interest in funeral and cemetery trusts* for merchandise and service trusts or *Non-controlling interest in perpetual care trusts* for cemetery perpetual care trusts. The sum of these expenses recorded in *Other income, net* offsets the net realized earnings of such trusts also recognized within *Other income, net*. Accordingly, our net income in the consolidated statement of operations is not affected by consolidation of the trusts in accordance with FIN 46R.

To the extent the earnings of the trusts are distributed prior to the delivery of merchandise and/or services, a corresponding amount of non-controlling interest is reclassified to deferred revenue until the corresponding revenues are recognized. In the case of merchandise and service trusts, we recognize as revenues, amounts previously attributed to non-controlling interests and deferred revenues upon the performance of services and delivery of merchandise, including earnings accumulated in these trusts. In the case of the cemetery perpetual care trusts, distributable earnings are recognized in cemetery revenues to the extent of qualifying cemetery maintenance costs.

Prior to the implementation of FIN 46R and the consolidation of the trusts, funds received from customers and deposited into merchandise and service trusts until maturity of the preneed contract were recorded as receivables due from trust assets. Upon implementation of FIN 46R, we replaced receivables due from trust assets with the trust assets, at market, to the extent we were required to consolidate the trusts.

An allowance for contract cancellation is provided based on historical experience. An allowance is no longer provided on the funds associated with the prened contracts that are held in trust, currently recorded as trust assets, but previously recorded as receivables due from trust assets. As such, the amount has decreased since the implementation of FIN 46R.

Both the merchandise and services trusts and the cemetery perpetual care trusts hold investments in marketable securities that are classified as available-for-sale under the requirements of Statement of Financial Accounting Standards No. 115, Accounting for Certain Investments in Debt and Equity Securities (SFAS 115). In accordance with SFAS 115, available-for-sale securities of the trusts are recorded at fair value, with unrealized gains and losses excluded from earnings and initially recorded as a component of Accumulated other comprehensive loss in our consolidated balance sheet. Using the guidance in EITF Topic D-41, Adjustments in Assets and Liabilities for Holding Gains and Losses as Related to the Implementation of FASB Statement No. 115 (Topic D-41), unrealized gains and losses on available-for-sale securities of the trusts attributable to the non-controlling interest holders are not recorded as Accumulated other comprehensive income (loss), but are recorded as an adjustment to either Non-controlling interest in funeral and cemetery trusts or Non-controlling interest in perpetual care trusts. Therefore, unrealized gains and losses attributable to the non-controlling interest holders are reclassified from Accumulated other comprehensive income (loss) to either Non-controlling

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interest in funeral and cemetery trusts or Non-controlling interest in perpetual care trusts. The gross effect from applying Topic D-41 on our Accumulated other comprehensive income (loss) is disclosed in note fifteen of the consolidated financial statements in item 8 of this Form 10-K/A (Amendment No. 2). However, our Accumulated other comprehensive income (loss) on the face of the balance sheet is ultimately not affected by consolidation of the

For additional discussion of our accounting policies after the implementation of FIN 46R, see notes five through eight to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2).

Consolidation of Certain Cemeteries: Prior to December 31, 2003, we operated certain cemeteries that we managed but did not own. During our evaluation of FIN 46R, we evaluated these cemeteries to determine whether such cemeteries were within the scope of FIN 46R. The investment capital of these cemeteries was financed by the Company in exchange for a long-term sales, accounting, and cash management agreement. In accordance with this agreement, we received the majority of the cash flows from these cemeteries. Additionally, we absorb the majority of these cemeteries expected losses and receive a majority of the cemeteries residual returns. As a result, the Company determined itself to be the primary beneficiary of these cemeteries and determined the long-term sales, accounting, and cash management agreement to be a variable interest as defined by FIN 46R. Given the circumstances above, the Company consolidated such cemeteries at March 31, 2004. We recognized an after tax charge of \$14.0 million, representing the cumulative effect of an accounting change, as a result of consolidating these cemeteries. The results of operations and cash flows of these cemeteries are included in our consolidated statements of operations and cash flows beginning March 31, 2004. Excluding the cumulative effect of accounting change, the effect of consolidating these entities did not have a significant impact on our reported results of operations.

Insurance Funded Preneed Funeral Contracts

We changed our method of accounting for insurance funded preneed contracts as we have concluded that our insurance funded preneed funeral contracts are not assets and liabilities as defined by Statement of Financial Accounting Concepts No. 6, Elements in Financial Statements. Therefore, we have removed from our consolidated balance sheet amounts relating to insurance funded preneed funeral contracts previously recorded in *Preneed funeral* receivables and trust investments and Deferred preneed funeral revenues, which at December 31, 2003, were \$3.5 billion. The removal of these amounts did not have an impact on our consolidated stockholders equity, results of operations or cash flows. See note five to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2) for additional information on insurance related preneed funeral balances. Goodwill and Other Intangible Assets

In accordance with SFAS 142, effective January 1, 2002, we recognized a charge reflected as a cumulative effect of an accounting change of \$135.6 million (net of applicable taxes) or \$.46 per diluted share related to the impairment of goodwill in our North America cemetery reporting unit. See note nine to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2) for additional information on goodwill. Pension Plans

In December 2003, the FASB revised SFAS No. 132, Employers Disclosures about Pensions and Other Postretirement Benefits (SFAS 132R). SFAS 132R requires additional disclosures about the assets, obligations, cash flows and net periodic benefit cost of defined benefit pension plans and other defined benefit postretirement plans. We have adopted the revised disclosure requirements. Our pension plans are frozen with no cost benefits accreting to participants except interest.

Effective January 1, 2004, we changed our accounting for gains and losses on our pension plan assets and obligations. We now recognize such gains and losses in our consolidated statement of operations as such gains and losses are incurred under pension accounting. Prior to January 1, 2004, we amortized the difference between actual and expected investment returns and actuarial gains and losses over seven years (except to the extent that settlements with employees required earlier recognition). We believe the new method of accounting better reflects the economic nature of our pension plans and recognize gains and losses on the pension plan assets and obligations in the year the gains or losses occur. As a result of this accounting change, we recognized a charge for the cumulative effect of an accounting change of \$33.6 million (net of tax) as of January 1, 2004. This amount represents accumulated unrecognized net losses related to the pension plan assets and liabilities. In addition, for interim periods, we record net

pension expense or income reflecting estimated returns on plan assets and obligations. We will recognize actual gains and losses on plan assets and obligations as actuarial information becomes available upon review of the annual remeasurement. See note sixteen to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2) for additional information on pensions.

Deferred Selling Costs

We have made an accounting policy election to begin expensing these selling costs as of January 1, 2005 in the period incurred rather than deferred as this method is the preferable of the two acceptable methods. Associated with this accounting policy election,

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we will file a preferability letter with the Securities and Exchange Commission in connection with our Quarterly Report on Form 10-Q for the period ended March 31, 2005. We will incur a non-cash charge of approximately \$312 million before tax representing the write-off of deferred selling costs recorded on our balance sheet as of January 1, 2005. Additionally, if we had expensed these selling costs in 2004 and 2003, our pretax income would have been reduced by approximately \$14 million, or \$.03 per diluted share and \$11 million, or \$.02 per diluted share, respectively. A change in the treatment of deferred preneed selling costs would have no impact on our cash position or net cash provided by operating activities.

# Results of Operations Twelve Months Ended December 31, 2004, 2003 and 2002

In 2004 we restated our unaudited quarterly financial data for the first three interim periods of 2004. Additionally, we are amending this Form 10-K/A (Amendment No. 2) to restate results for the years ended 2004, 2003, and 2002. For details relating to these restatements, see notes two and twenty-two to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2).

In the following discussion of results of operations, certain prior year amounts have been reclassified to conform to the current period financial presentation with no effect on previously reported results of operations, financial position or cash flows.

Net income for fiscal 2004 was \$114.1 million or \$.35 per diluted share compared to net income of \$85.1 million or \$.28 per diluted share in the same period of 2003 and a net loss of \$234.6 million or \$.80 per diluted share in 2002. These results include cumulative effects of accounting changes, litigation expenses, gains and losses on dispositions, gains and losses on early extinguishments of debt, income tax benefits, earnings from discontinued operations, and other income and expenses as further described below. Additionally, our former funeral operations in France (which were sold in March 2004) contributed \$.02 of earnings per share in 2004 compared to \$.14 per share in the full year of 2003 and \$.14 per share in 2002.

Net income in the years presented was affected by the following items, which are presented on an after-tax basis: *Twelve Months Ended December 31, 2004:* 

A charge of \$47.6 million or \$.14 per diluted share for the cumulative effects of accounting changes primarily related to the implementation of FIN 46R and a change in our pension accounting.

Expenses of \$38.7 million or \$.11 per diluted share associated with the settlement of certain litigation matters.

Net gain on dispositions of \$53.2 million or \$.16 per diluted share (including tax benefits realized from the dispositions of our French operations and our minority interest in a United Kingdom company).

Net loss on the early extinguishment of debt of \$10.5 million or \$.03 per diluted share primarily related to the successful tender offer of our notes due 2005 and the redemption of our convertible notes due 2008.

Income tax benefit of \$7.9 million or \$.02 per diluted share related to state net operating losses.

Foreign currency transactional loss of \$2.3 million or \$.01 per diluted share associated with the payment of a contingent purchase obligation in Chile.

Interest income of \$2.7 million or \$.01 per diluted share related to interest income on a note receivable from our former United Kingdom company.

Discontinued operations contributed net earnings of \$43.8 million or \$.13 per diluted share.

#### Twelve Months Ended December 31, 2003:

Expenses of \$61.0 million or \$.21 per diluted share related to outstanding litigation matters.

Net gain on dispositions of \$32.7 million or \$.11 per diluted share primarily related to the sale of our equity and debt holdings in our former Australian company.

Net gain on corporate investments of \$2.6 million or \$.01 per diluted share.

Other operating expense of \$5.9 million or \$.02 per diluted share related to severance costs and the termination of a lease contract.

Net gain on the early extinguishment of debt of \$0.7 million or less than \$.01 per diluted share.

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Discontinued operations contributed net earnings of \$2.5 million or \$.01 per diluted share.

#### Twelve Months Ended December 31, 2002:

A charge of \$135.6 million or \$.46 per diluted share for the cumulative effects of accounting changes related to the impairment of goodwill in our North America cemetery segment.

Net loss on dispositions of \$116.2 million or \$.40 per diluted share primarily related to an impairment charge for several funeral and cemetery operations held for sale in North America.

Other operating expenses of \$67.3 million or \$.23 per diluted share related to market value adjustments of certain options associated with our 6.3% notes due 2003, severance costs of former employees, and expenses related to the termination of certain consulting and non-compete contractual obligations.

Net gain on the early extinguishment of debt of \$4.9 million or \$.02 per diluted share.

Discontinued operations reported a net loss of \$14.8 million or \$.05 per diluted share.

The consolidated effective tax rate in 2004 was a benefit of 5.0% compared to an expense of 25.8% in 2003 and a benefit of 31.6% in 2002. The tax rate in 2004 was favorably impacted by tax benefits realized from the disposition of our operations in France and the United Kingdom and state net operating losses realized in 2004. The tax benefits from dispositions result from differences between book and tax basis and the reversal of tax liabilities that were then recorded as warranty indemnification liabilities. In 2005, we expect the consolidated effective tax rate for continuing operations to be approximately 35%.

The diluted weighted average number of shares increased to 344.7 million in 2004 compared to 300.8 million in 2003 and 294.5 million in 2002. This increase is mainly due to the conversion in June 2004 of our convertible senior notes which resulted in the issuance of approximately 32 million shares, which were anti-dilutive in 2003 and 2002. The remaining share increase is related to dilutive outstanding stock options and the contribution of common stock to our 401(k) retirement plan, which was partially offset by share repurchases. In 2005, we intend to reduce the number of shares outstanding through our previously announced share repurchase programs. Also effective January 1, 2005, we began to contribute cash to fund the Company s matching contribution to its 401(k) retirement plan and discontinued funding through the use of common stock.

# Consolidated Funeral Results

Funeral revenues in 2004 declined \$479.9 million from 2003 primarily due to a decline of \$457.3 million in revenues associated with our French funeral operations, which were sold on March 11, 2004. In 2003, revenues from funeral operations in France were \$584.6 million compared to \$127.3 million for the partial period of our ownership from January 1, 2004 through March 11, 2004. North America funeral revenue declined \$23.7 million primarily as a result of divestitures and an \$8.5 million decline in revenues from Kenyon, our subsidiary that engages in mass fatality and emergency response services. Kenyon revenues were higher in 2003 than in 2004 primarily due to activity associated with the World Trade Center disaster.

Funeral gross profits decreased \$46.8 million in 2004 compared to 2003 primarily as a result of a \$56.7 million decline in gross profits related to our former French operations which were sold in March 2004. Gross profits from our French funeral operations were \$11.6 million in our partial period of ownership in 2004 compared to \$68.3 million in the full year of 2003. North America funeral gross profits increased \$11.3 million despite a decline in revenues. This improvement is mainly a result of reduced overhead costs and lower pension expenses benefited by a change in pension accounting, which were partially offset by declines in Kenyon revenue.

Funeral revenues increased \$59.8 million in 2003 compared to 2002 as a result of a \$97.3 million increase in foreign revenues, partially offset by a decline of \$37.5 million in North America funeral revenues. The increase in foreign revenues is predominantly related to our French operations and is due to increases in funeral services performed and in the average revenue per funeral, as well as favorable currency effects. North America funeral revenues declined primarily as a result of divestitures and declines in General Agency (GA) revenues. GA revenues are commissions we receive from third-party insurance companies when customers purchase insurance contracts from

such third-party insurance companies to fund funeral services and merchandise at a future date.

Funeral gross profits declined \$10.8 million in 2003 compared to 2002. Declines in North America funeral operations due to decreased revenues described above and increases in employee benefit and insurance costs were partially offset by improvements in French funeral operations which benefited from increased revenues described above and reduced depreciation expense.

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#### Consolidated Cemetery Results

Cemetery revenues increased \$2.7 million in 2004 compared to 2003; however, North America cemetery revenues decreased \$2.1 million. Foreign cemetery revenues (consisting of cemetery operations in Chile) increased \$4.8 million reflective of improved economic conditions in the region and favorable currency effects. Cemetery gross profits increased \$21.4 million in 2004 compared to 2003 and benefited from an increase in revenues described above and reductions in North America overhead costs, pension expenses and maintenance expenses.

Cemetery revenues declined \$32.6 million in 2003 compared to 2002 primarily as a result of a \$37.5 million decrease in North America cemetery revenues, partially offset by improvements in foreign cemetery revenues. This decline in North America cemetery revenues was due to divestitures and also due to the significant changes made to the sales organization in 2003. Although we expected cemetery revenues to decline in 2003 from these strategic changes, we also anticipated, and realized, higher gross margins as a result. Cemetery gross profits in 2003 improved \$12.1 million from 2002 due primarily to reductions in preneed selling costs from a number of changes made to the sales organization to increase our effectiveness.

#### General and Administrative Expenses

General and administrative expenses were \$130.9 million in 2004 compared to \$178.1 million in 2003 and \$89.8 million in 2002. Included in all periods are expenses associated with the settlement of certain litigation matters. We recognized litigation expenses (net of insurance recoveries of \$1.6 million in 2004, \$25.0 million in 2003 and \$0 in 2002) of \$61.1 million in 2004 compared to \$95.2 million in 2003 and \$10.0 million in 2002. Additionally, in both 2003 and 2002 we recognized approximately \$14 million of accelerated system amortization expense that is not included in 2004. During 2002, we made the decision to implement new information technology systems and, therefore, accelerated the amortization of the old systems. These accelerated amortization costs ceased at the end of the third quarter of 2003 when amortization of the new systems commenced.

Excluding litigation expenses and accelerated system amortization costs in all periods, general and administrative expenses in 2004 were \$69.8 million compared to \$69.1 million in 2003 and \$66.3 million in 2002. Increased costs associated with Sarbanes-Oxley compliance efforts were offset by reductions in information technology and other overhead expenses. General and administrative expenses excluding litigation expenses and accelerated system amortization costs is a non-GAAP financial measure; however, we believe this non-GAAP measure is useful to investors as it provides a consistent basis for comparison between periods and better reflects the performance of our core operations, as it is not influenced by certain non-recurring expenses.

Other

In 2004, we recognized a net pretax gain from dispositions of \$25.8 million consisting of a \$41.2 million gain from the sale of our equity and debt holdings in our former United Kingdom company and a \$6.4 million gain from the sale of our French funeral operations, partially offset by net losses associated with various dispositions in North America. In 2003, we recognized a net pretax gain of \$49.7 million primarily related to the sale of our equity holdings in our former operations in Australia and Spain. In 2002, we recognized a net pretax loss of \$163.2 million primarily related to an impairment charge for certain funeral and cemetery operations held for sale in North America. For further information regarding gains and impairment losses on dispositions see note twenty to the consolidated financial statements in this Form 10-K/A (Amendment No. 2).

In 2003, we recognized other operating expenses of \$9.0 million related to severance costs and the termination of a lease contract. In 2002, we recognized other operating expenses of \$94.9 million related to market value adjustments of certain options associated with our 6.3% notes due 2003, severance costs of former employees, and expenses related to the termination of certain consulting and non-compete contractual obligations.

Interest expense decreased to \$118.2 million in 2004 compared to \$138.6 million in 2003 and \$158.0 million in 2002. Between 2002 and 2004, interest expense declined by \$39.8 million or 25.2%, reflecting the success we have had in improving our balance sheet. During this same period, total debt was reduced by more than \$700 million as a result of strong operating cash flows and a successful asset divestiture and joint venture program that produced more than \$500 million of net cash proceeds.

Other income was \$16.1 million in 2004 compared to \$24.3 million in 2003 and \$14.5 million in 2002. The components of other income for the years presented were as follows:

Interest income was \$13.5 million in 2004 compared to \$14.4 million in 2003 and \$7.1 million in 2002.

Cash overrides received from a third party insurance provider related to the sale of insurance funded preneed funeral contracts were \$6.3 million in 2004 compared to \$5.6 million in 2003 and \$9.5 million in 2002. For a further description of these cash overrides, see *Insurance Funded Preneed Funeral Contracts* in Item 7 of this Form 10-K/A (Amendment No. 2).

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In 2004, we recognized a \$2.8 million foreign currency transactional loss associated with the payment of a contingent purchase obligation in Chile.

Surety bond premium costs were \$4.0 million in 2004 compared to \$4.1 million in 2003 and \$2.9 million in 2002.

The remaining income of \$3.1 million in 2004, \$8.4 million in 2003, and \$1.9 million in 2002, is primarily attributable to net gains related to foreign currency transactions.

Actual Versus Comparable Results of Operations Twelve Months Ended December 31, 2004, 2003 and 2002

The table below reconciles our actual results to our comparable or same store results for the periods ended December 31, 2004, 2003 and 2002. We regard same store results of operations as analogous to our comparable results of operations. We consider comparable operations as operations that were not acquired or constructed after January 1, 2002 or divested prior to December 31, 2004. Therefore, in the following three-year presentation, we are providing results of operations for the same funeral and cemetery locations. Comparable results are a non-GAAP financial measure; however, we believe this non-GAAP measure is useful to investors as it provides a consistent basis

for comparison between periods and better reflects the performance of our core operations.

		asso v acq	ctivity ociated with uisition / new		Activity ssociated with			%
(Dollars in thousands)	Actual	cons	truction					Variance
2004	(Restated)					(	(Restated)	
North America								
Funeral revenue	\$ 1,120,128	\$	1,370	\$	11,714	\$	1,107,044	1.2%
Cemetery revenue	570,135				4,250		565,885	0.7%
	1,690,263		1,370		15,964		1,672,929	1.0%
Other foreign								
Funeral revenue	139,693				127,282		12,411	91.1%
Cemetery revenue	30,906						30,906	0.0%
	170,599				127,282		43,317	74.6%
Total revenues	\$ 1,860,862	\$	1,370	\$	143,246	\$	1,716,246	7.8%
North America								
Funeral gross profits	\$ 213,290	\$	332	\$	(2,842)	\$	215,800	(1.2)%
Cemetery gross profits	101,997				(5,154)		107,151	(5.1)%
	315,287		332		(7,996)		322,951	(2.4)%
Other foreign								
Funeral gross profits	13,117				11,572		1,545	88.2%

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Cemetery gross profits	7,806				7,806	0.0%
	20,923			11,572	9,351	55.3%
Total gross profit	\$ 336,210	\$	332	\$ 3,576	\$ 332,302	1.2%
		33				

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		assoo w acqu	ivity ciated ith isition /		Activity sociated			~
(Dollars in thousands)	Actual (Restated)		ew ruction	dis	with positions		omparable (Restated)	% Variance
2003 North America	(					·		
Funeral revenue Cemetery revenue	\$ 1,143,831 572,219	\$	480	\$	33,547 10,461	\$	1,109,804 561,758	3.0% 1.8%
	1,716,050		480		44,008		1,671,562	2.6%
Other foreign								
Funeral revenue Cemetery revenue	595,937 26,075				584,636		11,301 26,075	98.1% 0.0%
·	622,012				584,636		37,376	94.0%
Total revenues	\$ 2,338,062	\$	480	\$	628,644	\$	1,708,938	26.9%
North America								
Funeral gross profits	\$ 202,000	\$	59	\$	(1,624)	\$	203,565	(0.8)%
Cemetery gross profits	82,565				(555)		83,120	(0.7)%
	284,565		59		(2,179)		286,685	(0.7)%
Other foreign Funeral gross profits	71,165				68,275		2,890	95.9%
Cemetery gross profits	5,829						5,829	0.0%
	76,994				68,275		8,719	88.7%
Total gross profit	\$ 361,559	\$	59	\$	66,096	\$	295,404	18.3%
		asso w acqu	tivity ociated vith uisition		Activity ssociated			
(Dollars in thousands)	Actual		new cruction	dis	with spositions		Comparable	% Variance
2002	(Restated)						(Restated)	

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North America							
Funeral revenue	\$ 1,181,295	\$	\$	65,444	\$	1,115,851	5.5%
Cemetery revenue	609,724			26,363		583,361	4.3%
	1,791,019			91,807		1,699,212	5.1%
Other foreign							
Funeral revenue	498,671			487,926		10,745	97.8%
Cemetery revenue	21,190			2,190		19,000	10.3%
	519,861			490,116		29,745	94.3%
Total revenues	\$ 2,310,880	\$	\$	581,923	\$	1,728,957	25.2%
North America							
Funeral gross profits	\$ 230,980	\$	\$	3,118	\$	227,862	1.3%
Cemetery gross profits	71,078	Ψ	Ψ	3,416	Ψ	67,662	4.8%
Cemetery gross profits	71,078			3,410		07,002	4.0 //
	302,058			6,534		295,524	2.2%
Other foreign							
Funeral gross profits	52,955			50,217		2,738	94.8%
Cemetery gross profits	5,186			740		4,446	14.3%
	58,141			50,957		7,184	87.6%
Total gross profit	\$ 360,199	\$	\$	57,491	\$	302,708	16.0%
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The following table provides the components to calculate our comparable average revenue per funeral service in North America for the periods ended December 31, 2004, 2003 and 2002. We calculate average revenue per funeral service as adjusted comparable North America funeral revenue divided by the comparable number of funeral services performed in North America during the applicable period. In the calculation of average revenue per funeral service, General Agency (GA) revenues and Kenyon revenues are excluded from comparable North America funeral revenue to avoid distorting our averages of normal funeral case volume.

(Dollars in thousands, except average revenue per funeral service)	<b>2004</b> (Restated)	2003 (Restated)	2002 (Restated)
Comparable North America funeral revenue	\$ 1,107,044	\$ 1,109,804	\$ 1,115,851
Less: GA revenues (1)	28,888	27,612	45,971
Kenyon revenues (2)	3,442	11,945	4,996
Adjusted Comparable North America funeral revenue	\$ 1,074,714	\$ 1,070,247	\$ 1,064,884
Comparable North America funeral services performed	252,232	257,591	261,389
North America average revenue per funeral service	\$ 4,261	\$ 4,155	\$ 4,074

#### (1) General Agency

are commissions
we receive from
third-party
insurance

(GA) revenues

companies when

customers

purchase

insurance

contracts from

such third-party

insurance

companies to

fund funeral

services and

merchandise at

a future date.

(2) Kenyon

International

Emergency

Services

( Kenyon ) is our

disaster

response

subsidiary that

engages in mass

fatality and

emergency

response

services.

Revenues and

gross profits

associated with

Kenyon are

subject to

significant

variation due to

the nature of

their operations.

#### **North America Comparable Results of Operations**

Other foreign revenues and gross profits shown above are primarily related to our funeral operations in France which were sold in March 2004. Since we did not own these businesses for the full year of 2004, they are not considered comparable or same store locations.

In 2004, comparable North America operations represented 90% of consolidated revenues and approximately 96% of consolidated gross profits. The following discussion of results of operations pertains to comparable North America operations only.

Comparable North America Funeral

Comparable North America funeral revenues in 2004 declined \$2.8 million or less than 1% from 2003 primarily due to an \$8.5 million decrease in revenues from Kenyon and a decline in funeral volume, which was partially offset by an increase in the average revenue per funeral service and an increase in GA revenue. Comparable North America funeral revenues declined \$6.0 million in 2003 compared to 2002 primarily as a result of an \$18.4 million decline in GA revenue and a decline in funeral volume, which was partially offset by a \$6.9 million increase in Kenyon revenue and an increase in the average revenue per funeral service. GA revenue declined during 2003 as a result of an anticipated decrease in the sale of insurance funded preneed funeral contracts due to significant changes made to the sales organization in 2003 which impacted our sales effectiveness.

The number of funeral services performed declined 2.1% in 2004 compared to 2003 which in turn was down 1.5% from 2002. We believe these declines are consistent with trends reported by other companies in the funeral service and casket manufacturing industries and that these declines are primarily related to a decrease in the number of deaths in our relevant markets. Our review of various sources of industry data indicates that market share has increased in certain of our markets and decreased in others; however, we believe that there has not been a substantial loss of market share in our total North America business segment. We believe that over time, the decline in our North America comparable funeral services performed will be curtailed as a result of the aging of the population and the number of initiatives we have in place to grow market share. For a further description of our initiatives to grow revenues, see The Path to Growth earlier in this Item of this Form 10-K/A (Amendment No. 2).

The comparable average revenue per funeral service increased 2.6% in 2004 over 2003 and increased 2.0% in 2003 over 2002. The fourth quarter of 2004 represents the eighteenth consecutive quarter that we have reported an increase in our average revenue per funeral service. This consistent growth in average revenue is largely a result of the success of our nationally branded Dignity Memorial® packaged funeral and cremation plan initiative. The Dignity® plans are focused on adding value for the consumer instead of relying on price increases. These plans offer consumers unique products and services aimed at providing assistance with administrative and legal issues, travel needs, emotional support, and memorialization when a death occurs. Because of these

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comprehensive value-added offerings, the packages generate significant incremental revenue per funeral service compared to non-Dignity sales. The percentage of consumers selecting a Dignity Memorial® plan has grown from approximately 14% of the total funeral services performed in 2002 to approximately 17% in 2004. We believe we can increase the selection rate of Dignity Memorial® plans in 2005 by continuing to utilize technology and contemporary marketing techniques to enhance our sales opportunities.

We have been able to generate increases in the average revenue per funeral despite an increase in the rate of cremation. Of the total comparable funeral services performed in 2004, 40.0% were cremation services versus 39.0% in the same period of 2003 and 37.9% in 2002. In North America, there continues to be a growing trend in the number of cremations performed as an alternative to traditional funeral service dispositions. Cremation services historically have generated less revenue and gross profit dollars than traditional funeral services that involve burials. Industry research has shown that most consumers choose cremation for reasons other than cost, which we believe provides us significant opportunities to better serve the cremation consumer. Our Dignity Memorial® packaged cremation plans have been successful in expanding the products and services that cremation consumers select. Of the total cremation services performed during 2004, approximately 12% were Dignity Memorial® cremation plans.

Despite a decline in funeral revenues in 2004, funeral gross profits improved 6.0% and the funeral gross margin percentage improved to 19.5% in 2004 compared to 18.3% in 2003. This improvement is mainly a result of reduced overhead and pension expenses which were partially offset by declines in Kenyon revenue described above. North America funeral gross profits and gross margin percentage declined in 2003 compared to 2002 primarily due to increased employee benefit costs and insurance costs, which were partially offset by reductions in selling and other overhead costs.

#### Comparable North America Cemetery

We demonstrated significant progress in 2004 in our cemetery segment. North America cemetery revenue increased \$4.1 million or 1% from 2003 to \$565.9 million. This exceeded our original expectations and was primarily a result of increased recognition of undeveloped property that was sold in 2004 and then subsequently constructed during 2004. This is mainly attributable to the success of our focus on developing and selling high-end cemetery property such as private family estates. Revenues from the sale of cemetery property are recognized only when the property is fully developed and when customer payments are at least 10% of the total contract amount. Historically, the sale of undeveloped property preceded the period of final construction and revenue recognition by as much as five years. We are shifting our strategy to focus on shortening the time between when property is sold and when it is constructed.

Cemetery revenues declined \$21.6 million in 2003 compared to 2002 primarily as a result of the anticipated decrease in preneed revenues due to significant changes made to the sales organization in 2003. Although we expected revenues to decline in 2003, we also anticipated, and realized, higher gross margins as a result of those strategic changes.

Cemetery gross profits increased 28.9% or \$24.0 million in 2004 compared to 2003 and benefited from an increase in revenues and reductions in overhead costs, pension expenses and maintenance expenses. Cemetery gross profits in 2003 improved \$15.5 million from 2002 due primarily to reductions in prened selling costs from a number of changes made to the sales organization to increase effectiveness. The cemetery gross margin percentage grew to 18.9% in 2004 from 14.8% in 2003 and 11.6% in 2002.

#### Overhead and Pension Expenses

The improvement in funeral and cemetery gross profits in 2004 compared to 2003 and 2002 is largely a result of a reduction in overhead expenses and pension expenses. Overhead expenses from our field management and support offices and our home office are allocated to funeral and cemetery operations in North America. In 2004, these overhead expenses totaled \$112.6 million compared to \$152.7 million in 2003 and \$162.9 million in 2002, representing a decline of \$50.3 million from 2002 to 2004.

Beginning in late 2002 and continuing through 2003, we moved to reduce our fixed costs by reformulating our infrastructure. We redesigned our sales organization, improved business and financial processes, and outsourced certain of our accounting functions. In 2003 and continuing through 2004, we implemented a new information system in our field locations. In late 2003, we eliminated the dual management structures of sales and operations and replaced

them with a single-line business management structure. In addition to reducing costs, this new structure now has our strongest business managers focused on producing favorable financial results in each of our markets.

Pension income and expense, of which a portion is included in funeral and cemetery expenses and a portion in general and administrative expenses, is related to our frozen cash balance pension plan and its supplemental retirement plans for certain current and former employees. We recognized pension income of \$0.3 million in 2004 compared to pension expense of \$17.6 million and pension expense of \$6.7 million in 2002. The reduction in net pension expense in 2004 compared to 2003 and 2002 is primarily related to a change in accounting. Effective January 1, 2004, we changed the accounting for gains and losses on our pension plan assets and obligations to recognize such gains and losses as they are incurred. Prior to January 1, 2004, we amortized the difference between actual and expected investment returns and actuarial gains and losses over seven years (except to the extent that

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settlements with employees required earlier recognition). We believe the new method of accounting better reflects the economic nature of our pension plans and recognizes gains and losses on the pension plan assets and liabilities in the year the gains or losses occur. For further information regarding our pension plans, see note sixteen in Item 8 of this Form 10-K/A (Amendment No. 2).

# Financial Condition, Liquidity and Capital Resources *Overview*

Our primary financial objectives are to capitalize on our financial flexibility and to continue generating strong operating cash flows. We believe that we have adequate resources to meet our near and intermediate term debt obligations, planned capital expenditures and other cash requirements, as well as to have funds available for future growth. As of December 31, 2004, our cash balance was approximately \$288 million. We also have a \$200 million credit facility that was executed in August 2004. We have no cash borrowings under this credit facility, but have used it to support \$67.0 million of letters of credit as of December 31, 2004.

Internally generated cash flows are a significant source of liquidity for us. Cash flow from operating activities in 2004 was \$107.8 million. Included in 2004 was the payment of \$131.1 million related to the resolution of certain legal matters, a \$20.0 million voluntary cash contribution to our pension plan, and the payment of \$11.4 million to retire life insurance policy loans related to our SERP and Senior SERP retirement programs. Excluding these items, cash flow from operating activities was \$270.3 million. Cash flows from operating activities that exclude the items described above is a non-GAAP financial measure; however, we believe this non-GAAP measure is useful to investors as it better reflects the performance of our core operations, as it is not influenced by certain non-recurring expenses.

We are continuing our program to divest of our operations outside of North America. In February 2005, we sold our operations in Argentina and Uruguay for net cash proceeds of \$21.6 million. We currently own funeral businesses in Germany and Singapore and cemetery businesses in Chile, all of which we would consider holding for sale if we believe appropriate values could be obtained; however, these businesses are not currently being held for sale. We expect these future international asset sales could generate \$60 to \$80 million of net cash proceeds if and when sold.

In March 2005, we received a tax refund of \$29.0 million resulting from certain federal tax carry-back losses. Total debt at December 31, 2004 was \$1.25 billion. We currently have about \$75 million of debt maturing in 2005 and approximately \$164 million in 2006. We have a credit rating of BB with Standard and Poor s (S&P) and Ba3 with Moody s Investors Service (Moody s). In addition, Moody s upgraded SCI during 2004 to its highest Speculative Grade Liquidity rating of SGL-1. We believe these current ratings provide us with adequate access to obtain funds at a reasonable cost, if necessary.

# Capital Allocation Considerations

We believe that our financial flexibility coupled with our liquidity allows us to consider investments or capital structure related transactions that will enhance shareholder value. In February 2005, we initiated a quarterly cash dividend of two and one-half cents per share of common stock. While we intend to pay regular quarterly cash dividends for the foreseeable future, all subsequent dividends are subject to final determination by the Board of Directors of SCI each quarter after its review of our financial performance. We intend to continue to buy back our common stock as discussed further below. We will continue to evaluate internal opportunities such as the construction of new funeral homes and development of high-end cemetery property. We will look at acquisitions that meet the strategic needs of our core business, if such acquisitions are available at reasonable market prices. These investment decisions will require projected returns at a premium to our weighted average cost of capital. Finally, we could consider additional debt reductions depending on acceptable market conditions.

In August 2004, we announced our initial share repurchase program authorizing the investment of up to \$100 million to repurchase our common stock. In November 2004, we announced the authorization of an additional \$100 million. In February 2005, the authorization was increased by another \$100 million for an aggregate of \$300 million. As of March 31, 2005, we had repurchased approximately 31.4 million shares at a total cost of approximately \$213.8 million under these programs. We have made and intend to make purchases from time to time in the open market or through privately negotiated transactions, subject to acceptable market conditions and normal trading restrictions. There can be no assurance that we will continue to buy our common stock under our share repurchase programs. Important factors that could cause us not to continue to repurchase our shares include, among

others, unfavorable market conditions, the market price of our common stock, the nature of other investment opportunities presented to us from time to time, and the availability of funds necessary to continue purchasing common stock.

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During the third quarter of 2004, we made our first strategic acquisition since 1999 for \$1.8 million in cash plus other consideration. We will continue to look for attractive acquisition opportunities to complement our internal growth initiatives; however, we anticipate only modest activity due to elevated price expectations of potential sellers. *Cash Flow* 

We believe our ability to generate strong operating cash flow is one of our fundamental financial strengths and provides us with substantial flexibility in meeting operating and investing needs. Highlights of cash flow for the year ended December 31, 2004 compared to the same period of 2003 are as follows:

Operating Activities Cash flows from operating activities declined by \$266.3 million to \$107.8 million in 2004 compared to 2003. Included in 2004 was the payment of \$131.1 million related to the resolution of certain litigation matters, a \$20.0 million voluntary cash contribution to our pension plan, and the payment of \$11.4 million to retire life insurance policy loans related to our SERP and Senior SERP retirement programs. Included in 2003 was a tax refund of \$94.5 million and disbursements of \$27.1 million (net of insurance recoveries) related to the resolution of certain litigation matters. Excluding the items described above in both periods, cash flows from operating activities declined \$36.4 million. Cash flows from operating activities that exclude the items described above is a non-GAAP financial measure; however, we believe this non-GAAP measure is useful to investors as it provides a consistent basis for comparison between periods and better reflects the performance of our core operations, as it is not influenced by certain non-recurring expenses.

A portion of this \$36.4 million decline is attributable to our French business which was divested in March 2004. Cash flow from operating activities in France declined \$14.7 million from \$33.0 million in 2003 to \$18.3 million for the period January 1, 2004 through March 11, 2004. The remaining decline of \$21.7 million is primarily a result of decreases associated with an extra cash payroll payment of \$19.2 million in 2004, the replacement of bonding with trust funding for new preneed sales in Florida and working capital increases primarily associated with decreases in accounts receivable collections. These declines were partially offset by reductions in interest and tax payments.

We incurred an extra bi-weekly cash payroll payment of \$19.2 million in 2004 that did not occur in 2003. This extra bi-weekly cash payroll payment occurs every eleven years and is not expected to recur until the year 2015.

In February 2004, we began making net trust deposits in Florida for our new preneed funeral and cemetery sales and discontinued the use of surety bonding as our primary financial assurance mechanism. Net trust deposits to preneed funeral and cemetery merchandise and service trusts were \$15.4 million for new sales in Florida in 2004. No trust deposits to preneed funeral and cemetery merchandise and service trusts were made for new Florida sales in 2003, as we used surety bonding in 2003.

Cash interest payments declined \$25.6 million to \$111.0 million in 2004 compared to \$136.6 million in the same period of 2003 due to significant debt reductions during 2004. We did not pay federal income taxes in 2003 or 2004. Because of our significant net operating loss carry-forwards and future tax losses anticipated from proposed international asset sales, we do not expect to pay federal income taxes until 2007. Foreign, state and local income tax payments declined \$3.7 million in 2004 to \$10.8 million from \$14.5 million in 2003 primarily as a result of less foreign taxes paid due to the disposition of our French operations. These reductions in interest and tax payments were offset by working capital increases primarily associated with decreases in accounts receivable collections and expenses associated with Sarbanes-Oxley compliance.

Investing Activities Cash flows from investing activities improved by \$326.9 million primarily due to an increase in proceeds from sales of international businesses and equity investments (described below) and net withdrawals from restricted funds primarily related to various commercial commitments (described below). Partially offsetting these increases was the payment of \$51.7 million to satisfy a contingent purchase obligation associated with the 1998 acquisition of our operations in Chile. Capital spending declined \$19.6 million and was offset by \$18.8 million in reduced proceeds from divestitures and sales of property and equipment.

In March 2004, we sold our funeral operations in France. In addition to maintaining a 25% share of the total equity capital of the newly formed entity, we received net cash proceeds of \$281.7 million. Following a successful public offering transaction of our former United Kingdom affiliate during the second quarter of 2004, we liquidated our debt and equity holding in our former United Kingdom affiliate and collected \$53.8 million in aggregate of which \$49.2 million is reported as an investing activity and the remaining balance was reported in *Other income*, *net* in the

consolidated statement of operations as of March 31, 2004.

In 2003, we made certain restricted cash deposits as a result of our decision to replace certain letters of credit with cash collateral for various commercial commitments (primarily surety obligations). Our improved financial condition and credit profile in 2004 allowed us to receive \$74.9 million of this cash collateral back. In early 2005, we received an additional \$9.2 million of cash collateral back and have no further deposits outstanding for cash collateral with surety companies.

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*Financing Activities* Cash used for financing activities increased \$49.5 million and is primarily due to debt extinguishments and stock repurchases.

In 2004, we executed a series of transactions to further strengthen our capital structure. In April 2004, we successfully completed a private offering of \$250 million principal amount of 6.75% notes due 2016 (these notes were subsequently exchanged for publicly-traded notes) and received net cash proceeds of approximately \$243 million. Including the premium, \$219.0 million of the net cash proceeds were applied to the early retirement of \$208.7 million in principal of our 6% notes due 2005. Immediately following the June 22, 2004 conversion into common stock of approximately 71% of our outstanding 6.75% bonds due 2008, we exercised our option to redeem the remaining outstanding \$91.1 million of the bonds for \$94.6 million in cash, including interest and a premium. Also in 2004, as required by the terms of the agreements, we repaid the remaining \$111.2 million of our 7.375% notes due April 2004 and \$50.8 million of our 8.375% notes due December 2004. With these transactions in 2004, we have significantly extended our debt maturity schedule, reduced our future interest payments and increased our financial flexibility, continuing the progress we have made on improving our balance sheet.

During the period August 16, 2004 to December 31, 2004, we repurchased 16.7 million shares of common stock for \$110.3 million. Between January 1 and March 31, 2005, we repurchased an additional 14.7 million shares for \$103.5 million. As of March 31, 2005, the remaining dollar value of shares that may yet be purchased under our share repurchase programs was approximately \$86 million.

#### Taxes

We had tax receivables of \$30.5 million and long-term tax liabilities of \$105.0 million at December 31, 2004. Current refundable income taxes and current deferred tax assets are included in *Other current assets*, while long-term deferred tax assets are included in *Deferred charges and other assets* in the consolidated balance sheet. Current taxes payable and current deferred tax liabilities are reflected as *Income taxes* in the consolidated balance sheet and long-term tax liabilities are included in *Other liabilities* in the consolidated balance sheet. We maintain accruals for tax liabilities that relate to uncertain tax matters in numerous countries. If these tax matters are unfavorably resolved, we will make any required payments to tax authorities or adjust the deferred tax asset. If these tax matters are favorably resolved, the accruals maintained by the Company will no longer be required and these amounts will be reversed through the tax provision as a non-cash credit at the time of resolution.

#### Debt

Our financial condition continues to improve as demonstrated by the following trend in our cash and debt balances at December 31:

	December 31,					
(In millions)	2004	2003	2002	2001		
Total debt	\$ 1,254.0	\$ 1,701.9	\$ 1,974.4	\$ 2,522.0		
Cash and cash equivalents	287.8	239.4	200.6	29.3		
Total debt less cash and cash equivalents	\$ 966.2	\$ 1,462.5	\$ 1,773.8	\$ 2,492.7		

In 2004, we continued to increase our cash balance while simultaneously reducing our total debt. Total debt less cash and cash equivalents (or net debt) at December 31, 2004 was \$966.2 million, representing the lowest levels in our company since 1992. Net debt has been reduced by approximately \$1.5 billion or more than 60% since December 31, 2001. This reduction is a result of strong operating cash flows and a successful asset divestiture and joint venture program that produced over \$900 million of net cash proceeds.

Contractual, Commercial and Contingent Commitments

We have assumed various financial obligations and commitments in the ordinary course of conducting our business. We have contractual obligations requiring future cash payments under existing contractual arrangements, such as management, consulting and non-competition agreements. We also have commercial and contingent obligations that result in cash payments only if certain contingent events occur requiring our performance pursuant to

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The following table details our known future cash payments (on an undiscounted basis) related to various contractual obligations as of December 31, 2004.

(Dollars in thousands)	Payments Due By Period				
		2006 -	2008 -		
<b>Contractual Obligations</b>	2005	2007	2009	Thereafter	Total
Current maturities of long-term debt					
(1)	\$ 75,075	\$	\$	\$	\$ 75,075
Long-term debt (1)		313,944	559,829	305,112	1,178,885
Interest obligation on long-term debt	94,998	157,984	89,213	156,405	498,600
Casket purchase agreement (2)	121,707				121,707
Operating lease agreements (3)	36,002	54,867	34,921	86,907	212,697
Management, consulting and					
non-competition agreements (4)	30,866	29,015	6,462	4,360	70,703
Total contractual obligations	\$ 358,648	\$ 555,810	\$ 690,425	\$ 552,784	\$2,157,667

- (1) Our outstanding indebtedness contains standard provisions, such as payment delinquency default clauses and change of control clauses. In addition, our bank credit agreement contains a maximum leverage ratio and a minimum interest coverage ratio.
- (2) We have executed a purchase agreement with a major casket manufacturer for our North America operations with an original minimum

commitment of

\$750 million,

covering a

six-year period,

that expired in

2004. The

agreement

contained

provisions for

annual price

adjustments and

provided for a

one-year

extension to

December 31,

2005 in which

we are allowed

to satisfy any

remaining

commitment that

exists at the end

of the original

term. We elected

to extend the

contract to

December 31,

2005 in order to

satisfy its

minimum

commitment. In

January 2005,

we amended our

original purchase

agreement. This

amendment

allows us to

continue

purchasing

caskets through

2006, subject to

price increase

limitations. At

December 31,

2004, our

remaining

commitment

under the

purchase

agreement was

\$121.7 million.

(3) The majority of our operating leases contain options to (i) purchase the property at fair value on the exercise date, (ii) purchase the property for a value determined at the inception of the leases, or (iii) renew for the fair rental value at the end of the primary lease term. Our operating leases primarily relate to funeral service locations, automobiles, limousines, hearses, cemetery operating and maintenance equipment and two aircraft. We have residual value exposures related to certain operating leases of approximately \$7.8 million. We believe it is unlikely that we will have to make future cash payments related to these residual value exposures.

(4) We have entered into management employment, consulting and non-competition agreements which

contractually

require us to

make cash

payments over

the contractual

period. The

agreements have

been primarily

entered into with

certain officers

and employees

of the Company

and former

owners of

businesses

acquired. The

contractual

obligation

amounts pertain

to the total

commitment

outstanding

under these

agreements and

may not be

indicative of

future expenses

to be incurred

related to these

agreements due

to cost

rationalization

programs

completed by the

Company.

We have not included amounts in this table for payments of pension contributions and payments for various postretirement welfare plans and postemployment benefit plans, as such amounts have not been determined beyond 2005. Furthermore, we have not presented the amounts associated with these obligations for 2005 since we are not required to make any payments to the plans.

The following table details our known potential or possible future cash payments (on an undiscounted basis) related to various commercial and contingent obligations as of December 31, 2004.

(Dollars in thousands)	ands) Expiration By Period					
		2	2006 -	2008 -		
<b>Commercial and Contingent Obligations</b>	2005		2007	2009	Thereafter	Total
Surety obligations (1)	\$ 258,349	\$		\$	\$	\$ 258,349
Letters of credit (2)	66,985					66,985
Representations and warranties (3)	19,836		36,480			56,316
Total commercial and contingent						
obligations	\$ 345,170	\$	36,480	\$	\$	\$ 381,650

(1) To support our

operations, we

have engaged

certain surety

companies to

issue surety

bonds on our

behalf for

customer

financial

assurance or as

required by state

and local

regulations. The

surety bonds are

primarily

obtained to

provide

assurance for

our preneed

funeral and

preneed

cemetery

obligations,

which are

appropriately

presented as

liabilities in the

consolidated

balance sheet as

Deferred

preneed funeral

contract

revenues and

Deferred

cemetery

contract

revenues. The

total outstanding

surety bonds at

December 31,

2004 were

\$353 million. Of

this amount,

\$342 million

was related to

preneed funeral

and preneed

cemetery

obligations. When we use surety bonds for preneed funeral and cemetery obligations, the bond amount

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required is based on the trusting requirements calculated as if the contract was paid in full at the time of sale. When we deposit funds into state-mandated trust funds. however, the amount deposited is generally based on the amount of cash received and payment application rules in the state trust requirements. Therefore, in the event all of the surety companies canceled or did not renew our outstanding surety bonds, which are generally renewed for twelve-month periods, we would be required to either obtain replacement assurance or fund approximately \$258 million, as of December 31. 2004, primarily into state-mandated trust accounts. At this time, we do

not believe we will be required to fund material

future amounts related to these surety bonds.

#### (2) We are

occasionally required to post letters of credit, issued by a financial institution, to

secure certain insurance

programs or

other obligations.

Letters of credit

generally

authorize the

financial

institution to

make a payment

to the beneficiary

upon the

satisfaction of a

certain event or

the failure to

satisfy an

obligation. The

letters of credit

are generally

posted for 1-year

terms and are

usually

automatically

renewed upon

maturity until

such time as we

have satisfied the

commitment

secured by the

letter of credit.

We are obligated

to reimburse the

issuer only if the

beneficiary

collects on the

letter of credit.

We believe that

it is unlikely we

will be required

to fund a claim

under our outstanding letters of credit. In 2004, the full amount of the letters of credit was supported by our credit facility which expires August 2007.

(3) In addition to the letters of credit described above, we currently have contingent obligations of \$56.3 million related to our asset sale and joint venture transactions. We have agreed to guarantee certain representations and warranties associated with such disposition transactions with letters of credit or interest bearing cash investments. We have interest bearing cash investments of \$11.8 million included in Deferred charges and other assets pledged as collateral for certain of these contingent obligations. We do not believe we will ultimately be required to fund

to third parties claims against

these

representations

and warranties

above the

carrying value of

the liability.

During the year

ended

December 31,

2004, we agreed

to certain

representations

and warranties

associated with

the disposition of

our funeral

operation in

France. The fair

value of the

representations

and warranties

associated with

the sale was

approximately

\$33 million and

included

indemnifications

related to taxes

and other

obligations at

December 31.

2004. This

amount is

recorded in

Other liabilities

in our

consolidated

balance sheet.

#### Preneed Funeral and Cemetery Activities

In addition to selling our products and services to client families at the time of need, we believe an active funeral and cemetery preneed program, which complements our framework for long-term growth, can increase future market share in our service markets. Preneed arrangement is a means through which a customer contractually agrees to the terms of a funeral service, cremation service, and/or cemetery burial interment right, merchandise or cemetery service to be performed or provided in the future (that is, in advance of when needed or preneed ).

### Preneed Funeral Activities

Since preneed funeral services or merchandise will not be provided until some time in the future, most states and provinces require that all or a portion of the funds collected from customers on preneed funeral contracts be protected for the benefit of the customer pursuant to state or provincial law. Some or all of the funds may be required to be placed into trust accounts, or a surety bond may be posted in lieu of trusting (collectively trust funded preneed funeral contracts ). Alternatively, where allowed, customers may choose to purchase a life insurance or annuity policy from third party insurance companies to fund their preneed funeral ( insurance funded preneed funeral contract ). Only

certain of these customer funding options may be applicable in any given market we serve.

The contract amounts associated with unfulfilled insurance funded preneed funeral contracts are not reflected on our consolidated balance sheet. However, when customers enter into a trust funded preneed contract, we record an asset, *Preneed funeral receivables and trust investments* and a corresponding obligation, *Deferred preneed funeral revenues* in our consolidated balance sheet for the contract price. The preneed funeral receivable is then decreased by the cash received from the customer at the time of sale. The funeral revenues are deferred and will not be recognized in the consolidated statement of operations until the funeral services are performed or the merchandise is delivered. When we receive payments on a trust funded preneed funeral contract from the customer, we deposit the amount required by law into the trust and reclass the corresponding amount from *Deferred preneed funeral revenues* into *Non-controlling interest in funeral and cemetery trusts*. While some customers may pay for their contract in a single payment, most preneed funerals are sold on an installment basis over a period of one to seven years. On these installment contracts, we receive, on average, a down payment at the time of sale of approximately 10%. Historically, the majority of our preneed funeral trust contracts have not included a finance charge. However, we began test marketing of a finance charge program for preneed funeral trust contracts during the fourth quarter of 2004. We may plan a phased rollout during 2005 to the states where such finance charges are allowed.

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Trust Funded Preneed Funeral Contracts: Where the state or provincial law requires that all or a portion of the funds collected from preneed funeral contracts be placed in trust accounts, the funds deposited into trust are invested by the independent trustees in accordance with the investment guidelines established by statute or, where the prudent investor rule is applicable, the guidelines established by the Investment Committee of our Board of Directors. The trustees utilize professional investment advisors to select and monitor the money managers that make the individual investment decisions in accordance with the guidelines. We retain any funds above the amounts required to be deposited into trust accounts and use them for working capital purposes, generally to offset the selling and administrative costs of the preneed programs. State or provincial law governs the timing of the required deposits into the trust accounts, which generally ranges from five to 45 days after receipt of the funds from the customer.

The trust investments are expected to generate earnings sufficient to offset the inflationary costs of providing the preneed funeral services and merchandise in the future for the prices that were guaranteed at the time of sale. As a result of the adoption of FIN 46R, the preneed funeral trust assets have been consolidated and are recorded in our consolidated balance sheet at market value in accordance with SFAS 115. Investment earnings on trust assets are generally accumulated in the trust and distributed as each preneed contract is either utilized upon the death of, or cancelled by, the customer. However, in certain states, the trusts are allowed to distribute a portion of the investment earnings to us prior to that date. See the Critical Accounting Policies and Accounting Changes of Item 2 of this Form 10-K/A (Amendment No. 2) for additional information regarding the implementation of FIN 46R.

Direct selling costs (which consist of direct compensation costs and related payroll expenses directly attributable to selling preneed funeral trust funded contracts) incurred pursuant to the sales of trust funded preneed funeral contracts are deferred and included in *Deferred charges and other assets* in the consolidated balance sheet. The deferred selling costs are expensed in proportion to the corresponding trust funded preneed funeral contract revenues when recognized. Other selling costs associated with the sales and marketing of preneed funeral contracts (e.g., lead procurements costs, brochures and marketing materials, advertising and administrative costs) are expensed as incurred. An allowance for cancellation is recorded for trust funded preneed funeral contract deferred selling costs based on historical contract cancellation experience.

If a customer cancels the trust funded preneed funeral contract, state or provincial law determines the amount of the refund owed to the customer, including in certain situations the amount of the attributed investment earnings. Upon cancellation, we receive the amount of principal deposited to trust and previously undistributed net investment earnings and pay the customer the required refund. We retain any excess funds and recognize the amounts as funeral revenues in our consolidated statement of operations. In certain jurisdictions, we may be obligated to fund any shortfall if the amounts deposited by the customer exceed the funds in trust. As a result, when realized or unrealized losses of a trust result in trust funded preneed funeral contracts being under-funded, we will assess those contracts to determine whether a loss provision should be recorded. We have not been required to recognize any loss amounts at December 31, 2004, 2003 or 2002.

The cash flow activity over the life of a trust funded preneed funeral contract from the date of sale to its death maturity or cancellation is captured in the line item *Net effect of preneed funeral production and maturities* in the consolidated statement of cash flows. While the contract is outstanding, cash flow is provided by the amount retained from funds collected from the customer and any distributed investment earnings. This is reduced by the payment of trust funded preneed funeral deferred selling costs. The effect of amortizing trust funded preneed funeral deferred selling costs is reflected in *Depreciation and amortization* in the consolidated statement of cash flows. At the time of death maturity, we receive the principal and undistributed investment earnings from the trust and any remaining receivable due from the customer. This cash flow at the time of service is generally less than the revenue recognized, thus creating a negative effect on working capital cash flow from operating activities.

In certain situations pursuant to state or provincial laws, we can post a surety bond as financial assurance for an amount that would otherwise be required to be deposited in trust accounts for trust funded preneed funeral contracts. See the *Financial Assurances* section within this Preneed Funeral and Cemetery Activities section for further details on our practice of posting such surety bonds. We believe the deferred revenues associated with preneed funeral bonded contracts exceed the expected cost of meeting our obligations to provide funeral services and merchandise for the outstanding preneed funeral bonded contracts, and our future operating cash flows will be sufficient to fulfill these

contracts without use of the surety bonds. If the expected costs were to exceed the deferred revenues, we would be required to record a loss provision in our consolidated statement of operations.

If a customer cancels the trust funded preneed funeral contract that has been bonded prior to death maturity, state or provincial law determines the amount of the refund owed to the customer. Because the funds have not been held in trust, there are no earnings to be refunded to the customer or us. We pay the customer refund out of our operating funds, which reduces working capital cash flow from operating activities.

The cash flow activity over the life of a preneed funeral contract that has been bonded from the date of sale to its death maturity or cancellation is captured in the line item *Net effect of preneed funeral production and maturities* in the consolidated statement of cash flows. The payments received from our customers for their trust funded preneed funeral contracts that have been bonded are a source of working capital cash flow from operating activities until the contracts mature. This is reduced by the payment of deferred selling

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costs, the premiums to the surety companies for the bond coverage, and refunds on customer cancellations of contracts. When a trust funded preneed funeral contract that has been bonded matures upon the death of the beneficiary, there is no additional cash flow to us (unless the customer owed an outstanding balance), thus creating a negative effect on the cash flow from operating activities.

Insurance Funded Preneed Funeral Contracts: Where permitted, customers arrange their funeral contract by purchasing a life insurance or annuity policy from third party insurance companies, for which we earn a commission for being the general agent for the insurance company. The policy amount of the insurance contract between the customer and the third party insurance company generally equals the amount of the preneed funeral contract. However, we do not reflect the unfulfilled insurance funded preneed funeral contract amounts in our consolidated balance sheet.

The third party insurance company collects funds related to the insurance contract directly from the customer. The life insurance contracts include increasing death benefit provisions, which are expected to offset the inflationary costs of providing the preneed funeral services and merchandise in the future for the prices that were guaranteed at the time of the preneed sale. Increasing insurance benefits or death benefits payable by third party insurance companies increase annually pursuant to the terms of the life insurance policies purchased in advance of need by our customers to fund their funerals. The customer/policy holder assigns the policy benefits to our funeral home to pay for the preneed funeral contract at the time of need. Approximately 68% of our 2004 North America preneed funeral production is insurance funded preneed funeral contracts.

We receive general agency commissions from third party insurance companies when customers purchase insurance contracts from such third party insurance companies to fund funeral services and merchandise at a future date. These general agency commissions are based on a percentage per contract sold and are recognized as funeral revenues when the insurance purchase transaction between the customer and third party insurance provider is completed. Direct selling costs incurred pursuant to the sale of insurance funded preneed funeral contracts are expensed as incurred.

Additionally, we may receive cash overrides based on achieving certain dollar volume targets of life insurance policies sold as a result of marketing agreements entered into in connection with the sale of our insurance subsidiaries in 2000. These overrides are recorded in *Other income*, *net* in the consolidated statement of operations.

If a customer cancels the insurance funded preneed funeral contract prior to death maturity, the insurance company pays the cash surrender value under the insurance policy directly to the customer. If the contract was outstanding for less than one year, the insurance company charges back the GA revenues and overrides we received on the contract. An allowance for these chargebacks is included in the consolidated balance sheet based on our historical chargeback experience.

Because insurance funded preneed funeral contracts are not reflected in our consolidated balance sheet, the cash flow activity associated with these contracts generally occurs only at the time of sale and at death maturity or cancellation and is recorded as cash flows from operating activities within our funeral segment. At the time of sale, the GA revenues and overrides received net of the direct selling costs provide a net source of cash flow. If the insurance contract cancels within one year following the date of sale, our cash flow is reduced by the chargeback of GA revenues and overrides. At death maturity, the insurance funded preneed funeral contracts are included in funeral trade accounts receivable and funeral revenues when the funeral service is performed. Proceeds from the life insurance policies are used to satisfy the receivables due. The insurance proceeds (which include the increasing death benefit) less the funds used to provide the funeral goods and services provide a net source of cash flow.

The table below details the North America results of trust and insurance funded preneed funeral production for the twelve months ended December 31, 2004 and 2003, the number of contracts associated with that net production, the related deferred selling costs incurred to obtain the trust funded preneed arrangements, and the net selling activity associated with insurance funded preneed arrangements included in our consolidated statement of operations. The decline in GA revenue is a result of a shift in product mix from whole life policies to flex insurance policies, for which we earn a lower commission rate. The increase in direct expenses is the result of higher fringe benefits expenses and shifts in the product mix by counselor between trust and insurance. Additionally, the table reflects revenues and previously deferred trust funded preneed funeral contract selling costs recognized in the consolidated statement of operations associated with death maturities of preneed funeral contracts for the year ended December 31, 2004 and

2003.

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	North America Funeral Twelve months ended December 31,			ended
(Dollars in millions)		2004		2003
Preneed Production: Trust (including bonded) Insurance (1)		113.9 238.6	(R \$	99.7 237.7
Total	\$	352.5	\$	337.4
Preneed Production (number of contracts): Trust (including bonded) Insurance (1)		33,286 51,533		30,107 54,622
Total		84,819		84,729
Trust funded preneed funeral deferred selling costs	\$	15.1	\$	13.4
Insurance funded preneed funeral selling activity: GA revenue Direct expenses	\$	28.3 26.7	\$	27.7 23.9
Net activity	\$	1.6	\$	3.8
Death Maturity: Previous preneed production included in current period revenues: Trust Insurance	\$	161.7 197.2 358.9	\$	173.7 165.8 339.5
Amortization/recognition of trust funded preneed funeral deferred selling costs in current period	\$	9.3	\$	9.2

(1) Amounts are not

included in the

consolidated

balance sheet.

The following table reflects the North America backlog of trust funded deferred preneed funeral contract revenues (market and cost basis) including amounts related to *Non-controlling interest in funeral and cemetery trusts* at

December 31, 2004 and 2003. Additionally, we have reflected the North American backlog of unfulfilled insurance funded contracts (not included in our consolidated balance sheet) and total North American backlog of preneed funeral contract revenues at December 31, 2004 and 2003. The backlog amounts presented are reduced by an amount that we believe will cancel before maturity.

The table also reflects the North America trust funded preneed funeral receivables and trust investments (investments at market and cost basis) associated with the backlog of trust funded deferred preneed funeral contract revenues, net of an estimated cancellation allowance. The difference between the backlog and asset amounts represents the contracts for which we have posted surety bonds as financial assurance in lieu of trusting and the amounts collected from customers that were not required to be deposited to trust. The table also reflects the amounts expected to be received from insurance companies from the assignment of policy proceeds related to insurance funded contracts. The preneed funeral deferred selling costs associated with trust funded contracts (net of an estimated allowance for cancellation) are included with preneed cemetery deferred selling costs as a component of *Deferred charges and other assets*.

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	North America Funeral				
		04 cated)	2003 (Restated)		
(Dollars in millions)	Market	Cost	Market	Cost	
Backlog of trust funded deferred preneed funeral revenues (1) Backlog of insurance funded preneed funeral revenues	\$ 1,475.9	\$ 1,440.8	\$1,491.4	\$ 1,474.3	
(2)	\$ 2,202.6	\$ 2,202.6	\$ 2,018.4	\$ 2,018.4	
Total backlog of preneed funeral revenues	\$3,678.5	\$ 3,643.4	\$3,509.8	\$ 3,492.7	
Assets associated with backlog of trust funded deferred preneed funeral revenues, net of estimated allowance for cancellation  Insurance policies associated with insurance funded deferred preneed funeral revenues, net of estimated	\$ 1,165.8	\$1,130.6	\$ 1,146.0	\$1,128.9	
deferred preneed funeral revenues, net of estimated allowance for cancellation(2)	\$ 2,202.6	\$ 2,202.6	\$ 2,018.4	\$ 2,018.4	
Total assets associated with backlog of preneed funeral revenues	\$ 3,368.4	\$ 3,333.2	\$ 3,164.4	\$ 3,147.3	
Deferred selling costs associated with trust funded deferred preneed funeral revenues		\$ 99.4		\$ 95.4	

(1) Includes amounts reflected as Non-controlling interest in funeral and cemetery trusts in the consolidated balance sheet, net of estimated cancellation allowance.

(2) Insurance funded preneed funeral contracts are not included in the consolidated balance sheet.

**Preneed Cemetery Activities** 

When purchasing cemetery property interment rights, merchandise, and services on a preneed basis, approximately 30% of our consumers choose to pay the entire amount of the contract at the time of sale. The remaining customers choose to pay for their contracts on an installment basis generally over a period of one to seven years. On these installment contracts, we receive an average down payment at the time of sale of approximately 14%. Historically, the installment contracts have included a finance charge ranging from 3.5% to 15.7% depending on the date sold, the payment period selected, state laws and the payment method (i.e., monthly statement billing or automated bank draft). Unlike trust funded preneed funeral contracts, where the entire purchase price is deferred and the revenue is recognized as one event at the time of death maturity, the revenues associated with a preneed cemetery contract can be recognized as different contract events occur. Preneed sales of cemetery interment rights (cemetery burial property) are recognized when a minimum of 10% of the sales price has been collected and the property has been constructed or is available for interment. With the customer s direction, which is generally obtained at the time of sale, we can choose to order, store, and transfer title to the customer of their personalized marker merchandise. Upon the earlier of vendor storage of these items or delivery in our cemetery, we recognize the associated revenues and record the cost of sale. For services, personalized marker merchandise where the customer chooses not to elect vendor storage or early delivery to our cemetery, and non-personalized merchandise (such as vaults), we defer the revenues until the services are performed and the merchandise is delivered.

Because the services or merchandise will not be provided until some time in the future, all or a portion of the proceeds from the sale of preneed cemetery merchandise and services may be required by law to be paid into merchandise and services trusts until the merchandise is delivered or the service is provided. As with trust funded preneed funeral contracts, the funds deposited into trust are invested by the independent trustees in accordance with the investment guidelines established by statute or, where the prudent investor rule is applicable, the guidelines as established by the Investment Committee of our Board of Directors. The trustees utilize professional investment advisors to select and monitor the money managers that make the investment decisions in accordance with the guidelines. We retain any funds above the amounts required to be deposited into trust accounts and use them for working capital purposes, generally to offset the selling and administrative costs of the preneed programs. State or provincial law governs the timing of the required deposits into the trust accounts, which generally ranges from five to 45 days after receipt of the funds from the customer. In certain situations pursuant to state or provincial laws, we post a surety bond as financial assurance for a certain amount of the preneed cemetery contract in lieu of placing funds into trust accounts. See the *Financial Assurances* section within this Preneed Funeral and Cemetery Activities section for further details on our practice of posting such surety bonds.

The trust investments are expected to generate earnings sufficient to offset the inflationary costs of providing the preneed cemetery services and merchandise in the future for the prices that were guaranteed at the time of sale. As a result of the adoption of FIN 46R, the preneed cemetery trust investments have been consolidated in our balance sheet and are recorded at market value in accordance with SFAS 115. As we deposit the funds into trust, a corresponding amount is reclassified from *Deferred cemetery contract revenues* into *Non-controlling interest in funeral and cemetery trusts*. Investment earnings on trust assets are generally accumulated in the trust and distributed as each preneed contract item is delivered or cancelled. However, in certain states, the trustees are allowed to distribute a portion of the investment earnings to us before the preneed cemetery service or merchandise item is delivered (distributable

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states ). Until delivered or cancelled, any investment earnings are attributed to the individual contract items. Recognition of the net investment earnings is independent of the timing of the receipt of the related cash flows, but generally will be the same in states that are not distributable states. See Critical Accounting Policies and Accounting Changes in Item 2 of this Form 10-K/A (Amendment No. 2) for additional information regarding the implementation of FIN 46R.

Direct selling costs incurred pursuant to the sales of preneed cemetery contracts are deferred and included in *Deferred charges and other assets* in the consolidated balance sheet. The deferred selling costs are expensed in proportion to the corresponding revenues when recognized. Other selling costs associated with the sales and marketing of preneed cemetery contracts (e.g., lead procurements costs, brochures and marketing materials, advertising and administrative costs) are expensed as incurred. An allowance for cancellation is recorded for cemetery deferred selling costs based on historical contract cancellation experience.

If a preneed cemetery contract is cancelled prior to delivery, state or provincial law determines the amount of the refund owed to the customer, if any, including the amount of the attributed investment earnings. Based on our historical experience, we have included an allowance for cancellation for preneed cemetery contracts in *Preneed cemetery receivables and trust investments* and *Deferred preneed cemetery revenues* in our consolidated balance sheet. Upon cancellation, we receive the amount of principal deposited to trust and previously undistributed investment earnings and pay the customer any required refund. We retain any excess funds and recognize the amounts as cemetery revenues in our consolidated statement of operations. If we posted a surety bond in lieu of trusting for the cemetery merchandise and service items, any refund due to the customer is paid out of working capital cash flow from operating activities. In certain jurisdictions, we may be obligated to fund any shortfall if the amounts deposited by the customer exceed the funds in trust. As a result, when realized or unrealized losses of a trust result in preneed cemetery contracts being underfunded, we will assess these contracts to determine whether a loss provision should be recorded. We have not been required to recognize any loss amounts at December 31, 2004 or 2003.

As the preneed cemetery contract merchandise and service items for which we were required to deposit funds to trust are delivered and recognized as revenues, we receive the principal and previously undistributed investment earnings from the trust. There is generally no remaining receivable due from the customer, as our policy is to deliver preneed cemetery merchandise and service items only upon payment of the contract balance in full. This cash flow at delivery is generally less than the revenue recognized, thus creating a negative effect on working capital cash flow from operating activities, especially if we posted a surety bond in lieu of trusting for the preneed cemetery contract merchandise and service items, as there are no funds in trust available for withdrawal.

The cash flow activity from the date of sale of a preneed cemetery contract (origination) to the date of the recognition of the deferred revenue upon its delivery or cancellation (maturity) is reported in the *Net effect of cemetery production and deliveries* line item in the consolidated statement of cash flows. Net effect of preneed cemetery production and deliveries is affected by cash flows provided by the amount retained from funds collected from the customer and distributed trust earnings, reduced by the use of funds for the payment of deferred selling costs when the preneed cemetery contracts are originated. The amortization of the cemetery deferred selling costs is included in *Depreciation and amortization* in the consolidated statement of cash flows.

The table below details the North America results of total cemetery sales production and the amounts that have been deferred for the twelve months ended December 31, 2004 and 2003 and the related deferred selling costs incurred to obtain the contract items. Additionally, the table reflects previously deferred revenues and previously deferred selling costs recognized in the consolidated statements of operations associated with deliveries/services of cemetery contract items for the twelve months ended December 31, 2004 and 2003.

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	North America Cemetery Twelve months ended December 31,			
(Dollars in millions)		2004		2003
Deferral:	`	estated)		estated)
Total preneed cemetery production  Total atneed cemetery production	\$	303.4 197.7	\$	327.9 165.0
Total cemetery sales production Less: Preneed property revenue recognized at date of sale (constructed cemetery		501.1		492.9
interment rights where down payment was at least 10% of the sales price) Less: Preneed property revenue accounted for as deposits held (cemetery		(104.5)		(100.2)
interment rights where the down payment was less than 10%) Less: Atneed property, merchandise and service revenue recognized at time of		(36.9)		(35.3)
sale or service		(140.0)		(141.7)
Deferred preneed cemetery revenues	\$	219.7	\$	215.7
Deferred selling costs	\$	40.8	\$	42.0
Pagagnition				
Recognition: Previously deferred preneed revenue included in current period revenues	\$	212.1	\$	221.3
Amortization/recognition of deferred selling costs in current period	\$	35.6	\$	36.4

The following table reflects the total North America backlog of *Deferred cemetery contract revenues* (market and cost basis) including amounts related to *Non-controlling interests in funeral and cemetery trusts* and the related preneed cemetery deferred selling costs included in our consolidated balance sheet at December 31, 2004 and 2003. The backlog amount presented is reduced by an amount that we believe will cancel before maturity. The table also reflects the North America preneed cemetery receivables and trust investments (investments at market and cost basis) associated with the backlog of deferred cemetery revenues, net of an estimated cancellation allowance. The difference between the backlog and asset amounts represents the contracts for which we have posted surety bonds as financial assurance in lieu of trusting and the amounts collected from customers that were not required to be deposited to trust. The preneed cemetery deferred selling costs (net of an estimated allowance for cancellation) are included with preneed funeral deferred selling costs as a component of *Deferred charges and other assets*.

	North America Cemetery				
	200 (Resta	-	2003 (Restated)		
(Dollars in millions) Backlog of deferred cemetery revenues (1)	<b>Market</b> \$ 1,682.3	<b>Cost</b> \$ 1,605.4		<b>Cost</b> 1,581.3	
Assets associated with backlog of deferred cemetery revenues, net of estimated allowance	\$ 1,237.4	\$ 1,170.8	\$ 1,093.1 \$	1,044.4	

for cancellation

Deferred Selling costs \$ 209.3 \$ 205.7

(1) Includes

amounts

reflected as

Non-controlling

interest in

funeral and

cemetery trusts

in the

consolidated

balance sheet.

Additionally,

upon

implementation

of FIN 46R as of

March 31, 2004,

we recorded an

increase of

\$43.5 million to

Deferred

preneed

cemetery

revenues in

connection with

the

consolidation of

certain

cemeteries

managed but not

owned by us.

Financial Assurances

In support of operations, we have entered into arrangements with certain surety companies whereby such companies agree to issue surety bonds on our behalf as financial assurance and/or as required by existing state and local regulations. The surety bonds are used for various business purposes; however, the majority of the surety bonds issued and outstanding have been used to support our preneed funeral and cemetery sales activities. The underlying obligations these surety bonds assure are recorded on the consolidated balance sheet as *Deferred preneed funeral revenues* and *Deferred preneed cemetery revenues*. The breakdown of surety bonds between funeral and cemetery preneed arrangements, as well as surety bonds for other activities are described below. The increase in preneed funeral surety bonds is primarily a result of the annual review performed in Florida during the first quarter of 2004. This

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review adjusted the bonds to cover the liabilities associated with sales during 2003. We expect this number to decline in subsequent years as merchandise and services related to such bonded contracts are delivered or performed (see further discussion related to Florida bonding below).

(Dollars in millions)	De	December 31, 2003		
Preneed funeral	\$	<b>2004</b> 146.7	\$	125.6
Preneed cemetery:				
Merchandise and services		186.7		179.6
Preconstruction		8.3		18.1
Bonds supporting preneed funeral and cemetery obligations		341.7		323.3
Bonds supporting preneed business permits		5.3		4.8
Other bonds		5.5		4.7
Total surety bonds outstanding	\$	352.5	\$	332.8

When selling preneed funeral and cemetery contracts, we intend to post surety bonds where allowed by state law, except as noted below for Florida. We post the surety bonds in lieu of trusting a certain amount of funds received from the customer. The amount of the bond posted is generally determined by the total amount of the preneed contract that would otherwise be required to be trusted, in accordance with applicable state law. For the twelve months ended December 31, 2004 and 2003, we had \$102.7 million and \$90.8 million, respectively, of cash receipts attributable to bonded sales. These amounts do not consider reductions associated with taxes, obtaining costs, or other costs.

Surety bond premiums are paid annually and are automatically renewable until maturity of the underlying preneed contracts, unless we are given prior notice of cancellation. Except for cemetery preconstruction bonds (which are irrevocable), the surety companies generally have the right to cancel the surety bonds at any time with appropriate notice. In the event a surety company was to cancel the surety bond, we are required to obtain replacement surety assurance from another surety company or fund a trust for an amount generally less than the posted bond amount. Management does not expect it will be required to fund material future amounts related to these surety bonds because of lack of surety capacity.

The applicable Florida law that allows posting of surety bonds for preneed contracts expired December 31, 2004; however, it allowed for preneed contracts entered into prior to December 31, 2004 to continue to be bonded for the remaining life of those contracts. Of the total cash receipts attributable to bonded sales for the twelve months ended December 31, 2004 and 2003, approximately \$63.0 million and \$67.1 million, respectively, were attributable to the state of Florida. On February 1, 2004, we elected to begin trusting as a financial assurance mechanism in Florida, rather than surety bonding, on new Florida sales of preneed funeral and cemetery merchandise and services. Our net trust deposits required in 2004 for these eleven months of new Florida sales were \$15.4 million. No trust deposits were made for new Florida sales in 2003, as we used surety bonding for those sales.

# **Cautionary Statement on Forward-Looking Statements**

The statements in this Form 10-K/A (Amendment No. 2) that are not historical facts are forward-looking statements made in reliance on the safe harbor protections provided under the Private Securities Litigation Reform Act of 1995. These statements may be accompanied by words such as believe, estimate, project, expect, anticipate, of predict that indicate the uncertainty of future events or outcomes. These statements are based on assumptions that we believe are reasonable: however, many important factors could cause our actual consolidated results in the future to differ materially from the forward-looking statements made herein and in any other documents or oral presentations made by, or on behalf of, the Company. These factors are discussed below. We assume no obligation to publicly update or revise any forward-looking statements made herein or any other forward-looking statements made by the

Company, whether as a result of new information, future events or otherwise.

Our ability to execute our business plan depends on many factors, many of which are beyond our control.

Our strategic plan is focused on cost management and the development of key revenue initiatives designed to generate future internal growth in our core funeral and cemetery operations without the outlay of significant additional capital. Many of the factors necessary for the execution of our strategic plan are beyond our control. We cannot give assurance that we will be able to execute any or all of our strategic plan. Failure to execute any or all of the strategic plan could have a material adverse effect on us, our financial condition, results of operations, or cash flows.

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We could be required to make further changes to our accounting method related to preneed deferred selling costs.

We are in discussions with the Staff of the Securities and Exchange Commission related to our accounting policies for preneed deferred selling costs. We have made an accounting policy election to begin expensing these selling costs as of January 1, 2005 in the period incurred rather than deferring the expenses as this method is the preferable of the two acceptable methods. Associated with this accounting policy election, the Company will file a preferability letter with the Securities and Exchange Commission in connection with the Company s Quarterly Report on Form 10-Q for the period ended March 31, 2005. Although we believe that our application and the timing of the application of this accounting method is correct, it is possible that the Securities and Exchange Commission may disagree and require us to reclassify or possibly restate prior period financial statements.

Our indebtedness limits funds available for our operations.

As of December 31, 2004, we had approximately \$1.25 billion in indebtedness. Our indebtedness may limit our ability to obtain additional financing and require the dedication of more cash flow to service our debt than we desire. Furthermore, it may require the sale of assets or limit our flexibility in planning for, or reacting to, changes in our markets. Our ability to satisfy our indebtedness in a timely manner will be dependent on the successful execution of our long-term business plan and the resulting improvements in our operating performance.

Our existing credit agreements and indentures contain covenants that may prevent us from engaging in certain transactions.

Our existing credit agreements and indentures contain, among other things, various affirmative and negative covenants that may prevent us from engaging in certain transactions that might otherwise be considered beneficial to us. These covenants limit, among other things, our and our subsidiaries ability to:

Borrow money;

Make investments;

Engage in transactions with affiliates;

Engage in sale-leaseback transactions; and

Consummate certain liens on assets.

The credit agreement also requires us to maintain certain financial ratios and satisfy other financial condition tests. During 2004, we executed a bank credit agreement replacing the previous agreement due to expire July 2005. The new bank credit facility provides us with greater flexibility in terms of acquisitions, dividends, and share repurchases. See note eleven to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2) for further information related to our bank credit facility.

If we lost the ability to use surety bonding to support our preneed funeral and preneed cemetery activities, we could have to make material cash payments to fund certain trust funds.

We have entered into arrangements with certain surety companies whereby such companies agree to issue surety bonds on our behalf as financial assurance and/or as required by existing state and local regulations. The surety bonds are used for various business purposes; however, the majority of the surety bonds issued and outstanding have been issued to support our preneed funeral and cemetery activities. In the event all of the surety companies cancelled or did not renew our surety bonds, which are generally renewed for twelve-month periods, we would be required to either obtain replacement coverage or fund approximately \$258 million as of December 31, 2004 into state-mandated trust accounts. At this time, we do not believe we will be required to fund material future amounts related to these surety bonds.

The funeral home and cemetery industry is becoming increasingly competitive.

In North America and most international markets in which we operate, the funeral and cemetery industry is characterized by a large number of locally owned, independent operations. To compete successfully, our funeral service locations and cemeteries must maintain good reputations and high professional standards in the industry, as well as offer attractive products and services at competitive prices. In addition, we must market our company in such a

manner as to distinguish us from our competitors. If we are unable to successfully compete, our company, our financial condition, results of operations and cash flows could be materially adversely affected.

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Our affiliated funeral and cemetery trust funds own investments in equity securities and mutual funds, which are affected by financial market conditions that are beyond our control.

In connection with our preneed funeral operations and preneed cemetery merchandise and service sales, most affiliated funeral and cemetery trust funds own investments in equity securities and mutual funds. Our earnings and investment gains and losses on these equity securities and mutual funds are affected by financial market conditions that are beyond our control. If our earnings from our trust funds decline, we would likely experience a decline in future revenues. In addition, if the trust funds experienced significant investment losses, there would likely be insufficient funds in the trusts to cover the costs of delivering services and merchandise or maintaining cemeteries in the future. We would have to cover any such shortfall with cash flows, which could have a material adverse effect on us, our financial condition, results of operations, or cash flows.

As of December 31, 2004, net unrealized appreciation in the preneed funeral and cemetery merchandise and services trust funds amounted to \$38.6 million and \$76.9 million, respectively. The perpetual care trust funds had net unrealized appreciation of \$35.2 million as of December 31, 2004. The following table summarizes the investment returns excluding fees on our trust funds for the last three years.

	2004	2003	2002
Preneed funeral trust funds	7.1%	17.9%	(7.6)%
Cemetery merchandise services trust funds	6.7%	17.1%	(5.5)%
Perpetual care trust funds	8.6%	12.6%	5.3%

Increasing insurance benefits related to preneed funeral contracts funded through life insurance or annuity contracts may not cover future increases in the cost of providing a price guaranteed funeral service.

We sell price guaranteed preneed funeral contracts through various programs providing for future funeral services at prices prevailing when the agreements are signed. For preneed funeral contracts funded through life insurance or annuity contracts, we receive in cash a general agency commission that typically ranges between 11% and 16% of the total sale from the third party insurance company. Additionally, there is an increasing insurance benefit associated with the contract of approximately 1% per year to be received in cash by us at the time the funeral is performed. There is no guarantee that the increasing insurance benefit will cover future increases in the cost of providing a price guaranteed funeral service, which could materially adversely affect our future cash flows, revenues and profit margins. *Unfavorable results of litigation could have a material adverse impact on our financial statements*.

As discussed in note fourteen, we are subject to a variety of claims and lawsuits. Adverse outcomes in some or all of the pending cases may result in significant monetary damages or injunctive relief against us. We are also subject to a variety of other claims and suits that arise from time to time in the ordinary course of our business. While management currently believes that resolving all of these matters, individually or in the aggregate, will not have a material adverse impact on our financial position or results of operations, the litigation and other claims noted above are subject to inherent uncertainties and management s view of these matters may change in the future. There exists the possibility of a material adverse impact on our financial position and the results of operations for the period in which the effect of an unfavorable final outcome becomes probable and reasonably estimable.

The United States Bureau of the Census estimates that the number of deaths in the United States will increase up to one percent per year from 2000 to 2010. However, longer life spans could reduce the number of deaths during this period. If the number of deaths declines, the number of funeral services and interments performed by us could decrease and our financial condition, results of operations and cash flows may be materially adversely affected.

The continuing upward trend in the number of cremations performed in North America could result in lower revenue and gross profit dollars.

If the number of deaths in our markets declines, our cash flows and revenues may decrease.

In the death care industry, there has been a growing trend in the number of cremations performed in North America as an alternative to traditional funeral service dispositions. In North America during 2004, 40% of the comparable funeral services performed by us were cremation cases compared to 39% and 37.9% performed in 2003 and 2002, respectively. We continue to expand our cremation memorialization products and services, which has resulted in higher average sales for cremation services. If we are unable to successfully expand our cremation memorialization

products and services to meet the continuing trends, our financial condition, results of operations, and cash flows could be materially adversely affected.

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The funeral home and cemetery businesses are high fixed-cost businesses.

The majority of our operations throughout the world are managed in groups called markets. Markets are geographical groups of funeral service locations and cemeteries that share common resources such as operating personnel, preparation services, clerical staff, motor vehicles and preneed sales personnel. Personnel costs, the largest of our operating expenses, are the cost components most beneficially affected by this grouping. We must incur many of these costs regardless of the number of funeral services or interments performed. Because we cannot necessarily decrease these costs when we experience lower sales volumes, the sales decline may cause margin percentages to decline at a greater rate than the decline in revenues.

The funeral home and cemetery industry is highly regulated.

Our operations are subject to regulation, supervision, and licensing under numerous foreign, federal, state and local laws, ordinances and regulations, including extensive regulations concerning trust funds, preneed sales of funeral and cemetery products and services, and various other aspects of our business. The impact of such regulations varies depending on the location of our funeral and cemetery operations. Violations of applicable laws could result in fines or their sanctions to us.

In addition, from time to time, governments and agencies propose to amend or add regulations, which would increase costs and decrease cash flows. For example, foreign, federal, state, local and other regulatory agencies have considered and may enact additional legislation or regulations that could affect the death care industry. Some states and regulatory agencies have considered or are considering regulations that could require more liberal refund and cancellation policies for preneed sales of products and services, limit or eliminate our ability to use surety bonding, increase trust requirements and prohibit the common ownership of funeral homes and cemeteries in the same market. If adopted by the regulatory authorities of the jurisdictions in which we operate, these and other possible proposals could have a material adverse effect on us, our financial condition, results of operations and cash flows.

We may not be able to joint venture or sell our international operations on acceptable terms or at all.

Our long-term strategic plan includes the joint venture or sale of our remaining international operations outside of North America in order to create cash proceeds to reduce debt. Subsequent to December 31, 2004, we completed the disposition of our operations in Argentina and Uruguay. However, if we are unable to joint venture or sell our remaining international operations on acceptable terms or otherwise, it could adversely affect our ability to achieve our strategic plan.

Our foreign operations and investments involve special risks.

Our activities in areas outside the United States are subject to risks inherent in foreign operations, including the following:

Loss of revenue, property and equipment as a result of hazards such as expropriation, nationalization, wars, insurrection and other political risks;

The effects of currency fluctuations and exchange controls, such as devaluation of foreign currencies and other economic problems; and

Changes in laws, regulations, and policies of foreign governments, including those associated with changes in the governing parties.

#### ITEM 7A. Quantitative and Qualitative Disclosures About Market Risk.

The information presented below should be read in conjunction with notes twelve and thirteen to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2).

We have historically used derivatives primarily in the form of interest rate swaps, cross-currency interest rate swaps, and forward exchange contracts in combination with local currency borrowings in order to manage our mix of fixed and floating rate debt and to hedge our net investment in foreign assets. We generally do not participate in derivative transactions that are leveraged or considered speculative in nature. We were not a party to any derivative transactions at December 31, 2004 or 2003. None of our market risk sensitive instruments are entered into for trading purposes. All of the instruments described below are entered into for other than trading purposes.

At December 31, 2004 and 2003, 99% of our total debt consisted of fixed rate debt at a weighted average rate of 7.02% and 6.95%, respectively.

At December 31, 2004, approximately 2% of our net investment and 23% of our operating income excluding *Gains and impairment (losses) on dispositions, net*, and *Other operating expenses* were denominated in foreign currencies. Approximately 13% of our net investment and 52% of our operating income, excluding *Gains impairment (losses) on dispositions, net*, and *Other* 

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*operating expenses*, are denominated in foreign currencies, primarily the euro, at December 31, 2003. We do not have a significant investment in foreign operations that are in highly inflationary economies.

Marketable Equity and Debt Securities Price Risk

In connection with our preneed funeral operations and preneed cemetery merchandise and service sales, the related funeral and cemetery trust funds own investments in equity securities and mutual funds, which are sensitive to current market prices. Cost and market values as of December 31, 2004 are presented in notes five, six and seven to the consolidated financial statements in Item 8 of this Form 10-K/A (Amendment No. 2).

We perform a sensitivity analysis to assess the impact of interest rate and exchange rate risks on earnings. This analysis determines the effect of a hypothetical 10% adverse change in market rates. In actuality, market rate volatility is dependent on many factors that are impossible to forecast. Therefore, the adverse changes described below could differ substantially from the hypothetical 10% change.

A sensitivity analysis of debt instruments with variable interest rate components was modeled to assess the impact that changing interest rates could have on pretax earnings. The sensitivity analysis assumes an instantaneous 10% adverse change to the then prevailing interest rates with all other variables held constant. Given this model, our pretax earnings, on an annual basis, would not change at either December 31, 2004 or 2003 because 99% of our debt is fixed rate. The fair market value of our debt was approximately \$101.0 million more than its carrying value at December 31, 2004.

A similar model was used to assess the impact of changes in exchange rates for foreign currencies on interest expense. At December 31, 2004 and 2003, our debt exposure was primarily associated with the Chilean peso and the euro, respectively. A 10% adverse change in the strength of the U.S. dollar would have negatively affected our interest expense, on an annual basis, by less than \$0.1 million on December 31, 2004 and by approximately \$0.2 million on December 31, 2003.

## ITEM 8. Financial Statements and Supplementary Data.

#### INDEX TO FINANCIAL STATEMENTS AND RELATED SCHEDULE

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All other schedules have been omitted because the required information is not applicable or is not present in amounts sufficient to require submission or because the information required is included in the consolidated financial statements or the related notes thereto.

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#### **Report of Independent Registered Public Accounting Firm**

To the Stockholders and Board of Directors of Service Corporation International:

We have completed an integrated audit of Service Corporation International s 2004 consolidated financial statements and of its internal control over financial reporting as of December 31, 2004 and audits of its 2003 and 2002 consolidated financial statements in accordance with the standards of the Public Company Accounting Oversight Board (United States). Our opinions, based on our audits, are presented below.

## Consolidated financial statements and financial statement schedule

In our opinion, the consolidated financial statements listed in the accompanying index present fairly, in all material respects, the financial position of Service Corporation International and its subsidiaries (the Company) at December 31, 2004 and 2003, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2004 in conformity with accounting principles generally accepted in the United States of America. In addition, in our opinion, the financial statement schedule listed in the accompanying index presents fairly, in all material respects, the information set forth therein when read in conjunction with the related consolidated financial statements. These financial statements and financial statement schedule are the responsibility of the Company s management. Our responsibility is to express an opinion on these financial statements and financial statement schedule based on our audits. We conducted our audits of these statements in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit of financial statements includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As discussed in Note four to the consolidated financial statements, the Company changed its method of accounting for variable interest entities on March 31, 2004, the Company changed its method of accounting for gains and losses on pension plan assets and obligations effective January 1, 2004, and the Company changed its method of accounting for goodwill on January 1, 2002.

As discussed in Note two to the consolidated financial statements and Note three on the financial statement schedule, the Company restated its previously issued consolidated financial statements and financial statement schedule for the years ended December 31, 2004, 2003 and 2002.

# Internal control over financial reporting

Also, we have audited management s assessment, included in Management s Report on Internal Control Over Financial Reporting appearing under Item 9A, that Service Corporation International did not maintain effective internal control over financial reporting as of December 31, 2004, because of the effect of material weaknesses relating to (A) revenue recognition on preneed cemetery contracts; (B) reconciliations of preneed funeral and cemetery detailed records to trust fund assets and corresponding deferred revenue and non-controlling interest accounts related to preneed funeral and cemetery activities, and of cemetery deferred selling costs; (C) lease accounting; (D) revenue recognition and deferred revenue from preneed and atneed funeral and cemetery contracts; (E) use and control of pre-numbered manual contracts; (F) cash receipts; (G) approval of adjustments to and review of collectability of atneed funeral and cemetery accounts receivable; (H) cash disbursements at the funeral and cemetery locations; (I) merchandise inventory; (J) the application of generally accepted accounting principles related to asset impairments and divestiture activities; (K) certain information technology program changes; (L) accretion revenue recorded upon maturity of certain preneed funeral contracts; and (M) communication and evaluation of information related to legal claims, based on criteria established in *Internal Control* Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company s management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting. Our responsibility is to express opinions on management s assessment and on the effectiveness of the Company s internal control over financial reporting based on our audit.

We conducted our audit of internal control over financial reporting in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to

obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. An audit of internal control over financial reporting includes obtaining an understanding of internal control over financial reporting, evaluating management s assessment, testing and evaluating the design and operating effectiveness of internal control, and performing such other procedures as we consider necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinions.

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A company s internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company s internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company s assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

A material weakness is a control deficiency, or combination of control deficiencies, that results in more than a remote likelihood that a material misstatement of the annual or interim financial statements will not be prevented or detected. The following material weaknesses have been identified and included in management s assessment of the effectiveness of internal control over financial reporting as of December 31, 2004:

- A. The Company did not maintain effective controls over the completeness of revenue recognition on preneed cemetery contracts. Specifically, the Company did not maintain effective controls over revenue recognition transactions associated with the timely recording of the physical delivery and performance of cemetery goods and services sold on a preneed basis. This control deficiency resulted in the restatement of the Company s 2004, 2003 and 2002 consolidated financial statements as well as its quarterly financial data for all quarters of both 2004 and 2003. Additionally, this control deficiency could result in the misstatement of cemetery merchandise and service revenues and of deferred revenues and assets associated with cemetery goods and services sold on a preneed basis that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.
- B. The Company did not maintain effective controls over the reconciliations of preneed funeral and cemetery detailed records to trust fund assets and corresponding deferred revenue and non-controlling interest accounts related to preneed funeral and cemetery activities, and of cemetery deferred selling costs. This control deficiency resulted in the restatement of the Company s 2004, 2003 and 2002 consolidated financial statements as well as its quarterly financial data for all quarters of both 2004 and 2003. Additionally, this control deficiency could result in the misstatement of funeral and cemetery revenues and of assets and liabilities associated with preneed funeral and cemetery activities that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.
- C. The Company did not maintain effective controls over its application and monitoring of the appropriate accounting policies related to certain lease accounting. Specifically, the Company did not maintain effective controls over the application and monitoring of its accounting policies relating to lease renewal options and rent escalation provisions. This control deficiency resulted in the restatement of the Company s 2004, 2003 and 2002 consolidated financial statements as well as its quarterly financial data for all quarters of both 2004 and 2003. Additionally, this control deficiency could result in the misstatement of accrued rental liability and related operating rental expense that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.

D.

The Company did not maintain effective controls over the validity, accuracy and completeness over revenue recognition and deferred revenue from preneed and atneed funeral and cemetery contracts. Specifically, the Company did not maintain effective controls over the proper review of preneed and atneed funeral and cemetery contracts by location management, the proper review by location management for customer and authorized Company signatures and proper completion of customer contracts. This control deficiency did not result in an adjustment to the 2004 annual or interim financial statements. However, this control deficiency could result in a misstatement of revenues, accounts receivable and deferred revenue that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.

E. The Company did not maintain effective controls over the use and control of pre-numbered manual contracts, and the accuracy of information pertaining to manual contracts entered into the Company s point-of-sale system over revenue and deferred revenue from preneed and atneed funeral and cemetery contracts. Specifically, manual contracts are not consistently controlled to ensure that revenues related to preneed and atneed funeral and cemetery manual

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contracts are reflected in the financial statements in the appropriate time period. Additionally, sales detail reports for atneed funeral and cemetery and preneed cemetery manual contracts are not consistently being reviewed by location personnel to ensure agreement between manual contract information and information entered into the point-of-sale system. This control deficiency did not result in an adjustment to the 2004 annual or interim financial statements. However, this control deficiency could result in a misstatement of revenue, accounts receivable and deferred revenues that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.

- F. The Company did not maintain effective controls over the accuracy, completeness and safeguarding of cash receipts. Specifically, individual cash receipt documentation is not consistently prepared for all cash or check payments made by the customer, daily reconciliations of cash are not consistently reviewed by location personnel, and customer payments are not consistently secured at all times prior to deposit. This control deficiency did not result in an adjustment to the 2004 annual or interim financial statements. However, this control deficiency could result in misappropriation of Company assets and a misstatement of cash and accounts receivable that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.
- G. The Company did not maintain effective controls over the approval of adjustments to and review of collectability of atneed funeral and cemetery accounts receivable. Client families commonly request changes to items or services after the initial contract has been signed which requires adjustments to their contract and requires an adjustment to revenue and accounts receivable. The Company did not have effective controls over proper review by location management of adjustments to the customer revenue and accounts receivable related to such items or services or proper review of accounts receivable balances for reasonableness or collectability. Additionally, the Company did not have effective controls over review by location management of the outstanding account balances at period-end to ensure appropriate follow up is performed or write-off of account balance is performed. This control deficiency did not result in an adjustment to the 2004 annual or interim financial statements. However, this control deficiency could result in a misstatement of accounts receivable and revenues that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.
- H. The Company did not maintain effective controls over the review of cash disbursements at the funeral and cemetery locations. Specifically, the Company did not maintain effective controls over the review by location management of disbursements made at those locations and by the corporate office in Houston on behalf of such locations in order to verify that all expenditures are accurate and reasonable. This control deficiency did not result in an adjustment to the 2004 annual or interim financial statements. However, this control deficiency could result in expenditures being made that are erroneous or not for legitimate business purposes or could result in a misstatement of accounts payable or expenses that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.

- I. The Company did not maintain effective controls over the existence, completeness and accuracy of merchandise inventory. Specifically, the Company did maintain effective controls over physical inventory counts at the funeral and cemetery locations. Inventory count sheets were not signed by individuals who performed and verified the counts. Also, in some instances, inventory counts were not conducted on a timely basis or the inventory counts by location personnel were not accurate. This control deficiency did not result in an adjustment to the 2004 annual or interim financial statements. However, this control deficiency could result in the misstatement of inventory and cost of sales that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.
- J. The Company did not maintain effective controls over the accounting for capitalized covenant-not-to-compete agreements and the recording of asset impairments and divestitures related to the sale or disposition of locations in accordance with generally accepted accounting principles. Specifically, the Company failed to write off certain previously capitalized covenant-not-to-compete assets resulting in a misstatement of the gain or loss upon exiting locations and the ongoing amortization expense. Additionally, the Company did not maintain effective controls over the impairment or disposition of assets related to the sale of certain locations in the proper period. This control deficiency resulted in the restatement of the Company s 2004, 2003 and 2002 consolidated financial statements, as well as its quarterly financial data for all quarters of both 2004 and 2003. Furthermore, this control deficiency could result in the misstatement of gains and impairment (losses) on dispositions, property, plant and equipment and deferred charges and other assets that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.
- K. The Company did not maintain effective controls over its information technology program change control procedures with respect to the Company's point-of-sale system (HMIS) and associated interfaces. Specifically, the Company did not maintain effective controls to assess the impact of HMIS program changes to related interfaces and to adequately test the accuracy and performance of such program changes. This control deficiency contributed to the material weaknesses and restatement described in (B) and (L) herein. Additionally, this control deficiency could result in the misstatement of funeral revenues and of assets and liabilities associated with preneed funeral activities that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.

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- L. The Company did not maintain effective controls over the accuracy of preneed funeral trust income recorded upon the maturity of certain preneed funeral contracts. Specifically, the Company did not maintain effective controls over the posting of automated journal entries to the general ledger resulting in the entries being posted to the incorrect account. This control deficiency resulted in the restatement of the Company s 2004 consolidated financial statements including an adjustment to the fourth quarter 2004 financial data. Additionally, this control deficiency could result in the misstatement of funeral revenues and of assets and liabilities associated with preneed funeral activities that would result in a material misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.
- M. The Company did not maintain effective controls over the communication and evaluation by the legal department of information related to legal claims. Specifically, the legal department did not communicate information relevant to the complete and accurate recording of legal accruals in the proper period in accordance with generally accepted accounting principles. This control deficiency did not result in an adjustment to the Company s 2004 annual or interim financial statements. However, this control deficiency did result in an adjustment detected by the auditor to the second quarter 2005 condensed consolidated financial statements. Additionally, this control deficiency could result in the misstatement of general and administrative expenses and accrued liabilities that would result in a misstatement to annual or interim financial statements that would not be prevented or detected. Accordingly, management determined that this control deficiency represents a material weakness.

These material weaknesses were considered in determining the nature, timing, and extent of audit tests applied in our audit of the 2004 consolidated financial statements, and our opinion regarding the effectiveness of the Company s internal control over financial reporting does not affect our opinion on those consolidated financial statements. In our opinion, management s assessment that Service Corporation International did not maintain effective internal control over financial reporting as of December 31, 2004 is fairly stated, in all material respects, based on criteria established in *Internal Control* Integrated Framework issued by the COSO. Also, in our opinion, because of the effects of the material weaknesses described above on the achievement of the objectives of the control criteria, Service Corporation International has not maintained effective internal control over financial reporting as of December 31, 2004, based on criteria established in *Internal Control* Integrated Framework issued by the COSO. Management and we previously concluded that the Company did not maintain effective internal controls over financial reporting as of December 31, 2004 because of the material weaknesses described in (A) (I) above. In connection with the restatement of the Company s consolidated financial statements described in the seventh paragraph of Note two to the consolidated financial statements, management has determined that the restatement was an additional effect of the material weakness described in (B) above. Additionally, in connection with the restatement of the consolidated financial statements described in the eighth paragraph of Note two to the consolidated financial statements, management has determined that the material weaknesses described in (J) (L) above also existed as of December 31, 2004. Further, management has also determined that the material weakness described in (M) above existed as of December 31, 2004. Accordingly, management and we have restated our respective reports on internal control over financial reporting to include these material weaknesses.

PricewaterhouseCoopers LLP

Houston, Texas

March 31, 2005, except for the current period restatement described in Note two to the consolidated financial statements and the matter described in the penultimate paragraph of Management s Report on Internal Control Over Financial Reporting, as to which the date is October 27, 2005, and except for the restatement described in Note three on the financial statement schedule, as to which the date is April 7, 2005.

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# SERVICE CORPORATION INTERNATIONAL CONSOLIDATED STATEMENT OF OPERATIONS (In thousands, except per share amounts)

	Years ended December 31,				31,	
	(1	2004	<b>(T</b>	2003	(1	2002
	(1	Restated) Note 2	•	Restated) Note 2	(1	Restated) Note 2
Revenues	\$	1,860,862		2,338,062	\$	2,310,880
Costs and expenses	•	1,524,652	т	1,976,503	,	1,950,681
Gross profits		336,210		361,559		360,199
General and administrative expenses		(130,896)		(178,105)		(89,752)
Gains and impairment (losses) on dispositions, net		25,797		49,727		(163,152)
Other operating expense				(9,004)		(94,910)
Operating income		231,111		224,177		12,385
Interest expense		(118,188)		(138,625)		(157,973)
(Loss) gain on early extinguishment of debt		(16,770)		1,315		7,783
Other income, net		16,110		24,307		14,503
Income (loss) from continuing operations before income						
taxes and cumulative effects of accounting changes		112,263		111,174		(123,302)
(Benefit) provision for income taxes		(5,659)		28,638		(38,992)
Income (loss) from continuing operations before						
cumulative effects of accounting changes		117,922		82,536		(84,310)
Income (loss) from discontinued operations (net of income tax benefit (provision) of \$51,710, (\$585) and						
(\$448), respectively)		43,762		2,529		(14,768)
Cumulative effects of accounting changes (net of income						
tax benefit of \$20,983, \$0 and \$11,234, respectively)		(47,556)				(135,560)
Net income (loss)	\$	114,128	\$	85,065	\$	(234,638)
Basic earnings (loss) per share:						
Income (loss) from continuing operations before	Ф	27	ф	20	Ф	( 20)
cumulative effects of accounting changes	\$	.37 .14	\$	.28	\$	(.29)
Income (loss) from discontinued operations Cumulative effects of accounting changes		(.15)				(.05) (.46)
Cumulative criects of accounting changes		(.13)				(.40)
Net income (loss)	\$	.36	\$	.28	\$	(.80)
Basic weighted average number of shares		318,737		299,801		294,533

Diluted earnings (loss) per share:				
Income (loss) from continuing operations before				
cumulative effects of accounting changes	\$	.36	\$ .27	\$ (.29)
Income (loss) from discontinued operations		.13	.01	(.05)
Cumulative effects of accounting changes		(.14)		(.46)
Net income (loss)	\$	.35	\$ .28	\$ (.80)
Diluted weighted average number of shares		344,675	300,790	294,533
(6				
(See notes to consolidated financial statements)	<i></i>			
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# SERVICE CORPORATION INTERNATIONAL CONSOLIDATED BALANCE SHEET (In thousands, except share amounts)

	December 31,			
	2004			2003
	(	Restated)	(	Restated)
A CODEMO		Note 2		Note 2
ASSETS				
Current assets:	¢	207 705	ď	220 421
Cash and cash equivalents Receivables, net	\$	287,785	\$	239,431
Inventories		102,622 81,526		229,839 136,760
				*
Current assets of discontinued operations		11,085		6,101
Other		50,945		61,146
Total current assets		533,963		673,277
Preneed funeral receivables and trust investments		1,267,784		1,080,108
Preneed cemetery receivables and trust investments		1,399,778		1,068,216
Cemetery property, at cost		1,509,599		1,523,114
Property and equipment, at cost, net		970,547		1,277,389
Non-current assets of discontinued operations		4,367		3,217
Deferred charges and other assets		621,561		742,160
Goodwill		1,169,040		1,195,422
Cemetery perpetual care trust investments		729,048		-,-,-,
Total assets	\$	8,205,687	\$	7,562,903
LIABILITIES & STOCKHOLDERS EQUITY				
Current liabilities:				
Accounts payable and accrued liabilities	\$	221,877	\$	453,081
Current maturities of long-term debt		75,075		182,682
Current liabilities of discontinued operations		7,111		7,600
Income taxes		7,850		29,576
Total current liabilities		311,913		672,939
Total current habilities		311,713		012,737
Long-term debt		1,178,885		1,519,189
Deferred preneed funeral revenues		498,571		1,464,218
Deferred preneed cemetery revenues		803,144		1,551,187
Deferred income taxes		276,572		415,208
Non-current liabilities of discontinued operations		58,225		53,930
Other liabilities		431,917		364,612
Non-controlling interest in funeral and cemetery trusts		2,092,881		

Non-controlling interest in perpetual care trusts

704,912

Commitments and contingencies (note 14)

Stock	holders	eq	uity:

Stockholders equity.		
Common stock, \$1 per share par value, 500,000,000 shares authorized,		
323,225,352 and 302,039,871 issued and outstanding (net of 18,502,478		
and 2,469,445 treasury shares at par)	323,225	302,040
Capital in excess of par value	2,395,057	2,274,664
Unearned compensation	(2,022)	
Accumulated deficit	(829,244)	(943,372)
Accumulated other comprehensive loss	(38,349)	(111,712)
Total stockholders equity	1,848,667	1,521,620
Total liabilities and stockholders equity	\$ 8,205,687	\$ 7,562,903

(See notes to consolidated financial statements)

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# SERVICE CORPORATION INTERNATIONAL CONSOLIDATED STATEMENT OF CASH FLOWS (In thousands)

	Year	r 31,	
	2004 (Restated) Note 2	2003 (Restated) Note 2	2002 (Restated) Note 2
Cash flows from operating activities:			
Net income (loss) Adjustments to reconcile net income (loss) to net cash provided by operating activities:	\$ 114,128	\$ 85,065	\$ (234,638)
(Income) loss from discontinued operations, net of tax (Gains) loss on early extinguishments of debt Cumulative effects of accounting changes, net of tax	(43,762) 16,770 47,556	(2,529) (1,315)	14,768 (7,783) 135,560
Depreciation and amortization Provision for deferred income taxes (Gains) and impairment losses on dispositions, net	145,136 19,786 (25,797)	161,316 4,039 (49,727)	179,551 105,093 163,152
Other operating expense Payments on restructuring charges Litigation payments, net of recoveries	(14,000) (164,566)	9,004 (14,155) (30,782)	94,910 (12,806) (13,014)
Other non-cash adjustments Change in assets and liabilities, net of effects from acquisitions and dispositions:	(1,555)	148	1,990
Decrease (increase) in receivables Decrease (increase) in other assets Increase in litigation accrual	46,014 10,119 60,800	(53,630) 67,726 99,420	3,022 (31,920) 7,512
(Decrease) increase in payables and other liabilities  Net effect of preneed funeral production and maturities  Net effect of preneed cemetery production and deliveries	(58,700) (20,989) (26,217)	94,683 4,061 986	(77,168) 26,743 (7,827)
Other	1,378	(3,163)	3,742
Net cash provided by operating activities from continuing operations  Net cash provided by operating activities from discontinued	106,101	371,147	350,887
operations	1,704	2,961	1,285
Net cash provided by operating activities  Cash flows from investing activities:	107,805	374,108	352,172
Capital expenditures Proceeds from divestitures and sales of property and	(96,007)	(115,563)	(99,875)
equipment Proceeds and distributions from joint ventures and equity	57,749	76,577	76,292
investments, net of cash retained Acquisitions, net of cash acquired Payment of contingent obligations to former owners of	328,428 (1,807)	73,940	291,794
acquired business Net withdrawals (deposits) of restricted funds and other	(51,749) 53,185	(71,939)	58,883

Net cash provided by (used in) investing activities from continuing operations  Net cash used in investing activities from discontinued	289,799	(36,985)	327,094
operations	(275)	(437)	(169)
Net cash provided by (used in) investing activities  Cash flows from financing activities:	289,524	(37,422)	326,925
Net decrease in borrowings under credit agreements			(29,061)
Payments of debt	(177,648)	(90,980)	(74,234)
Proceeds from long-term debt issued	241,444		
Early extinguishments of debt	(313,778)	(200,349)	(307,232)
Settlement of debt-related options			(57,000)
Proceeds from exercise of stock options	10,605		
Purchase of Company common stock	(110,258)		
Bank overdrafts and other		(8,820)	(36,332)
Net cash used in financing activities from continuing	(2.10.52.5)	(200.4.40)	(500.050)
operations	(349,635)	(300,149)	(503,859)
Net cash used in financing activities from discontinued			(1.622)
operations			(1,623)
Net cash used in financing activities	(349,635)	(300,149)	(505,482)
Effect of foreign currency	660	2,269	(2,282)
Net increase in cash and cash equivalents	48,354	38,806	171,333
Cash and cash equivalents at beginning of period	239,431	200,625	29,292
Cash and cash equivalents at end of period	\$ 287,785	\$ 239,431	\$ 200,625
(See notes to consolidated financial statements)	59		

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# SERVICE CORPORATION INTERNATIONAL CONSOLIDATED STATEMENT OF STOCKHOLDERS EQUITY (In thousands)

	Outstanding	Common	Treasury stock,	Capital in excess of	Unearned A		Accumulated other omprehensiv	
	shares	stock	par value	par valuec	ompensation	deficit (Restated) Note 2	loss (Restated) Note 2	Total (Restated) Note 2
Balance at December 31, 2001 Comprehensive loss:	292,154	\$ 294,656	\$ (2,502)	\$ 2,246,055	\$ \$	(793,799)	\$ (291,221)	\$ 1,453,189
Net loss Other comprehensive income: Foreign currency						(234,638)		(234,638)
translation Minimum							43,772	43,772
pension liability adjustment, net Reclassification for translation adjustments realized in net loss	-						(7,202) 47,479	(7,202) 47,479
Total other comprehensive income							,	84,049
Total comprehensive loss Common Stock issued: Stock option								(150,589)
exercises and other Contributions t	173 o	187	(14)	414				587
employee 401(k)	4,683	4,683		13,467				18,150
	297,010	299,526	(2,516)	2,259,936		(1,028,437)	(207,172)	1,321,337

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Balance at December 31, 2002 Comprehensive income: Net income Other comprehensive income:					85,065		85,065
Foreign currency translation Minimum pension liability adjustment, net						92,504 2,956	92,504 2,956
Total other comprehensive income							95,460
Total comprehensive income Common Stock issued:							180,525
exercises and other Contributions to	471	424	47	1,909			2,380
employee 401(k)	4,559	4,559		12,819			17,378
Balance at December 31, 2003 Comprehensive income:	302,040	304,509	(2,469)	2,274,664	(943,372)	(111,712)	1,521,620
Net income Other comprehensive income: Foreign					114,128		114,128
currency translation Minimum pension liability						(9,242)	(9,242)
adjustment, net Reclassification for translation adjustments realized in net						33,599 49,006	33,599 49,006

•	
maama	nat
income,	HCL

Total other comprehensive income							73,363		
Total comprehensive income Common Stock issued: Stock option							187,491		
exercises and other Contributions to	2,756	2,756		10,888			13,644		
employee 401(k) Debenture	2,692	2,000	692	15,435			18,127		
conversions Restricted stock	32,034	32,034		185,120			217,154		
award Restricted stock	428	428		2,483	(2,911)				
amortization Purchase of					889		889		
Company common stock	(16,725)		(16,725)	(93,533)			(110,258)		
Balance at December 31, 2004	323,225	\$ 341.727	\$ (18.502)	\$ 2.395.057	\$ (2.022) <b>\$</b>	(829,244) \$	(38.349) \$1.848.667		
2004 323,225 \$ 341,727 \$ (18,502) \$ 2,395,057 \$ (2,022) \$ (829,244) \$ (38,349) \$ 1,848,667 (See notes to consolidated financial statements)									

# SERVICE CORPORATION INTERNATIONAL NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Dollars in thousands, except per share amounts)

#### **NOTE ONE**

#### **Nature of Operations**

Service Corporation International (SCI or the Company) owns and operates funeral service locations and cemeteries worldwide. The Company also has a minority interest equity investment in funeral operations in France. In addition to its cemetery and funeral operations, the Company owns and operates Kenyon International Emergency Services, a disaster response team that engages in mass fatality and emergency response services, which is included in the Company s funeral segment.

The funeral service and cemetery operations consist of funeral service locations, cemeteries, crematoria and related businesses. Personnel at the funeral service locations provide all professional services relating to atneed funerals, including the use of funeral facilities and motor vehicles, and preparation and embalming services. Funeral related merchandise (including caskets, burial vaults, cremation receptacles, flowers and other ancillary products and services) is sold at funeral service locations. Certain funeral service locations contain crematoria. The Company sells preneed funeral services whereby a customer contractually agrees to the terms of a funeral to be performed in the future. The Company s cemeteries provide cemetery property interment rights (including mausoleum spaces, lots and lawn crypts) and sell cemetery related merchandise (including stone and bronze memorials, burial vaults, casket and cremation memorialization products) and services (primarily merchandise installations and burial openings and closings). Cemetery items are sold on an atneed or preneed basis. Personnel at cemeteries perform interment services and provide management and maintenance of cemetery grounds. Certain cemeteries operate crematoria, and certain cemeteries contain gardens specifically for the purpose of cremation memorialization.

#### **NOTE TWO**

#### **Restatement of Financial Statements**

Overview

The Company has restated herein its previously issued consolidated financial statements as of December 31, 2004 and 2003 and for each of the three years in the period ended December 31, 2004 and its unaudited quarterly financial data for each of the interim periods of 2004 and 2003. This restatement corrects errors related to (1) the Company s recognition of income related to its preneed funeral and cemetery trust accounts, (2) preneed funeral trust income that was previously understated as a result of a point-of-sale system error, and (3) the computation of gains and losses on certain asset divestiture activities, including the write-off of certain covenant-not-to-compete agreements which should have been recognized in the Company s 2002 consolidated financial statements.

The Company previously restated its unaudited quarterly financial data for the first three quarters of 2004 by including such restated financial statements in its initial 2004 Form 10-K. Such errors related to (1) the recognition of deferred preneed cemetery contract revenues, (2) certain reconciliations of the Company s preneed funeral and cemetery trust assets and deferred revenues, and (3) operating leases and other account reconciliations. At that time, the Company concluded that the net aggregate impact of such errors related to periods prior to January 1, 2004 was not material to its consolidated financial statements or to the first quarter of 2004, nor for any quarterly or annual period prior to January 1, 2004, and as a result, the Company recorded the net aggregate impact of such errors (a \$416 increase to pre-tax income) in *Other operating (expense) income* as a correction of an immaterial error in the first quarter of 2004. However, in light of the material impact of the errors identified in the second quarter of 2005, as described in the previous paragraph, the Company has concluded that the Current Period Restatement should reflect the \$416 net impact of these errors, previously reported as *Other operating (expense) income*, in the restatement of its prior period financial statements for the fiscal years ended 2004, 2003 and 2002, and the restatement of its unaudited quarterly financial data for each of the interim periods of 2004 and 2003.

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#### **Current Period Restatement**

Preneed Funeral and Cemetery Trust Verification and Reconciliation Project

During 2003, the Company began implementation of the revised Financial Accounting Standards Board (FASB) Interpretation No. 46, *Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin (ARB) No. 51* (FIN 46R), the preparation for the implementation of Section 404 of the Sarbanes Oxley Act, and the implementation of its new funeral and cemetery point-of-sale system. As a result of these events, the Company began a project to reconcile its preneed funeral and cemetery trust accounts and verify its preneed funeral and preneed cemetery contracts.

The preneed funeral and cemetery trust verification and reconciliation project included three primary components: (1) the reconciliation of assets and deferred revenue related to preneed cemetery merchandise and service trusts; preneed funeral merchandise and service trusts; and cemetery perpetual care trusts, (2) the verification of approximately 430,000 preneed funeral contracts to determine if those contracts were appropriately included in the Company s new point-of-sale system, and (3) the verification of each individual item on each preneed cemetery contract (approximately 3.6 million contract items) to determine if revenue was appropriately recognized at the time of delivery or at the time of service.

As these projects progressed, the Company assessed their status and adjusted the applicable general ledger accounts accordingly. At December 31, 2003, June 30, 2004 and December 31, 2004, the Company made certain adjustments to its consolidated financial statements based on its best estimates at the time. These adjustments were based on statistical sampling methods which were influenced by the percentage of reconciliations and verifications completed at the location level and the expected error rate of such uncompleted verifications and reconciliations.

By March 2005, the Company completed its examination of the 430,000 preneed funeral contracts and had also implemented the reconciliation procedures described above, which resulted in the identification of a significant number of reconciling items. In light of these reconciling items, the Company reevaluated previous adjustments related to these projects and the impact to previously issued financial statements. The Company determined that these adjustments had a material impact on its consolidated financial statements for the first three interim periods of 2004. As a result, the Company restated its unaudited quarterly financial data for the first three interim periods of 2004 in its original Form 10-K. The Company evaluated the materiality of these adjustments on its consolidated financial statements issued prior to January 1, 2004 and concluded that the impact of these adjustments was not material to the fiscal period ended 2004 or to any quarterly or annual period prior to January 1, 2004. As a result, the Company recorded the net aggregate effect of these adjustments (\$416 increase to pretax income) in *Other operating income* (expense) in its restated first quarter 2004 financial statements as a correction of an error.

During the first and second quarters of 2005, the Company continued to find and record reconciling items to its trust asset and deferred revenue detailed records. During the second quarter of 2005, the Company determined that certain of the reconciling items had been reflected improperly in its initial reconciliation process at December 31, 2004, which resulted in the identification of additional errors to the Company s consolidated financial statements. The Company recorded a \$1,600 charge in its first quarter 2005 consolidated financial statements for similar prior period adjustments arising from the aforementioned reconciliation process.

Also during the second quarter of 2005, the Company identified other adjustments, one of which related to a point-of-sale system error that caused preneed funeral trust income accounts to be understated in the fourth quarter of 2004 by \$1,570, and another of which related to improper computation of gains and losses on asset divestiture activities. In connection with the asset divestitures, the Company failed to write off certain covenant-not-to-compete agreements, which should have been recorded in the Company s 2002 consolidated financial statements. *Operating Leases and Other Account Reconciliations* 

The Company initiated a review of our accounting practices and determined that the Company should adjust its method of accounting for certain types of operating leases related primarily to the Company s funeral home properties.

Historically, the Company has recorded operating lease expense, related primarily to funeral home properties, over the initial lease term without regard to reasonably assured renewal options or fixed escalation provisions. The Company will now calculate its straight-line operating lease expense over the lease term (including certain renewal options and fixed escalation provisions, to the extent necessary) in accordance with SFAS 13, *Accounting for Leases*.

During 2004, we also performed various other reconciliations. These reconciliations primarily resulted from the conversion of our point-of-sale system.

Materiality Assessment

The Company evaluated the materiality of these adjustments (including the \$1,600 charge recorded in the first quarter 2005 and the adjustments aggregating to \$416 associated with the restatement of the first three interim periods of 2004 described above) as of December 31, 2004 and 2003 and for each of the three years in the period ended December 31, 2004. The Company determined that the net effect of these adjustments (\$7,000 charge to pretax income), which primarily related to periods prior to 2000, was not material to the Company s previously reported consolidated financial statements for the periods described above; however, the Company determined that such impact was material to its second quarter 2005 consolidated financial statements. As a result, the Company has restated its 2004, 2003 and 2002 consolidated financial statements as well as its quarterly financial data for the first quarter of 2005 and all quarters of both 2004 and 2003. The effect of each of these restatement items is individually immaterial to net income and earnings per share for all periods presented.

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#### Effect on Annual Periods

The effect of these adjustments on the Company s consolidated statement of operations for the years ended December 31, 2004, 2003 and 2002 is detailed below. We have also reflected the effects of this restatement in notes three, four, five, six, eight, ten, fifteen, seventeen, eighteen, nineteen, twenty and twenty-two. (In thousands)

			For the year ended December 31, 2004			
			A	\S		As
			Repo	orted	R	Restated
Revenues			\$ 1,85	9,308	\$ 1	,860,862
Costs and expenses			1,52	24,810	1	,524,652
Gross profits			33	4,498		336,210
Gains and impairment (losses) on dispositions, ne	t		2	25,628		25,797
Operating income			22	29,646		231,111
Income from continuing operations before income	taxes and cumula	tive effects of				
accounting changes			11	0,798		112,263
Benefit for income taxes				(6,213)		(5,659)
Cumulative effect of accounting changes, net			(4	7,074)		(47,556)
Net income			\$ 11	3,699	\$	114,128
Earnings per share:						
Basic EPS			\$	.36	\$	.36
Diluted EPS			\$	.35	\$	.35
	For the y	ear ended	]	For the y	ear ei	nded
	Decembe	r 31, 2003	]	<b>December 31, 2002</b>		
	As	As		As		As
	Reported	Restated	Rep	orted	R	Restated
Revenues	\$ 2,328,425	\$ 2,338,062	\$ 2,3	12,439	\$ 2	2,310,880
Costs and expenses	1,966,460	1,976,503	1,9	50,430	1	,950,681
Gross profits	361,965	361,559	3	62,009		360,199
Gains and impairment (losses) on dispositions,						
net	49,366	49,727	(1	61,510)		(163,152)
Operating income	224,222	224,177		15,837		12,385

The effect of the restatement of our previously reported consolidated balance sheet as of December 31, 2004 and 2003 is as follows:

\$

\$

\$

111,219

28,666

85,082

.28

.28

111,174

28,638

85.065

.28

.28

\$

\$

(119,850)

(37,692)

(.79)

(.79)

\$ (232,486)

\$

(123,302)

(38,992)

(.80)

(.80)

\$ (234,638)

\$

\$

December	r 31, 2004	<b>December 31, 2003</b>			
As	As	As	As		
Reported	Restated	Reported	Restated		

Selected consolidated balance sheet data:

Income (loss) from continuing operations before

income taxes and cumulative effects of

Provision (benefit) for income taxes

accounting changes

Net income (loss)

Basic EPS

Earnings (loss) per share:

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Receivables, net of allowances	\$ 102,156	\$ 102,622	\$ 229,839	\$ 229,839
Total current assets	533,497	533,963	673,324	673,277
Preneed funeral receivables and trust				
investments	1,264,600	1,267,784	1,229,765	1,080,108
Preneed cemetery receivables and trust				
investments	1,402,750	1,399,778	1,083,035	1,068,216
Deferred charges and other assets	618,565	621,561	738,011	742,160
Total assets	8,199,196	8,205,687	7,725,204	7,562,903
Deferred preneed funeral revenues	486,191	498,571	1,612,347	1,464,218
Deferred preneed cemetery revenues	801,065	803,144	1,575,352	1,551,187
Deferred income taxes	279,474	276,572	418,375	415,208
Non-controlling interest in funeral and				
cemetery trusts	2,095,852	2,092,881		
Accumulated deficit	824,364	829,244	938,063	943,372
Total stockholders equity	1,853,576	1,848,667	1,526,958	1,521,620
Total liabilities and stockholders equity	8,199,196	8,205,687	7,725,204	7,562,903
	63			
1 2	8,199,196	* *	* *	

Effect of Restatement on Quarterly Information

The effect of these adjustments on the Company s quarterly financial data for each of the four quarters in both 2004 and 2003 is presented below. As discussed above, the quarterly financial data for the first three interim periods of 2004 has been further restated in connection with this restatement. (In thousands)

	Three months ended December 31, 2004 (Unaudited)			Three months ended September 30, 2004 (Unaudited)					
		As		As		As		As	
	R	eported	R	estated	R	eported	R	estated	
Revenues		133,226		35,064		404,557		404,731	
Costs and expenses		358,180		558,141		334,463		334,422	
-	•	75,046	-	76,923	•	70,094		70,309	
Gross profits  Gains and impairment (losses) an dispositions, not		-		-		•		-	
Gains and impairment (losses) on dispositions, net		(7,390)		(7,224)		(3,281)		(3,281)	
Operating income		37,107		39,150		41,515		41,730	
Income from continuing operations before income		16 020		10 002		19 106		10 /11	
taxes		16,939		18,982		18,196		18,411	
(Benefit) provision for income taxes	ф	(560)	ф	205	ф	4,739	ф	4,819	
Net income	\$	25,886	\$	27,164	\$	13,741	\$	13,876	
Earnings per share:	¢	00	ф	00	¢	0.4	¢	0.4	
Basic EPS	\$ \$	.08	\$	.08	\$ \$	.04	\$ \$	.04	
Diluted EPS	Þ	.08	\$	.08	Э	.04	Þ	.04	
	T				Three months ended				
		June 3			March 31, 20 (Unaudited)				
		(Unau	idited)					·	
		As		As		As		As	
		eported		estated		eported		estated	
Revenues		132,103		32,368		589,422		588,699	
Costs and expenses	3	359,058	3	59,019		473,109		473,070	
Gross profits		73,045		73,349		116,313		115,629	
Gains and impairment (losses) on dispositions, net		1,517		1,517		34,782		34,785	
Operating income		50,534		50,838		100,490		99,393	
Income from continuing operations before income									
taxes and cumulative effects of accounting changes		1,407		1,711		74,256		73,159	
Benefit for income taxes		(7,017)		(6,904)		(3,375)		(3,779)	
Net income	\$	42,761	\$	42,952	\$	31,311	\$	30,136	
Earnings per share:									
Basic EPS	\$	.14	\$	.14	\$	.10	\$	.10	
Diluted EPS	\$	.14	\$	.14	\$	.10	\$	.10	
		-							
		Three mon				Three mor			
		Decembe				Septembe			
		(Unau	idited)			(Unau	idited	-	
	-	As	-	As	-	As	_	As	
		eported		estated		eported		estated	
Revenues		599,088		604,780		566,461		568,853	
Costs and expenses	4	515,659	5	522,419	4	497,515	4	498,910	

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Gross profits		83,429	82,361	68,946	69,943
Gains and impairment (losses) on dispositions, net		43,953	43,690	(1,452)	524
Operating income		52,451	51,120	14,719	17,692
(Loss) income from continuing operations before					
income taxes		28,747	27,416	(8,722)	(5,749)
Benefit for income taxes		(1,149)	(1,650)	(3,331)	(2,209)
Net income (loss)	\$	30,420	\$ 29,590	\$ (4,732)	\$ (2,881)
Earnings (loss) per share:					
Basic EPS Diluted	\$	.10	\$ .10	\$ (.02)	\$ (.01)
EPS	\$	.10	\$ .10	\$ (.02)	\$ (.01)
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	Three months ended June 30, 2003 (Unaudited)		March		onths ended 1 31, 2003 audited)			
	As As		As As As			As As		
	R	eported	R	estated	R	eported	R	estated
Revenues	\$ :	584,050	\$:	584,553	\$ :	578,826	\$:	579,876
Costs and expenses	4	489,418	4	489,839		463,868	4	465,335
Gross profits		94,632		94,714		114,958		114,541
Gains and impairment (losses) on dispositions, net		(2,469)		(3,884)		9,334		9,397
Operating income		54,171		52,838		102,881		102,527
Income from continuing operations before income								
taxes and cumulative effects of accounting changes		21,082		19,749		70,112		69,758
Provision for income taxes		7,008		6,494		26,138		26,003
Net income	\$	15,308	\$	14,489	\$	44,086	\$	43,867
Earnings per share:								
Basic EPS	\$	.05	\$	.05	\$	.15	\$	.15
Diluted EPS	\$	.05	\$	.05	\$	.14	\$	.14
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#### **NOTE THREE**

#### **Summary of Significant Accounting Policies**

Principles of Consolidation and Basis of Presentation

The consolidated financial statements include the accounts of SCI and all majority-owned subsidiaries. Intercompany balances and transactions have been eliminated in consolidation.

General agency revenues. The Company has reported general agency (GA) revenues as funeral revenues for all periods presented. GA revenues are commissions the Company receives from third party insurance companies when customers purchase insurance contracts from such third party insurance companies to fund funeral services and merchandise at a future date. These insurance commissions are based on a percentage per contract sold and are recognized when the insurance purchase transaction between the customer and third party insurance provider has been completed. Historically, the Company recognized GA revenues as a reduction to selling expense in the consolidated statement of operations based on the view that it was being reimbursed for the expenses it incurred in connection with the sale of life insurance policies used to fund preneed funerals. The Company determined GA revenues are more appropriately reflected as revenues than as a reduction of expenses based on the guidance set forth in EITF 01-14,

Reimbursement of Out of Pocket Expenses as the Company has the primary obligation to pay its sales counselors and has the discretion to select its sales counselors. Therefore, the Company reclassified these GA revenues as revenues in 2003.

#### Reclassifications

Additionally, certain other reclassifications have been made to prior years to conform to current period presentation with no effect on the Company s consolidated financial position, results of operations or cash flows.

Use of Estimates in the Preparation of Financial Statements

The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that may affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of expenses during the reporting period. As a result, actual results could differ from these estimates.

In 2002, the Company changed its allocation methodology of overhead costs in North America to be based on funeral and cemetery reporting unit revenues. The change in overhead allocation has not impacted the Company s reported results of operations, financial position or cash flows.

During the second quarter of 2002, the Company decided to implement new information technology systems, including a new North America point of sale system and an upgraded general ledger system. As a result of this decision, the Company accelerated amortization of its existing capitalized systems costs beginning in the second quarter of 2002 to reflect the remaining estimated useful

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lives of these existing systems. These existing systems were fully amortized by the conclusion of the third quarter of 2003. The Company capitalized application development stage costs associated with the new system implementation in accordance with SOP 98-1, *Accounting for the Costs of Computer Software Developed or Obtained for Internal Use* (SOP 98-1). The new point of sale system replaced three separate contract entry systems between the fourth quarter of 2003 and the third quarter of 2004. At December 31, 2004 the new point of sale system is fully implemented and functioning as intended. The Company began amortizing such costs upon implementation of this new system in the fourth quarter of 2003 at which time the old systems were fully amortized. The Company recognized additional amortization related to this change in estimate of approximately \$13,800 and \$13,500 in the years ended December 31, 2003 and 2002, respectively. This change in estimate impacted net income by approximately \$8,694, or diluted income per share of \$.03 in 2003 and impacted net loss by approximately \$8,500, or diluted loss per share of \$.03 in 2002.

## Cash Equivalents

The Company considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

#### Inventories and Cemetery Property

Funeral merchandise and cemetery burial property and merchandise are stated at the lower of average cost or market. Inventory costs are primarily relieved using specific identification.

#### Property and Equipment, net

Property and equipment, net are recorded at cost. Maintenance and repairs are charged to expense whereas renewals and major replacements that extend the assets useful lives are capitalized. Depreciation is provided using the straight line method over the estimated useful lives of the various classes of assets. Property is depreciated over a period ranging from seven to forty years, equipment is depreciated over a period from three to eight years and leasehold improvements are depreciated over the shorter of the lease term or ten years. Depreciation expense related to property, plant and equipment totaled \$60,647, \$80,214 and \$90,082 for the twelve months ended December 31, 2004, 2003 and 2002, respectively. When property is sold or retired, the cost and related accumulated depreciation are removed from the consolidated balance sheet; resulting gains and losses are included in the consolidated statement of operations.

#### Operating Leases

Goodwill

The Company operates in leased facilities primarily related to funeral home properties. Lease terms generally range from one to 35 years with options to renew at varying terms. The Company calculates operating lease expense using the straight line method prescribed by generally accepted accounting principles. The Company considers reasonably assured renewal options and fixed escalation provisions in its calculation. For more information related to operating leases, see footnote fourteen to these consolidated financial statements.

The excess of purchase price over the fair value of identifiable net assets acquired in business combinations accounted for as purchases is recorded as goodwill. Prior to 2002, goodwill was amortized over its estimated life. Since then, goodwill is no longer amortized but is tested annually for impairment by assessing the fair value of each of the Company s reporting units (which is generally one level below the Company s reportable segments). As of December 31, 2004, the Company s funeral segment reporting units are North America, Germany and Singapore. The Company s cemetery segment reporting units are North America and Chile.

The Company s policy is to test for impairment of goodwill in accordance with SFAS 142 *Goodwill and Other Intangible Assets* (SFAS 142) annually as of September 30 each year. For the current year, the Company performed such test on September 30, 2004.

The Company tests for impairment of its goodwill using a two-step approach as prescribed in SFAS 142. The first step of the Company s goodwill impairment test compares the fair value of a reporting unit with its carrying amount, including goodwill. The Company does not record an impairment of goodwill in instances where the fair value of a reporting unit exceeds its carrying amount. The second step of the Company s goodwill impairment test is required only in situations where the carrying amount of the reporting unit exceeds its fair value as determined in the first step. In such instances, the Company compares the implied fair value of goodwill (as defined in SFAS 142) to its carrying

amount of goodwill. If the carrying amount of reporting unit goodwill exceeds the implied fair value of that goodwill, an impairment loss is recognized in an amount equal to that excess. Fair market value of a reporting unit is determined using a calculation based on multiples of revenue and multiples of EBITDA of both the Company and its competitors. Based on our tests at September 30, 2004 and September 30, 2003, the Company concluded that there was no impairment of goodwill in accordance with SFAS 142.

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Deferred Selling Costs

The Company defers selling costs that vary with and are primarily related to the acquisition of preneed funeral (trust funded only) and preneed cemetery contracts, and to expense such costs in proportion to the revenue recognized. This deferral, which is calculated based on deferral rates discussed below, and amortization model follows the provisions of SFAS 60, *Accounting and Reporting by Insurance Enterprises* (SFAS 60). The selling costs subject to deferral are the pool of compensation expense and related fringe costs incurred by the Company s sales counselors and sales managers. Other selling costs associated with the sales and marketing of preneed funeral and cemetery contracts (e.g., lead procurement costs, brochures and marketing materials, advertising and general administrative costs) are expensed as incurred.

Deferral rates are determined for the following:

Preneed funeral contracts

Preneed cemetery contract items: interment rights (burial property)

merchandise

services

These deferral rates are based on the ratio of the selling compensation and fringe costs to preneed funeral and cemetery production (in dollars) weighted accordingly in the manner for which the counselor is compensated (with interment rights, or burial property, being the highest and preneed cemetery services being the lowest compensation to the counselor). In developing the deferral rates, the Company reviews various rate scenarios to ensure the finalized rates, when applied to forecasted production dollars, are reasonable compared to forecasted selling compensation. Additionally, the developed deferral rates are reviewed annually for reasonableness compared to current and historical commission rates used by the Company.

As preneed funeral and cemetery contracts are processed, the rates are applied systematically to the production dollars and the resulting amount is deferred. As a result, the funeral and cemetery deferred selling costs are only generated when preneed funeral and cemetery contract production is recorded. Therefore, these deferred selling costs vary with and relate primarily to the production of the business. The Company has separate deferred selling cost accounts related to preneed funeral, preneed cemetery interment rights, preneed cemetery merchandise, and preneed cemetery services. The deferred preneed funeral and cemetery revenue accounts are recorded similarly.

Periodically, the selling costs deferred are compared to the actual costs incurred to ensure there is not a significant variance between the two.

The deferred selling costs are expensed in proportion to the revenue when recognized (proportionate method). This is determined annually by the ratio of the unamortized deferred selling costs (funeral, cemetery interment rights, cemetery merchandise and cemetery services) to the associated deferred revenue, and systematically applying this ratio against the deferred selling cost accounts as the applicable revenues are recognized.

The Company does not attribute deferred selling costs to each individual contract (or each item in the case of cemetery deferred selling costs) because our systems do not currently have the complete functionality to defer and amortize the costs and we have no other cost effective means by which to do so. We believe using the proportionate method of amortization and the homogenous nature of the 430,000 preneed funeral contracts and 3.6 million of preneed cemetery contract items (as separated by interment rights, merchandise and services) allows for a systematic match of costs with related revenues.

The Company applies the requirements of SFAS No. 60 Accounting and Reporting by Insurance Enterprises (SFAS 60) to test for impairment of our deferred selling costs as prescribed by the AICPA Industry Guide, Life and Health Insurance Entities. Accordingly, when circumstances indicate that actual experience for a portfolio of contracts, regardless of the year of origin, may result in losses, the Company assesses whether the expected gross contract revenues for each portfolio of preneed funeral contracts or preneed cemetery contracts less all related expected contract costs is sufficient to cover the current unamortized deferred selling costs associated with each

portfolio. For purposes of applying this policy, a portfolio of preneed funeral contracts or preneed cemetery contracts is comprised of all such contracts executed within a given market (i.e., an area of operation). If deferred selling costs for a portfolio of contracts exceeds the related gross contract revenue less expected contract costs, the excess is charged to expense. If there is an indication of further excess cost over the deferred revenue balance, a loss contract liability would be recorded. The Company believes this is the most appropriate way to evaluate impairment because it is consistent with the manner in which it acquires, services,

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and measures the profitability of its preneed funeral and cemetery contracts. The sales organization is organized by market, and the selling costs incurred and deferred specifically relate to the preneed funeral and cemetery deferred revenues recorded in the operating market.

An allowance is provided against the deferred selling costs associated with contract cancellations, with a corresponding charge to the consolidated statement of operations. The allowance for cancellations is determined from the Company s historical experience and is based on the amount of unrecoverable deferred selling costs in relation to the associated deferred revenue.

The following table depicts the activity in the allowance for deferred selling costs for the years ended December 31, 2004 and 2003.

	Beginning Balance	Change in Allowance	Change for Divestitures	Ending Balance
2004				
Allowance for funeral deferred selling costs	\$ (8,742)	\$(1,202)	\$ 117	\$ (9,827)
Allowance for cemetery deferred selling costs	(15,044)	(874)	(6)	(15,924)
2003				
Allowance for funeral deferred selling costs	\$ (8,911)	\$ 83	\$ 86	\$ (8,742)
Allowance for cemetery deferred selling costs	(14,020)	(1,135)	111	(15,044)

The change in the allowance account relates to 1) the periodic adjustment based on the Company s historical cancellations and 2) reductions associated with the effects of divestitures.

Impairment or Disposal of Long-Lived Assets

Except as noted for goodwill and deferred selling costs, the Company reviews its long-lived assets for impairment when changes in circumstances indicate that the carrying amount of the asset may not be recoverable in accordance with Statement of Financial Accounting Standards (SFAS) No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets (SFAS 144). SFAS 144 requires that long-lived assets to be held and used be reported at the lower of carrying amount or fair value. Assets to be disposed of and assets not expected to provide any future service potential to the Company are recorded at the lower of carrying amount or fair value less estimated cost to sell.

During the second quarter of 2004, the Company committed to a plan to divest its funeral and cemetery operations in Argentina and Uruguay. Upon this triggering event, in June 2004, the Company tested these operations for impairment in accordance with SFAS 144. As a result of this impairment test, the Company recorded an impairment charge of \$15,189 in its second quarter 2004 consolidated financial statements. At December 31, 2003, the Company had no recorded goodwill associated with Argentina and Uruguay. As a result, the Company did not perform a SFAS 142 test in 2003 for these operations.

In January 2002, the Company ceased depreciation of certain operating assets held for sale (which primarily included assets in France and Chile). The Company later determined that transactions to sell or joint venture these assets would be delayed. As a result, the Company resumed normal depreciation of those assets held in France and Chile in the third quarter of 2002. In January 2003, the Company once again classified the France operating assets held for sale and ceased depreciation. In 2004, the Company sold its funeral operations in France and then purchased a 25% equity interest in the acquiring company.

Stock Options

The Company accounts for employee stock-based compensation expense under the intrinsic value method. Under the intrinsic value method, no compensation expense is recognized on stock options if the grant price equals the market value on the date of grant. All of the Company stock option grants have been at market value on the dates of each grant.

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If the Company had elected to recognize compensation expense for its stock option plans, based on the fair value of awards at their grant dates, net income (loss) and earnings (loss) per share would have changed for the years ended December 31 to the following pro forma amounts:

	,	2004 Restated) note 2	,	2003 estated) note 2	(I	2002 Restated) note 2
Net income (loss)  Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net	\$	114,128	\$	85,065	\$	(234,638)
of related tax expense		(3,220)		(6,720)		(13,537)
Pro forma net income (loss)	\$	110,908	\$	78,345	\$	(248,175)
Basic net earnings (loss) per share Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net	\$	.36	\$	.28	\$	(.80)
of related tax expense		(.01)		(.02)		(.04)
Pro forma basic net earnings (loss) per share	\$	.35	\$	.26	\$	(.84)
Diluted net earnings (loss) per share Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net	\$	.35	\$	.28	\$	(.80)
of related tax expense		(.01)		(.02)		(.04)
Pro forma diluted net earnings (loss) per share	\$	.34	\$	.26	\$	(.84)

The fair values of the Company s stock options used to calculate the pro forma net income (loss) and earnings (loss) per share disclosures are calculated as of the grant date using the Black-Scholes option-pricing model with the following weighted average assumptions:

Assumptions	2004	2003 (1)	2002
Dividend yield	0.0%	n/a	0.0%
Expected volatility	63.8%	n/a	66.3%
Risk-free interest rate	4.0%	n/a	3.6%
Expected holding period	8.0 years	n/a	6.1 years
Weighted average fair value	\$4.68	n/a	\$2.90

(1) The assumptions are not applicable for 2003, since the Company did not issue stock options during the year.

The Black-Scholes option-pricing model is generally intended for use in estimating the fair value of traded options, which have no vesting restrictions and are fully transferable. Furthermore, option-pricing models require highly subjective variable assumptions, such as the expected stock price volatility. Therefore, the fair values of the Company s stock options presented in the pro forma calculations are not necessarily representations of the actual fair values of those stock options since the granted options have characteristics significantly different from those of traded options, and the variables used, under alternative assumptions, could cause the calculations to vary from those presented.

Treasury Stock

The Company recently announced a share repurchase program authorizing the investment of up to \$300,000 to purchase its common stock in order to reduce dilution from shares issued previously and to assist the Company in maintaining an appropriate capital structure. The Company makes treasury stock purchases in the open market or through privately negotiated transactions subject to market conditions and normal trading restrictions. The Company accounts for the repurchase of its common stock under the par value method. The Company uses the average cost method on the subsequent reissuance of treasury shares.

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#### Foreign Currency Translation

All assets and liabilities of the Company s foreign subsidiaries are translated into U.S. dollars at exchange rates in effect as of the end of the reporting period. Revenue and expense items are translated at the average exchange rates for the reporting period. The resulting translation adjustments are included in stockholders equity as a component of *Accumulated other comprehensive loss* in the consolidated statement of stockholders equity.

The functional currency of the Company and its subsidiaries is the local currency. The transactional currency gains and losses that arise from transactions denominated in currencies other than the functional currencies of our operations are recorded in *Other income*, *net* in the consolidated statement of operations. The Company does not operate in countries which would be considered to have hyperinflationary economies.

#### Funeral Operations

Revenue is recognized when the funeral services are performed and funeral merchandise is delivered. The Company s funeral trade receivables consist of amounts due for services already performed and merchandise delivered. An allowance for doubtful accounts has been provided based on historical experience. The Company sells price guaranteed preneed funeral contracts through various programs providing for future funeral services at prices prevailing when the agreements are signed. Revenues associated with sales of preneed funeral contracts, which include accumulated trust earnings, are deferred until such time that the funeral services are performed. Allowances for customer cancellations are based upon historical experience. See note five to the consolidated financial statements regarding preneed funeral activities.

Pursuant to state or provincial law, all or a portion of the proceeds from funeral merchandise or services sold on a preneed basis may be required to be paid into trust funds. The Company defers investment earnings related to these merchandise and services trusts until the associated merchandise is delivered or services are performed. *Cemetery Operations* 

Revenue associated with sales of cemetery merchandise and services is recognized when the service is performed or merchandise is delivered. The Company s cemetery trade receivables consist of amounts due for services already performed and merchandise already delivered. An allowance for doubtful accounts has been provided based on historical experience. Revenue associated with sales of preneed cemetery interment rights is recognized in accordance with the retail land sales provisions of SFAS No. 66, *Accounting for the Sales of Real Estate* (SFAS 66). Under SFAS 66, revenue from constructed cemetery property is not recognized until a minimum percentage (10%) of the sales price has been collected. Revenue related to the preneed sale of unconstructed cemetery property is deferred until it is constructed and 10% of the sales price is collected. Revenue associated with sales of preneed merchandise and services is not recognized until the merchandise is delivered or the services are performed. Allowances for customer cancellations for preneed cemetery contracts are based upon historical experience.

Costs related to the sale of property interment rights include the property and development costs specifically identified by project. At the completion of the project, costs are charged to operations as revenue is recognized. Costs related to sales of merchandise and services are based on actual costs incurred.

Pursuant to state or provincial law, all or a portion of the proceeds from cemetery merchandise or services sold on a preneed basis may be required to be paid into trust funds. The Company defers investment earnings related to these merchandise and services trusts until the associated merchandise is delivered or services are performed.

A portion of the proceeds from the sale of cemetery property interment rights is required by state or provincial law to be paid into perpetual care trust funds. Investment earnings from these trusts are distributed regularly, are recognized in current cemetery revenues and are intended to defray cemetery maintenance costs, which are expensed as incurred. The principal of such perpetual care trust funds generally cannot be withdrawn by the Company.

See note six to the consolidated financial statements regarding preneed cemetery activities.

#### Income Taxes

Income taxes are computed using the liability method. Deferred taxes are provided on all temporary differences between the financial basis and the tax basis of assets and liabilities. The Company records a valuation allowance to reduce its deferred tax assets when uncertainty regarding their realization exists. The Company intends to permanently reinvest the unremitted earnings of certain of its foreign subsidiaries in those businesses outside the United States and, therefore, has not provided for deferred federal income taxes on such unremitted foreign earnings. For more

information related to taxes, see note ten to the consolidated financial statements.

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#### Equity Investments

The Company maintains certain equity interests in international operations as a result of its strategy to dispose of all or a majority interest of all our international operations outside of North America. At December 31, 2004, the Company had a minority investment in certain funeral operations in France. At December 31, 2003, the Company had a minority interest equity investment in operations in the United Kingdom and at December 31, 2002 had minority interest equity investments in operations in the United Kingdom, Australia and Spain. The Company accounts for its minority interest equity investments in accordance with Accounting Principles Board Opinion No. 18, *The Equity Method of Accounting for Investments in Common Stock*. The Company has not presented summarized financial information of the investees as they are not material to the Company s financial position or results of operations or cash flow.

The names of the Company s investees and the percentage of ownership are set forth in the table below.

	Investee Name	Ownership Percentage	Investment Method Accounting	Date Sold
Investments held at 12/31/2004				
France	AKH Luxco S.C.A.	25%	Equity	
Investments held at 12/31/2003 United Kingdom	Dignity Limited	20%	Equity	June 2004
Investments held at 12/31/2002				
United Kingdom	Dignity Limited SCIA Holdings Pty	20%	Equity	June 2004
Australia	Limited	20%	Equity	December 2003
Spain	SCI Spain, S.L.	15%	Cost	May 2003
NOTE FOUD				

## NOTE FOUR

#### **New Accounting Pronouncements and Accounting Changes**

Other Than Temporary Impairments

In March 2004, the Financial Accounting Standards Board (FASB) reached consensus on the guidance provided by Emerging Issues Task Force Issue 03-1 (EITF 03-1), *The Meaning of Other-Than-Temporary Impairment and Its Application to Certain Investments*. The guidance is applicable to debt and equity securities that are within the scope of FASB Statement of Financial Accounting Standard (SFAS) No. 115, *Accounting for Certain Investments in Debt and Equity Securities*. EITF 03-1 specifies that an impairment would be considered other-than-temporary unless (a) the investor has the ability and intent to hold an investment for a reasonable period of time sufficient for the recovery of the fair value up to (or beyond) the cost of the investment and (b) evidence indicating the cost of the investment is recoverable within a reasonable period of time outweighs evidence to the contrary. EITF 03-1 was scheduled to be effective for reporting periods ending after June 15, 2004. The measurement and recognition provisions relating to debt and equity securities have been delayed until the FASB issues additional guidance. The Company adopted the disclosure provisions of EITF 03-1 during the period ended June 30, 2004. The adoption of the measurement and recognition provisions are not expected to have a material impact on the consolidated financial statements, results of operations, financial position, or cash flows of the Company. *Inventory Costs* 

In November 2004, the FASB issued SFAS No. 151, *Inventory Costs an amendment of ARB 43, Chapter 4* (SFAS 151). SFAS 151 amends the guidance in ARB No. 43, Chapter 4, *Inventory Pricing*, to clarify the accounting for abnormal amounts of idle facility expense, freight, handling costs and wasted material. SFAS 151 requires that those items be recognized as current-period charges, rather than as a portion of the inventory cost. In addition, SFAS 151 requires that allocation of fixed production overhead to the costs of conversion be based on the normal capacity of the production facilities. SFAS 151 will be effective for inventory costs incurred during fiscal years beginning after

June 15, 2005. The Company does not expect this statement to have a material impact on the Company s consolidated financial statements, results of operations, financial position, or cash flows. *Income Taxes* 

In December 2004, the FASB issued Staff Position No. FAS 109-1 Application of FASB Statement No. 109, Accounting for Income Taxes, to the Tax Deduction on Qualified Production Activities provided by the American Jobs Creation Act of 2004 (FAS

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109-1). The American Jobs Creation Act of 2004, enacted on October 22, 2004, provides for a deduction for certain qualified production activities. FAS 109-1 provides guidance for the application of FASB Statement No. 109, *Accounting for Income Taxes*, to the deduction for certain qualified production activities, and was effective immediately upon issuance. The Company does not believe that the adoption of FAS 109-1 will have a significant impact on its consolidated financial statements, results of operations, financial position, or cash flows.

In December 2004, the FASB issued Staff Position No. FAS 109-2 Accounting and Disclosure Guidance for the Foreign Earnings Repatriation Provision within the American Jobs Creation Act of 2004 (FAS 109-2). The American Jobs Creation Act of 2004 (Jobs Act), enacted on October 22, 2004, provides for a temporary 85% dividends-received deduction on certain foreign earnings repatriated to a U.S. taxpayer, provided certain criteria are met. FAS 109-2 provides accounting and disclosure guidance for the repatriation provision, and was effective immediately upon issuance. The Company is in the process of evaluating whether it will repatriate earnings under the repatriation provisions of the Jobs Act, and if so, the amount that will be repatriated; therefore, as provided for in FAS 109-2, deferred tax liabilities have not been adjusted. The Company estimates the range of possible amounts of unremitted earnings under consideration is between \$0 and \$2,276. If the maximum amount of \$2,276 were to be repatriated, the Company would accrue tax expense of approximately \$434. Share-Based Payment

In December 2004, the FASB issued SFAS No. 123R, *Share-Based Payment* (SFAS 123R). SFAS 123R is a revision of SFAS No. 123, *Accounting for Stock-Based Compensation*, and supersedes APB 25. Among other items, SFAS 123R eliminates the use of the intrinsic value method of accounting, and requires companies to recognize the cost of employee services received in exchange for awards of equity instruments, based on the grant date fair value of those awards, in the financial statements. The effective date of SFAS 123R is the first reporting period beginning after June 15, 2005, which is third quarter 2005 for calendar year companies. SFAS 123R permits companies to adopt its requirements using either a modified prospective method, or a modified retrospective method.

The Company currently utilizes a standard option pricing model (i.e., Black-Scholes) to measure the fair value of stock options granted to employees. While SFAS 123R permits entities to continue to use such a model, the standard also permits the use of a lattice model. The Company will continue to utilize the Black-Scholes option pricing model to measure the fair value of its stock options.

The Company expects to adopt SFAS 123R effective July 1, 2005. The Company is currently evaluating the impact that this adoption will have on the Company s results of operations. See note sixteen to the consolidated financial statements for further information on the Company s stock-based compensation plans. *Variable Interest Entities* 

In January 2003, the FASB issued FASB Interpretation No. 46, Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin (ARB) No. 51. This interpretation clarifies the application of ARB No. 51, Consolidated Financial Statements, to certain entities in which equity investors do not have the characteristics of a controlling financial interest or do not have sufficient equity at risk for the entity to finance its activities without additional subordinated financial support from other parties. In December 2003, the FASB revised FASB Interpretation No. 46 (FIN 46R).

Under the provisions of FIN 46R, the Company is required to consolidate certain cemeteries and trust assets. Merchandise and service trusts and cemetery perpetual care trusts are considered variable interest entities because the trusts meet the conditions of paragraphs 5(a) and 5(b)(1) of FIN 46R. That is, as a group, the equity investors (if any) do not have sufficient equity at risk and do not have the direct or indirect ability through voting or similar rights to make decisions about the trusts—activities that have a significant effect on the success of the trusts. FIN 46R requires the Company to consolidate merchandise and service trusts and cemetery perpetual care trusts for which the Company is the primary beneficiary (i.e., those for which the Company absorbs a majority of the trusts—expected losses). The Company is the primary beneficiary of a trust whenever a majority of the assets of the trust are attributable to deposits of customers of the Company.

Consolidation of Trusts: The Company implemented FIN 46R as of March 31, 2004, which resulted in the consolidation of the Company s preneed funeral and cemetery merchandise and service trust assets and the Company s cemetery perpetual care trusts. No cumulative effect of an accounting change was recognized by the Company as a

result of the implementation of FIN 46R as it relates to the consolidation of the trusts. The implementation of FIN 46R affects certain line items on the Company s consolidated balance sheet and statement of operations as described below; however, there is no impact to net income in the statement of operations as a result of the implementation. Additionally, the implementation of FIN 46R did not result in any net changes to the Company s consolidated statement of cash flows; however, it does require certain financing and investing activities to be disclosed. See notes five through seven to the consolidated financial statements.

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Although FIN 46R requires consolidation of most of the merchandise and service and perpetual care trusts, it does not change the legal relationships among the trusts, the Company and its customers. In the case of merchandise and service trusts, the customers are the legal beneficiaries. In the case of cemetery perpetual care trusts, the Company does not have a legal right to the perpetual care trust assets. For these reasons, upon consolidation of the trusts, the Company recognizes non-controlling interests in its financial statements to reflect third party interests in these trusts in accordance with FASB Statement No. 150, Accounting for Certain Financial Instruments with Characteristics of Both Liability and Equity (SFAS 150). The Company classifies deposits to merchandise and service trusts as non-controlling liability interests and classifies deposits to cemetery perpetual care trusts as non-controlling equity interests.

The Company records cash received from customers, that is payable to the trusts but not yet required to be deposited in the trusts, as restricted cash in *Deferred charges and other assets* in its consolidated balance sheet. At December 31, 2004, these pending deposits totaled \$11,218. The Company continues to account for amounts received from customers prior to delivery of merchandise or services that are not required to be deposited in merchandise and service trusts as deferred revenue.

Beginning March 31, 2004, the Company recognizes net realized investment earnings of the merchandise and service trusts and perpetual care trusts, as well as the related trustee investment expenses and taxes, within *Other income, net*. The Company then recognizes a corresponding expense within *Other income, net* representing the net realized earnings of those trusts that are attributable to the non-controlling interest holders. The corresponding credit for this expense is reflected in the Company's consolidated balance sheet in *Non-controlling interest in funeral and cemetery trusts* for merchandise and service trusts or *Non-controlling interest in perpetual care trusts* for cemetery perpetual care trusts. The sum of these expenses recorded in *Other income, net* offsets the net realized earnings of such trusts also recognized within *Other income, net*. Accordingly, the Company's net income in the consolidated statement of operations is not affected by consolidation of the trusts in accordance with FIN 46R.

To the extent the earnings of the trusts are distributed prior to the delivery of merchandise and/or services, a corresponding amount of non-controlling interest is reclassified to deferred revenue until the corresponding revenues are recognized. In the case of merchandise and service trusts, the Company recognizes amounts previously attributed to non-controlling interests and deferred revenues as revenues upon the performance of services and delivery of merchandise, including earnings accumulated in these trusts. In the case of the cemetery perpetual care trusts, distributable earnings are recognized in cemetery revenues to the extent of qualifying cemetery maintenance costs.

Prior to the implementation of FIN 46R and the consolidation of the trusts, monies received from customers and deposited into merchandise and service trusts until maturity of the preneed contract were recorded as receivables due from trust assets. Upon implementation of FIN 46R, the Company replaced receivables due from trust assets with the trust assets, at market, to the extent the Company was required to consolidate the trusts.

An allowance for contract cancellation is provided based on historical experience. An allowance is no longer provided on the monies associated with the preneed contracts that are held in trust, currently recorded as trust assets, but previously recorded as receivables due from trust assets. As such, the amount has decreased since the implementation of FIN 46R.

Both the merchandise and services trusts and the cemetery perpetual care trusts hold investments in marketable securities that are classified as available-for-sale by the Company under the requirements of Statement of Financial Accounting Standards No. 115, Accounting for Certain Investments in Debt and Equity Securities (SFAS 115). In accordance with SFAS 115, available-for-sale securities of the trusts are recorded at fair value, with unrealized gains and losses excluded from earnings and initially recorded as a component of Accumulated other comprehensive loss in the Company s consolidated balance sheet. Using the guidance in EITF Topic D-41, Adjustments in Assets and Liabilities for Holding Gains and Losses as Related to the Implementation of FASB Statement No. 115 (Topic D-41), unrealized gains and losses on available-for-sale securities of the trusts attributable to the non-controlling interest holders are not recorded as Accumulated other comprehensive income (loss), but are recorded as an