

ASSURANCEAMERICA CORP

Form 8-K

July 08, 2005

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**Current Report**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **July 7, 2005**

**ASSURANCEAMERICA CORPORATION**

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(Exact Name of Registrant as Specified in Its Charter)

**Nevada**

**0-06334**

**87-0281240**

(State or other jurisdiction  
of incorporation)

(Commission File Number)

(IRS Employer  
Identification Number)

**RiverEdge One, Suite 600  
5500 Interstate North Parkway  
Atlanta, Georgia**

**30328**

(Address of principal executive offices)

(Zip Code)

**(770) 933-8911**

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(Registrant's telephone number, including area code)

**N/A**

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



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**EX-99.1 PRESS RELEASE DATED JUNE 7, 2005**

**EX-99.2 LETTER TO SHAREHOLDERS**

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**Item 2.02 Press Release**

Atlanta based ASSURANCEAMERICA CORPORATION (OTC BB: ASAM.OB), announced unaudited results for May, 2005. A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01 Financial Statements and Exhibits**

(c)

Exhibit No.	Description
99.1	Press Release dated July 7, 2005, issued by Registrant
99.2	Letter to Shareholders, June 30, 2005 regarding May highlights

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

July 8, 2005

ASSURANCEAMERICA CORPORATION

By: /s/ Renée Pinczes  
Renée Pinczes, Senior Vice President  
and Chief  
Financial Officer