

GANNETT CO INC /DE/  
Form 3  
November 02, 2006

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>Â Louis John Jeffry</p> <p>(Last) (First) (Middle)</p> <p>GANNETT CO., INC.,Â 7950 JONES BRANCH DRIVE</p> <p>(Street)</p> <p>MCLEAN,Â VAÂ 22107</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>10/23/2006</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>GANNETT CO INC /DE/ [GCI]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below)</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p>
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**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	11,653	D	Â
Common Stock	36,389	I	By John J. Louis, Jr. Trust under the Will of John J. Louis fbo John Jeffry Louis <sup>(1)</sup>
Common Stock	12,820	I	By John J. Louis, Jr. Trust under the Will of John J. Louis fbo Tracy L. Merrill <sup>(1)</sup>
Common Stock	30,476	I	By John J. Louis, Jr. Trust under the Will of John J. Louis fbo Kimberly C. Louis Stewart <sup>(1)</sup>
Common Stock	11,131	I	By Kimberly C. Louis Stewart Trust dated 5-12-81 <sup>(1)</sup>
Common Stock	49,649	I	

