KING KEVIN S Form 4 January 23, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

5. Relationship of Reporting Person(s) to

0.5

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

SECURITIES

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

KING KEVIN	S		Symbol FIDELIT	Y SOUTH	ERN C	ORP	Issuer (Chec	k all applicable)
(Last) 3490 PIEDMO	(First)	(Middle) O, SUITE	3. Date of E (Month/Day 01/19/201	/Year)	action		_X_ Director Officer (give below)		Owner or (specify
1550 (Street) ATLANTA, GA 30305			4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I	- Non-Deri	vative Se	curities Acq	uired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transactic (Month/Day	any	Deemed ution Date, if hth/Day/Year)	3. Transactio Code (Instr. 8)	Disposed (Instr. 3,	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Fidelity Southern Corporation - Common Stock							2,282	I	By Spouse - Ira Drip
Fidelity Southern Corporation - Common Stock							2,310	I	By Spouse - Drip
							4,180	I	By Sep Ira

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Fidelity

Southern

Corporation -

Common

Stock

Fidelity

Southern

Corporation -

12,641.8239 D

Common

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sl
Stock Option (Right to Buy)	\$ 6.15	01/19/2012		A	10,000	01/19/2013(1)	01/19/2017	Fidelity Southern Corporation - Common Stock	10,
Stock Option (Right to Buy)	\$ 4.6					07/22/2009(2)	07/22/2013	Fidelity Southern Corporation - Common Stock	1,0

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

 \mathbf{X}

Reporting Owners 2

KING KEVIN S 3490 PIEDMONT ROAD SUITE 1550 ATLANTA, GA 30305

Signatures

Barbara McNeill, Attorney in Fact for Kevin S. King

01/23/2012

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercisable: 1/3 on 1/19/13; 1/3 on 1/19/14; 1/3 on 1/19/15
- (2) Exercisable: 1/3 on 07/22/2009; 1/3 on 07/22/2010; 1/3 on 07/22/2011

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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