PRICE T ROWE GROUP INC

Form 4

October 27, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

burden hours per

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * KENNEDY JAMES A C			2. Issuer Nan Symbol PRICE T RO [TROW]		cker or Trading	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) T. ROWE P. INC., P.O. E		(Middle)	3. Date of Earl (Month/Day/Y 10/23/2015		saction		r 10% Owner (give title Other (specify below) CEO & President		
	(Street)		4. If Amendme	ent, Date	Original	6. Individual	or Joint/Group Filing(Check		
BALTIMOF	RE, MD 2128	39-0320	Filed(Month/Da	ny/Year)			d by One Reporting Person by More than One Reporting		
(City)	(State)	(Zip)	Table I - 1	Non-Deri	ivative Securities Acq	quired, Dispos	ed of, or Beneficially Owned		
1.Title of	2. Transaction	Date 2A. Dee			Securities Acquired		6. Ownership 7. Nature		

(City)	(State) (Z	Zip) Table	e I - No	n-D	erivative S	ecurit	ies Acq	uired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired n(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
C			Code	V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	10/23/2015		G	V	12,000	D	\$0	1,408,566	D	
Common Stock								877,254	I	2008 Kennedy Family Trust
Common Stock								445,545	I	James A.C. Kennedy LLC

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerci	sable and	7. Title a	ınd	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	iorNumber	Expiration Da	te	Amount	of	Derivative
Security	or Exercise		any	Code	of	(Month/Day/Y	(ear)	Underlyi	ng	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securitie	s	(Instr. 5)
	Derivative				Securities			(Instr. 3	and 4)	
	Security				Acquired					
					(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
									mount	
						Date	Expiration	or		
						Exercisable Da	Date		umber	
								of		
				Code V	$^{\prime}$ (A) (D)			St	nares	

Relationshins

Reporting Owners

Reporting Owner Name / Address	Keiationsinps						
	Director	10% Owner	Officer	Other			

KENNEDY JAMES A C T. ROWE PRICE GROUP, INC. P.O. BOX 89000 BALTIMORE, MD 21289-0320

CEO & President

Signatures

/s/ James A.C. Kennedy 10/27/2015

**Signature of Reporting
Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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