

Benioff Marc
Form 4
December 27, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
Benioff Marc

(Last) (First) (Middle)

415 MISSION STREET, 3RD
FLOOR

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction
(Month/Day/Year)
12/24/2018

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
Chairman of the Board & co-CEO

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/24/2018		S ⁽¹⁾	803 D	\$ 120.8907 (2)	31,804,997 D	(3)
Common Stock	12/24/2018		S ⁽¹⁾	1,397 D	\$ 122.0098 (4)	31,803,600 D	(3)
Common Stock	12/24/2018		S ⁽¹⁾	1,600 D	\$ 122.8925 (5)	31,802,000 D	(3)
Common Stock	12/24/2018		S ⁽¹⁾	1,200 D	\$ 123.9775	31,800,800 D	(3)

Edgar Filing: Benioff Marc - Form 4

					<u>(6)</u>			
Common	12/26/2018	<u>S⁽¹⁾</u>	300	D	\$ <u>(7)</u>	122.4333	31,800,500	D <u>(3)</u>
Stock								
Common	12/26/2018	<u>S⁽¹⁾</u>	1,200	D	\$ <u>(8)</u>	123.8783	31,799,300	D <u>(3)</u>
Stock								
Common	12/26/2018	<u>S⁽¹⁾</u>	600	D	\$ <u>(9)</u>	125.0183	31,798,700	D <u>(3)</u>
Stock								
Common	12/26/2018	<u>S⁽¹⁾</u>	500	D	\$ <u>(10)</u>	126.026	31,798,200	D <u>(3)</u>
Stock								
Common	12/26/2018	<u>S⁽¹⁾</u>	1,300	D	\$ <u>(11)</u>	127.1669	31,796,900	D <u>(3)</u>
Stock								
Common	12/26/2018	<u>S⁽¹⁾</u>	400	D	\$ <u>(12)</u>	128.4	31,796,500	D <u>(3)</u>
Stock								
Common	12/26/2018	<u>S⁽¹⁾</u>	500	D	\$ <u>(13)</u>	129.532	31,796,000	D <u>(3)</u>
Stock								
Common	12/26/2018	<u>S⁽¹⁾</u>	200	D	\$ <u>(14)</u>	130.735	31,795,800	D <u>(3)</u>
Stock								
Common	12/27/2018	<u>S⁽¹⁾</u>	1,500	D	\$ <u>(15)</u>	128.5567	31,794,300	D <u>(3)</u>
Stock								
Common	12/27/2018	<u>S⁽¹⁾</u>	2,000	D	\$ <u>(16)</u>	129.455	31,792,300	D <u>(3)</u>
Stock								
Common	12/27/2018	<u>S⁽¹⁾</u>	600	D	\$ <u>(17)</u>	130.4567	31,791,700	D <u>(3)</u>
Stock								
Common	12/27/2018	<u>S⁽¹⁾</u>	200	D	\$ <u>(18)</u>	131.665	31,791,500	D <u>(3)</u>
Stock								
Common	12/27/2018	<u>S⁽¹⁾</u>	200	D	\$ <u>(19)</u>	133.24	31,791,300	D <u>(3)</u>
Stock								
Common	12/27/2018	<u>S⁽¹⁾</u>	500	D	\$ <u>(20)</u>	134.218	31,790,800	D <u>(3)</u>
Stock								

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

Edgar Filing: Benioff Marc - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Benioff Marc 415 MISSION STREET 3RD FLOOR SAN FRANCISCO, CA 94105	X		Chairman of the Board & co-CEO	

Signatures

/s/ Lisa Yun, Attorney-in-Fact for Marc
Benioff

12/27/2018

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$120.4000 to \$121.3000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (2) Shares held in The Marc R. Benioff Revocable Trust.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$121.4600 to \$122.4500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (3) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$122.5000 to \$123.4000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (4) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$123.6700 to \$124.5100 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (5) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$122.2600 to \$122.5200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (6)
- (7)

Edgar Filing: Benioff Marc - Form 4

- Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$123.3200 to \$124.2500 inclusive. The
- (8) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$124.6300 to \$125.6200 inclusive. The
- (9) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$125.6800 to \$126.4000 inclusive. The
- (10) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$126.7300 to \$127.6900 inclusive. The
- (11) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$127.9600 to \$128.7700 inclusive. The
- (12) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$129.1100 to \$129.9300 inclusive. The
- (13) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$130.7200 to \$130.7500 inclusive. The
- (14) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$128.0800 to \$129.0000 inclusive. The
- (15) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$129.1300 to \$129.9600 inclusive. The
- (16) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$130.2200 to \$130.7700 inclusive. The
- (17) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$131.4400 to \$131.8900 inclusive. The
- (18) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$132.9800 to \$133.5000 inclusive. The
- (19) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$133.9800 to \$134.9600 inclusive. The
- (20) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.