

BUILD A BEAR WORKSHOP INC  
Form 8-K  
July 30, 2009  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15 (d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event  
reported) July 30, 2009

Build-A-Bear Workshop, Inc.  
(Exact Name of Registrant as  
Specified in Its Charter)

Delaware      001-32320      43-1883836  
(State or Other (Commission (IRS Employer  
Jurisdiction of  
Incorporation) File Number) Identification No.)

1954 Innerbelt Business Center Drive

St. Louis, Missouri                                      63114  
(Address of Principal Executive Offices)              (Zip  
Code)

(314) 423-8000  
(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))



Item 2.02. Results of Operations and Financial Condition.

On July 30, 2009, Build-A-Bear Workshop, Inc. (the “Company”) issued a press release announcing, among other things, total revenue, net retail sales, charges related to the closure of its friends 2B made concept and losses related to its investment in Ridemakerz, LLC, net loss, and diluted loss per share for the second quarter (13 weeks ended July 4, 2009) and first six months of fiscal 2009 (26 weeks ended July 4, 2009). The press release also included the Company’s outlook for fiscal 2009 capital expenditures, cost reduction initiatives, and store openings.

A copy of the press release is furnished as Exhibit 99.1 hereto and is incorporated by reference herein. The description of the press release contained herein is qualified in its entirety by the full text of such exhibit.

The information furnished in contained or incorporated by reference into this Item 2.02, including Exhibit 99.1 attached hereto, is being furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities and Exchange Act of 1934 (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing. In addition, this report (including Exhibit 99.1) shall not be deemed an admission as to the materiality of any information contained herein that is required to be disclosed solely as a requirement of this Item.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number   Description of Exhibit

99.1                      Press Release dated July 30, 2009

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BUILD-A-BEAR  
WORKSHOP, INC.

Date: July 30, 2009   By: /s/ Tina Klocke

Name:                      Tina Klocke  
Title:                        Chief  
                                    Operations  
                                    and  
                                    Financial  
                                    Bear,  
                                    Secretary  
                                    and  
                                    Treasurer

EXHIBIT INDEX

Exhibit Number   Description of Exhibit

99.1                    Press Release dated July 30, 2009

4