ZAGG Inc Form 3 August 09, 2013 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB APPROVAL FORM 3 Washington, D.C. 20549 OMB 3235-0104 Number: January 31, **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF** Expires: 2005 **SECURITIES** Estimated average burden hours per

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Schwartz Jason	 Date of Event Requiring Statement (Month/Day/Year) 	3. Issuer Name and Ticker or Trading Symbol ZAGG Inc [ZAGG]				
(Last) (First) (Middle)	08/09/2013	4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)		
3855 S. 500 W., SUITE J						
(Street)		(Check all applicable)		6. Individual or Joint/Group		
SALT LAKE CITY, UT 84115		Director X Officer (give title below) (CHIEF OPERAT	· · · ·	Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (State) (Zip)	Table I - I	Non-Derivative	Securities B	eneficially	Owned	
1.Title of Security (Instr. 4)	2. Amount o Beneficially (Instr. 4)	Owned Ow Fo Din or (I)	vnership Ow rm: (Ins rect (D) Indirect	lature of Indin nership tr. 5)	rect Beneficial	
Reminder: Report on a separate line for owned directly or indirectly.	r each class of securities benefic	sec :	1473 (7-02)			
information co required to res	respond to the collection of ontained in this form are no spond unless the form disp OMB control number.	t				
Table II - Derivative Set	ecurities Beneficially Owned (a	e.g., puts, calls, wai	rrants, options	, convertible	securities)	
(Instr. 4) Ex	piration Date Securiti	and Amount of es Underlying ive Security)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	

Security

Amount or

Number of

Shares

Direct (D)

or Indirect

(Instr. 5)

(I)

Date

Exercisable

Expiration

Title

Date

response...

0.5

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Restricted Stock Units (1)	(2)	(2)	Common Stock (1)	44,910	\$ <u>(1)</u>	D	Â
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Reporting Owners

Reporting Owner Name / Address		Relationships					
		Director	10% Owner	Officer	Other		
Schwartz Jason 3855 S. 500 W. SUITE J SALT LAKE CITY, UT	°Â 84115	Â	Â	CHIEF OPERATING OFFICER	Â		
Signatures							
/S/ JASON SCHWARTZ	08/09/2013						
<u>**</u> Signature of Reporting Person	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a contingent right to receive one share of ZAGG common stock.
- (2) The restricted stock units vest in three equal installments, 14,970 vesting on January 1, 2014; 14,970 vesting on April 1, 2014; and 14,970 vesting on July 1, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.