#### ALASKA AIR GROUP INC Form 3 December 08, 2008 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB

Statement

(Month/Dov/Vo

### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

ALASKA AIR GROUP INC [ALK]

(Print or Type Responses)

Person \*

1. Name and Address of Reporting

MINICUCCI RENITO

A MINICUCCI BENITO			(Month/Day/Year)					
(Last)	(First)	(Middle)	12/04/2008	4. Relationship of Reporting Person(s) to Issuer			<ul> <li>5. If Amendment, Date Original Filed(Month/Day/Year)</li> <li>6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person  Form filed by More than One Reporting Person</li> </ul>	
C/O ALASKA AIRLINES, INC., 19300 INTERNATIONAL BLVD SO (Street) SEATTLE, WA 98188				Director X Officer (give title below	Othe	Owner r ow)		
(City)	(State)	(Zip)	Table I -	Non-Derivat	ive Securit	ies Be	eneficially Owned	
1.Title of Secu (Instr. 4)	rity		2. Amount Beneficiall (Instr. 4)	of Securities ly Owned	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		ture of Indirect Beneficial ership : 5)	
COMMON	STOCK (1	)	3,320		D	Â		
COMMON	STOCK (2	)	24,890		D	Â		
COMMON	STOCK		3,926		D	Â		
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### OMB APPROVAL

OMB 3235-0104 Number: January 31, Expires: 2005 Estimated average burden hours per response... 0.5

SEC 1473 (7-02)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisab Expiration Date (Month/Day/Year) Date Exercisable		<ul> <li>3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)</li> <li>Title Amount or Number of Shares</li> </ul>		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
EMPLOYEE STOCK OPTION (RT TO BUY)	06/04/2005 <u>(3)</u>	06/04/2014	COMMON	1,850	\$ 21.05	D	Â
EMPLOYEE STOCK OPTION (RT TO BUY)	08/30/2006 <u>(3)</u>	08/30/2015	COMMON	2,775	\$ 32.96	D	Â
EMPLOYEE STOCK OPTION (RT TO BUY)	09/13/2007 <u>(3)</u>	09/13/2016	COMMON	2,590	\$ 37.96	D	Â
EMPLOYEE STOCK OPTION (RT TO BUY)	01/31/2008(3)	01/31/2017	COMMON	2,260	\$ 42.85	D	Â
EMPLOYEE STOCK OPTION (RT TO BUY)	09/19/2008 <u>(3)</u>	09/19/2017	COMMON	1,128	\$ 25.23	D	Â
EMPLOYEE STOCK OPTION (RT TO BUY)	11/06/2008(3)	11/06/2017	COMMON	3,278	\$ 23.36	D	Â
EMPLOYEE STOCK OPTION (RT TO BUY)	02/08/2009(3)	02/08/2018	COMMON	5,340	\$ 27.49	D	Â
EMPLOYEE STOCK OPTION (RT TO BUY)	06/12/2009 <u>(4)</u>	06/12/2018	COMMON	3,826	\$ 17.88	D	Â

### Edgar Filing: ALASKA AIR GROUP INC - Form 3

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
MINICUCCI BENITO C/O ALASKA AIRLINES, INC. 19300 INTERNATIONAL BLVD SO SEATTLE, WA 98188	Â	Â	EXEC VP/OPS AND COO	Â		
Signatures						

## Signatures

KEITH LOVELESS, ATTORNEY IN FACT, FOR BENITO 12/08/2008 MINICUCCI

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) RESTRICTED STOCK UNITS GRANTED UNDER THE ALASKA AIR GROUP 2004 LONG-TERM INCENTIVE EQUITY PLAN; SUBJECT TO FORFEITURE.
- (2) RESTRICTED STOCK UNITS GRANTED UNDER THE ALASKA AIR GROUP 2008 PERFORMANCE INCENTIVE PLAN; SUBJECT TO FORFEITURE.
- (3) GRANT OF STOCK OPTIONS UNDER THE ALASKA AIR GROUP 2004 LONG-TERM INCENTIVE EQUITY PLAN. OPTIONS VEST IN 25% INCREMENTS OVER FOUR YEARS.
- (4) GRANT OF STOCK OPTIONS UNDER THE ALASKA AIR GROUP 2008 PERFORMANCE INCENTIVE PLAN. OPTIONS VEST IN 25% INCREMENTS OVER FOUR YEARS.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.