Mondelez International, Inc.

Form 3

January 02, 2013

### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement Mondelez International, Inc. [MDLZ] ABELENDA GUSTAVO H (Month/Day/Year) 01/01/2013 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) **MONDELEZ** (Check all applicable) INTERNATIONAL, INC.. THREE PARKWAY 10% Owner Director **NORTH** \_X\_\_ Officer Other (give title below) (specify below) (Street) 6. Individual or Joint/Group EVP & President, Latin America Filing(Check Applicable Line) \_X\_ Form filed by One Reporting Person DEERFIELD, ÂILÂ 60015 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) (Instr. 5) Form: Direct (D) or Indirect (Instr. 5) Â Class A Common Stock 126,926 (1) D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (right to buy)	(2)	02/02/2018	Class A Common Stock	40,720	\$ 19.2987	D	Â
Stock Option (right to buy)	(3)	02/20/2019	Class A Common Stock	55,440	\$ 15.472	D	Â
Stock Option (right to buy)	(4)	02/21/2020	Class A Common Stock	51,480	\$ 19.0761	D	Â
Stock Option (right to buy)	(5)	02/23/2021	Class A Common Stock	47,140	\$ 20.8303	D	Â
Stock Option (right to buy)	(6)	02/23/2022	Class A Common Stock	41,450	\$ 24.8687	D	Â

### **Reporting Owners**

Reporting Owner Name / Address	Relationships				
. 8	Director	10% Owner	Officer	Other	
ABELENDA GUSTAVO H MONDELEZ INTERNATIONAL, INC. THREE PARKWAY NORTH DEERFIELD, IL 60015	Â	Â	EVP & President, Latin America	Â	

# **Signatures**

/s/ Irma Villarreal, Attorney-in-Fact 01/02/2013

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Total number of shares includes 23,350 shares of restricted stock awarded under the Issuer's Amended and Restated 2005 Performance (1) Incentive Plan. Shares will vest as follows: 8,580 shares on February 22, 2013; 7,860 shares on February 24, 2014; and 6,910 on February 23, 2015.
- Options vested in three annual installments as follows: 33% on February 4, 2009; 33% on February 4, 2010; and 34% on February 4, 2011
- Options vested in three annual installments as follows: 33% on February 19, 2010; 33% on February 18, 2011; and 34% on February 17, 2012.

**(4)** 

Reporting Owners 2

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Options vested or will vest in three annual installments as follows: 33% on February 22, 2011; 33% on February 22, 2012; and 34% on February 22, 2013.

- Options vested or will vest in three annual installments as follows: 33% on February 23, 2012; 33% on February 25, 2013; and 34% on February 24, 2014.
- Options will vest in three annual installments as follows: 33% on February 23, 2013; 33% on February 23, 2014; and 34% on February 23, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.