Mondelez International, Inc.

Form 3

September 12, 2013

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

**SECURITIES** 

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement Mondelez International, Inc. [MDLZ] Weber Hubert (Month/Day/Year) 09/10/2013 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O MONDELEZ (Check all applicable) INTERNATIONAL, INC.. THREE PARKWAY 10% Owner Director **NORTH** \_X\_\_ Officer Other (give title below) (specify below) (Street) 6. Individual or Joint/Group EVP and President, Europe Filing(Check Applicable Line) \_X\_ Form filed by One Reporting Person DEERFIELD, ÂILÂ 60015 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) (Instr. 5) Form: Direct (D) or Indirect (Instr. 5) Â Class A Common Stock 23,983 (1) D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly.

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (right to buy)	(2)	02/21/2020	Class A Common Stock	4,672	\$ 19.076	D	Â
Stock Option (right to buy)	(3)	02/23/2021	Class A Common Stock	13,896	\$ 20.83	D	Â
Stock Option (right to buy)	(4)	02/23/2022	Class A Common Stock	18,160	\$ 24.869	D	Â
Stock Option (right to buy)	(5)	02/20/2023	Class A Common Stock	27,730	\$ 27.05	D	Â

# **Reporting Owners**

Reporting Owner Name / Address		Relationships				
	Director	10% Owner	Officer	Other		
Weber Hubert C/O MONDELEZ INTERNATIONAL, INC. THREE PARKWAY NORTH DEERFIELD, IL 60015	Â	Â	EVP and President, Europe	Â		

## **Signatures**

/s/ Jenny L. Lauth, by Power of Attorney 09/12/2013

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Total number of shares includes 12,040 shares of deferred stock awarded under Kraft Foods' Amended and Restated 2005 Performance (1) Incentive Plan. Shares will vest as follows: 3,460 shares on February 24, 2014, 3,030 on February 23, 2015, and 5,550 on February 22, 2016
- Options vested in three annual installments as follows: 33% on February 22, 2011; 33% on February 22, 2012; and 34% on February 22, 2013.
- (3) 6,844 options are vested and 7,052 options will vest on February 24, 2014.
- Options vest in three annual installments as follows: 33% on February 25, 2013; 33% on February 24, 2014; and 34% on February 23, 2015.
- Options vest in three annual installments as follows: 33% on February 20, 2014; 33% on February 20, 2015; and 34% on February 20, 2016.

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#### **Remarks:**

Exhibit 24.1 Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.