

SIGNET JEWELERS LTD
Form 6-K
September 11, 2008

FORM 6-K

**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Special Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
The Securities and Exchange Act of 1934

For the date of 11 September 2008

SIGNET JEWELERS LIMITED
(Translation of registrant's name into English)

Clarendon House,
2 Church Street,
Hamilton HM11,
Bermuda
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to

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Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

*Signet
Jewelers Limited
(LSE and NYSE: SIG)*

11

*September
2008*

***Signet
successfully completes move of primary listing to New York Stock Exchange***

*Signet Jewelers Limited
(the 'Company')*

, the world's largest speciality retail jeweller

, announces that

*following an application to the UK Listing Authority and to the L
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*for Signet Jewelers Limited Shares to be listed on the Official List (by way of secondary listing) and
admitted to trading on the L*

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's main market for listed securities

*, dealings in Signet Jewelers Limited Shares commenced today at 8.00 a.m.
(London time).*

*It is also expected that dealings in Signet Jewelers Limited Shares
on the NYSE*

will commence from 2.30 p.m. London time

being
9.30 a.m. New York time.

The listing of the ordinary shares of Signet Group plc ('Signet Shares') on the Official List and the admission to trading of Signet Shares on the London Stock Exchange's main market for listed securities were cancelled with effect from 8.00 a.m. today.

Sir Malcolm Williamson, Chairman, commented: "We are very pleased that the move of Signet's primary listing to the New York Stock Exchange has been successfully completed. This will align the primary listing of the Group with its business activities which are predominantly in the US. As a result there is both a potentially larger pool of investors who are familiar with our activities and a more appropriate public company peer group. At the same time the secondary listing in London encourages UK ownership of Signet going forward."

Terms defined in the circular sent to Signet Group plc's shareholders on 24 July 2008 (the 'Scheme Circular') shall have the same meaning in this announcement.

Enquiries:

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The Scheme Circular is available on the Group's website at www.signetjewelers.com.

The Group operated 1,973 speciality retail jewellery stores at 2 August 2008; these included 1,414

stores in the US, where the Group trades as 'Kay Jewelers', 'Jared The Galleria Of Jewelry' and under a number of regional names. At that date the Group operated 559 stores in the UK, where the Group trades as 'H.Samuel', 'Ernest Jones' and 'Leslie Davis'. Further information on the

Company

is available at www.signetjewelers.com.

See also www.kay.com, www.jared.com, www.hsamuel.co.uk and www.ernestjones.co.uk.

This release includes statements which are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements, based upon management's beliefs as well as on assumptions made by and data currently available to management, appear in a number of places throughout this release and include statements regarding, among other things, our results of operation, financial condition, liquidity, prospects, growth, strategies and the industry in which the Group operates. Our use of the words 'expects,' 'intends,' 'anticipates,' 'estimates,' 'may,' 'forecast,' 'objective,' 'plan,' or 'target,' and other similar expressions are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to a number of risks and uncertainties, including but not limited to general economic conditions, the merchandising, pricing and inventory policies followed by the Group, the reputation of the Group, the level of competition in the jewellery sector, the price and availability of diamonds, gold and other precious metals, seasonality of the Group's business, financial market risk and risks and uncertainties relating to the Proposal (including, but not limited to, risks and uncertainties relating to implementation of the Proposal, market price, future sales, dilution and transferability of Signet Jewelers Limited common shares, secondary listing, changes in tax treatment, takeover protections, and more extensive US regulation of Signet Jewelers Limited).

For a discussion of these and other risks and uncertainties which could cause actual results to differ materially, see the 'Risk and

other factors' section of Signet Group plc

's Annual Report & Accounts for the year ended 2 February 2008 furnished as an exhibit to its Report on Form 6-K furnished with the U.S. Securities and Exchange Commission on 1 May 2008, the 'Risk factors' section of the Scheme Circular, and other filings with and submissions to the SEC made by the Group

. Actual results may differ materially from those anticipated in such forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein may not be realised. The

Company

undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events or circumstances, other than as required by applicable law, rule or regulation.

Documents relating to the Proposal, including the Scheme Circular have been and will be furnished to or filed with the SEC. Shareholders are urged to read such documents regarding the Proposal if and when they become available, because they will contain important information. Shareholders will be able to obtain free copies of these documents, as well as other submissions and filings containing information about the Group

, from the SEC's website at www.sec.gov. These documents will also be available for inspection and copying at the public reference room maintained by the SEC at 100 F Street, N.E., Washington, D.C. 20549, United States. For further information about the public reference room, call the SEC at 1-800-732-0330.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SIGNET JEWELERS LIMITED

By: /s/ Walker Boyd

Name: Walker Boyd
Title: Group Finance Director

Date: 11 September 2008