RYANAIR HOLDINGS PLC Form 6-K November 09, 2012

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of November 2012

RYANAIR HOLDINGS PLC (Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office Dublin Airport County Dublin Ireland (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-_____

Notification of Transactions of (1) Persons Discharging Managerial Responsibility and (2) Persons closely associated with Persons Discharging Managerial Responsibility

This form is intended for use by an issuer making a notification required by Rules 7.2 and 7.3 of the Central Bank of Ireland's Market Abuse Rules

in relation to a person falling within either of the above categories of individual. These categories are defined in Regulation 12 (8) of the Market Abuse (Directive 2003/6/EC) Regulations 2005 and are detailed as part of this form

All relevant boxes should be completed in block capital letters.

1	Name of the Issuer	2	Name of person discharging managerial responsibilities	
	Ryanair Holdings PLC		Howard Millar	
3	State whether notification relates to	4	Indicate whether the notification is in respect of	
5	a person closely associated with a	•	a holding of the person referred to in 2 or 3	
	person discharging managerial		above or in respect of a non-beneficial interest	
	responsibilities named in 2 and		1	
	identify the connected person			
			Howard Millar	
_	No			
5	Description of shares or derivatives		Name of registered shareholder(s) and, if more	
	or other financial instruments linked		than one, number of shares or derivatives or	
	to them		other financial instruments linked to them, held	
			by each shareholder	
			Howard Millar	
	Ordinary Shares of €0.0063 each			
7	State the nature of the transaction	8	Number of shares, derivatives or other financial	
	(;) F ; (G) O ;;		instruments linked to them acquired	
	(i) Exercise of Share Options(ii) Sale of Shares		(i) 1,520,000	
9	Number of shares, derivatives or	10	Price per share or derivative or other financial	
	other financial instruments linked to	10	instrument linked to them or value of	
	them disposed of		transaction	
	1			
	(ii) 1,520,000		(i) €3.21	
			(ii) 1,370,000 shares at €4.926; 150,000 shares at €4.950	
11	Date and place of transaction	12	Date issuer informed of transaction	
11	Dute and place of transaction	12	Dute issuer informed of transaction	
	(i) 9 November 2012, Dublin		(i) 9 November 2012	
	(ii) 9 November 2012, Dublin		(ii) 9 November 2012	
13	Any additional information	14	Name of contact and telephone number for	
			queries	
	Not Applicable			
			Juliusz Komorek - 01 812 1212	

	Person authorised on behalf of the issuer responsible for making the notification						
	Juliusz Komorek						
	Date of notification 9 November 2012						
	Information required under Iris	sh Stock	Exchange Lis	ting Rule 6.10			
secu	following additional information is required to be di rities of a director or secretary or their connected per rmation below to the Central Bank in respect of any	rsons. A	n issuer is not	being required to submit the			
15	Name of director or secretary (if not required 16 to be stated in box 2)		State whether the notification relates to a single transaction being notified in accordance with the Market Abuse Rules and ISE LR 6.10				
	Not Applicable (PDMR disclosure)		Not Applicable (PDMR disclosure)				
17	Description of class of share 18	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)					
19	Not Applicable (PDMR disclosure) Percentage of issued class disposed (treasury 20 shares of that class should not be taken into account when calculating percentage)	Not Applicable (PDMR disclosure) Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)					
	Not Applicable (PDMR disclosure)	Not Ap	Not Applicable (PDMR disclosure)				
_	person whose interests are required to be disclosed user, please complete the following boxes	ınder ISE	Listing Rule	6.10 has been granted options by the			
21	Date of grant Not Applicable (PDMR disclosure)		22	Period during which or date on which it can be exercised Not Applicable (PDMR disclosure)			
23	Total amount paid (if any) for grant of the option Not Applicable (PDMR disclosure)	he 2	24	Description of shares involved (class and number) Not Applicable (PDMR disclosure)			
25	Exercise price (if fixed at time of grant) indication that the price is to be fixed at of exercise Not Applicable (PDMR disclosure)		26	Total number of shares over which options are held following notification Not Applicable (PDMR disclosure)			
Nam	e and signature of duly designated officer of issuer r	responsib	ole for making	notification			
	asz Komorek						
Date	of notification						

9 November 2012

The duly designated officer of the issuer responsible for making this notification acknowledges and confirms that he/she is aware that the information as has been provided in response to the questions 15 to 26 above is not information which has been required by or which has been requested by the Central Bank, and is information which is required to be provided to the Irish Stock Exchange only.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 09 November, 2012

By:___/s/ Juliusz Komorek____

Juliusz Komorek Company Secretary