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PFSWEB INC Form 8-K December 19, 2011

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF

THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED): December 16, 2011

PFSweb, Inc.

(Exact name of registrant as specified in its charter)

Delaware (STATE OR OTHER JURISDICTION

000-28275 (COMMISSION 75-2837058 (IRS EMPLOYER

 $OF\ INCORPORATION)$

FILE NUMBER)
500 NORTH CENTRAL EXPRESSWAY

IDENTIFICATION NO.)

PLANO, TX 75074

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(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)

(972) 881-2900

(REGISTRANT S TELEPHONE NUMBER, INCLUDING AREA CODE)

N/A

(FORMER NAME OR ADDRESS, IF CHANGED SINCE LAST REPORT)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

INFORMATION TO BE INCLUDED IN THE REPORT

ITEM 8.01. Other Events

On December 16, 2011, PFSweb, Inc. issued a press release announcing a board approved stock repurchase program. The information in this Report on Form 8-K, and the exhibit hereto, shall not be deemed filed for purposes of Section 18 of the Exchange Act or otherwise subject to the liability of that Section.

On December 16, 2011, PFSweb, Inc. issued a press release announcing holiday results and updated year-end financial guidance. The information in this Report on Form 8-K, and the exhibit hereto, shall not be deemed filed for purposes of Section 18 of the Exchange Act or otherwise subject to the liability of that Section.

Exhibit No. Description

99.1 Press Releases Issued December 16, 2011

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PFSweb, Inc.

Dated: December 19, 2011 By: /s/ Thomas J. Madden

Thomas J. Madden Executive Vice President,

Chief Financial and

Accounting Officer