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FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16

of the Securities Exchange Act of 1934

For the month of May, 2012

Commission File Number: 001-09531

Telefónica, S.A.

(Translation of registrant s name into English)

Distrito C, Ronda de la Comunicación s/n,

28050 Madrid, Spain

3491-482 85 48

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(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual re-	eports under cover of Form 20-F or Form 40-F:
Form 20-F x	Form 40-F ··
Indicate by check mark if the registrant is submitting the Form 6-K in p	paper as permitted by Regulation S-T Rule 101(b)(1):
Yes	No x
Indicate by check mark if the registrant is submitting the Form 6-K in p	paper as permitted by Regulation S-T Rule 101(b)(7):
Yes "	No x
Indicate by check mark whether by furnishing the information containe the Commission pursuant to Rule 12g3-2(b) under the Securities Excha	ed in this Form, the registrant is also thereby furnishing the information to ange Act of 1934:
Yes "	No x
If Yes is marked, indicate below the file number assigned to the regi	istrant in connection with Rule 12g3-2(b): N/A

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1. <u>Telefónica Presentation Global Telecom and media Conference, BofAM</u>L

RAMIRO SÁNCHEZ DE LERÍN GARCÍA-OVIES

General Secretary and

Secretary to the Board of Directors

TELEFÓNICA, S.A.

TELEFÓNICA, S.A., hereby reports the following

NOTICE

The Company will participate at the annual Telecom & Media conference hosted by Bank of America Merrill Lynch to be held today in London, and the presentation enclosed will be made.

Likewise, the Company informs that the presentation will be available on the Company s website.

Madrid, May 31st, 2012

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Telefónica, S.A.

Date: May 31st, 2012 By: /s/ Ramiro Sánchez de Lerín García -Ovies

Name: Ramiro Sánchez de Lerín García-Ovies Title: General Secretary and Secretary to the

Board of Directors