

WisdomTree Trust  
Form SC 13G/A  
February 12, 2015

# **SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

## **SCHEDULE 13G/A**

**(RULE 13d-102)**

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO § 240.13d-1(b),**

**(c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO § 240.13d-2**

**UNDER THE SECURITIES EXCHANGE ACT OF 1934 ( ACT )**

**(AMENDMENT NO. 1)**

## **WisdomTree Emerging Markets Consumer Growth Fund**

**(Name of Issuer)**

**Exchange-Traded Fund**

**(Title of Class of Securities)**

**97717W539**

**(CUSIP Number)**

**December 31, 2014**

**(Date of Event Which Requires Filing of this Statement)**

## Edgar Filing: WisdomTree Trust - Form SC 13G/A

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☒ Rule 13d-1(b)

☐ Rule 13d-1(c)

☐ Rule 13d-1(d)

CUSIP No. 97717W539

Page 1 of 6 Pages

1) Names of Reporting Persons

IRS Identification No. Of Above Persons

The PNC Financial Services Group, Inc. 25-1435979

2) Check the Appropriate Box if a Member of a Group (See Instructions)

a) " b) "

3) SEC USE ONLY

4) Citizenship or Place of Organization

Pennsylvania

5) Sole Voting Power

Number of

113,910

Shares 6) Shared Voting Power

Beneficially

Owned By

-0-

Each 7) Sole Dispositive Power

Reporting

Person

-0-

8) Shared Dispositive Power

With

111,910

9) Aggregate Amount Beneficially Owned by Each Reporting Person

113,910

10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares See Instructions "

11) Percent of Class Represented by Amount in Row (9)

14.24

12) Type of Reporting Person (See Instructions)

HC

CUSIP No. 97717W539

Page 2 of 6 Pages

1) Names of Reporting Persons

IRS Identification No. Of Above Persons

PNC Bancorp, Inc. 51-0326854

2) Check the Appropriate Box if a Member of a Group (See Instructions)

a) " b) "

3) SEC USE ONLY

4) Citizenship or Place of Organization

Delaware

5) Sole Voting Power

Number of

113,910

Shares

6) Shared Voting Power

Beneficially

Owned By

-0-

Each

7) Sole Dispositive Power

Reporting

Person

-0-

8) Shared Dispositive Power

With

111,910

9) Aggregate Amount Beneficially Owned by Each Reporting Person

113,910

10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares See Instructions "

11) Percent of Class Represented by Amount in Row (9)

14.24

12) Type of Reporting Person (See Instructions)

HC

CUSIP No. 97717W539

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1) Names of Reporting Persons

IRS Identification No. Of Above Persons

PNC Bank, National Association 22-1146430

2) Check the Appropriate Box if a Member of a Group (See Instructions)

a) " b) "

3) SEC USE ONLY

4) Citizenship or Place of Organization

United States

5) Sole Voting Power

Number of

113,910

Shares

6) Shared Voting Power

Beneficially

Owned By

-0-

Each

7) Sole Dispositive Power

Reporting

Person

-0-

8) Shared Dispositive Power

With

111,910

9) Aggregate Amount Beneficially Owned by Each Reporting Person

113,910

10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares See Instructions "

11) Percent of Class Represented by Amount in Row (9)

14.24

12) Type of Reporting Person (See Instructions)

BK



- ITEM 1 (a) - NAME OF ISSUER:  
WisdomTree Emerging Markets Consumer Growth Fund
- ITEM 1 (b) - ADDRESS OF ISSUER S PRINCIPAL EXECUTIVE OFFICES:  
380 Madison Avenue  
New York, New York 10017
- ITEM 2 (a) - NAME OF PERSON FILING:  
The PNC Financial Services Group, Inc.; PNC Bancorp, Inc.; and  
PNC Bank, National Association
- ITEM 2 (b) - ADDRESS OF PRINCIPAL BUSINESS OFFICE:  
The PNC Financial Services Group, Inc. - One PNC Plaza, 249 Fifth Avenue, Pittsburgh, PA 15222-2707  
PNC Bancorp, Inc. - 222 Delaware Avenue, Wilmington, DE 19801  
PNC Bank, National Association - One PNC Plaza, 249 Fifth Avenue, Pittsburgh, PA 15222-2707
- ITEM 2 (c) - CITIZENSHIP:  
The PNC Financial Services Group, Inc. - Pennsylvania  
PNC Bancorp, Inc. - Delaware  
PNC Bank, National Association - United States
- ITEM 2 (d) - TITLE OF CLASS OF SECURITIES:  
Exchange-Traded Fund
- ITEM 2 (e) - CUSIP NUMBER:  
97717W539
- ITEM 3 - IF THIS STATEMENT IS FILED PURSUANT TO RULE 13d-1(b), OR 13d-2(b), CHECK WHETHER THE PERSON FILING IS A:
- (a) ☐ Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
  - (b) ☒ Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
  - (c) ☐ Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
  - (d) ☐ Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
  - (e) ☐ An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);
  - (f) ☐ An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);
  - (g) ☒ A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
  - (h) ☐ A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
  - (i) ☐ A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act (15 U.S.C. 80a-3);
  - (j) ☐ A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J);
  - (k) ☐ Group, in accordance with § 240.13d-1(b)(1)(ii)(K).

ITEM 4 - OWNERSHIP:

The following information is as of December 31, 2014:

(a) Amount Beneficially Owned:

113,910 shares

(b) Percent of Class:

14.24

(c) Number of shares to which such person has:

(i) sole power to vote or to direct the vote

113,910

(ii) shared power to vote or to direct the vote

-0-

(iii) sole power to dispose or to direct the disposition of

-0-

(iv) shared power to dispose or to direct the disposition of

111,910

The total shares reported herein are held in accounts at PNC Bank, National Association in a fiduciary capacity for clients.

The inclusion of the reporting persons and such securities in this report shall not be deemed an admission of beneficial ownership by the reporting persons for the purposes of Section 13(d) or 13(g) of the Act, or for any other purposes.

ITEM 5 - OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS:

Not Applicable.

ITEM 6 - OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:

Not Applicable.

ITEM 7 - IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Included are the following subsidiaries of The PNC Financial Services Group, Inc. - HC:

PNC Bancorp, Inc. - HC (wholly owned subsidiary of The PNC Financial Services Group, Inc.)

PNC Bank, National Association - BK (wholly owned subsidiary of PNC Bancorp, Inc.)

ITEM 8 - IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:

Not Applicable.

ITEM 9 - NOTICE OF DISSOLUTION OF GROUP:

Not Applicable.

ITEM 10 - CERTIFICATION:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and

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are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 12, 2015  
Date

By: /s/ Gregory H. Kozich  
Signature - The PNC Financial Services Group, Inc.  
Gregory H. Kozich, Senior Vice President & Controller  
Name & Title

February 12, 2015  
Date

By: /s/ Nicholas M. Marsini, Jr.  
Signature - PNC Bancorp, Inc.  
Nicholas M. Marsini, Jr., Chairman  
Name & Title

February 12, 2015  
Date

By: /s/ Gregory H. Kozich  
Signature - PNC Bank, National Association  
Gregory H. Kozich, Executive Vice President &  
Controller  
Name & Title

AN AGREEMENT TO FILE A JOINT STATEMENT WAS PREVIOUSLY FILED