

NOVO NORDISK A S  
Form 6-K  
January 22, 2013

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

---

**FORM 6-K**

---

**REPORT OF FOREIGN PRIVATE ISSUER**

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

**January 22, 2013**

---

**NOVO NORDISK A/S**

(Exact name of Registrant as specified in its charter)

**Novo Allé**

**DK- 2880, Bagsvaerd**

**Denmark**

(Address of principal executive offices)

---

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g-32(b):82-\_\_\_\_\_



**Novo Nordisk A/S – Share repurchase programme**

**Bagsværd, Denmark, 21 January 2013** – On 9 November 2012 Novo Nordisk initiated a share repurchase programme in accordance with the provisions of the European Commission's regulation no 2273/2003 of 22 December 2003, also referred to as the Safe Harbour rules.

Under the programme Novo Nordisk will repurchase B shares for an amount up to DKK 1.5 billion in the period from 9 November 2012 to 29 January 2013.

Since the announcement as of 14 January 2013, the following transactions have been made under the programme:

	<b>Number of</b>	<b>Average</b>	<b>Transaction</b>
	<b>shares</b>	<b>purchase price</b>	<b>value, DKK</b>
<b>Accumulated, last announcement</b>	<b>976,702</b>		<b>910,965,362</b>
14 January 2013	54,195	968.45	52,485,191
15 January 2013	55,000	976.33	53,698,233
16 January 2013	55,000	981.72	53,994,677
17 January 2013	55,000	989.06	54,398,399
18 January 2013	55,000	991.71	54,544,111
<b>Accumulated under the programme</b>	<b>1,250,897</b>		<b>1,180,085,972</b>

With the transactions stated above, Novo Nordisk owns a total of 18,123,616 treasury shares, corresponding to 3.2% of the share capital. The total amount of shares in the company is 560,000,000 including treasury shares.

Novo Nordisk expects to repurchase B shares worth DKK 12.0 billion during a 12 month period beginning 2 February 2012. As of 18 January 2013, Novo Nordisk has repurchased a total of 13,764,357 B shares equal to a transaction value of DKK 11,680,085,283.

**Novo Nordisk A/S** Novo Allé  
Investor Relations 2880 Bagsværd  
Denmark

Telephone:  
+45 4444 8888  
Telefax:  
+45 4444 6626

Internet:  
www.novonordisk.com  
CVR no:  
24 25 67 90



*Novo Nordisk is a global healthcare company with 89 years of innovation and leadership in diabetes care. The company also has leading positions within haemophilia care, growth hormone therapy and hormone replacement therapy. Headquartered in Denmark, Novo Nordisk employs approximately 33,900 employees in 75 countries, and markets its products in more than 190 countries. Novo Nordisk's B shares are listed on NASDAQ OMX Copenhagen (Novo-B). Its ADRs are listed on the New York Stock Exchange (NVO). For more information, visit [novonordisk.com](http://novonordisk.com).*

### **Further information**

#### *Media:*

Anne Margrethe Hauge	+45 4442 3450	<a href="mailto:amhg@novonordisk.com">amhg@novonordisk.com</a>
Ken Inchausti (US)	+1 609 514 8316	<a href="mailto:kiau@novonordisk.com">kiau@novonordisk.com</a>

#### *Investors:*

Kasper Roseeuw Poulsen	+45 4442 4303	<a href="mailto:krop@novonordisk.com">krop@novonordisk.com</a>
Frank Daniel Mersebach	+45 4442 0604	<a href="mailto:fdni@novonordisk.com">fdni@novonordisk.com</a>
Lars Borup Jacobsen	+45 3075 3479	<a href="mailto:lbpj@novonordisk.com">lbpj@novonordisk.com</a>
Jannick Lindegaard (US)	+1 609 786 4575	<a href="mailto:jlis@novonordisk.com">jlis@novonordisk.com</a>

**Novo Nordisk A/S** Novo Allé  
Investor Relations 2880 Bagsværd  
Denmark

Telephone:  
+45 4444 8888  
Telefax:  
+45 4444 6626

Internet:  
[www.novonordisk.com](http://www.novonordisk.com)  
CVR no:  
24 25 67 90

Company announcement No 5 /  
2013

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf of the undersigned, thereunto duly authorized.

Date: January 22, 2013

NOVO NORDISK A/S

Lars Rebien Sørensen,

President and Chief Executive Officer