

CSS INDUSTRIES INC  
Form 4  
March 02, 2007

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KURTZMAN ELLEN B

2. Issuer Name and Ticker or Trading Symbol  
CSS INDUSTRIES INC [CSS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1105 MARKET STREET  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
02/28/2007

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_X\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

WILMINGTON, DE 19801

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock (\$ .10 par value)	02/28/2007		S	500 <sup>(1)</sup> D	\$ 34.8 31,300	I	By Trust FBO Blake Robert Kurtzman <sup>(2)</sup>
Common Stock (\$ .10 par value)	03/01/2007		S	500 <sup>(1)</sup> D	\$ 34.51 30,800	I	By Trust FBO Blake Robert Kurtzman <sup>(2)</sup>
Common Stock	03/01/2007		S	1,300 <sup>(1)</sup> D	\$ 34.51 32,675	I	By Trust FBO Leigh

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(\$ .10 par value)								Ann Kurtzman <sup>(2)</sup>
Common Stock (\$ .10 par value)	03/01/2007	S	<u>2,000</u> <sup>(1)</sup>	D	\$ 34.51	32,982	I	By Trust FBO Kenneth Kurtzman <sup>(2)</sup>
Common Stock (\$ .10 par value)	02/28/2007	S	<u>1,000</u> <sup>(1)</sup>	D	\$ 34.55	20,019	I	By Trust FBO Ellen B. Kurtzman Under the 2002 Farber Children's Trusts Dated December 13, 2002 <sup>(2)</sup>
Common Stock (\$ .10 par value)	02/28/2007	S	900 <sup>(1)</sup>	D	\$ 34.6	19,119	I	By Trust FBO Ellen B. Kurtzman Under the 2002 Farber Children's Trusts Dated December 13, 2002 <sup>(2)</sup>
Common Stock (\$ .10 par value)	03/01/2007	S	<u>2,100</u> <sup>(1)</sup>	D	\$ 34.52	17,019	I	By Trust FBO Ellen B. Kurtzman Under the 2002 Farber Children's Trusts Dated December 13, 2002 <sup>(2)</sup>
Common Stock (\$ .10 par value)	02/28/2007	S	<u>1,000</u> <sup>(1)</sup>	D	\$ 34.54	20,019	I	By Trust FBO David M. Farber Under the 2002 Farber Children's Trusts

							Dated December 12, 2002 <u>(2)</u>	
Common Stock (\$ .10 par value)	03/01/2007	S	<u>3,000</u> <u>(1)</u>	D	\$ 34.52	17,019	I	By Trust FBO David M. Farber Under the 2002 Farber Children's Trusts Dated December 12, 2002 <u>(2)</u>
Common Stock (\$ .10 par value)						66,732	I	By Oliver Ernest Associates L.P. <u>(2)</u>
Common Stock (\$ .10 par value)						565,151	I	By Trust FBO Jack Farber <u>(2)</u>
Common Stock (\$ .10 par value)						749,250	I	By 2003 Farber Family Trust <u>(2)</u>
Common Stock (\$ .10 par value)						351,042	I	By Trust FBO Vivian Farber <u>(2)</u>
Common Stock (\$ .10 par value)						750	I	By Delv L.P. <u>(2)</u>
Common Stock (\$ .10 par value)						83,667	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KURTZMAN ELLEN B 1105 MARKET STREET WILMINGTON, DE 19801		X		

## Signatures

Michael A. Santivasca, Attorney in Fact	03/02/2007
**Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) (1) This sale was made pursuant to a plan intended to comply with Rule 10b5-1(c) previously adopted on February 21, 2007.
- (2) (2) The reporting person disclaims beneficial ownership of these shares to the extent that she does not have a pecuniary interest in them.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.