

DENISON BRADLEY W

Form 4

August 27, 2010

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
DENISON BRADLEY W

(Last) (First) (Middle)

900 36TH AVENUE, SUITE 105

(Street)

NORMAN, OK 73072

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
Access Plans Inc [APNC]

3. Date of Earliest Transaction
(Month/Day/Year)
12/30/2009

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

Executive Vice President

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--------|------------|---------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| COMMON STOCK | 12/30/2009 | 12/30/2009 | G | V | 12,000 | A | \$ 1.02 | 13,500 | D | |
| COMMON STOCK | 12/30/2009 | 12/30/2009 | G | V | 12,000 | A | \$ 1.02 | 25,500 | D | |
| COMMON STOCK | 12/30/2009 | 12/30/2009 | G | V | 6,000 | A | \$ 1.02 | 31,500 | D | |
| COMMON STOCK | 07/09/2010 | 07/09/2010 | G | V | 12,000 | A | \$ 0.96 | 43,500 | D | |
| COMMON STOCK | 07/09/2010 | 07/09/2010 | G | V | 12,000 | A | \$ 0.96 | 55,500 | D | |

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COMMON STOCK 07/09/2010 07/09/2010 G V 6,000 A \$ 0.96 61,500 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | | |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|---|-----------------|--------------|---------------------------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount (Number of Shares) |
| STOCK OPTIONS | \$ 0.93 | 08/02/2010 | 08/02/2010 | A | | 50,000 | | 08/02/2010 | 08/02/2020 | COMMON STOCK | 50,000 |
| STOCK OPTIONS | \$ 0.93 | 08/02/2010 | 08/02/2010 | A | | 75,000 | | 08/02/2011 | 08/02/2020 | COMMON STOCK | 75,000 |
| STOCK OPTIONS | \$ 0.93 | 08/02/2010 | 08/02/2010 | A | | 100,000 | | 08/02/2012 | 08/02/2020 | COMMON STOCK | 100,000 |
| STOCK OPTIONS | \$ 0.93 | 08/02/2010 | 08/02/2010 | A | | 125,000 | | 08/02/2013 | 08/02/2020 | COMMON STOCK | 125,000 |
| STOCK OPTIONS | \$ 0.93 | 08/02/2010 | 08/02/2010 | A | | 150,000 | | 08/02/2014 | 08/02/2020 | COMMON STOCK | 150,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships |
|---|---|
| DENISON BRADLEY W 900 36TH AVENUE SUITE 105 NORMAN, OK 73072 | Director 10% Owner Officer Other |
| | Executive Vice President |

Signatures

/S/ BRADLEY DENISON 08/27/2010

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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