UNITED FIRE GROUP INC

Form 5

Stock

February 13, 2014

1 Columny 13	, 2017									
FORM	15							OMB	APPROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Check this box if Washington, D.C. 20549							OMB Number:	3235-0362		
no longer	subject	VV	asinington, D	7.C. 2054	19			Expires:	January 31, 2005	
to Section Form 4 or 5 obligation	Form ANN ons		ATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES				EFICIAL		Estimated average burden hours per	
may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported Form 4 Transactions Reported Transactions Reported										
1. Name and A Sheeley Mic	Address of Reporting l chael J.	Symbol	2. Issuer Name and Ticker or Trading Symbol UNITED FIRE GROUP INC				5. Relationship of Reporting Person(s) to Issuer			
		[UFCS	[UFCS]				(Check all applicable)			
(Last)	(First) (M	(Month/	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2013				Director 10% Owner X Officer (give title Other (specify below) below) VP/COO - United Life Ins. Co.			
118 SECON	ND AVENUE SE						VP/COO	- United Life	ins. Co.	
	(Street)		4. If Amendment, Date Original 6. Individual or Joint/Group Reporting Filed(Month/Day/Year) (check applicable line)							
	IAÂ 52407-3909	(T)					_X_ Form Filed by Form Filed by Person	More than One	Reporting	
(City)	(State)	(Zip) Tal	ble I - Non-Der	rivative Se	curitio	es Acq	uired, Disposed	of, or Benefici	ially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or		of Issuer's Fiscal Year (Instr. 3 and	cies Ownership Indir cially Form: Direct Bene I at end (D) or Own er's Indirect (I) (Instr Year (Instr. 4)			
C				Amount	(D)	Price	4)			
Common Stock	Â	Â	Â	Â	Â	Â	2,277 (1)	D	Â	
Common									By Issuer's Employee	
Common Stock	Â	Â	Â	Â	Â	Â	1,419	I	Stock	

Ownership Plan for self Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Number		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 32.39	Â	Â	Â	Â	Â	(2)	02/18/2015	Common Stock	1,000
Stock Option (Right to Buy)	\$ 39.13	Â	Â	Â	Â	Â	(2)	02/17/2016	Common Stock	1,000
Stock Option (Right to Buy)	\$ 35.23	Â	Â	Â	Â	Â	(2)	02/16/2017	Common Stock	1,000
Stock Option (Right to Buy)	\$ 34.39	Â	Â	Â	Â	Â	(2)	02/15/2018	Common Stock	1,000
Stock Option (Right to Buy)	\$ 18.14	Â	Â	Â	Â	Â	(3)	05/20/2019	Common Stock	400
Stock Option (Right to Buy)	\$ 16.89	Â	Â	Â	Â	Â	(4)	02/19/2020	Common Stock	750
Stock Option (Right to	\$ 20.54	Â	Â	Â	Â	Â	(5)	02/18/2021	Common Stock	1,000

Buy)						
Stock Option (Right to Buy) \$ 20.93	Â	Â	Â	(6)	02/24/2022 Common Stock	2,500
Stock Option (Right to Buy) \$ 23.96	Â	Â	Â	<u>(6)</u>	02/15/2023 Common Stock	3,624

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Sheeley Michael J. 118 SECOND AVENUE SE CEDAR RAPIDS, IA 52407-3909	Â	Â	VP/COO - United Life Ins. Co.	Â		

Signatures

Michael J. Sheeley by Dianne M. Lyons, Attorney-in-Fact

02/13/2014

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - The total number of shares (excluding fractionals) beneficially held directly by the Reporting Person includes: 1,244 shares held directly
- (1) by Mr. Sheeley and 1,033 shares of restricted stock issued to Mr. Sheeley under the Issuer's 2008 Stock Plan which vest, subject to certain conditions, on 02/15/2018.
- (2) All options currently exercisable.
- (3) 200 options currently exercisable; 200 options become exercisable on 05/20/2014.
- (4) 450 options currently exercisable; 300 options become exercisable in two (2) equal installments of 150 options each on 02/19/2014 and 02/19/2015, respectively.
- (5) 400 options currently exercisable; 600 options become exercisable in three (3) equal installments of 200 options each on 02/18/2014, 02/18/2015 and 02/18/2016, respectively.
- (6) 500 options currently exercisable; 2,000 options become exercisable in four (4) equal installments of 500 options each on 02/24/2014, 02/24/2015, 02/24/2016 and 02/14/2017, respectively.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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