Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 4

PNC FINA Form 4 April 05, 20	NCIAL SERVICE	ES GROU	P, INC.							
FORM								OMB A	PPROVAL	
-	UNITED	STATES		RITIES A			COMMISSIO	N OMB Number:	3235-028	7
Check t if no lor subject Section Form 4	nger to STATEN 16.	MENT OI	F CHAN	NGES IN SECUI		Expires: Estimated burden hou response	urs per)5		
Form 5 obligati may con <i>See</i> Inst 1(b).	ons ntinue. Section 17((a) of the l	Public U	Itility Hol	ding Co		nge Act of 1934, of 1935 or Secti 940		. 0.	
(Print or Type	Responses)									
1. Name and HESSE DA	Person <u>*</u>	Symbol	er Name an INANCLA		-	5. Relationship of Reporting Person(s) to Issuer				
			P, INC. []		VICLS	(Check all applicable)				
(Last) (First) (Middle) 5208 BELLEVIEW AVENUE				of Earliest T Day/Year) 2017	ransactior	1	X_ Director 10% Owner Officer (give titleOther (specify below)below)			
(Street)				endment, D onth/Day/Yea	-	al	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
KANSAS	CITY, MD 64112						Form filed by Person	More than One R	eporting	
(City)	(State)	(Zip)	Tab	ole I - Non-J	Derivativ	e Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	Date, if	Date, if TransactionAcquired (A) or Code Disposed of (D) //Year) (Instr. 8) (Instr. 3, 4 and 5) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount	(D) Price	(
Reminder: Re	port on a separate line	e for each cl	ass of sec	urities bene	Perse infor requi	ons who res mation cont ired to resp	or indirectly. spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and Amount of	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration Date	Underlying Securities	Derivative
Security	or Exercise		any	Code	of	(Month/Day/Year)	(Instr. 3 and 4)	Security

number.

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Secu Acqu (A) c	Dosed D) tr. 3,					(Instr. 5)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Unit	<u>(1)</u>	04/03/2017		A		67		<u>(1)</u>	<u>(1)</u>	\$5 Par Common Stock	67	\$ 119.84
Phantom Stock Unit	<u>(1)</u>							<u>(1)</u>	<u>(1)</u>	\$5 Par Common Stock	1,573	

Reporting Owners

Reporting Owner Name / Address		Relationsh		
	Director	10% Owner	Officer	Other
HESSE DANIEL 5208 BELLEVIEW AVENUE KANSAS CITY, MD 64112	Х			
Signatures				
Christi Davis, Attorney-in-Fact Hesse	el R.	04/0	5/2017	
<u>**</u> Signature of Reporting Per		E	Date	
Explanation of Re	spon	ses:		

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One phantom stock unit is the economic equivalent of one share of The PNC Financial Services Group, Inc. ("PNC") Common Stock. Phantom stock units will be settled in cash upon distribution to the reporting person and generally do not expire.
- (2) Includes an aggregate of 2 Phantom Stock Units acquired by the reporting person as dividend equivalents under the PNC Deferred Compensation Plan subsequent to the date of the reporting person's most recent filing on Form 4.
- (3) Includes an aggregate of 7 Phantom Stock Units acquired by the reporting person as dividend equivalents under the PNC Outside Directors Deferred Stock Unit Plan subsequent to the date of the reporting person's most recent filing on Form 4.

Remarks:

See attached footnotes page.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.