GOODYEAR TIRE & RUBBER CO /OH/ Form 8-K May 16, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

The Goodyear Tire & Rubber Company

(Exact name of registrant as specified in its charter)

1-1927

(Commission

File Number)

Ohio

(State or other jurisdiction of incorporation)

200 Innovation Way, Akron, Ohio

(Address of principal executive offices)

Registrant s telephone number, including area code:

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

34-0253240

(I.R.S. Employer Identification No.)

44316-0001

(Zip Code)

330-796-2121

May 12, 2016

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Top of the Form

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On May 12, 2016, The Goodyear Tire & Rubber Company ("Goodyear") named Evan M. Scocos as Vice President and Controller, effective June 1, 2016. Mr. Scocos succeeds Richard J. Noechel, who will become Senior Vice President, Business Transformation, also effective June 1, 2016.

Mr. Scocos, 45, has been Vice President and General Auditor since March 2014. Previously, he was Vice President and Assistant Controller from May 2013 to March 2014 and was Controller, North American Tire, from May 2007 to April 2013.

Mr. Scocos will continue to participate in Goodyear's Performance Recognition Plan and Performance Plan, as well as the other benefit plans and programs that generally are available to Goodyear's executive officers and associates.

Top of the Form

May 16, 2016

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Goodyear Tire & Rubber Company

By: David L. Bialosky

Name: David L. Bialosky Title: Senior Vice President, General Counsel and Secretary