HALL KURT C

Form 3

January 25, 2019	FEG GECHDITIES AN		NCE COM	MISSION			
FORM 3 UNITED STA	<b>CORM 3</b> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549			OMB A			
	σ,				Number:	3235-0104	
INITIAL S	TATEMENT OF BEN		OWNERSH	IP OF	Expires:	January 31 2005	
Section 17(a) of	SECURI to Section 16(a) of the the Public Utility Holdin O(h) of the Investment C	Securities E ng Company	Act of 193		Estimated burden hou response on	average Jrs per	
(Print or Type Responses)							
1. Name and Address of Reporting Person <u>*</u> HALL KURT C (Last) (First) (Middle)	2. Date of Event Requiring Statement (Month/Day/Year) 01/23/2019	National C	ineMedia, Iı	]			
C/O NATIONAL CINEMEDIA, INC., 6300 S. SYRACUSE WAY, SUITE 300		Person(s) to Issuer File (Check all applicable)			f Amendment, Date Original cd(Month/Day/Year)		
(Street) CENTENNIAL, CO 80111		X Directo Officer (give title below	r Other Other w) (specify below	ow) Filir _X_ Perso	dividual or Join ng(Check Applica Form filed by Or on Form filed by Mc	able Line) ne Reporting	
					orting Person	se than one	
(City) (State) (Zip)	Table I - N	on-Derivat	tive Securiti	ies Benefie	cially Owned	d	
1.Title of Security (Instr. 4)	2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature o Ownership (Instr. 5)	f Indirect Bene	ficial	
Common Stock	670,444		D	Â			
Reminder: Report on a separate line for ea owned directly or indirectly.		ally S	EC 1473 (7-02	)			
information conta required to respo	pond to the collection of ained in this form are not nd unless the form displa MB control number.						
Table II - Derivative Secu	rities Beneficially Owned (e.	g., puts, calls,	warrants, op	tions, conve	rtible securitie	s)	

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership
		(Instr. 4)	Price of	Derivative	(Instr. 5)
			Derivative	Security:	

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee stock option (right to buy)	( <u>1)</u>	01/14/2020	Employee stock option (right to buy)	237,864	\$ 16.4347	D	Â
Employee stock option (right to buy)	( <u>1)</u>	01/13/2021	Employee stock option (right to buy)	227,689	\$ 17.7905	D	Â
Employee stock option (right to buy)	( <u>1)</u>	04/04/2021	Employee stock option (right to buy)	490,445	\$ 15.8342	D	Â
Employee stock option (right to buy)	( <u>1)</u>	01/12/2022	Employee stock option (right to buy)	75,896	\$ 12.7255	D	Â

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships					
	Director	10% Owner	r Officer Other			
HALL KURT C C/O NATIONAL CINEMEDIA, INC. 6300 S. SYRACUSE WAY, SUITE 300 CENTENNIAL, CO 80111	ÂX	Â	Â	Â		
Signatures						
10/ Tassa Backer as						

/s/ Tessa Becker, as attorney-in-fact 01/25/2019

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This derivative security is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.