BRAMLEY BARRY D

Form 4

October 12, 2004

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per

5. Relationship of Reporting Person(s) to

response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

See Instruction

BRAMLEY	BARRY D	-	Symbol BROW	N FORM			Ü	Issuer (Chec	ck all applicable	o)	
			BFB]					(0.100	ar un upprouer	,	
(Last) 850 DIXIE		Middle)	3. Date of (Month/D) 10/08/29	•	ansaction			_X_ Director Officer (give below)		Owner er (specify	
	(Street)		4 If Ame	ndment Dat	te Original	1		6 Individual or Id	oint/Group Filir	o(Check	
` <i>'</i>				nendment, Date Original onth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
20018 (12)	22, 111 10210							Person			
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	med on Date, if Day/Year)	3. Transactio Code (Instr. 8)	(Instr. 3,	spose	ed of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Class A Common				Code v	Amount	(D)	Trice	200	D		
Class A Common	10/08/2004			P	2,000	A	\$ 46.34	2,000	I	B.D. Bramley Trust	
Class B Common								2,000	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		e	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to but)	\$ 46.58					07/22/2004	04/30/2014	Class B common	2,348
Non-Qualified Stock Option (right to buy)	\$ 25.22					05/01/2003	04/30/2010	lass B Common	7,038
Non-Qualified Stock Option (right to buy)	\$ 30.63					05/01/2001	04/30/2008	Clas B Common	4,530
Non-Qualified Stock Option (right to buy)	\$ 31.13					07/28/1999	04/30/2009	Class B Common	5,040
Non-Qualified Stock Option (right to buy)	\$ 24.56					05/01/2000	04/30/2007	Class B Common	764
Non-Qualified Stock Option (right to buy)	\$ 32.11					05/01/2002	04/30/2012	Class B Common	6,282
Non-Qualified Stock Option (right to buy)	\$ 34.17					07/31/2001	04/30/2011	Class B Common	5,166
Non-Qualified Stock Option (right to buy)	\$ 39.23					05/01/2003	04/30/2013	Class B Common	3,018

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

BRAMLEY BARRY D

850 DIXIE HIGHWAY X

LOUISVILLE, KY 40210

Signatures

Nelea A. Absher, Attn in Fact for: Barry D.

Bramley

10/12/2004

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This stock option was inadvertently ommitted from the filing person's list of holdings on his Form 4 filed 7/26/04.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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