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MAHONEY	JOHN										
Form 4											
April 26, 201											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								т	OMB APPROVAL		
Washington, D.C. 20549						OMB Number:	3235-0287				
Check this if no long								January 31, 2005			
subject to Section 16 Form 4 or	51 A I E.M.		F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						average urs per 0.5		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type R	esponses)										
MALIONEX JOINI			2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer				
		Bloom	in' Brands,	Inc. [BI	LMN]		(Check all applicable)				
(Last)	(Last) (First) (Middle) 3. Date of			of Earliest Transaction							
2202 NORT BLVD, SUIT		(Month/Day/Year) 04/24/2018				X_ Director 10% Owner Officer (give title Other (specify below) below)					
	(Street)	4. If An	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check				
Filed(Mon			d(Month/Day/Year)				Applicable Line) _X_Form filed by One Reporting Person				
TAMPA, FL	, 33607						Form filed by I Person	More than One R	eporting		
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, i any (Month/Day/Year	Code	TransactionAcquired (A) or			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				
Common Stock	04/24/2018		М	1,769 (1)	А	\$0	22,906	D			
Common Stock	04/24/2018		М	1,993 (1)	А	\$0	24,899	D			
Common Stock	04/24/2018		М	1,473 (1)	А	\$0	26,372	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Numl orDerivati Securitic Acquire Dispose (Instr. 3 5)	ve es d (A) or d of (D))		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0 <u>(2)</u>	04/24/2018		А	4,419		(3)	<u>(4)</u>	Common Stock	4,419
Restricted Stock Units	\$ 0 <u>(2)</u>	04/24/2018		М		1,769 (5)	<u>(6)</u>	<u>(4)</u>	Common Stock	1,769
Restricted Stock Units	\$ 0 <u>(2)</u>	04/24/2018		М		1,993 (5)	(7)	(4)	Common Stock	1,993
Restricted Stock Units	\$ 0 <u>(2)</u>	04/24/2018		М		1,473 (5)	(8)	(4)	Common Stock	1,473

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
MAHONEY JOHN 2202 NORTH WEST SHORE BLVD SUITE 500 TAMPA, FL 33607	Х						
Signatures							
Kelly Lefferts, as Attorney-in-Fact	04/26/20)18					
**Signature of Reporting Person	Date						
Explanation of Doono							

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.

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- (2) Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- (3) These restricted stock units, in the original grant amount of 4,419, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2019.
- (4) This field is not applicable.
- (5) These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
- (6) These restricted stock units, in the original grant amount of 5,308, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2018.
- (7) These restricted stock units, in the original grant amount of 5,978, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2017.
- (8) These restricted stock units, in the original grant amount of 4,419, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.