## Edgar Filing: PETMED EXPRESS INC - Form 4

PETMED EX	KPRESS INC											
Form 4												
November 15	5, 2016											
FORM	1 4								OMB AF	PPROVAL		
	UNITEL	Washington, D.C. 20549										
Check thi if no long	or		Expires:	January 31, 2005								
subject to	F CHAN			ICIA	LOW	NERSHIP OF	Estimated a					
Section 1		SECURITIES						burden hours p				
Form 4 or Form 5		rement to	Section 1	6(a) of th	o Soourit	ion F	vohona	a A at of $1024$	response	0.5		
obligation	• · · · ·						-	e Act of 1934, E 1935 or Section	n			
may conti See Instru	inue.		of the In		-	~ -						
1(b).												
(Print or Type R	Responses)											
× 51	1 /											
ROSENBLOOM BRUCE S Symbol								5. Relationship of Reporting Person(s) to Issuer				
				TMED EXPRESS INC [PETS]				(Chask all applicable)				
			3. Date of	3. Date of Earliest Transaction				(Check all applicable)				
				Ionth/Day/Year)				Director 10% Owne				
				016				Officer (give title Other (specif below) below)				
								· · · · · · · · · · · · · · · · · · ·	JANCIAL OFF	TICER		
	(Street)		4. If Ame	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check				
			Filed(Mon	nth/Day/Year	)			Applicable Line)				
								_X_Form filed by C	One Reporting Per fore than One Re			
POMPANO	BEACH, FL 3	3069						Person		porting		
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of	2. Transaction Da			3.	4. Securi			5. Amount of	6. Ownership			
Security (Instr. 3)	(Month/Day/Year	r) Executio any	xecution Date, if Transaction(A) or Disposed of (D) v Code (Instr. 3, 4 and 5)					Securities Beneficially	Form: Direct (D) or	Indirect Beneficial		
(1130.3)		-	Day/Year)	Code (Instr. 3, 4 and 5) (Instr. 8)					• •	Ownership		
								Following	(Instr. 4)	(Instr. 4)		
						(A)		Reported Transaction(s)				
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)				
Common					3,000	. ,	\$					
Stock	11/14/2016			S	(1)	D	÷ 21.75	38,767	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transac Code (Instr. 8	5. tionNumber of ) Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3,	3	Date	Amou Under Secur	le and unt of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
			Code Y	4, and 5) V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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## **Reporting Owners**

Reporting Owner Name / Address		Relationships							
	Director	10% Owner	Officer	Other					
ROSENBLOOM BRUCE S 1441 SW 29TH AVENUE POMPANO BEACH, FL 33069	)		CHIEF FINANCIAL OFFICER						
Signatures									
/s/ Bruce S. Rosenbloom 11	/15/2016								

\*\*Signature of Reporting Date Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported transactions are pursuant to a pre-arranged structured sales plan that is in accordance with both the Securities and Exchange Commission's Rule 10b5-1 and the PetMed Express, Inc. insider trading policy.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.