

Lloyds Banking Group plc
Form 6-K
March 29, 2019

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

29 March 2019

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F ☒ X.. Form 40-F ☐

Indicate by check mark whether the registrant is furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ☐ No ☒ X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 29 March 2019
re: Director/PDMR Shareholding

29 March 2019

LLOYDS BANKING GROUP PLC ('GROUP') - NOTIFICATION OF TRANSACTIONS BY PERSONS
DISCHARGING MANAGERIAL RESPONSIBILITIES ('PDMRs') IN ORDINARY SHARES OF THE GROUP OF
10 PENCE EACH ('SHARES')

Disposal of Shares

The Group announces, as set out below, the sale of Shares by PDMRs following the end of the regulated time restriction on such Shares. Following the sale of Shares, the PDMRs continue to comply with the Group's shareholding policy requirements and hold Shares as detailed below, including Shares subject to holding periods of up to a further two years post vesting.

| Name of PDMR | Number of Shares Sold | Volume Weighted Average Price Per Share | Transaction date | Number of Shares held by the PDMR (and persons closely associated) following the sale |
|-------------------------|--------------------------|--|---------------------|---|
| Stephen Shelley | 470,324 | 61.5576 pence | 26 March 2019 | 2,854,103 |
| António Horta-Osório | 300,000 | 61.73 pence | 27 March 2019 | 28,162,916 |
| Jen Tippin | 272,953 | 61.654 pence | 27 March 2019 | 1,474,117 |

ENQUIRIES:

Investor Relations
Douglas Radcliffe
Group Investor Relations Director
Email: douglas.radcliffe@finance.lloydsbanking.com
+44 (0) 20 7356 1571

Group Corporate Affairs
Matt Smith
Head of Media Relations
Email: matt.smith@lloydsbanking.com
+44 (0) 20 7356 3522

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Stephen Shelley

2 Reason for the notification

a) Position/status Chief Risk Officer

b) Initial notification / Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer
or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each
type of transaction; (iii) each date; and (iv) each place where transactions have been
conducted

Description of the financial instrument, type of instrument Ordinary Shares of 10p each

a) Identification code GB0008706128

b) Nature of the transaction Disposal of Shares

| | Price(s) | Volume(s) |
|---------------------------|-------------|-----------|
| c) Price(s) and volume(s) | GBP 00.6155 | 112,055 |
| Disposal of Shares | GBP 00.6156 | 358,269 |
| Aggregated information | | |

d) - Aggregated volume 470,324

- Price GBP 00.615576

e) Date of the transaction 26 March 2019

f) Place of the transaction London Stock Exchange
(XLON)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name António Horta-Osório

2 Reason for the notification

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- a) Position/status
Group Chief Executive
- b) Initial notification / Amendment
Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name
Lloyds Banking Group plc
- b) LEI
549300PPXHEU2JF0AM85
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- Description of the financial instrument, type of instrument
Ordinary Shares of 10p each
- a) Identification code
GB0008706128
- b) Nature of the transaction
Disposal of Shares
- Price(s) and volume(s)
Price(s) Volume(s)
- c) Disposal of Shares
Aggregated information
GBP 00.6173 300,000
- d) - Aggregated volume
N/A (single transaction)
- Price
- e) Date of the transaction
27 March 2019
- f) Place of the transaction
London Stock Exchange (XLON)
- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name
Jen Tippin
- 2 Reason for the notification
- a) Position/status
Group People & Productivity Director
- b) Initial notification / Amendment
Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name
Lloyds Banking Group plc

549300PPXHEU2JF0AM85

b) LEI

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument

Ordinary Shares of 10p each

a) Identification code

GB0008706128

Nature of the transaction

b) Disposal of Shares

Price(s) and volume(s)

Price(s) Volume(s)

c) Disposal of Shares
Aggregated information

GBP 00.61654 272,953

d) - Aggregated volume

N/A (single transaction)

- Price

e) Date of the transaction

27 March 2019

f) Place of the transaction

London Stock Exchange
(XLON)

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc
(Registrant)

By: Douglas Radcliffe
Name: Douglas Radcliffe
Title: Group Investor Relations Director

Date: 29 March 2019