COCA COLA CO

Form 5 February 14, 2005

**OMB APPROVAL** FORM 5

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

3235-0362 Number: January 31, Expires: 2005

**OMB** 

no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Check this box if

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 1.0

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940

Form 4

Transactions Reported

1. Name and AcREYES JOS	_	_	2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
(Last)	(Last) (First) (Middle)		COCA COLA CO [(KO)]  3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)	(Check all applicable)  Director 10% Owner V Officer (cive title 0ther (cree)		
THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA			12/31/2004	_X_ Officer (give title Other (specify below) Below)  Executive Vice President		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Reporting		

Filed(Month/Day/Year)

(check applicable line)

#### ATLANTA, GAÂ 30313

(State)

(Zin)

(City)

\_X\_ Form Filed by One Reporting Person Form Filed by More than One Reporting

(City)	(State)	(Zip) Tab	le I - Non-Der	ivative Sec	curitie	s Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit (A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$.25 par value	08/06/2003	Â	S4(1)	1,671	D	\$ 43.89	18,724 (2)	D	Â
Common Stock, \$.25 par value	03/30/2004	Â	G(3)	7,996	D	\$ 0	10,728	D	Â
Common Stock, \$.25	08/13/2004	Â	G(4)	10,728	D	\$ 0	0	D	Â

	1	
par	value	

Common Stock, \$.25 03/30/2004 par value	Â	G(3)	7,996	A	\$ 0	31,773	I	By trust
Common Stock, \$.25 08/13/2004 par value	Â	G <u>(4)</u>	10,728	A	\$ 0	42,501	I	By trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Hypothetical shares	\$ 0 (5)	Â	Â	Â	Â	(6)	(6)	Common Stock, \$.25 par value	715

### **Reporting Owners**

Reporting Owner Name / Address	Kelationships					
	Director	10% Owner	Officer	Other		

REYES JOSE OCTAVIO THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GAÂ 30313

Â Â Executive Vice President Â

Relationshine

## **Signatures**

/s/ Reyes, Jose Octavio 02/14/2005

\*\*Signature of Date
Reporting Person

Reporting Owners 2

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#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person's Form 4 filed on August 8, 2003 omitted 1,671 shares sold on August 6, 2003 to pay taxes on an option exercise.
- (2) Includes 95 shares acquired under a dividend reinvestment plan from October 2003 to July 2004.
- (3) The reporting person transferred 7,996 shares to a trust in which he has an indirect beneficial interest.
- (4) The reporting person transferred 10,728 shares to a trust in which he has an indirect beneficial interest.
- (5) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (6) There is no data applicable with respect to the hypothetical shares.
- (7) As of December 31, 2004.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.