COCA COLA CO Form 3 March 08, 2007

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement COCA COLA CO [(KO)] Anderson Harry L (Month/Day/Year) 03/01/2007 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) THE COCA-COLA (Check all applicable) COMPANY, ONE COCA-COLA PLAZA 10% Owner Director (Street) Officer __X__ Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) Interim Controller _X_ Form filed by One Reporting Person ATLANTA. GAÂ 30313 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Ownership Beneficially Owned (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) $D^{(1)}$ Â Common Stock, \$.25 par value 12,695 Common Stock, \$.25 par value 769 (2) Ι By 401(k) plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (right to buy)	(3)	12/17/2013	Common Stock, \$.25 par value	33,000	\$ 49.8	D	Â
Employee Stock Option (right to buy)	(4)	12/15/2014	Common Stock, \$.25 par value	45,400	\$ 41.27	D	Â
Employee Stock Option (right to buy)	(5)	12/13/2015	Common Stock, \$.25 par value	39,725	\$ 41.185	D	Â
Employee Stock Option (right to buy)	(6)	07/17/2016	Common Stock, \$.25 par value	165,425	\$ 46.28	D	Â
Employee Stock Option (right to buy)	(7)	02/14/2017	Common Stock, \$.25 par value	82,069	\$ 47.84	D	Â
Employee Stock Option (right to buy)	(8)	12/17/2017	Common Stock, \$.25 par value	41,750	\$ 44.655	D	Â
Hypothetical shares	(9)	(9)	Common Stock, \$.25 par value	2,296	\$ (10)	I	By Supplemental Benefit Plan (11)

Reporting Owners

Reporting Owner Name / Address	Relationships			
1	Director	10% Owner	Officer	Other
Anderson Harry L				
THE COCA-COLA COMPANY	Â	Â	â	Interim Controller
ONE COCA-COLA PLAZA	A	А	A	Internii Controllei
ATLANTA. GA 30313				

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Signatures

/s/ Anderson, Harry L. 03/07/2007

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exhibit Index Exhibit No. 24 Power of Attorney
- Shares credited to my account under The Coca-Cola Company Thrift & Investment Plan, a tax-qualified 401(k) plan, as of March 1, 2007.
- Option (with tax withholding right) granted on December 18, 2003 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on December 16, 2004 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on December 14, 2005 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (6) Grant (with tax withholding right) was awarded on July 18, 2001. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on February 15, 2007 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- (8) Option (with tax withholding right) granted on December 18, 2002 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (9) There is no data applicable with respect to the hypothetical shares.
- (10) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (11) As of March 1, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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