#### FORWARD INDUSTRIES INC

Form 4

January 26, 2005

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or

Form 5 obligations may continue.

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person \*

SCHIFFMAN MICHAEL

2. Issuer Name and Ticker or Trading Symbol

FORWARD INDUSTRIES INC [FORD]

C/O FORWARD INDUSTRIES

(First)

INC, 1801 GREEN ROAD SUITE E

POMPANO BEACH, FL 33064

(Street)

3. Date of Earliest Transaction (Month/Day/Year)

01/24/2005

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

**OMB** 

Number:

Expires:

response...

**OMB APPROVAL** 

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

Issuer

(Check all applicable)

\_X\_ Director 10% Owner X\_ Officer (give title Other (specify below)

President & COO

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

(City)	(State)	(Zip)	Table I - Non-Derivative Secu

(Middle)

(City)	(State)	Zip) Table	e I - Non-D	erivative S	ecuri	ties Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	str. 8)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	01/24/2005		M	87,100	A	\$ 1.5	389,527	D	
Common Stock	01/24/2005		M	2,900	A	\$ 2	392,427	D	
Common Stock	01/24/2005		S	90,000	D	\$ 6.83 (1)	302,427	D	
Common Stock	01/25/2004		M	5,000	A	\$ 2	307,427	D	
	01/25/2005		S	5,000	D	\$8	302,427	D	

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Common Stock							
Common Stock	01/26/2005	M	10,000	A	\$ 2	312,427	D
Common Stock	01/26/2005	S	10,000	D	\$ 7.15 (2)	302,427	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$ 

2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
			Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
\$ 1.5	01/24/2005		M		87,100	01/01/2001	12/31/2005	Common Stock	87,100
\$ 2	01/24/2005		M		2,900	01/01/2001	12/31/2005	Common stock	2,900
\$ 2	01/25/2005		M		5,000	01/01/2001	12/31/2005	Common Stock	5,000
\$ 2	01/26/2005		M		10,000	01/01/2001	12/31/2005	Common Stock	10,000
	Conversion or Exercise Price of Derivative Security  \$ 1.5	Conversion or Exercise Price of Derivative Security  \$ 1.5	Conversion or Exercise Price of Derivative Security  \$ 1.5  \text{01/24/2005}  \text{Execution Date, if any (Month/Day/Year)}  \text{\$ \text{2}  \text{01/24/2005}  \text{\$ 2  \text{01/24/2005}  \text{\$ 2  \text{01/25/2005}   \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\$ 2  \text{01/25/2005}  \text{\text{01/25/2005}  \text{01/25/200	Conversion or Exercise Price of Derivative Security  \$ 1.5  \text{O1/24/2005}  \text{M}   \text{M}  \text{M}  \text{M}  \text{M}   \text{M}  \text{M}  \text{M}   \text{M}   \text{M}   \text{M}     \text{M}  \qua	Conversion or Exercise Price of Derivative Security  \$\begin{array}{cccccccccccccccccccccccccccccccccccc	Conversion or Exercise Price of Derivative Security	Conversion or Exercise Price of Derivative Security	Conversion or Exercise Price of Derivative Security	Conversion of Exercise Price of Derivative Security

### **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

SCHIFFMAN MICHAEL

C/O FORWARD INDUSTRIES INC 1801 GREEN ROAD SUITE E

POMPANO BEACH, FL 33064

Relationships

Other

# **Signatures**

Michael M.
Schiffman

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Weighted average price of various sales between \$6.40 and \$7.25 on this date.
- (2) Weighted average price of various sales this date between \$7.10 and \$7.20.
- (3) Includes various options at exercise prices ranging from \$2.00 to \$3.25.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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