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HASBRO INC Form 4 February 28, 201 FORM 4 Check this bo if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction 1(b).	y 28, 2014 RM 4 eck this box o longer ject to tion 16. m 4 or m 5 igations y continue. Instruction							OMB Number: Expires: Estimated a burden hour response	•			
(Print or Type Respo	onses)											
								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(First) (1	Middle)	3. Date of Earliest Transaction									
C/O HASBRO, INC., 1011 NEWPORT AVENUE			02/27/2014 -				-	_X Director Officer (give t pelow)	Director 10% Owner Difficer (give title Other (specify below)			
				d(Month/Day/Year) A				 Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
(City)	(State)	(Zip)	75 1 1	T N T		G		Person				
1.Title of 2. T	'ransaction Date onth/Day/Year)	2A. Deem Execution any	ed	3. Transactic Code (Instr. 8)	4. Securi oror Dispo (Instr. 3,	ties A sed of 4 and (A) or	cquired (A) (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial		
Common Stock (Par Value \$.50 per share)	/27/2014			Code V M	6,000	(D) A	Price \$ 18.765	33,350	D			
Common Stock (Par Value \$.50 per share)	/27/2014			S	6,000	D	\$ 55.0601 (1)	27,350	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
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(9-02)

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactie Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. H Der Sec (In:
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option (Right to Buy) (2)	\$ 18.765	02/27/2014		М	6,000	(3)	04/30/2015	Common Stock	6,000	

Reporting Owners

Reporting Owner Name / Address	Relationships						
L O	Director	10% Owner	Officer	Other			
PHILIP EDWARD M C/O HASBRO, INC. 1011 NEWPORT AVENUE PAWTUCKET, RI 02861	Х						
Signatures							
Tarrant Sibley, P/O/A for Edwa	ard M.	02/	/28/2014				

Philip

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$55.06 to \$55.065, inclusive. The reporting person undertakes to provide to Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of share sold at each separate price within the ranges set forth in this footnote (1).

(2) These options were granted pursuant to the 2003 Stock Option Plan for Non-Employee Directors.

(3) 33 1/3% of the options became exercisable on each of May 1, 2006, May 1, 2007 and May 1, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.