# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 9, 2004 Commission file number: 1-5128

## MEREDITH CORPORATION

(Exact name of registrant as specified in its charter)

IOWA 42-0410230

(State or other jurisdiction of (I.R.S. Employer Identification No.)

incorporation or organization)

1716 Locust Street, Des Moines, Iowa 50309-3023 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: 515-284-3000

Item 5.	Other	Events
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Meredith Corporation presented at the Bear Stearns 17th Annual Media, Entertainment and Information Conference on March 9, 2004. Chairman and Chief Executive Officer William T. Kerr, Publishing Group President Stephen M. Lacy and Chief Financial Officer Suku V. Radia, discussed company developments and responded to questions. The text of the presentation is attached as an exhibit. A live webcast of the conference is accessible to the public on the Company's website, meredith.com. The webcast will remain there through March 16, 2004.

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(c) Exhibits

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Text of presentation at Bear Stearns 17h Annual Media, Entertainment and Information Conference on March 9, 2004.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION

Registrant

/s/ Suku V. Radia

Suku V. Radia

Vice President - Chief Financial Officer

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(Principal Financial and Accounting Officer)

Date: March 9, 2004

## Index to Exhibits

Exhibit Number

Item

Text of presentation at Bear Stearns 17th Annual Media, Entertainment and Information Conference on March 9, 2004.