Harvey Richard A. Form 3 February 19, 2010 **FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION** Washington, D.C. 20549 OMB APPROVAL OMB Number: 3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

Person [*]	Address of Rep Richard A.	orting	2. Date of Event Requiring Statement (Month/Day/Year)	5. 155461 I (uii	e and Ticker of SONOM		· ·		
(Last)	(First)	(Middle)	01/25/2010	4. Relationshi Person(s) to I	ip of Reporting ssuer	Ş	5. If Amend Filed(Month	ment, Date Original	
3250 VAN	NESS AVE	NUE					1 1100(11101111	(2 u), 1 cui)	
(Street)				(Check all applicable)			6. Individual or Joint/Group		
SAN FRANCIS	CO, CA 9	94109		÷	or10% Owner Filing(Check Applicable			Applicable Line) ed by One Reporting ed by More than One	
(City)	(State)	(Zip)	Table I - N	Non-Derivat	ive Securiti	ies Be	neficially	Owned	
1.Title of Sec (Instr. 4)	curity		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		ture of Indire ership . 5)	ct Beneficial	
Common S	Stock		18,996		Ι	by N	Ianaged Ad	ccount	
	eport on a separa ly or indirectly.	ate line for e	ach class of securities benefic	^{ially} S	EC 1473 (7-02	2)			
	inform require curren	ation cont ed to respo tly valid O	spond to the collection of cained in this form are not ond unless the form displ MB control number. urities Beneficially Owned (<i>e</i>	t lays a	warrants, opt	tions, c	convertible se	ecurities)	
1. Title of De (Instr. 4)	erivative Securit	•		le and Amount ities Underlyin		rsion	5. Ownership	 Nature of Indirec Beneficial 	

Derivative Security	2. Dute Excicitude und		5. The and Thiount of		••	5.	0. I value of maneet
	Expiration D	ate	Securities Underlying		Conversion	Ownership	Beneficial
	(Month/Day/Year)		Derivative Security		or Exercise	Form of	Ownership
			(Instr. 4)		Price of	Derivative	(Instr. 5)
	Date Exercisable	Expiration Date	T:41-	Amount or	Derivative	Security:	
			Title		Security	Direct (D)	
				Number of		or Indirect	

January 31,

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				Shares		(I) (Instr. 5)	
Non-Qualified Stock Option (right to buy)	(1)	04/01/2013	Common Stock	5,600	\$ 21.8	D	Â
Non-Qualified Stock Option (right to buy)	(1)	04/03/2012	Common Stock	3,200	\$ 22.47	D	Â
Restricted Stock Units	(1)	(1)	Common Stock	63,082	\$ <u>(2)</u>	D	Â
Stock Settled Stock Appreciation Right (SSAR)	(1)	11/07/2018	Common Stock	75,000	\$ 8.56	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Harvey Richard A. 3250 VAN NESS AVENUE SAN FRANCISCO, CA 94109	Â	Â	PRESIDENT WS BRAND	Â			
Signatures							
By: Attorney-in-Fact: Laurel Pies For: Richard A. Harvey			02/19/2010				

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $(1) \begin{array}{l} \text{The stock option for 5,600 shares listed in Table II is fully vested. The stock option for 3,200 shares listed in Table II is fully vested. The 63,082 restricted stock units listed in Table II vest as follows: 20,000 units vest on 1/31/2010 5,685 units vest on 4/10/2010 20,000 units vest on 1/31/2011 4,151 units vest on 4/10/2011 2,688 units vest on 4/10/2012 10,558 units vest on 5/2/2012 The stock option for 75,000 units vest on 1/31/2011 4,151 units vest on 4/10/2011 2,688 units vest on 4/10/2012 10,558 units vest on 5/2/2012 The stock option for 75,000 units vest on 1/31/2011 4,151 units vest on 4/10/2011 2,688 units vest on 4/10/2012 10,558 units vest on 5/2/2012 The stock option for 75,000 units vest on 4/10/2012 10,558 units vest on 5/2/2012 The stock option for 75,000 units vest on 4/10/2012 10,558 units vest on 5/2/2012 The stock option for 75,000 units vest on 4/10/2012 10,558 units vest on 5/2/2012 The stock option for 75,000 units vest on 4/10/2012 10,558 units vest on 5/2/2012 The stock option for 75,000 units vest on 4/10/2012 10,558 units vest on 5/2/2012 The stock option for 75,000 units vest on 4/10/2012 10,558 units vest on 5/2/2012 The stock option for 75,000 units vest on 4/10/2012 10,558 units vest on 5/2/2012 The stock option for 75,000 units vest on 4/10/2012 10,558 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest on 5/2/2012 The stock option for 75,000 units vest$

shares listed in Table II will vest in equal parts on 11/7/2010, 11/7/2011, 11/7/2012.(2) Each restricted stock unit represents a contingent right to receive one share of WSM common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.