

Berg Marvin A.  
Form 3/A  
August 09, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Berg Marvin A.		(Month/Day/Year)	ARI NETWORK SERVICES INC /WI [ARIS]	
(Last)	(First)	(Middle)	08/01/2012	
10850 WEST PARK PLACE, SUITE 1200			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	08/01/2012
MILWAUKEE, WI 53224			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			Vice President of Operations	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	500	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Stock Option <u>(1)</u>	Â <u>(2)</u>	03/22/2020	Common Stock	2,500	\$ 0.81	D	Â
Stock Option <u>(1)</u>	Â <u>(3)</u>	12/13/2020	Common Stock	17,500	\$ 0.625	D	Â
Stock Option <u>(4)</u>	Â <u>(5)</u>	08/24/2021	Common Stock	10,000	\$ 0.8125	D	Â
Stock Option <u>(4)</u>	Â <u>(5)</u>	04/03/2022	Common Stock	15,000	\$ 1.51	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Berg Marvin A. 10850 WEST PARK PLACE SUITE 1200 MILWAUKEE, WI 53224	Â	Â	Â Vice President of Operations	Â

## Signatures

Marvin A. Berg 08/09/2012

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Stock Option Grant under the ARI Network Services, Inc. 2000 Equity Incentive Plan.

(2) Exercisable in four equal installments beginning on 7/31/2010.

(3) Exercisable in four equal installments beginning on 7/31/2011.

(4) Stock Option grant under the ARI Network Services, Inc. 2010 Equity Incentive Plan.

(5) Exercisable in four equal installments beginning on 7/31/2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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