ALLIANCE HEALTHCARD INC

Form NT 10-Q

May 02, 20	03						
SEC 1344							
(10-2002)							
Previous	Persons who potentially are to respond to the collection of information contained in this unless the form displays a currently valid OMB control number.	s form are not required to respond					
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(Check One):	UNITED STATES	OMB APPROVAL					
" Form	10-K SECURITIES AND EXCHANGE COMMISSION	OMB Number: 3235-0058					
E	Washington, D.C. 20549	Expires: January 31, 2005					
" Form " Form		Estimated average burden hours per response 2.50					
x Form	FORM 12b-25						
x Tollii	10-Q						
" Form	N-SAR NOTIFICATION OF LATE FILING	SEC FILE NUMBER					
		000-1087216					
		CUSIP NUMBER					
	For Period Ended: 03/31/03						
	Transition Report on Form 10-K						
	Transition Report on Form 20-F						
	Transition Report on Form 11-K						
	Transition Report on Form 10-Q						
	Transition Report on Form N-SAR						
	For the Transition Period Ended:						

Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

Read Instruction (on back page) Before Preparing Form. Please Print or Type.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

		PART I	REGISTRANT INFORMATION	
Alliance Hea	althCard, Inc.			
			Full Name of Registrant	
			Former Name if Applicable	

3500 Parkway Lane, Suite 720
Address of Principal Executive Office (Street and Number)
Norcross, GA 30092
City, State and Zip Code
PART II RULES 12b-25(b) AND (c)
If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)
(a) The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expert (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, 11-K or Form N-SAR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q, or portion thereof will be filed on or before the fifth calendar day following the prescribed due date; and (c) The accountant s statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.
PART III NARRATIVE
State below in reasonable detail the reasons why Forms 10-K, 20-F, 11-K, 10-Q, N-SAR, or the transition report portion thereof, could not be filed within the prescribed time period.
The financial statements of Alliance HealthCard, Inc. are in preparation and will not be ready for filing with the SEC on May 15, 2003.
(Attach Extra Sheets if Needed)

PART IV OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification

Christopher J. Moran	770	518-9542		
(Name)	(Area Code)	(Telephone Number)		

(2) Have all other periodic reports required under <u>Section 13</u> or <u>15(d)</u> of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the

preceding	12 month	hs or for suc	h shorter period	d that the registra	nt was required	to file such re	eport(s) been	filed? If answ	er is no,	identify
report(s).	x Yes	" No								

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof? "Yes x No

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

Alliance HealthCard, Inc.

(Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

Date May 2, 2003 By /s/ Rita McKeown Chief Financial Officer

INSTRUCTION: The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative s authority to sign on behalf of the registrant shall be filed with the form.

ATTENTION

Intentional misstatements or omissions of fact constitute Federal Criminal Violations (See 18 U.S.C. 1001).

General Instructions

- 1. This form is required by Rule 12b-25 (17 CFR 240.12b-25) of the General Rules and Regulations under the Securities Exchange Act of 1934.
- 2. One signed original and four conformed copies of this form and amendments thereto must be completed and filed with the Securities and Exchange Commission, Washington, D.C. 20549, in accordance with Rule 0-3 of the General Rules and Regulations under the Act. The

information contained in or filed with the form will be made a matter of public record in the Commission files.

- 3. A manually signed copy of the form and amendments thereto shall be filed with each national securities exchange on which any class of securities of the registrant is registered.
- 4. Amendments to the notifications must also be filed on form 12b-25 but need not restate information that has been correctly furnished. The form shall be clearly identified

as an amended notification.

5. *Electronic filers*. This form shall not be used by electronic filers unable to timely file a report solely due to electronic difficulties. Filers unable to submit a report within the time period prescribed due to difficulties in electronic filing should comply with either <u>Rule 201</u> or <u>Rule 202</u> of Regulation S-T (§232.201 or §232.202 of this chapter) or apply for an adjustment in filing date pursuant to Rule 13(b) of Regulation S-T (§232.13(b) of this Chapter).