#### PETMED EXPRESS INC

Form 4

August 03, 2010

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** 3235-0287

Number:

January 31, Expires: 2005

0.5

**OMB APPROVAL** 

burden hours per response...

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subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Stock

1(b).

(Print or Type Responses)

See Instruction

	OOM BRUCE S	Person _ 2. Issue Symbol	r Name <b>and</b> Ticker or Trading	S. Relationship of Reporting Person(s) to Issuer				
		PETMI	ED EXPRESS INC [PETS]	(Check all applicable)				
(Last)	(First) (M	Middle) 3. Date o	f Earliest Transaction					
		(Month/I	Day/Year)	Director 10% Owner				
1441 S.W.	29TH AVENUE	07/30/2	010	_X_ Officer (give title Other (specify below) CHIEF FINANCIAL OFFICER				
	(Street)	4. If Ame	endment, Date Original	6. Individual or Joint/Group Filing(Check				
		Filed(Mo	nth/Day/Year)	Applicable Line)				
POMPANO	D BEACH, FL 330	069		_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip) Tab	le I - Non-Derivative Securities Ac	quired, Disposed of, or Beneficially Owned				
1.Title of	2. Transaction Date	2A. Deemed	3. 4. Securities Acquired	5. Amount of 6. 7. Nature of				
Security	(Month/Day/Year)	Execution Date, if	Transaction(A) or Disposed of (D)	Securities Ownership Indirect				
(Instr. 3)		any	Code (Instr. 3, 4 and 5)	Beneficially Form: Direct Beneficial				
		(Month/Day/Year)	(Instr. 8)	Owned (D) or Ownership				
				Following Indirect (I) (Instr. 4) Reported (Instr. 4)				
			(A)	Transaction(s)				
			Code V Amount (D) Price	(Instr. 3 and 4)				
Common	07/30/2010		A 10,000 A \$	28,100 D				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

15.95

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: PETMED EXPRESS INC - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5.  onNumber of Derivative Securities Acquired (A) or Disposed of (D)	3	ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	of ng s	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(Instr. 3, 4, and 5)  (A) (D)	Date Exercisable	Expiration Date	or Title Nu of	umber		

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

ROSENBLOOM BRUCE S 1441 S.W. 29TH AVENUE POMPANO BEACH, FL 33069

CHIEF FINANCIAL OFFICER

## **Signatures**

/s/ Bruce S.

Rosenbloom 08/03/2010

\*\*Signature of Reporting Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Issued pursuant to the terms and conditions of the PetMed Express, Inc. 2006 Employee Equity Compensation Restricted Stock Plan, and (1) held in escrow to be released ratable over a three year period condition upon continued employment. Mr. Rosenbloom retains voting rights over all the shares while in escrow.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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