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ALLMERICA FINANCIAL CORP  
Form 8-K  
January 08, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

Current Report  
Pursuant to  
Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): January 7, 2004

ALLMERICA FINANCIAL CORPORATION

-----  
(Exact name of Registrant as specified in its charter)

Delaware  
(State or other jurisdic-  
tion of incorporation)

1-13754  
(Commission File Number)

04-3263626  
(I.R.S. Employer  
Identification No.)

440 Lincoln Street, Worcester, Massachusetts 01653

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(Address of principal executive offices)  
(Zip Code)

(508) 855-1000

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(Registrant's telephone number, including area code)

Item 9. Regulation FD Disclosure.

On January 7, 2004, Allmerica Financial Corporation attended an investor meeting hosted by Smith Barney Citigroup and made a presentation to the

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attendees. The presentation is available on our web site at [www.allmerica.com](http://www.allmerica.com).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Allmerica Financial Corporation

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Registrant

By: /s/ Edward J. Parry, III

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Edward J. Parry, III  
Chief Financial Officer,  
Executive Vice President and  
Principal Accounting Officer

Date: January 8, 2004