

IORDANOU CONSTANTINE

Form 3

October 06, 2009

**FORM 3**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB  
Number: 3235-0104Expires: January 31,  
2005Estimated average  
burden hours per  
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*Â IORDANOU  
CONSTANTINE

(Last) (First) (Middle)

C/O VERISK ANALYTICS,  
INC.,Â 545 WASHINGTON  
BOULEVARD

(Street)

JERSEY CITY,Â NJÂ 07310

(City) (State) (Zip)

2. Date of Event Requiring  
Statement(Month/Day/Year)  
10/06/20093. Issuer Name **and** Ticker or Trading Symbol  
Verisk Analytics, Inc. [VRSK]4. Relationship of Reporting  
Person(s) to Issuer5. If Amendment, Date Original  
Filed(Month/Day/Year)

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer ☐ Other  
(give title below) (specify below)6. Individual or Joint/Group  
Filing(Check Applicable Line)  
☒ Form filed by One Reporting  
Person  
☐ Form filed by More than One  
Reporting Person**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security  
(Instr. 4)2. Amount of Securities  
Beneficially Owned  
(Instr. 4)3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Class A Common Stock

51,000

D Â

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security  
(Instr. 4)2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)3. Title and Amount of  
Securities Underlying  
Derivative Security4. Conversion  
or Exercise5. Ownership  
Form of6. Nature of Indirect  
Beneficial  
Ownership

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	06/20/2011	Class A Common Stock	75,000	\$ 1.88	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	07/01/2011	Class A Common Stock	55,200	\$ 1.94	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	01/01/2012	Class A Common Stock	8,750	\$ 2.16	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	07/01/2012	Class A Common Stock	79,500	\$ 2.48	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	07/01/2013	Class A Common Stock	49,100	\$ 2.96	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	06/16/2014	Class A Common Stock	75,000	\$ 4.8	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	07/01/2014	Class A Common Stock	29,850	\$ 4.8	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	07/01/2015	Class A Common Stock	18,600	\$ 8.9	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	07/01/2016	Class A Common Stock	11,550	\$ 12.84	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	07/01/2017	Class A Common Stock	11,200	\$ 16.72	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	07/01/2017	Class A Common Stock	26,050	\$ 16.72	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	07/01/2018	Class A Common Stock	12,300	\$ 17.84	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	07/01/2018	Class A Common Stock	27,950	\$ 17.84	D	Â

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Stock Option <sup>(1)</sup>	07/01/2010	07/01/2019	Class A Common Stock	21,750	\$ 17.78	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	07/01/2019	Class A Common Stock	9,550	\$ 17.78	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
IORDANOU CONSTANTINE C/O VERISK ANALYTICS, INC. 545 WASHINGTON BOULEVARD JERSEY CITY,Â NJÂ 07310	Â X	Â	Â	Â

## Signatures

/s/ Kenneth E. Thompson,  
Attorney-in-Fact

10/06/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Stock Options outstanding under the Issuer's 1996 Incentive Plan.

(2) Immediately

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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