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(Print or Type Responses)										
1. Name and Address of Reporting Thompson Kevin Barry		d Ticker or T s, Inc. [VR	-	>	5. Relationship of Reporting Person(s) to Issuer					
			of Earliest Transaction /Day/Year) /2010				(Check all applicable) Director 10% Owner Officer (give title Other (specify below) SVP- Insurance Services			
(Street) JERSEY CITY, NJ 07310	4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State)	(Zip) Ta	ble I - Non-I	Derivative S	ecurit	ies Acqui	ired, Disposed of,	or Beneficial	ly Owned		
1.Title of Security (Instr. 3)2. Transaction Data (Month/Day/Year)	e 2A. Deemed Execution Date, if any (Month/Day/Year)	Code	onor Disposed (Instr. 3, 4	d of (Ē))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A Common 10/01/2010 Stock		M	150,000	A		165,000	D			
Class A Common 10/01/2010 Stock		S <u>(1)</u>	150,000	D	\$ 27.25 (2)	15,000	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) of Disposed of (D (Instr. 3, 4, and 5)	Expiration I (Month/Day r)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option	\$ 2.88	10/01/2010		М	150,000) (4)	03/01/2013	Class A Common Stock	150,000	

Reporting Owners

Reporting Owner Name / Address	Relationships						
1 5	Director	10% Owner	Officer	Other			
Thompson Kevin Barry C/O VERISK ANALYTICS, INC. 545 WASHINGTON BOULEVARD JERSEY CITY, NJ 07310			SVP- Insurance Services				
Signatures							
/s/ Kenneth E. Thompson, Attorney-in-Fact		10/05/2010					

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale in the Issuer's public offering.
- (2) Public offering price.
- (3) Stock Options outstanding under the Issuer's 1996 Incentive Plan.
- (4) Immediately.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.