GoPro, Inc. Form SC 13G February 17, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULE 13d-1(b), (c), AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2

(Amendment No.)*

GOPRO, INC.

(Name of Issuer)

Class A Common Stock, par value \$0.0001 per share (Title of Class of Securities)

38268T103 (CUSIP Number)

> Dino Verardo Sageview Capital, L.P. 55 Railroad Avenue Greenwich, CT 06830 Tel. No.: 203-625-4215 (Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

> > with a copy to

Raphael M. Russo, Esq. Paul, Weiss, Rifkind, Wharton & Garrison LLP 1285 Avenue of the Americas New York, New York 10019-6064

December 31, 2014 (Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

" Rule 13d-1(b)

" Rule 13d-1(c)

x Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 38268T103		S	Page Page	2 of 21	
1			REPORTING PERSON OR TIFICATION NO. OF ABOVE PERSON		
	Sageview	w Ca	apital Master, L.P.		
2	CHECK	TH	E APPROPRIATE BOX IF A MEMBER OF A GROUP	(a) x (b) o	
3	SEC USE ONLY				
4	CITIZEI	NSH	IIP OR PLACE OF ORGANIZATION		
	Cayman	Isla	nds		
		5	SOLE VOTING POWER		
NUMBER SHAF BENEFIC OWN BY EA REPOR PERS WIT	RES HALLY ED ACH TING ON	6 7 8	5,569,417 SHARED VOTING POWER -0- SOLE DISPOSITIVE POWER 5,569,417 SHARED DISPOSITIVE POWER		
9	AGGRE	GA	-0- TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERS	ON	
	5,569,41				
10		BO	X IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN	0	
11	PERCE	NT C	OF CLASS REPRESENTED BY AMOUNT IN ROW (9)		

9.7%

12 TYPE OF REPORTING PERSON

PN

CUSIP No 38268T103		S	CHEDULE 13G	Page 3 of 21	
1			EPORTING PERSON OR TIFICATION NO. OF ABOVE PERSON		
	Sageview	w Ca	pital Partners (A), L.P.		
2	CHECK	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) (b)			
3	SEC USE ONLY				
4	CITIZEI	NSH	IP OR PLACE OF ORGANIZATION		
	Delawar	e			
		5	SOLE VOTING POWER		
NUMBER SHAI BENEFIC	RES CIALLY NED ACH & TING	6	-0- SHARED VOTING POWER		
OWN BY EA			5,569,417		
REPOR		7	SOLE DISPOSITIVE POWER		
PERS WIT			-0-		
,,,,,		8	SHARED DISPOSITIVE POWER		
			5,569,417		
9	AGGRE	GAT	TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING F	PERSON	
	5,569,41	7			
10	CHECK SHARE		X IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CER	TAIN o	
11	PERCEN	NT O	OF CLASS REPRESENTED BY AMOUNT IN ROW (9)		
	9.7%				
12	TYPE O	F RE	EPORTING PERSON		
	PN				

CUSIP No. 38268T103		5	Page SCHEDULE 13G	4 of 21	
1			REPORTING PERSON OR TIFICATION NO. OF ABOVE PERSON		
	Sagevie	w Ca	apital Partners (B), L.P.		
2	CHECK	TH	E APPROPRIATE BOX IF A MEMBER OF A GROUP	(a) x (b) o	
3	SEC USE ONLY				
4	CITIZE	NSH	IIP OR PLACE OF ORGANIZATION		
	Delawar	e			
		5	SOLE VOTING POWER		
NUMBER SHAF	HARES EFICIALLY	C	-0-		
BENEFIC		6	SHARED VOTING POWER		
OWN BY EA			5,569,417		
REPOR	TING	7	SOLE DISPOSITIVE POWER		
PERS WIT			-0-		
		8	SHARED DISPOSITIVE POWER		
			5,569,417		
9	AGGRE	GA	TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERS	ON	
	5,569,41	7			
10	CHECK SHARE		X IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN	0	
11	PERCE	NT C	OF CLASS REPRESENTED BY AMOUNT IN ROW (9)		

9.7%

12 TYPE OF REPORTING PERSON

PN

CUSIP No. 38268T103		S	Page 5 SCHEDULE 13G	of 21	
			REPORTING PERSON OR TIFICATION NO. OF ABOVE PERSON		
	Sagevie	w Pa	artners (C) (Master), L.P.		
2	CHECK	TH	E APPROPRIATE BOX IF A MEMBER OF A GROUP	(a) x (b) o	
3	SEC USE ONLY				
4	CITIZE	NSH	IIP OR PLACE OF ORGANIZATION		
	Cayman	Isla	nds		
		5	SOLE VOTING POWER		
NUMBER OF SHARES BENEFICIALL OWNED BY EACH REPORTING PERSON WITH		6 7 8	-0- SHARED VOTING POWER 5,569,417 SOLE DISPOSITIVE POWER -0- SHARED DISPOSITIVE POWER		
0	ACCDE		5,569,417	NT	
9	AGGRE	GA	TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSO	IN	
	5,569,41				
10	CHECK SHARE		X IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN	0	
11	PERCE	NT (OF CLASS REPRESENTED BY AMOUNT IN ROW (9)		

9.7%

12 TYPE OF REPORTING PERSON

CUSIP No 38268T103		SCHEDULE 13G	Page 6 of 21	
1		REPORTING PERSON OR NTIFICATION NO. OF ABOVE PERSON		
	Sageview C	Capital GenPar, Ltd.		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP			
3	SEC USE ONLY			
4	CITIZENS	HIP OR PLACE OF ORGANIZATION		
	Cayman Isl	ands		
	5	SOLE VOTING POWER		
NUMBER SHAI BENEFIC OWN	RES 6 CIALLY 6			
BY EA	ACH 7	-0- SOLE DISPOSITIVE POWER		
REPOR PERS WIT	SON	5,569,417		
vv I J	8	SHARED DISPOSITIVE POWER		
		-0-		
9	AGGREGA	ATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING I	PERSON	
	5,569,417			
10	CHECK BO SHARES	OX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CER	TAIN o	
11	PERCENT	OF CLASS REPRESENTED BY AMOUNT IN ROW (9)		
	9.7%			
12	TYPE OF I	REPORTING PERSON		
	PN			

CUSIP No 38268T103		SCHEDULE 13G	Page 7 of 21		
1		REPORTING PERSON OR NTIFICATION NO. OF ABOVE PERSON			
	Sageview C	Capital GenPar, L.P.			
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (
3	SEC USE ONLY				
4	CITIZENS	HIP OR PLACE OF ORGANIZATION			
	Delaware				
	5	SOLE VOTING POWER			
NUMBER SHAI BENEFIC OWN	RES 6 CIALLY	5,569,417 SHARED VOTING POWER -0-			
BY E. REPOR	7	SOLE DISPOSITIVE POWER			
PERS WIT	SON	5,569,417			
	8	SHARED DISPOSITIVE POWER			
		-0-			
9	AGGREGA	ATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING F	PERSON		
	5,569,417				
10	CHECK BO SHARES	OX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CER	TAIN o		
11	PERCENT	OF CLASS REPRESENTED BY AMOUNT IN ROW (9)			
	9.7%				
12	TYPE OF F	REPORTING PERSON			
	PN				

CUSIP No 38268T103		SCHEDULE 13G	Page 8 of 21		
1		REPORTING PERSON OR NTIFICATION NO. OF ABOVE PERSON			
	Sageview (Capital MGP, LLC			
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) (b)				
3	SEC USE ONLY				
4	CITIZENS	HIP OR PLACE OF ORGANIZATION			
	Delaware				
	5	SOLE VOTING POWER			
NUMBER SHAI BENEFIC OWN	ES 6 IALLY				
BYE	ACH	-0-			
REPOR PERS		SOLE DISPOSITIVE POWER			
WI		5,569,417			
	8	SHARED DISPOSITIVE POWER			
		-0-			
9	AGGREGA	ATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING	PERSON		
	5,569,417				
10	CHECK B SHARES	OX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CER	CTAIN o		
11	PERCENT	OF CLASS REPRESENTED BY AMOUNT IN ROW (9)			
	9.7%				
12	TYPE OF I	REPORTING PERSON			
	00				

CUSIP No. 38268T103		S	EXAMPLE 13G	Page 9 of 21	
1			EPORTING PERSON OR FIFICATION NO. OF ABOVE PERSON		
	Sageviev	w Ca	pital, L.P.		
2	CHECK	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) (b)			
3	SEC USE ONLY				
4	CITIZEN	NSH	IP OR PLACE OF ORGANIZATION		
	Delawar	e			
		5	SOLE VOTING POWER		
NUMBER	OF		-0-		
SHAI BENEFIC	CIALLY	6	SHARED VOTING POWER		
OWN BY EA			5,569,417		
REPOR	TING	7	SOLE DISPOSITIVE POWER		
PERS WIT			-0-		
	111	8	SHARED DISPOSITIVE POWER		
			5,569,417		
9	AGGRE	GAT	TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PI	ERSON	
	5,569,41	7			
10	CHECK SHARE		X IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERT	'AIN o	
11	PERCEN	о ти	F CLASS REPRESENTED BY AMOUNT IN ROW (9)		
	9.7%				
12	TYPE O	FRE	EPORTING PERSON		
	PN				

CUSIP No. 38268T103		S	F CHEDULE 13G	Page 10 of 21			
1			EPORTING PERSON OR TIFICATION NO. OF ABOVE PERSON				
	Edward	A. G	ilhuly				
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (4)						
3	SEC USE ONLY						
4	CITIZE	NSH	IP OR PLACE OF ORGANIZATION				
	United States						
		5	SOLE VOTING POWER				
NUMBER	ARES FICIALLY		790				
BENEFIC		6	SHARED VOTING POWER				
OWN BY EA			5,569,417				
REPOR	TING	7	SOLE DISPOSITIVE POWER				
PERS WIT			790				
		8	SHARED DISPOSITIVE POWER				
			5,569,417				
9	AGGRE	GAI	TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PI	ERSON			
	5,570,20)7					
10	CHECK SHARE		X IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERT	'AIN o			
11	PERCEN	NT C	OF CLASS REPRESENTED BY AMOUNT IN ROW (9)				
	9.7%						
12	TYPE O	FRE	EPORTING PERSON				
	IN						

CUSIP No 38268T103		S	CHEDULE 13G	Page 11 of 21	
1			EPORTING PERSON OR FIFICATION NO. OF ABOVE PERSON		
	Scott M.	Stua	art		
2	CHECK	THE	E APPROPRIATE BOX IF A MEMBER OF A GROUP	(a) (b)	
3	SEC US	E ON	NLY		
4	CITIZE	NSH	IP OR PLACE OF ORGANIZATION		
	United S	states			
		5	SOLE VOTING POWER		
NUMBER SHAI BENEFIC	RES CIALLY NED ACH RTING	6	-0- SHARED VOTING POWER		
OWN BY E			5,569,417		
REPOR		7	SOLE DISPOSITIVE POWER		
PERS WIT			-0-		
		8	SHARED DISPOSITIVE POWER		
			5,569,417		
9	AGGRE	GAT	TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING P	ERSON	
	5,569,41	7			
10	CHECK SHARE		X IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERT	TAIN o	
11	PERCEN	NT O	F CLASS REPRESENTED BY AMOUNT IN ROW (9)		
	9.7%				
12	TYPE O	F RE	EPORTING PERSON		
	IN				

CUSIP No. 38268T103		SCHEDULE 13G	Page 12 of 21
Item 1.	(a)	Name of Issuer	
		GoPro, Inc., a Delawa	are corporation (the "Issuer")
	(b)	Address of Issuer's Pr	rincipal Executive Offices
		3000 Clearview Way	
		San Mateo, CA 94402	2
Item 2.	(a)	Name of Person Filin	g
			hedule 13G is being filed on behalf of the following persons erson" and collectively, the "Reporting Persons"):
		(i)	Sageview Capital Master, L.P. ("Sageview Master");
		(ii)	Sageview Capital Partners (A), L.P. ("Sageview (A)");
		(iii)	Sageview Capital Partners (B), L.P. ("Sageview (B)");
		(iv)	Sageview Partners (C) (Master), L.P. ("Sageview (C)");
		(v)	Sageview Capital GenPar, Ltd. ("Sageview GenPar Ltd.");
		(vi)	Sageview Capital GenPar, L.P. ("Sageview GenPar");
		(vii)	Sageview Capital MGP, LLC ("Sageview MGP");
		(viii)	Sageview Capital, L.P. ("Sageview Capital");
		(ix)	Edward A. Gilhuly; and
		(x)	Scott M. Stuart.
	(b)	Address of Principal l	Business Office or, if none, Residence; (c) Citizenship

(i) Sageview Master is a Cayman Islands exempted limited partnership formed in order to engage in the acquiring, holding and disposing of investments in various companies. The principal business office of Sageview Master is 55 Railroad Avenue, Greenwich, Connecticut 06830.

(ii), (iii), (iv) Sageview (A), Sageview (B) and Sageview (C) (collectively, the "Shareholders") are collectively the holders of 100% of the limited partner interest in Sageview Master. Sageview (A) and Sageview (B) are Delaware limited partnerships and Sageview (C) is a Cayman Islands exempted limited partnership. The principal business office of each of the Shareholders is 55 Railroad Avenue, Greenwich, Connecticut 06830.

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(v) Sageview GenPar Ltd. is a Cayman Islands exempted limited partnership formed to act as the general partner of Sageview Master and each of the Shareholders. The principal business office of Sageview GenPar Ltd. is 55 Railroad Avenue, Greenwich, Connecticut 06830.

(vi) Sageview GenPar is a Delaware limited partnership formed to be the sole owner of Sageview GenPar Ltd. The principal business office of Sageview GenPar is 55 Railroad Avenue, Greenwich, Connecticut 06830. Sageview MGP is the general partner of Sageview GenPar.

(vii) Sageview MGP is a Delaware limited liability company formed to act as the general partner of Sageview GenPar. The principal business office of Sageview MGP is 55 Railroad Avenue, Greenwich, Connecticut 06830. The managing members and controlling persons of Sageview MGP are Scott M. Stuart and Edward A. Gilhuly.

(viii) Sageview Capital is a Delaware limited partnership and the investment adviser to each of the Shareholders.

(ix) Mr. Gilhuly is a managing member and controlling person of Sageview MGP. Mr. Gilhuly is a United States citizen whose business address is c/o Sageview Capital, L.P., 245 Lytton Ave, Suite 250, Palo Alto, California 94301. Mr. Gilhuly's principal occupation is to act as Co-President of Sageview Management, LLC.

(x) Mr. Stuart is a managing member and controlling person of Sageview MGP. Mr. Stuart is a United States citizen whose business address is 55 Railroad Avenue, Greenwich, Connecticut, 06830. Mr. Stuart's principal occupation is to act as Co-President of Sageview Management, LLC.

(xi) As a managing member of Sageview MGP, each of Messrs. Stuart and Gilhuly may be deemed to beneficially own any shares of common stock that Sageview MGP may beneficially own or be deemed to beneficially own. Each such individual disclaims beneficial ownership of such shares. Neither the filing of this Schedule 13G nor any of its contents shall be deemed to constitute an admission that any Reporting Person is the beneficial owner of the common stock referred to herein for purposes of Section 13(g) of the Exchange Act or for any other purpose, and such beneficial ownership is expressly disclaimed.

(d)	Title of Class of Securities
	Class A Common Stock, par value \$0.0001 per share (the "Shares")
(e)	CUSIP Number
	38268T103
If this statement is filed	oursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the

Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

Not applicable.

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Item 4. Ownership

Item 5.

Item 6.

All ownership percentages set forth herein assume that there are 52,091,317 shares of Class A Common Stock outstanding, based upon outstanding share information as of December 31, 2014 provided to the reporting persons by the Issuer. In addition, for purposes of determining the percentages of Class A Common Stock beneficially owned, the aggregate of 5,569,417 shares of Class B Common Stock held of record by Sageview Master have been deemed to be outstanding shares of Class A Common Stock in accordance with Rule 13d-3(d)(1) of the Securities Exchange Act of 1934. Shares of Class B Common Stock are currently convertible into shares of Class A Common Stock on a one-for-one basis and do not expire. Ownership information in this schedule (i) includes 790 shares of Class A Common Stock issuable upon exercise of options which are not vested.

(a)	Amount Beneficially O	wned	
	See row 9 of cover page	e of each reporting person	
(b)	Percent of Class		
	See row 11 of cover page	ge of each reporting person	
(c)	Number of Shares as to which such person has		
	(i)	sole power to vote or to direct the vote: See row 5 of cover page of each reporting person	
	(ii)	shared power to vote or to direct the vote: See row 6 of cover page of each reporting person	
	(iii)	sole power to dispose or to direct the disposition of: See row 7 of cover page of each reporting person	
	(iv)	shared power to dispose or to direct the disposition of: See row 8 of cover page of each reporting person	
Ownership of Fiv	ve Percent or Less of a Cla	SS	
Not applicable.			
Ownership of M	ore than Five Percent on B	ehalf of Another Person	
Not applicable.			

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Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person

Not applicable.

Item 8. Identification and Classification of Members of the Group

Not applicable.

Item 9. Notice of Dissolution of Group

Not applicable.

Item 10. Certifications

Not applicable.

CUSIP No. 38268T103

SCHEDULE 13G

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SIGNATURE

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this statement is true, complete and correct.

Date: February 17, 2015

By:	Sageview Capital GenPar, Ltd., its General Partner
By:	/s/ Edward A. Gilhuly Name: Edward A. Gilhuly
	Title: Director

SAGEVIEW CAPITAL PARTNERS (A), L.P.

By:	Sageview Capital GenPar, Ltd., its
	General Partner

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL PARTNERS (B), L.P.

- By: Sageview Capital GenPar, Ltd., its General Partner
- By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

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SAGEVIEW PARTNERS (C) (MASTER), L.P.

By: Sageview Capital GenPar, Ltd., its General Partner

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL GENPAR, LTD.

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL GENPAR, L.P.

By: Sageview Capital MGP, LLC, its General Partner

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Co-President CUSIP No. 38268T103

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SAGEVIEW CAPITAL MGP, LLC

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Co-President

SAGEVIEW CAPITAL, L.P.

By: Sageview Management, LLC, its General Partner

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

> /s/ Edward A. Gilhuly EDWARD A. GILHULY

/s/ Scott M. Stuart SCOTT M. STUART CUSIP No. 38268T103

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EXHIBIT 1

JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended, the persons named below agree to the joint filing on behalf of each of them of this Schedule 13G. This Joint Filing Agreement shall be included as an Exhibit to such joint filing. In evidence thereof, each of the undersigned, being duly authorized, hereby executed this Agreement.

Date: February 17, 2015

SAGEVIEW CAPITAL MASTER, L.P.

By:	Sageview Capital GenPar, Ltd., its General Partner
By:	/s/ Edward A. Gilhuly Name: Edward A. Gilhuly

Title: Director

SAGEVIEW CAPITAL PARTNERS (A), L.P.

- By: Sageview Capital GenPar, Ltd., its General Partner
- By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL PARTNERS (B), L.P.

- By: Sageview Capital GenPar, Ltd., its General Partner
- By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

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SAGEVIEW PARTNERS (C) (MASTER), L.P.

By: Sageview Capital GenPar, Ltd., its General Partner

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL GENPAR, LTD.

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

SAGEVIEW CAPITAL GENPAR, L.P.

By: Sageview Capital MGP, LLC, its General Partner

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Co-President CUSIP No. 38268T103

SCHEDULE 13G

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SAGEVIEW CAPITAL MGP, LLC

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Co-President

SAGEVIEW CAPITAL, L.P.

By: Sageview Management, LLC, its General Partner

By: /s/ Edward A. Gilhuly Name: Edward A. Gilhuly Title: Director

> /s/ Edward A. Gilhuly EDWARD A. GILHULY

/s/ Scott M. Stuart SCOTT M. STUART